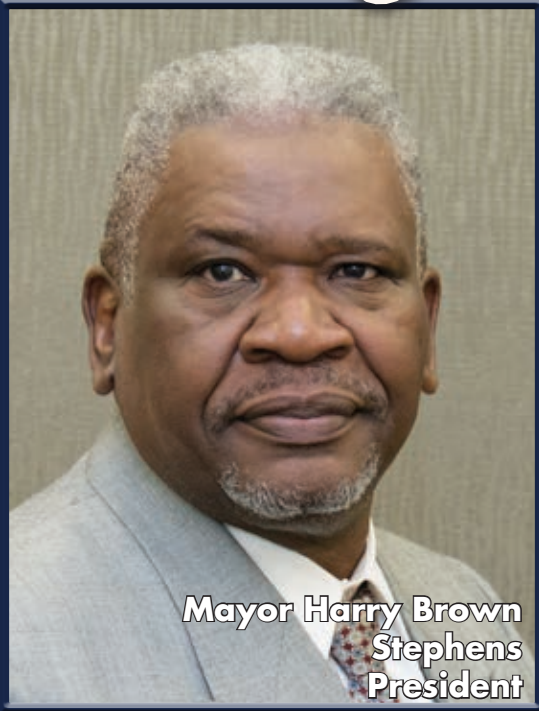


# City & Town

JULY 2016 VOL. 72, NO. 07

THE OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE



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President



Mayor Doug Sprouse  
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New leaders named during  
**82<sup>nd</sup> Convention**



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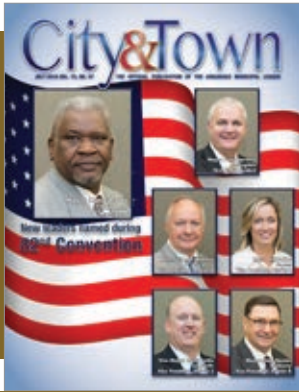
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Cover photo by Andrew Morgan.

**ON THE COVER**—The League welcomes its new slate of officers for 2016-2017. They began their terms on June 17, the final day of the 82nd Convention in Little Rock. New League President Harry Brown, mayor of Stephens, will appoint a new Executive Committee, the members of which, along with advisory council members, will appear in the August issue of *City & Town*. Revisit the 82nd Convention inside beginning on page 6.

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The League elected new officers, adopted its policies and goals for the year, prepped for next year's session of the Arkansas Legislature, and covered an array of issues important to cities and towns at the 82nd Convention, held June 15-17 at the Statehouse Convention Center and Marriott Hotel in Little Rock.

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Dear Friends and Colleagues,  
First of all, let me thank you for the privilege of serving as your 2016-2017 League president. It is an honor to have been chosen for such an esteemed position. I would like to thank Mayor Elumbaugh for his leadership and comradery over the past 12 months, as he has left some large footprints that will be hard to fill. I pledge to do my best in fulfilling my role as League president and I look forward to working with all municipal officials to further our hometowns across Arkansas.



I thought the 82nd Convention was a great success! From the opening night banquet with the energetic speech from Governor Hutchinson to the wonderful dinner at the Governor's Mansion and the great music of the Ned Perme Band, from the posting of the colors at opening general session to the awards and new officers' luncheon, everything was wonderful. We held 19 concurrent workshops and had over 100 exhibitors in the exhibit hall. There was no way for you to come away from this Convention without something to take back to your community.

I am looking forward to working with the Arkansas Municipal League and all the cities and towns throughout the state so as to achieve a common goal and to help move this great state forward.

If I can be of assistance to you, please call my office at 870-786-5404 or email [cityofstephens@yahoo.com](mailto:cityofstephens@yahoo.com).

Sincerely,

A handwritten signature in black ink, appearing to read 'Harry Brown', with a long horizontal flourish extending to the right.

Harry Brown  
Mayor, Stephens  
President, Arkansas Municipal League

Mayor Harry Brown, **Stephens** ..... President  
Mayor Doug Sprouse, **Springdale** ..... First Vice President  
Mayor Jimmy Williams, **Marianna** ..... Vice President, District 1  
Mayor Jill Dabbs, **Bryant** ..... Vice President, District 2  
Vice Mayor Kevin Settle, **Fort Smith** ..... Vice President, District 3  
Mayor Gary Baxter, **Mulberry** ..... Vice President, District 4  
Don A. Zimmerman..... Executive Director

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# League preps for year at 82nd Convention

By Andrew Morgan, League staff

The Arkansas Municipal League set its agenda for the year, elected a new slate of officers for 2016-2017, and discussed an expansive array of issues and challenges facing cities and towns during the 82nd Convention, held June 15-17 at the Marriott Hotel and Statehouse Convention Center in Little Rock. Total attendance at this year's Convention was 1,233, including 652 delegates.

The League welcomed National League of Cities Executive Director Clarence Anthony to the 82nd Convention's opening general session, where he spoke to several of the key issues facing cities at the national level. Anthony was the mayor of South Bay, Fla., for 24 years, and he served as president of both the Florida League of Cities and the National League of Cities before leading the NLC, the oldest and largest organization of municipal officials in the United States. The NLC represents more than 1,600 cities and towns, as well as 49 state municipal leagues. As members of the Arkansas Municipal League, all Arkansas cities and towns are automatically members of the NLC.



Anthony

Anthony encouraged the officials to “stand tall for cities.” That’s what your constituents expect, and just being present at meetings or visits with legislators and congressmen isn’t enough, he said. After the photo-op with your member of Congress, press them on the issues that matter at home.

“Our citizens and our cities deserve municipal officials that will stand tall for them,” Anthony said.

One of the major challenges facing American cities is learning to live with each other and respect each other, he said. He cited the horrific, terroristic shooting just days before Convention at the nightclub in Orlando, Fla., and urged city leaders to stand with all of their citizens and their first responders in these difficult times. As America becomes more diverse, municipal leaders must make it their goal to represent all of the citizens, not just some, Anthony said, and he praised the League’s new publication, *Achieving Respect and Understanding in the Municipal Workplace*.

Anthony thanked Little Rock Mayor Mark Stodola, current NLC second vice president and in line to serve as president in two years, a first for an Arkansas official, for both supporting national municipal issues at home and for bringing Arkansas’s concerns to the NLC. He encouraged all Arkansas municipal leaders to learn as much as they can about these issues and to participate in NLC conferences and educational opportunities.

The NLC is focusing on three major issues, which Anthony referred to as PIE (public safety, infrastructure, and the economy). Cities lead on public safety and must continue to do so, he said. We must learn from the mistakes made in places like Ferguson, Mo., and Baltimore, Md., which have suffered major breakdowns in police-community relations in the last several years. It’s preventable, he said, with good leadership, proper funding at the federal and local levels, and through partnerships and education.

The ongoing opioid epidemic is another major public safety concern across America, he said.

“It shouldn’t take Prince dying to get us to deal with these issues,” Anthony said.

He encouraged city leaders to make sure these issues are discussed by candidates on the national and local level in this election year.

We’ve seen some recent success when it comes to transportation infrastructure via the FAST Act, now in the implementation stage, he said.

“We have to make sure the money gets down to the small and medium-sized cities,” Anthony said.

It may take developing a regional approach to make it happen, he said.

Water, wastewater, and environmental sustainability are the next big infrastructure fights for cities. Flint,

Mich., isn't the only city with a water crisis on its hands, Anthony said.

"No kid should grow up in a community that does not have safe, sanitary, and quality water."

On the economic front, Anthony encouraged municipal leaders to continue to support e-fairness legislation to even the playing field between online and brick-and-mortar retailers. He thanked the members of Arkansas's congressional delegation who support the measure, especially Rep. Steve Womack, a lead sponsor.

## Governor Hutchinson addresses League

The League was honored to host Gov. Asa Hutchinson at the 82nd Convention's opening night banquet. The Governor touted the state's new highway plan, his strategy to bring jobs to the state, and to improve education. He thanked the League for the warm reception.

"I have a deep affection for those in municipal government," he said. His father was a mayor of Sulphur Springs, and Hutchinson spent time early in his career as city attorney of Bentonville.

"My affection deepened even more as Governor to see the support that you have given to me."

He thanked cities and towns for supporting the highway plan passed during a recent Special Session of the Arkansas Legislature that ensures the state receives federal matching funds—\$1 billion over five years—and maintains the traditional 70-15-15 split among the state, counties, and cities.

"I think we've done something good for Arkansas," he said.

He also thanked cities for supporting Arkansas Works, his plan to maintain the so-called private option Medicaid expansion in the state under the Affordable Care Act. The new plan's work requirement will encourage those receiving the benefit to seek employment, he said, and the expansion is essential to maintaining healthcare services in rural Arkansas.

Increasing access to computer-coding classes in the state's schools was one of the key elements of his campaign, and nearly 4,000 students are now studying coding or computer science for the first time, he said.

"We are leading the nation in computer science education," Hutchinson said. "But we have not yet reached the goal that I want to achieve."

He'd like to see 20 percent of all students participate in such courses and had, that day, announced devoting \$400,000 to a new initiative called Learning Blade to

"We're losing \$23 billion a year because of the lack of e-fairness," he said.

Passing the Remote Transactions Parity Act would mean much-needed funding for public safety and local infrastructure just to start, Anthony said. He urged city and town leaders to "nudge" the members of our congressional delegation who haven't come out in support of e-fairness, including Sen. Tom Cotton and Reps. Bruce Westerman and French Hill.



Hutchinson

increase awareness in computer science and STEM (science, technology, engineering, and math) careers among all middle school students.

"I believe in low-cost investments with high return," he said.

Turning to the state's economy, Hutchinson extolled the latest employment figures.

"I am pleased to say that right now we have a 3.8 percent unemployment rate. That is the lowest unemployment rate in the history of Arkansas."

Hutchinson said that 51,000 jobs had been created since he was elected Governor.

"I recognize that I didn't create all those jobs," he said. "It's in large part the national economy; it's what you [municipal leaders] do. But guess what—as mayor, as chief executive, you get blamed for things and you take credit for things. If it happens on your watch you take credit for it, right? So that's my motto as Governor."

# League passes new resolutions, adopts policies and goals

The League's Resolutions Committee, which is comprised of one delegate from each member municipality, met twice during the Convention to discuss and then vote upon the resolutions that will guide League policy this year. The resolutions endorsed by the committee were then approved by the full body of Convention delegates at the annual business meeting on Friday, June 17. Resolutions for 2016-2017 include:

- A resolution to support legislation implementing the provisions of S.J.R. 16 of 2015 that includes protections for taxpayers and municipalities and support for Issue 3 in November's General Election;

- A resolution to support amending A.C.A. § 14-38-101 to give more flexibility to municipal citizens regarding petitions of incorporation near a city or town's existing boundaries;
- A resolution to amend A.C.A. § 14-56-202 to ensure all cities and towns are treated consistently within the law regarding the ability to issue building permits; and
- A resolution to officially recognize members of city councils as "council members" rather than "aldermen" and to amend any applicable statutes to reflect that change.

The new resolutions will appear in the League's updated *Policies and Goals 2016-2017*, which will be included as a supplement to the August issue of *City & Town*.

## League elects new officers, hears audit report during annual business meeting

Convention delegates during the League's annual business meeting on Friday, June 17 elected the new slate of officers for 2016-2017. Outgoing League President Rick Elumbaugh, mayor of Batesville, introduced the new officers at the closing awards and new officers' luncheon later that day.

The new officers are: Stephens Mayor Harry Brown, president; Springdale Mayor Doug Sprouse, first vice president; Marianna Mayor Jimmy Williams, District 1 vice president; Bryant Mayor Jill Dabbs, District 2 vice president; Fort Smith Vice Mayor Kevin Settle, District 3 vice president; and Mulberry Mayor Gary Baxter, District 4 vice president.

Each of the League's optional programs—the Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program—had a strong year and received a clean audit for 2015-2016, reported Randy Milligan of Thomas & Thomas LLP. The League also received a clean report this year from Arkansas Legislative Audit.



New League President Harry Brown, mayor of Stephens, is applauded at the Awards and New Officers' Luncheon.



# Zimmerman marks 50 years with the League



Zimmerman waves after the League thanks him for 50 years of service at the opening night banquet.

This year marks a milestone for League Executive Director Don Zimmerman, who has now served the cities and towns of Arkansas for 50 years as a staff member of the Arkansas Municipal League. During the Convention's opening night banquet, Batesville Mayor Rick Elumbaugh, outgoing League president, recognized Zimmerman and presented him with a glass charger created by Pine Bluff artist James Hayes on behalf of the cities and towns of Arkansas.

In lieu of his traditional executive director's report following the annual business meeting, Zimmerman presented an overview of the major events and legislation in the last half century that have shaped our state's municipalities and helped the League develop a good working relationship with the Legislature. That relationship had been tested recently, Zimmerman said, but with the clean report from Legislative Audit, things are improving again. The audit and news reports gave the League a chance to inform state leaders and citizens about all the important services we offer the 500 cities and towns of Arkansas, he said.

"This League's always had a great relationship with the Legislature, and even though it got a little testy over the last couple of years, I think we're on the mend now and that's a good thing," Zimmerman said. "That's a good thing for the state, that's a good thing for the cities, and for the League."

# General sessions, workshops cover variety of municipal issues

Education and information sharing are major components of every League meeting, and the 82nd Convention featured general sessions, workshops, and a session of the Certified Continuing Education program to keep municipal leaders abreast of the issues and challenges facing cities.

Sessions during the Convention covered several topics of interest to cities and towns, including ballot issues facing voters in November's General Election that affect municipalities, an update on the Arkansas Highway and Transportation Department's Statewide Long Range Intermodal Transportation Plan, and improving the quality of life and the economy in cities by improving walkability.

Municipal officials had the opportunity to earn three hours of credit in the League's Certified Continuing Education Program during the Convention, with a session titled "Working in a Social World." League Communications Director Whitnee Bullerwell stressed the importance of connecting with citizens via social media. She also offered tips for keeping organized in a hectic work environment and avoiding information overload. Dave Mims, a consultant with IT in a Box, a League partner, discussed the importance of properly backing up city data, adopting best practices to be prepared for FOIA requests, and protecting cities from cyber threats. Gravette Business Director Patrick Hall, Fayetteville Communications Director Susan Norton, and Mayflower Communications Coordinator Angela Patterson shared with delegates the strategies that have been successful in their cities.

The 19 concurrent workshops covered a variety of issues important to cities, such as budgeting, disaster preparation and recovery, economic development, public safety, and more. At the workshop "Managing Your Budget during Turbulent Times," Tim Jones, audit manager with Legislative Audit, presented the statutory foundation of budgeting for municipalities and shared some common mistakes cities make and how to avoid them. "Budgeting law applies to all," Jones said. "From Garner to Little Rock, the law is the same."

Grants are a useful tool to help cities fund capital improvement projects, and Kevin Smith with the Grant Book Company and Chad Gallagher with Legacy

Consulting, both League partners, shared the ins and outs of successful grant hunting during two workshops, one aimed at large cities, and one geared to smaller cities and towns.

All cities and towns will at some point face a natural disaster or other emergency, and the workshop “Planning for Disasters and Responding to Emergencies” explored the ways cities can be prepared. Mayflower Mayor Randy Holland, whose city suffered a devastating tornado two years ago, shared a list of names and numbers cities and towns need to know for disaster recovery and relief. He encouraged all cities to communicate with each other and to learn from one another. “Talking with other cities and their officials about their disaster situations is how you can best learn to prepare your city for the unexpected, and it saves lives,” Holland said. “If you have a disaster, call me! I want to help you because I have been through it.”

North Little Rock Mayor Joe Smith and Don Hale of the Diamond Agency in El Dorado offered words of wisdom in the workshop “Promoting Your Municipality.” “You have to remind folks of just how cool your city is from time to time,” Smith said. “Also, you have to remind residents of the many things your city offers so they are motivated to stay there.”

Downtown is the heart of your city, Hale said, adding that cities need pioneers and champions to promote themselves. “When population started declining, El Dorado started looking at new ways to market the city and enhance the city,” Hale said.

During the workshop “Legal Tools to Keep Your City Clean,” North Little Rock City Attorney Jason Carter gave a rundown of the enforcement tools at cities’ disposal to clean up weed lots, eyesores, and derelict

properties. He offered a concise set of actions cities can take, which he, taking inspiration from personalized license plates, called “AB8 N 8” (translation: abate in eight [steps]). A copy of Carter’s PowerPoint presentation is available by emailing [nrlegal@nlr.ar.gov](mailto:nrlegal@nlr.ar.gov) with the subject line “Nuisance Abatement Documents.”



Lenox

The workshop “The Challenges of Creating a Diverse Workplace” offered insights into the complexities of the modern municipal workplace. To best serve your citizens, it’s imperative that your city’s workforce reflect the diversity in the community, Hot Springs Personnel Director Minnie Lenox said. “Diversity is not merely a program; it is a cultural movement,” Lenox said.

*Cindy Frizell and Whitnee Bullerwell, League staff, contributed to our workshop coverage.*



Panelists, from left, Dave Mims, IT in a Box consultant; Susan Norton, Fayetteville’s communications director; Angela Patterson, Mayflower’s communications coordinator; Whitnee Bullerwell, League communications coordinator; Patrick Hall, Gravette’s business director; and Batesville Mayor Rick Elumbaugh, outgoing League president, covered the importance of social media and online security at the Convention’s Certified Continuing Education Program session.

# League honors cities, leaders for service

**L**ITTLE ROCK—The Arkansas Municipal League honored municipal leaders and cities and towns for their outstanding service at the League’s 82nd Convention, June 15-17 in Little Rock.

The League named Becky Horton of Mena the winner of the John Woodruff City Above Self Award. Horton began working for the city under a high school work/study program in 1971 and, through the years, has served as a secretary, bookkeeper, administrative assistant, and, now, mayor’s assistant, in addition to the various other duties and responsibilities associated with running a small city with a limited staff. She has also represented Mena on various League Advisory Councils and has been actively involved in local civic organizations. The award is named in honor of the League’s former communications coordinator who, until his death in 2007, worked tirelessly and unselfishly for the cities of Arkansas.



League Executive Director Don Zimmerman, left, presents Mena’s Becky Horton with the John Woodruff City Above Self Award.

The Arkansas City Clerks, Records and Treasurers Association named Highland Recorder/Treasurer Mary Ruth Wiles its Clerk of the Year. The award is presented each year to a member of the Association who has made significant contributions to the objectives of the municipal clerk profession, to the improvement of municipal government, and to the clerk’s own community.

Ten municipal officials received the Adrian L. White Municipal Leadership Award this year. The award is presented to city officials who have served with distinction and dedication on the League’s boards, councils, or committees for six years. The award is named in honor of White, who was mayor of Pocahontas from 1967-1974 and a former League president and vice president. The recipients are Alderman Eddie Long, Cabot; Mayor Ralph Relyea, DeWitt; Alderman Sam Angel II, Lake Village; Mayor Jimmy Williams, Marianna; Alderman

James Turner, Mena; Mayor Joe Dillard, Mountain Home; Mayor David Morris, Searcy; Alderman Sue Skipper, Shannon Hills; Recorder/Treasurer Rita Fite, Sparkman; and Mayor Harry Brown, Stephens.

Four municipal leaders who have served their cities and the League for 12 years received the Marvin L. Vinson Commitment to Excellence Award, named for the longtime Clarksville mayor who served from 1983 until his death in 2001 and was League president in 1992-1993. The recipients are City Manager Catherine Cook, Hope; Chief Operating Officer L.M. Duncan, Jonesboro; City Clerk Diane Whitbey, North Little Rock; and Mayor William Johnson, West Memphis.

Eight city officials received the Jack R. Rhodes Sr. Distinguished Service Award for 25 years of service to their cities and the League. Rhodes served as mayor of Lake Village from 1957 until his retirement in 1990 and was League president in 1981. The recipients are City Clerk Denise Johnston, Batesville; Mayor Tim McKinney, Berryville; Alderman Keith Higgenbotham, Centerton; Mayor Jay Hollowell, Helena-West Helena; City Clerk Donna Jackson, Jonesboro; Mayor JoAnne Bush, Lake Village; Alderman Murry Witcher, North Little Rock; and Mayor Robert Patrick, St. Charles.

Twenty cities and towns received the Four Star Award for demonstration of excellence in loss control and employee safety, wellness, vehicle safety, and prevention of liability. They are: Bearden, Biscoe, Calico Rock, Cave City, Cotter, Fairfield Bay, Gillett, Havana, Hermitage, Horseshoe Lake, Imboden, Magazine, Mansfield, Murfreesboro, Plumerville, Portland, St. Charles, Stephens, Tollette, and Wickes. 🏠



Highland Recorder/Treasurer Mary Ruth Wiles, left, receives this year’s Clerk of the Year Award, presented by Fort Smith City Clerk Sherri Gard, outgoing ACCRTA president.

# ACCRTA elect officers for 2016-2017



The Arkansas City Clerks, Records and Treasurers Association elected a new slate of officers for the year at the League's 82nd Convention in June. The new officers are, from left, Ozark City Clerk/Treasurer Sonya Eveld, secretary; Batesville City Clerk/Treasurer Denise Johnston, treasurer; Paragould City Clerk Andrea Williams, vice president; and Clarksville City Clerk/Treasurer Barbara Blackard, president. 🏛️

# ACAA elect officers for 2016-2017

The Arkansas City Attorney's Association elected new officers for the year during its annual business meeting. They are, from left, League Director of Legal Services Mark Hayes, executive director; Van Buren City Attorney Candice Settle, president; Calico Rock City Attorney Connie Barksdale, second vice president; Morrilton City Attorney Paul Dumas, 2015-2016 president; and Cabot City Attorney Jimmy Taylor, treasurer. Not pictured: Jonesboro City Attorney Carol Duncan, first vice president; Bryant Staff Attorney Chris Madison, secretary; and League Legal Assistant Jamie Adams, executive secretary.



The ACAA held two days of continuing legal education the week following the 82nd Convention, June 23-24, meeting at the League's North Little Rock

headquarters, where the group covered topics such as municipal election law, annexations, battling cynicism and anti-government sentiment, new sign regulations, and policing in the modern era.

For the latter subject, the ACAA was pleased to welcome noted attorney and expert witness in police matters, Jack Ryan, co-director of the Legal Liability Risk Management Institute. These are difficult times for policing, Ryan said, citing cases and events in places like Ferguson, Mo., and Baltimore, Md. Police need to be able to do their jobs while building and maintaining good community relations. "That's a balance that has to be achieved," he said. 🏛️



Ryan

# Ghana mayor visits Arkansas municipal leaders at 82nd Convention

By Sherman Banks

During the League's 82nd Convention in June, we were pleased to host a representative from the Volta Region of Ghana and an executive member of the NALAG Board of Directors, the Honorable Paulina Delali Adinyirah, mayor of Kpando municipality in Ghana. Mayor Adinyirah took the podium during the workshop on Developing Relationships with International Cities and gave an overview of the culture, education, and tourism of Ghana. She talked about the importance of developing economic and tourism relationships between the cities of Ghana and Arkansas. She emphasized the benefits of the sister city program and how it can enhance citizen diplomacy between our cultures.



Paulina Delali Adinyirah, mayor of Kpando municipality in Ghana.

Since June of 2015 we have begun three relationships in the cities of Kpando, Agotime-Ziope District, and Asunafo-North with Jacksonville, Stephens, and Batesville, respectively. There are plans being made to begin training for local government employees in those cities.

## The next step

During a meeting that followed the 82nd Convention, League Executive Director Don Zimmerman, League President and Stephens Mayor Harry Brown, League Director of Operations Ken Wasson, Mayor Adinyirah, and I discussed where to focus our energies for continuing to develop these relationships. Mayor Adinyirah said that the emphasis for future direction should be focused on training officials and employees in the areas of economic development, education, and infrastructure development. Therefore, it was determined that we investigate a four-pronged approach:

- NALAG should direct its energy in identifying the key areas of focus and the individuals that would be included in the first sessions.
- Based on NALAG's assessment, the League will determine who will be the counterpart to those Ghanaian individuals chosen to be a part of the training process. It will also be decided if a trip to Ghana is the best approach, or if the Ghanaian participants should come here and shadow their counterparts.
- A better approach on the part of Ghana has to be developed to acquire travel visas from the U.S. Embassy in Accra to ensure their participation here in Arkansas.
- Mayor Harry Brown and Executive Director Don Zimmerman extended an invitation to Mayor Adinyirah for a small delegation to attend and participate in the League's 2017 Winter Conference.

It is important that we extend a helping hand to bridge the gap in a country that is seeking assistance in bringing about a balance between elected or appointed local officials and their traditional or inherited leaders. Developing sister city relationships is an excellent way that we can make a difference through citizen diplomacy.



For more information contact Sherman Banks at (501) 786-2639; email [sbanks@aristotle.net](mailto:sbanks@aristotle.net); or write to P.O. Box 165920, Little Rock, AR 72216.

# *Recognition for One Year of Service*

The Recognition for One Year of Service is given to those who have served on various boards or committees for the first time this past year. Recipients were recognized at the Opening Night Banquet of the 82nd Convention.

City Director David Rider,  
**Arkadelphia**, Advisory Council

Alderman David Pruitt, **Beebe**,  
Advisory Council

Alderman L.C. Hartsfield,  
**Blytheville**, Advisory Council

Alderman Doyle Tullos, **Cabot**,  
Advisory Council

Alderman Doug Warner, **Cabot**,  
Advisory Council

Alderman Allen Golden, **Caddo  
Valley**, Advisory Council

Mayor Marie Trisollini, **Camden**,  
Advisory Council

Mayor Jon Mark Simpson,  
**Clarksville**, Advisory Council

Police Chief Kevin Weathers,  
**Clarksville**, Advisory Council

Personnel Director Lisa Mabry-  
Williams, **Conway**, MLWCT  
Board of Trustees

Alderman Eddie Rowe, **Crossett**,  
Advisory Council

Code Enforcement Officer David  
Jones, Sr., **Eudora**, Advisory  
Council

Communications Director Susan  
Norton, **Fayetteville**, Advisory  
Council

Mayor Charles Cooper, **Fouke**,  
Advisory Council

Alderman Naomi Lassen, **Gassville**,  
Advisory Council

Mayor Kevin Johnston, **Gentry**,  
Advisory Council

Alderman Gary Khoury,  
**Greers Ferry**, Advisory Council

City Director Becca Clark, **Hot  
Springs**, Advisory Council

Alderman Joshua Agee, **Jonesboro**,  
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Alderman Ann Manley, **Lakeview**,  
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Police Chief Jesse Martinez, **Little Flock**, Advisory Council

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Mayor Billy Burns, **Sulphur Rock**, Advisory Council

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Mayor Dorothy Cooper, **Turrell**, Advisory Council

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Alderman Tena Brooks, **Wrightsville**, Advisory Council

# 82nd Convention Snapshots







Photos by Andrew Morgan and Mark Potter

# 652 delegates represented 209 cities and towns at the 82<sup>nd</sup> Arkansas Municipal League Convention



## Alexander

Mayor Paul Mitchell  
Alderman Louis Hobbs  
Alderman Melissa Ratliff  
City Attorney Pat Marshall  
City Recorder Sharon Bankhead  
City Treasurer Ken Miller  
Secretary Jackie Lindsey

## Alpena

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Recorder/Treasurer Lora Carter  
Court Clerk Phyllis McNair

## Altheimer

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Alderman Linda Gipson  
Alderman Travis White  
Recorder/Treasurer Angela Williams

## Altus

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Alderman Mary Darter

## Anthonyville

Recorder/Treasurer Shirley Craig

## Arkadelphia

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City Manager Jimmy Bolt  
City Director Joann Nelson  
City Director Julie Winfrey  
Acting City Manager Brenda Gills  
City Clerk Rendi Currey  
Community Center Director Derek Phillips  
City Treasurer Jennifer Story

## Ash Flat

Alderman Fred Goodwin  
Alderman Sean Himschoot  
Recorder/Treasurer Charlotte Goodwin

## Ashdown

Mayor James Sutton  
Alderman Shirley Jackson  
Clerk/Treasurer Kirk Mounts

## Atkins

Clerk/Treasurer Machel Brown  
Police Chief Stephen Pack

## Barling

City Director Bruce Farrar  
City Director David Bringham  
City Administrator Mike Tanner  
City Treasurer April Melton  
Court Clerk Florene Brown

## Batesville

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Alderman Chris Poole  
Alderman Douglas Matthews  
Alderman Margaret Henley  
Alderman Paige Hubbard  
Alderman Tommy Bryant  
Clerk/Treasurer Denise Johnston  
Administrative Assistant Jennifer Corter  
City Attorney Tim Meitzen  
City Engineer Damon Johnson  
Police Chief Alan Cockrill

## Bay

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Alderman Jennifer Francomano  
Alderman Larry Hall  
Police Chief Paul Keith

## Beebe

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Alderman David Pruitt  
Alderman Linda Anthony  
Alderman Matthew Dugger  
Alderman Tracy Lightfoot  
Clerk/Treasurer Carol Westergren  
Assistant to Mayor Angie Gibbons  
Assistant to the Clerk/Treasurer Jennifer Lature  
Fire Chief William Nick  
Human Resource Director Kim Weeks  
Public Relations Director Kristen Boswell  
Street Superintendent Horace Taylor

## Bella Vista

Mayor Peter Christie  
Alderman Becky Morgan  
Alderman Jim Wozniak  
Alderman John Flynn  
City Clerk Wayne Jertson

## Benton

Alderman Frank Baptist  
Assistant Human Resource Director Mollie Wright  
Finance Director Cindy Hawkins

## Bentonville

Alderman Chris Sooter  
Alderman James Smith

## Berryville

Mayor Tim McKinney

## Bethel Heights

Mayor Cynthia Black  
Alderman Sam Black

## Black Oak

Mayor Eddie Dunigan

## Blytheville

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Alderman John Musgraves  
Alderman L.C. Hartsfield  
Alderman R.L. Jones  
Alderman Stan Parks  
Assistant to Mayor J.T. Harris  
Parks & Recreation Director Elroy Brown

## Bono

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Director of Public Works Rick Thomas

## Briarcliff

Mayor Eugene Hubka



**Brookland**

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 Alderman Mike Bishop  
 Clerk/Treasurer Billy Dacus  
 Office Manager Shelby Pfeifer  
 Planning Commission Secretary  
 Christina Ballard  
 Planning Commissioner Jerry Blair

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 Alderman Brenda Miller  
 Alderman Butch Higginbotham

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 Alderman Alan Graley  
 Alderman Phil Friese  
 Police Chief Jim Kuchenbecker

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 Alderman Ann Gilliam  
 Alderman Doug Warner  
 Alderman Doyle Tullos  
 Alderman Eddie Long  
 Alderman Ron Waymack  
 City Attorney Jim Taylor  
 Director of Operations Eddie Cook

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 Alderman Charles Wilson  
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**Calion**

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 City Treasurer Fran Hicks

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 Alderman Chris Aregood  
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 Vice Mayor Charlie Holyfield

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 Alderman Robin Reed  
 Alderman Wayne Low  
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 Police Chief Laura Rash

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 Alderman Danna Schneider  
 Alderman Eddie Bradley  
 Alderman Freeman Wish  
 Alderman Heather Johnston  
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 Alderman Tim Barnes  
 Recorder/Treasurer Dena Malone  
 Code Enforcement Officer Tim Clark

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 Recorder/Treasurer Doris Davis  
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 Assistant to Mayor Jack Bell

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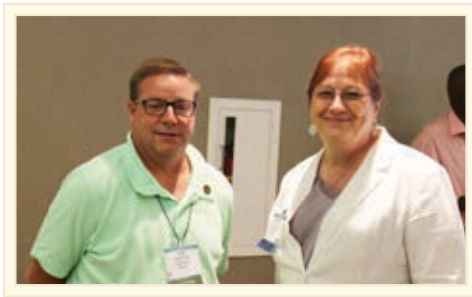
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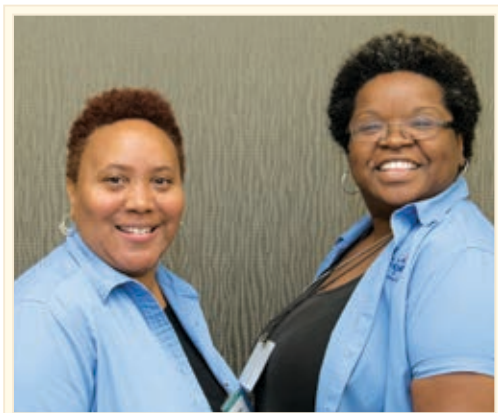
Mayor Randell Homsley  
 Recorder/Treasurer Patty Homsley

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Finance Director Jerrold McKaughan  
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Alderman Kenneth Keplinger  
Alderman Mary Jo Heye  
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City Director Brad Burns  
City Director Frank Johnson  
City Administrator Phillip Patterson

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Alderman Ron Keene  
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Alderman Jim Craig  
Alderman Joe Alexander, Jr.  
Alderman Joe Rhine  
Alderman Teddy Holt  
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**Texarkana**

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Assistant to Mayor Tarina MacNichol

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Alderman Chester Cheatham  
Alderman James Porter  
Water Clerk DeUndrea Miller

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Clerk/Treasurer Pamela Cawthon

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Alderman Lanis Harwell  
Clerk/Treasurer Sherry Johnston

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# Arkadelphia's Bolt moving on

After 18 years with the City of Arkadelphia, the last 12 as city manager, Jimmy Bolt is moving on. He was the city's longest-serving city manager, and on June 21 the city held a reception in his honor to thank him for his outstanding service and dedication.



From left, League Director of Operations Ken Wasson, departing Arkadelphia City Manager Jimmy Bolt, and League Executive Director Don Zimmerman.

Bolt, who had a background as a contractor and small business owner, first joined the city's building department in 1998 as Arkadelphia was struggling to recover from a tornado and facing budget shortfalls. In his first 18 months he worked for three different city managers, Bolt said. Becoming city manager in 2005, Bolt has worked hard to get the city back on firm financial ground and improve the city's departments. That has meant making some difficult decisions along the way, including reducing the city's workforce while maintaining essential services.

He attributes the city's resilience to its dedicated employees.

"The employees of the City of Arkadelphia are second to none," Bolt said at the reception. Bolt is especially pleased with the improvements in public safety during his tenure, including an expanded and better-equipped police department, new fire station, and new fire fighting vehicles and equipment.

Bolt has been active in the Arkansas Municipal League during his time in Arkadelphia, serving on the Municipal Health Benefit Fund Board and the Firemen's

Pension and Review Board. Arkadelphia has received the Four Star Municipality Award, presented to cities that have demonstrated excellence in loss control and safety, in 10 of the last 12 years. Arkadelphia has also been named an Arkansas Business City of Distinction.

"The Arkansas Municipal League has provided superior educational opportunities, legal advice, healthcare and worker compensation plans and is a true advocate for the cities and towns of Arkansas," Bolt said. "Their programs afford the cities of Arkansas outstanding coverage at a reasonable rate that can't be found anywhere else. The Arkansas Municipal League staff is the standard of excellence—just ask any of the other state leagues. The League staff are good folks and follow the "do right" rules. I cherish the many working relationships and personal relationships I have developed with the staff during my time with the city."

The League wishes Jimmy Bolt much success as begins the next chapter in his career.

*Information in this article was provided by Jamal Brown, online editor and reporter with the Daily Siftings Herald.*

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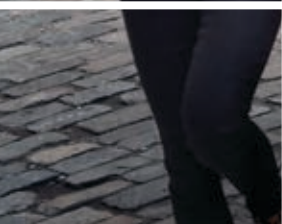




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# 2020 Census: File city boundary changes in time

Part three in a four-part series outlining the steps cities and towns should take to prepare for the fast-approaching 2020 U.S. Census.

By Shelby Johnson

**T**he previous articles in this series have covered much of the basics related to getting an accurate population count for the 2020 Census, the geography of the Census, and how Census blocks are created. Each block is assigned the total of population contained in the block.



## Time is the enemy!

A block may be formed by a municipal boundary and vice-versa. A change to a city's boundaries means a change to the block. These are very important parts of the Census geography. Any changes to those city boundaries have to be mapped into the federal database. Those changes take time, and with 2020 fast approaching, time is the enemy. The U.S. Census Bureau requires that all boundary changes must be effective by January 1 of each year.

Cities can change their overall shape by annexation, detachment, or consolidation. The League is currently

working with the GIS office to create a timeline that will appear in next month's issue.

In the case of an annexation there are several ways that change can occur. All of them require methodical steps that must be taken. Remember that each annexation process may require attorney work, petition preparation, surveying, platting, mapping and gathering of signatures, etc.

In the eyes of the Census Bureau and the state, a municipal boundary change becomes effective when the proper records are filed with the Secretary of State.

January 1<sup>st</sup> is the U.S. Census Bureau's date that a boundary change must be in effect. This is why you cannot wait until 2019 to make changes to your city boundary and expect that population to be reflected in the 2020 Census. As I've written previously, **be smart and get a start**. Get it done between now and 2018.

Here's another important detail to remember: The U.S. Census Bureau must coordinate with the 3,000-plus counties, and over 19,000-plus municipalities across the nation on boundary changes. If your boundary change is not effective by January 1, 2019, the U.S. Census may not have the time it takes to incorporate the change into the federal mapping system. This is why you should plan now for getting your changes done in 2018. This will allow population to be accurately assigned to your municipality in the next Census.

To ensure your city boundary is correct with the GIS office, we encourage every city and town to visit [gis.arkansas.gov/checkmycity](http://gis.arkansas.gov/checkmycity). Contact our office if there is a discrepancy of any sort.

*Shelby Johnson is Geographic Information Officer, Arkansas GIS Office. Contact Shelby at 501-682-2943, or email [shelby.johnson@arkansas.gov](mailto:shelby.johnson@arkansas.gov).*



# City & Town articles make Current Municipal Problems

**C**urrent Municipal Problems, a publication presenting articles from across the nation highlighting administrative, legal, and other mutual concerns of local governments, has included two reprints from *City & Town* in its most recent issue, including “Batesville Mayor Polishes Diamond in the Rough,” the August 2015 feature on former League President Rick Elumbaugh, and selections from the Municipal Notes column.

Regarding the feature on Batesville and Mayor Elumbaugh, the publication notes:



“This article illustrates that even modestly sized municipalities can strive and prosper—and that the tools of raising capital to promote improvements is vital to those smaller communities as well as large communities. It also illustrates that much can happen from the determination of one person’s leadership, in this case, the mayor of Batesville.”

And on the news items published in Municipal Notes: “These items demonstrate the proactive activity of the Arkansas Municipal League in conveying important information to its members in Arkansas.”

## County equalization boards to meet in August

**C**ounty equalization boards will meet Aug. 1 through Oct. 1 to equalize the assessed value for all acreage lands, city and town lots, other real property and personal property. “Equalization” means to adjust the valuation of property in order to bring about a uniform tax rate (ACA § 26-27-315; *Black’s Law Dictionary*). The boards will meet as often as necessary during this time to complete their work (ACA § 26-27-309). If a county’s ratio of assessed-to-market value is out of compliance, the equalization board may meet after Oct. 1, but no later than the third Monday in November (ACA § 25-27-309 & 311).

County equalization boards have two responsibilities: (1) to review and equalize overall county assessments as assessed by the assessor, and (2) to hear assessment appeals by property owners. The board begins the review of assessments on Aug. 1, when the county assessor delivers the completed assessment records to the county clerk, who serves as the secretary for the board. Assessment appeals from landowners begin no later than the second Monday in August (ACA § 26-27-317).

Cities and incorporated towns have a part to play in deciding who sits as a member of the county equalization board. Cities and incorporated towns select one member of a five-member board (counties

with a population less than 79,000) and two members of a nine-member board (counties with a population greater than 79,000) (ACA § 26-27-303 and 304).

To select county equalization board members, city and incorporated town representatives within the county shall hold a meeting during the month of May each year in which the terms of any of the municipally-appointed members of the county equalization board shall expire (ACA § 26-27-304(b)(2) (A)). The mayor of the city or town or his or her designee shall serve as the representative of his or her city or town (*Id.*). The mayor of the county seat shall be the chair of the meeting, and if there are dual county seats, the mayor of the larger of the two seats shall be the chair of the meeting (*Id.*). Those at the meeting shall select the member of the board via majority vote, and each city or town shall be entitled to one vote (*Id.*). No action shall be taken unless a quorum is present. A majority of all of the representatives of all cities and incorporated towns in the county shall constitute a quorum (*Id.*).

Information for this article comes from “Arkansas Property Tax Equalization and Appeal System,” a publication of the Assessment Coordination Department. For more information, contact the Department at 501-324-9240, or visit [www.arkansas.gov/acd](http://www.arkansas.gov/acd).



## Batesville's new wastewater facility opens

**B**atesville cut the ribbon on its new wastewater treatment facility on June 9. The new facility expands the city's treatment capacity from four million gallons per day to nine million gallons per day. The city funded the new infrastructure with a one-cent sales tax passed by the citizens in 2009. The funding has paid for the improvements while keeping sewer rates competitive for customers.



PHOTOS COURTESY BATESVILLE AREA CHAMBER OF COMMERCE.

# Cabot keeps cool with new park



PHOTOS COURTESY ETC ENGINEERS & ARCHITECTS, INC.

Summers in Cabot are a little cooler with the opening on May 26 of the city's new aquatic park. The new facility at 1245 Bill Foster Memorial Highway features water slides, a lazy river, party rental areas, and a concession stand. The city funded the new \$4 million amenity with a tax extension and bond issue passed by voters in 2013.

## Fairs & Festivals

July 30, **HEBER SPRINGS**, 30th World Championship Cardboard Boat Races, 501-362-2444, [www.heber-springs.com](http://www.heber-springs.com)

Aug. 5-6, **DIERKS**, 44th Pine Tree Festival, 870-286-2671

Aug. 6, **FAIRFIELD BAY**, 4th Boati Gras, 501-884-6020, [visitfairfieldbay.com/boati-gras](http://visitfairfieldbay.com/boati-gras)

Aug. 9-13, **TONTITOWN**, 118th Grape Festival, 479-361-2615, [tontitowngrapefestival.com](http://tontitowngrapefestival.com)

Aug. 11-13, **CAVE CITY**, 37th Cave City Watermelon Festival, 870-283-5301, [www.cavecity.life](http://www.cavecity.life)

Aug. 26-27, **ROGERS**, Frisco Festival, 479-936-5487

Aug. 27, **BATESVILLE**, 73rd White River Water Carnival, 870-793-2378, [whiteriverwatercarnival.com](http://whiteriverwatercarnival.com)

## CALENDAR

**National League of Cities, City Summit**  
November 16-19, 2016  
Wednesday-Saturday  
Pittsburgh, Pennsylvania

**Arkansas Municipal League's 2017 Winter Conference**  
January 11-13, 2017  
Wednesday-Friday  
Little Rock, Arkansas

**Arkansas Municipal League's 83rd Convention**  
June 14-16, 2017  
Wednesday-Friday  
Little Rock, Arkansas

# Think 'FAST' to recognize stroke symptoms

By Sanjeeva Reddy Onteddu, M.D.

**T**his year, nearly 130,000 Americans will die from a stroke and another 665,000 will have a stroke. According to the Centers for Disease Control and Prevention, stroke is the fifth-leading cause of death in the country, accounting for one in every 20 deaths. As a country, we'll spend \$34 billion to treat strokes this year.

When dealing with such a debilitating public health concern, it's important to be prepared by knowing the signs, symptoms and how to seek treatment in case of a stroke.

## Knowing the symptoms of a stroke

There are two main types of stroke: ischemic and hemorrhagic. An ischemic stroke occurs when the blood supply to your brain is obstructed. This interruption in blood flow impedes nutrients and oxygen needed by brain tissue to function properly.

A less common, but potentially more serious form is a hemorrhagic stroke, which occurs when a blood vessel inside the brain ruptures and there is bleeding that puts pressure on the brain.

In both forms, symptoms can include facial drooping, weakness or paralysis in an arm or leg on one side of the body, and difficulty speaking. To remember these symptoms, think FAST—Face Arm Speech Time.



## Getting to the right doctor

With each passing minute of a stroke, about two million brain neurons die. For that reason, it's easy to understand why seeking medical attention quickly is of the utmost importance.

It's also important to understand why getting to a stroke specialist is important. A stroke neurologist can quickly assess whether a stroke patient can be helped by a clot-busting drug that often restores complete function to the patient. That's the case with an ischemic stroke where a clot is keeping oxygen from the brain.

A stroke neurologist also has the expertise to tell when not to give that same drug to a patient, such as in the case of a patient with a hemorrhagic stroke where a patient already has bleeding on the brain.

A UAMS-led program called Arkansas Stroke Assistance through Virtual Emergency Support, or AR SAVES, is already in 48 hospitals across the state. This telemedicine program allows partner hospitals to access a stroke neurologist 24 hours a day who can assess a patient through a real-time video connection.

Most of these hospitals are in rural areas or small cities that cannot support having such a specialist on staff.

However, patients in the Little Rock metropolitan area should also know that it matters where they receive help in the case of a stroke. At UAMS, we have a physician in the hospital available 24 hours a day, seven days a week who is trained to take care of stroke patients. UAMS is the only institution in the state with 24/7 availability of neuro intervention capabilities for advanced stroke care where blood clots can be removed with a procedure.

UAMS is nationally certified by The Joint Commission as an Advanced Primary Stroke Center. Also, as an academic health center, UAMS participates in research studies, which continue to lead to advanced diagnostic techniques and treatments.

## Preventing a stroke

There are many things a person can do—from eliminating tobacco use to dietary changes—to lessen the chance of a stroke. Risk factors include high blood pressure, smoking, high cholesterol, obesity, diabetes, and advancing age.

To combat these, it's important to eat healthy, which helps fight high blood pressure and cholesterol levels. Regular exercise, 40 minutes a day three or four times a week, is also important.

A stroke is a debilitating disease that can greatly affect your day-to-day life. It's important to do all we can to prevent its occurrence.



*Sanjeeva Reddy Onteddu, M.D., is Assistant Professor, Department of Neurology, College of Medicine, University of Arkansas for Medical Sciences.*



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# Jonesboro school focuses on kids' coding skills early

Jonesboro Math & Science Magnet School students are attaining computer skills at an early age that they will be able to use professionally a decade from now when they enter the job market, the city has reported.



A diverse and enthusiastic group of students in grades 1-6 at Jonesboro's Math & Science Magnet School are learning the coding skills that will prepare them for the future.

Exposing students in grades one through six to computer coding has proven to be not only a smash hit with the children, it is providing them with a life skill that will be critical for coming generations. Arkansas Gov. Asa Hutchison has stressed that in an age of technology, no person with basic computer programming skills will lack for opportunity.

"No matter what your age, income, or station in life, simply possessing the

knowledge of computer programming opens the door to a whole world of possibilities," Hutchison said.

Leaders at Jonesboro Math & Science Magnet School, including Principal Rickey Greer and Instructional Technology Facilitator Kylene Lichucki, have taken Hutchison's view and run with it. With a diverse school population, they have brought computer coding to many underserved demographics.

The school's enrollment is 54 percent African-American, 22 percent Caucasian, 19 percent Hispanic, 4.5 percent of two or more races, and 0.5 percent Asian, and 97 percent are enrolled in free or reduced lunch programs.

A recent Gallup research study, "Searching for Computer Science," revealed that Arkansas had only 272 computer science graduates and only 17 percent of those were female. Only 293 high school students in Arkansas took the AP Computer Science exam in 2015, and of those, only 22 percent were female, while eight percent were Hispanic, and five percent were African-American.

Jonesboro Mayor Harold Perrin attended the school-wide "Hour of Code" program and was amazed at what he saw.

"These kids, young kids, were doing things I could never imagine—writing their own programs—and their focus and involvement was intense," Perrin said. "That was the quietest I've ever seen an elementary school."



Mayor Harold Perrin checks out the digital work of one of the school's young students.

# Changes to 2016 Directory, Arkansas Municipal Officials

Submit changes to Whitnee Bullerwell, [wvb@arml.org](mailto:wvb@arml.org).



## Alexander

Delete PC John Fenton  
Add PC Robert Burnett  
Add AL Farren Wadley  
Add CEO Nick Johnson

## Arkadelphia

Delete CM Jimmy Bolt  
Add /A/CM Brenda Gills  
Delete WS/WWU Brenda Gills  
Add WS Ryan Arnold  
Add WWU David Green

## Bauxite

Delete Mail 6055 Stanley Circle  
Add Mail P.O. Box 303

## Camden

Delete AM Julian Lott  
Add AM Amy Perrin

## Danville

Add CA Marcus Vaden

## Delight

Delete FC Michael Delaney  
Add FC (Vacant)

## Evening Shade

Delete M Richard Huff  
Add M Lonnie Haley  
Delete PC Lonnie Haley  
Add PC (Vacant)

## Hatfield

Delete R/T Linda Denton  
Add R/T (Vacant)  
Delete M Larry Stricklin  
Add M Linda Denton

## Menifee

Add CA Marcus Vaden

## Moorefield

Delete R/T (Vacant)  
Add R/T Paul Barrett

## Strong

Add AM Pamela Dawkins

## Tuckerman

Delete AL Danny Burgess  
Add AL Doug Stapleton  
Delete PC Justin Collins  
Add PC David Platt  
Delete SS Larry Holloway  
Add SS/SAN Steve Vandergriff  
Add CEO Carl Hibbard

## Van Buren

Delete C/T Barbie Curtis  
Add C/T Phyllis Thomas

## Yellville

Delete AM Jason Gunter

# New FLSA Rules: Changes to the overtime pay exceptions

**O**n May 18, 2016, the White House announced the publication of the Department of Labor's final rule updating the overtime regulations. The new rule updates the regulations governing which executive, administrative, and professional employees (white collar workers) are entitled to the Fair Labor Standards Act's overtime pay protections. Generally, the rule changes mean that more employees are going to be entitled to overtime pay because less employees will meet the exceptions required to be exempt under the rules.



## Previously:

1. "White collar workers" who made at least \$455 per week (\$23,660 per year) could be exempt from overtime pay, if other factors were met; and
2. "Highly compensated workers" could be exempt from overtime requirements where they made at least \$100,000 in total annual compensation.

## The 2016 changes:

1. In order to meet the "white collar workers" exemption an employee must be paid at least \$913 per week (\$47,476 annually for a full-year worker);
  - a. Additionally, the new rule amends the salary basis test to allow employers to use *nondiscretionary* bonuses and incentive payments (including commissions) to satisfy up to 10 percent of the new standard salary level.
2. In order to meet the "highly compensated workers" exemption an employee must be paid at least \$134,004 in total annual compensation.

The effective date of the new rule is December 1, 2016. These salary thresholds will automatically update every three years, beginning on January 1, 2020.

## In summary, the following changes will take effect Dec. 1, 2016:

- Most salaried workers earning up to \$47,476 a year must receive time-and-a half overtime pay.
- December 1, 2016, is the effective date.
- Automatic adjustments to the salary threshold will be made every three years.
- Compensatory time (up to 240 hours for regular employees and up to 480 hours for public safety personnel) can be offered in lieu of cash payments for overtime.
- Work periods, rather than workweeks, may apply to public safety employees.
- Employees with flexible schedules do not have to sign in each time they start and stop work.

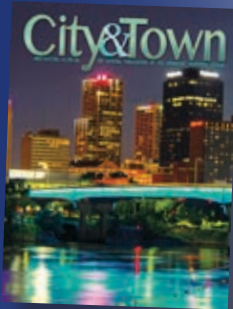
*For more information on FLSA compliance see the updated *The Fair Labor Standards Act - "21 Things You Should Know"* or visit [www.arml.org/services/benefit-programs/legal-faqs](http://www.arml.org/services/benefit-programs/legal-faqs) to download.*



# Missed us?

You can download last month's issue or older issues of *City & Town* that you might have missed.

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# Nothing eco about e-tail

Going to a shopping center is greener than ordering online, study reveals.

By Joel Groover

Shopping at a mall is better for the environment than buying those same goods online, according to a study conducted by Deloitte and Simon. The research provides one of the most comprehensive comparisons to date of the two approaches to retail and, in its indictment of the environmental impact of e-shopping, may offer landlords a powerful marketing tool.

This was not necessarily Simon's motivation in embarking on the research, according to Mona Benisi, Simon's senior director of sustainability. Rather, she said, Simon wanted to learn more about where malls stood versus the Internet on sustainability.

"It just helps us understand the entire value chain and where we have opportunities to improve," Benisi said. Over the past decade or so, Simon has reduced its overall energy usage by 32 percent but desired better data on the ways various shopping behaviors affect the environment. "There had been previous studies done, but we felt they were not as comprehensive because they lacked the full-picture understanding of the consumer shopping journey at the mall."

Those earlier studies typically compare the environmental effects of mall versus online shopping by citing scenarios in which shoppers buy a product from one or the other channel. The Simon study, published in March, factors in additional variables such as the types of cars people drive to the mall, the numbers of people making those trips in one vehicle and the possibility that they might combine their shopping trip with other errands. "A visit to the mall often includes other activities, such as dining, errands and other forms of entertainment," according to the report.

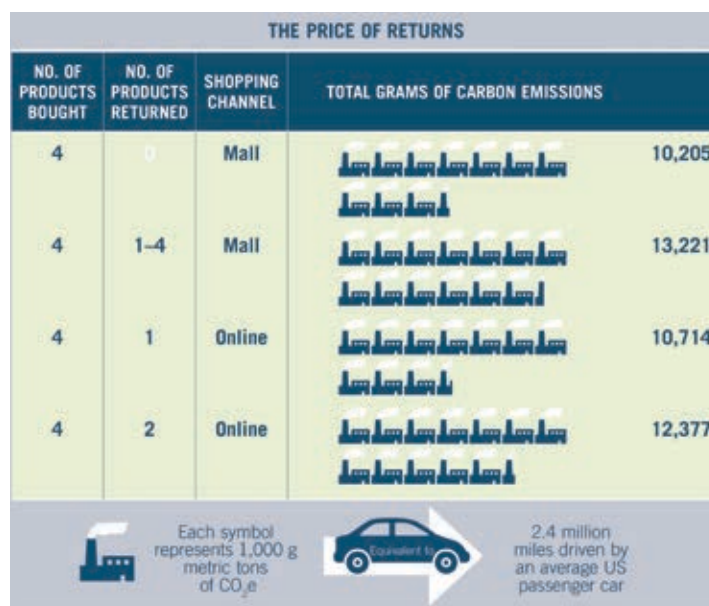
"If done separately (either online or physically), these additional activities add more energy and fuel emissions."

The objective was to determine how much fuel, electricity, and packaging would be consumed if a shopper were to buy a common "basket" of four products—a women's top, a pair of shoes, a coffeemaker, and a set of wineglasses—from a mall or an online retailer. If every visitor to the typical mall were to buy this basket of items once in a year, the

report holds, that would translate to a total of 14.3 million items. By the researchers' calculations, the environmental impact in greenhouse gas-emissions terms of purchasing those same goods online would be 37,710 metric tons for malls, versus 40,295 for online.

To get a sense of the e-commerce carbon footprint, the researchers performed calculations on several factors: the amount of fuel needed to ship goods from an online retailer's distribution center to a local sorting facility; the amount of energy consumed by the data centers and the phones, computers, and similar devices used in online orders; the required packaging; the fuel consumed in last-mile product delivery of such goods; and the amount of energy and fuel needed for any returns of those goods. Internet shopping turns out to be less efficient, according to the report, in part because shoppers typically return, on average, some 33 percent of online purchases, versus the seven percent of returned items that were bought at malls. Likewise, the corrugated boxes and other forms of packaging required to get online orders shipped makes a greater impact on the planet than the use of shopping bags, researchers concluded.

So should the rest of the industry try to gain a competitive edge against the Internet by touting these findings? According to some observers unaffiliated with the research, such a strategy could prove to be an uphill climb with consumers. "Simon is assuming that if they can prove that online shopping isn't as sustainable as brick-and-mortar shopping, people are going to care, but I don't think they do," said Darrin Duber-Smith, a marketing professor at Metropolitan State University of Denver whose focus includes sustainable products. "Sustainability was big in the '90s and 2000s. After the recession hit, it dropped to like 19th or 20th on people's priority lists." Similarly, Kenneth R. Richards, an Indiana University professor who studies environmental and energy policy, said green marketing tends to yield disappointing results relative





to other messages. “When items are marketed as good for the environment, they have very little competitive advantage, as opposed to when they are marketed as safe,” he said.

A January 2015 survey of 300 shoppers by SCM World, a London-based supply-chain research and development firm, found that just 20 percent of respondents ranked sustainability as first or second in importance, according to Patrick Van Hull, the firm’s vice president of research. “The consumer is still largely driven by quality, price and the experience,” he said. “We will see consumers being conscious of their actions, but the extent to which that will drive their decisions is up for debate.”

Nonetheless, the questions asked in the study are still worth pondering, argues Richards, who reviewed and commented on the Simon white paper before its publication. “It is a thought-provoking and quite well-conceived study,” he said. The methodology employed appears to be fair, he asserted. “You always have to make some calls about what you’re going to measure and how you’re going to structure the comparisons, but I don’t see anything here that makes me uncomfortable,” Richards said.

In the conclusion to the report, the authors make a strong claim—that online shopping is worse for the environment—and argue that the negative impact of online shopping is likely to get worse with time. “Put simply, the choices customers make regarding how they buy products and how they utilize product return options have clear impacts on the environmental footprint,” they write.

Benisi says the study underscores that Simon is on the right track with efforts to get customers and retailers engaged in the company’s fourfold sustainability strategy, which involves properties, retailers, consumers, and communities. “What I hear from readers in general is: ‘Wow—I had no idea my choices mattered so much,’” Benisi said. “We were hoping to create more awareness that in the age of everywhere, anytime, anything shopping, your choices have an impact.”

As the white-paper researchers note, visiting a mall as a group will lower the overall environmental impact of a trip. Today the average size of a mall-shopping group is 2.2 people, they write, so if landlords could boost that number by encouraging more people to carpool, the sustainability of brick-and-mortar properties would improve in tandem. Bringing about change would not be easy, but landlords could make a difference over time by highlighting the effects of various shopping behaviors, Richards suggests. For one thing, sustainability campaigns could encourage people to consider trying to consolidate their purchases into a single mall visit rather than making multiple trips.

“If Simon could get the word out with a study like this and encourage people to be thoughtful in planning their mall trips, it could work to everyone’s advantage,”

Richards said. Given greater awareness, online shoppers might well opt to avoid the common practice of ordering multiple items online with the intention of shipping most of them back after trying them on. “Just because returns are free, that does not mean they have no environmental impact, so people might start to pay more attention to that,” Richards said.

Indeed, the white paper highlights the relative inefficiency of online returns versus products returned to the mall. “Specifically, if shoppers buy four products online and return two because they do not fit or the color wasn’t right, the impact is more than 21 percent higher compared with buying the same products at the mall and not having to return them because they have been tried on,” the researchers write. “That’s a big difference.”

From a marketing standpoint, owners and managers should not be afraid to get the word out about their increasingly successful efforts to boost energy efficiency, says Barry Wood, a senior vice president and director of retail operations for JLL. “There is an opportunity to talk more about the things we’re doing in the industry to make our properties more sustainable and be good partners with the environment,” he said. Within JLL’s retail property portfolio, adoption of energy-saving LED lighting is taking off, Wood notes. “Even though the payback is not real fast, a lot of our owners are making the decision now to install LEDs,” he said. “They’re doing it not just based on the return on investment, but because it’s the right thing to do.”

Solar energy also is poised for faster growth among retailers and mall owners, Wood says. Ikea, for one, has set aside more than \$2 billion for renewable-energy projects around the world. Aiming to become energy-independent by 2020, the Scandinavian furniture retailer has installed some 700,000 solar panels globally and owns approximately 260 wind turbines across Europe, Canada, and the U.S. The Las Vegas Ikea store boasts the largest single-use retail rooftop solar array in Nevada, according to a press release. The store’s 3,620 solar panels will offset 1,207 tons of carbon dioxide annually—equal to the average yearly emissions of 254 cars, according to the company. Though Ikea owns its solar panels, a growing number of retailers and landlords are likely to lease their rooftops to utilities for solar arrays in the years ahead, Wood says. “We want to rent our roofs—to continue to be landlords rather than get in the business of being an energy generator,” he said.

Ultimately, Simon’s research underscores the need for all stakeholders—owners, retailers, shoppers, and local communities—to work together toward the common goal of protecting the environment, Benisi says. “The study just highlighted that to tackle sustainability topics in general,” she said, “you really need a holistic approach.”

*This article appeared originally in the June 2016 issue of Shopping Centers Today, a publication of the International Council of Shopping Centers (www.icsc.org) and is reprinted with permission.*



PHOTO COURTESY LIBRARY OF CONGRESS.

The decision to accommodate the automobile above all other forms of transportation, exemplified here in Hollywood, California, is still being questioned today.

## Decisions stick, so make good ones

By Jim von Tungeln

**M**aking decisions takes up a substantial amount of time for any municipal body, whether elected or voluntary. Planning commissioners in particular find themselves occupied by decisions that need constant attention. They follow like ravenous animals that need frequent feeding and can't be ignored. Indecision foments disaster. Then, there is the chance that disaster will follow anyway, once a specific decision is made. Is there any hope?

No. That is, there is no hope to be free from making decisions. Even the choice to attempt it would require a decision itself. It is, however, productive to examine the nature of decisions as they affect our planning commissioners. This includes making sure that the decision made is a solution to the proper question or problem. There may be ways that we can reduce the number we must make, or avoid duplicating efforts that might be made by others. Let's take a look.

When considering the nature of decisions, it is useful to note the following from the "Political Science Notes" website: "Herbert Simon [a legend in public administration academics] divided the concept [of decision-making] into two main parts ... decision ... and process of action." Simon further pointed out that, for the proper management of an organization, the organization must adopt a comprehensive policy upon which decisions are made. In other words, make decisions with a plan and work to carry out those decisions.

For openers, then, planning decisions should be based on a policy—read "comprehensive plan" for our purposes. Then, action to implement follows the decision. It is simple to test whether cities ignore the latter requirement. Just follow the trail of parking lots not paved, landscaping not maintained, sidewalks not built, and "future phases" not implemented as promised. A good start toward better decision-making might be as easy as basing all decisions on a plan, and eliminating

those involving “contingencies,” or promises of future action.

We might call that “the future is now” approach.

Another step calls for taking care in stating the problem. Charles Kettering, who was a founder of Delco and head of research at General Motors from 1920 to 1947, once said, “A problem well stated is a problem half-solved.” It will serve our communities well if we remember the importance of how we state the problem for which a decision must be made.

A planner who believes that the automobile is paramount and must be accommodated at all cost will state a problem one way, and may make the right decision. A planner who believes that the health and stability of existing neighborhoods is most important may state the problem differently and make opposing decisions. We then should remember the words of management guru Peter Drucker that “the manager who comes up with the right decision on the wrong problem is more dangerous than the manager who comes up with the wrong decision on the right problem.”

Consider the bull who enters the ring and makes the right decision, according to his analysis and statement of the problem confronting him, i.e., “it is the red cape.”

We may also note that some decision-making models base the process on the so-called “rational model.” This model assumes that a rational person with complete information will make good decisions. Two problems plague this approach as it applies to urban planning. One, the actors involved are not always rational. Two, we never have complete information. This has given rise to another school of thought called “muddling through.” Under this approach, we make the best decision and implement it in a manner that is sufficient, if not the best, and is satisfying to those involved. Logically enough, its proponents call the result “satisficing.”

That is enough about theories, although the discussion may help understand the complexity involved in making decisions. On another front, there may be ways to limit the number of decisions that planning commissioners and elected officials must make. This method includes practicing consistency, avoiding duplication, and sharing the decision-making process.

Consistency in the making of planning decisions serves a number of purposes. First, it makes the city attorney happy, assuming that the decisions are fact-based and logical. Second, a series of well-documented decisions may discourage frivolous requests in the future. If a planning commission denies three requests requiring a long list of contingencies, the word will spread to the development community that complete submittals are a must. Third, firm, consistent decisions by the planning commission can signal to the citizens that the commission is doing its job of looking after their welfare.

Next, it would surprise one to see how many zoning regulations still repeat, or sometimes conflict with, federal and state mandates, including the Arkansas State Fire Code. This is a statewide code that applies to every property in the state and supersedes locally enacted regulations. Planners don’t always consider this. For example, there have been instances when definitions for the same item varied enough within the Fire Code, the city’s zoning code, or the city’s subdivision code, to create significant confusion.

Other provisions that land in many zoning codes are based on limitations of other departments that may no longer be relevant. For decades, cities based the standard for determining the maximum height of buildings on the limitations of firefighting equipment. As the ability of that equipment improved, the maximum height remained constant in most cities, even as the market sought to construct taller homes. Countless requests for variances followed.

That brings us to the advantages of shared decisions. Why not ease the regulatory burden on the staff, the planning commission, and the elected body by allowing the market to make decisions for which it is well equipped and for which the public health, safety, and welfare will not be harmed? Take the case of building setbacks. Yes, there is the need for sufficient space to place utilities and allow for street or road expansion, to be sure. And, the fire code mandates a minimum side yard setback.

Beyond those necessities, why not let the market determine building setbacks in single-family developments? The fact that many planners have abandoned front yard setbacks in favor of “build-to lines” indicates that the issue is one of personal preference as well as changing views on benefits to be gained. At the end of the day, I’m comfortable in allowing the market to make the final decision on setbacks, and minimum lot sizes as well.

These are brief thoughts on the decision-making process, a subject that has produced countless books and more doctorates. The simple suggestion is: If you are making too many disconnected or unnecessary decisions, see if there are ways to simplify some and eliminate others. Then spend the time saved in walking around your city.



*Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is [www.planyourcity.com](http://www.planyourcity.com).*

# 2016 Municipal Election Information

The 2016 preferential primaries have passed, but several filing deadlines and other important dates are approaching for individuals running as independents for municipal offices in November's General Election. For a more complete look at the Arkansas statutes governing elections for municipal office, see page 12 in the August 2015 issue of *City & Town*, available online at [www.arml.org](http://www.arml.org). The following is a condensed version regarding the upcoming July and August deadlines.

## DEADLINES FOR FILING AND OTHER IMPORTANT DATES

### Filing Dates

General Election (for Independents): From July 29, 2016 until 12 p.m. Aug. 19, 2016. (See A.C.A. § 14-42-206(b)(1).)

### Election Dates

General Election: Tuesday, Nov. 8, 2016. (See A.C.A. § 7-5-102.)

General Election (Runoff): Tuesday, Nov. 29, 2016. (See A.C.A. § 7-5-106.)

## City Administrator Form of Government

### Deadlines for filing and other important dates:

Tues., Aug. 9—Primary Election for Directors and Mayor when more than two are seeking the office (second Tuesday in August preceding the municipal general election, which is Nov. 8, 2016). (See A.C.A. § 14-48-109(a)(2).)

## City Manager Form of Government

### Deadlines for filing and other important dates:

Deadline for all candidates for petitions of nomination and political practice pledges not more than one-hundred two (102) days (July 29, 2016) nor less than eighty-one (81) days by 12 p.m. (Aug. 19, 2016) before general election which is Nov. 8, 2016. (See A.C.A. § 14-47-110(a)(2).)

Tuesday, Aug. 25, 2016—Deadline for city clerk to certify names of candidates for director to county board of election commissioners, unless petition fails to meet standards (seventy-five (75) days before general election, which is November 8, 2016). (See A.C.A. § 14-47-110(a)(3)(D).)

## Political Practice Pledge and Affidavit of Eligibility

- For independent candidates: During the period for filing petition for nomination from July 29, 2016, until 12 p.m. Aug. 19, 2016. (See A.C.A. § 7-6-102(a); 14-42-206(b)(3).)

Political Practice Pledge is filed with the County Clerk at time of filing petition for nomination, a pledge in writing stating that candidate is familiar with the requirements of A.C.A. §§ 7-1-103, 7-1-104, 7-3-108, 7-6-101 through 7-6-104 and will in good faith comply with their terms. (See A.C.A. § 7-6-102.)

## Financial Disclosure Statements

- Independent candidates for elective office: Must file a statement of financial interest for the previous year (2015) on the first Monday following the close of the filing period, which is Aug. 22, 2016. (See A.C.A. §§ 21-8-701(c) and 21-8-703.)
- Incumbent officeholders filing statements of financial interest by February 1, 2016 are not required to file an additional statement for the remainder of 2016 upon becoming a candidate for reelection or election. (See A.C.A. § 21-8-701.)

## Reports of Contributions and Expenses

Pre-election Report—No later than seven (7) days prior to any preferential primary, runoff, general, or special election. Not required if contributions and expenditures are each less than five hundred dollars (\$500), or if candidate runs unopposed.

Final Reports—No later than thirty (30) days after the end of the month in which the candidate's name has appeared on the ballot, regardless of whether a candidate has received contributions and/or expenditures in excess of five hundred dollars (\$500). A candidate who withdraws shall file within thirty (30) days of withdrawal a report of any contributions and expenditures not previously reported.

Supplemental Reports—After the final report, within thirty (30) days of contribution or expenditure. (See A.C.A. 7-6-208.)

## **Mayor-Council Form of Government**

### **Within mayor-council municipalities only, the following offices will be elected in 2016:**

#### **Incorporated towns**

Aldermen—Five (5) elected for two (2) year terms if there has been no approval of four-year terms and the requisite election procedures. Aldermen run by Position Nos. 1, 2, 3, 4 or 5. (See A.C.A. § 7-7-304(e).) Voted on by all electors of the town. (See A.C.A. § 14-45-102.) If the voters have approved a four year election cycle then initially, positions one (1), three (3), and five (5) shall have four (4) year terms with alderman representing positions numbered two (2) and four (4) to have two-year terms and thereafter four (4)-year terms.

Marshal (if elected)—Two (2) year term. Council may provide by ordinance for appointment or election of city marshal or may create police department. (See A.C.A. §§ 14-45-109, 14-52-102, and 14-52-103.)

#### **Cities of the second class**

Recorder—Four (4) year term. (See A.C.A. § 14-44-115.)

Treasurer—If separate from recorder, four (4) year term. (See A.C.A. §§ 14-44-109 and 14-44-115.)

Aldermen—Two (2) from each Ward elected for two (2) year terms and must reside in Ward. File by Position Number (1) or (2), and elected city wide unless otherwise provided by ordinance. (See A.C.A. § 14-44-103 (b) (1)(A) and (B) and (c)(1)(A) and (B).) Note: Aldermen may, by ordinance referred to the voters, be elected to four-year staggered terms. (See A.C.A. § 14-44-103(a)(4) through (7).) Some alderman will initially be elected to two year terms in order to create the staggered terms.

Marshal (if elected)—Two (2) year term. Council may provide by ordinance for appointment or election of city marshal or may create police department. (See A.C.A. §§ 14-44-111, 14-52-102 and 14-52-103.)

Collector (optional)—Two (2) year term. (See A.C.A. § 14-44-117.)

#### **Cities of first class with less than 50,000 population**

Aldermen—Two (2) from each Ward elected for two (2) year terms; must reside in ward, file by Position No. 1 or No. 2 and elected city wide unless otherwise provided by ordinance. (See A.C.A. §§ 14-43-307, 14-43-312.) However, any first class city may, by ordinance referred to the voters, elect its aldermen to four-year staggered terms as provided in A.C.A. § 14-43-312. Note that this will mean some aldermen will initially be elected to two-year terms in order to create the staggered terms.

#### **Cities of first class with over 50,000 population**

Mayor—Four (4) year term. (See A.C.A. § 14-43-303(a)(1)(A)(i).)

City Clerk, Clerk/Treasurer—Four (4) year term. (See A.C.A. § 14-43-303(a)(1)(A)(ii).)

Aldermen—One (1) from each ward for four (4) year terms, must reside in the ward, elected city-wide unless City Council passes ordinance to provide otherwise. (See A.C.A. § 14-43-303 (a)(1)(A)(iii).)

#### **District Court Judges**

District Judge-Beginning in 2004, all District Judges were elected to four (4) year terms. (See Ark. Const. Amend. 80 secs. 16, 19.)

#### **Election of aldermen**

Aldermen in cities of the first and second class are elected citywide if the City Council has not adopted one of the following two options:

Option 1. All the aldermen can be elected by wards.

Option 2. One alderman from each ward can be elected city wide and one alderman from each ward can be elected by ward. (See A.C.A. §§ 14-43-307(b)(1)(B)(ii) and 14-44-103(c)(1)(B)(ii).)

### **No election in 2016 of the following offices:**

#### **Incorporated towns**

Mayor—See A.C.A. § 14-45-104.

City Attorney—See A.C.A. § 14-42-112(a) (although this law is not entirely clear about when a city attorney should stand for election, stating only “at the time of the election of other officers.” This could mean either the other four-year office holders, or could also include the biennial election of aldermen). The term of office for an elected municipal attorney shall be 4 years. (See A.C.A. § 14-42-112(e).)

Recorder/Treasurer—See A.C.A. § 14-45-108.

#### **Cities of the second class**

Mayor—See A.C.A. § 14-44-105.

City Attorney—See note above under incorporated towns.

#### **Cities of first class with less than 50,000 population**

Mayor—See A.C.A. § 14-43-305(a).

City Attorney—See A.C.A. § 14-43-315(a).

City Clerk, Treasurer or Clerk/Treasurer—See A.C.A. §§ 14-43-316 and 14-43-405 (note: Treasurer can be appointed or elected as designated by ordinance. If elected the office follows the election cycle of the Clerk or Clerk/Treasurer and will be next elected in 2018).

#### **Cities of first class with over 50,000 population**

City Treasurer—Unless the office has, by ordinance, been combined with the City Clerk or is appointed rather than elected. (See A.C.A. § 14-43-303(a)(2)(A)(ii) and 14-43-405.)

City Attorney—See A.C.A. § 14-43-303(a)(2)(A)(i).

Aldermen—One (1) from each ward. (See A.C.A. §§ 14-43-303 (a)(2)(A)(iii) and 14-43-307.)

### **Officials elected take office: Jan. 1, 2017.**

With grant funding from the Arkansas Forestry Commission, Gentry was able to plant a small orchard of apple trees, a nod to the city's past.



PHOTO BY PATTI ERWIN

## Grant program adds trees in cities across state

By Alison Litchy

Several tree planting and restoration projects have recently been completed in our great state. Many of these projects were facilitated by the Arkansas Forestry Commission's recent grant program, which allowed Tree City USA cities to apply for and be rewarded with funds to plant trees and improve tree-planting spaces. The cities awarded grants included Little Rock, Monticello, Morrilton, Fayetteville, Pine Bluff, and Gentry. Each city selected a location in need of more trees, and we worked with them to create more green space with the funds.

Little Rock used the grant money to plant trees at MacArthur Park, and we were careful to plant tree species that are accurate to the era of that park, including Water Oak, Pin Oak, and Eastern Red Cedar. MacArthur Park is the city's oldest municipal park, dating back to 1892. This park has a master plan, and its trees are a part of it. The city's goal is for the park to be the region's premier public space using environmentally friendly

practices, such as the bioswales, which collect and filter stormwater runoff.

The Monticello Tree Board was able to plant 11 trees with the grant money at the Hunger Run access to Lake Monticello, which is considered a high-use area. A variety of species was chosen to increase the species diversity of the area, and the trees were strategically placed on the southern and southwestern sides to maximize shade near the pavilion, grassy areas, and around the lake on hot summer days. A group of Cub Scout volunteers assisted with the planting, and Bemis Tree Farm planted the larger trees. The planting was part of their Arbor Day Celebration, which included the presentation of their Tree City USA flag and proclamation, a poem reading, and a visit from Smokey the Bear.

Pine Bluff recently completed a tree inventory at Martin Luther King Park, revealing that tree age diversity was low. With more older trees than young, the city decided to plant some new trees in the park with



the grant. They picked larger trees and planted them near a sunny playground to provide shade. It also ended up being a wonderful learning experience for the parks department, since planting larger trees is a considerable undertaking.

Morrilton used its grant funds to plant new and replacement street trees in the downtown area. Some of the previous trees had lived hard lives, being hit by cars and subjected to other damage and stress that urban trees face. It was time to get the right tree in the right place. The community took the plan to heart. The new trees give a refreshed look to downtown and represent the commitment Morrilton has for its trees.

Gentry had a unique goal for its grant. In the early 1900s, Gentry was known for its apple production. As time passed, the apple trees were lost. With the grant funds, Gentry wanted to replant a small orchard to remember that part of their history. The trees were planted along the heritage trailhead that is part of the trail system in Northwest Arkansas. The new grove will eventually have interpretive markers along the trail.

Fayetteville is known for its innovative urban forestry programs. The city's funds were used to create a cost-effective Monarch Butterfly habitat with native plantings in street medians on College and Garland avenues. After the initial cost of planting, native plantings become more cost effective after the first year of installation versus maintaining Bermuda grass in medians. Over a 10-year period Fayetteville will spend an estimated \$18,298 less by planting native species. Whenever you get the chance to both save your city money and make it more beautiful you have to take it!

If your city would like to plant more trees, there are many different options. The Arkansas Forestry Commission grows small trees for groups or communities to plant during Arbor Day celebrations or other commemorative events. The Commission has a Shade Trees on Playgrounds program that plants shade trees on to school playgrounds. The Arkansas Urban Forestry Council does a ReLeaf project each year that replants trees in areas that have been hit with a natural disaster. These are just some of the ways we can get trees back into our urban areas so we can receive the many benefits they provide. For more information about the Tree City USA program visit our website at [forestry.arkansas.gov](http://forestry.arkansas.gov), or visit [www.arborday.org/programs/treecityusa](http://www.arborday.org/programs/treecityusa).



*Alison Litchy is urban forestry partnership coordinator with the Arkansas Forestry Commission. Call Alison at 501-984-5867 or email [alison.litchy@arkansas.gov](mailto:alison.litchy@arkansas.gov).*



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## Riverside Park gives boost to Benton

By Byron Hicks, PE

It's no secret that parks and playgrounds offer our communities—not just the children—spaces to remain active and help maintain good health, but public recreation areas can also bring an economic boom to cities that are willing to invest in them for the future.

Benton is one such city, and Mayor David Mattingly has led the charge to bring the Riverside Park Complex to his own community.

“As a new quality-of-life project for the city, this facility will include many things we have never had before,” Mattingly said. “Not only will we be able to attract new sporting events, but we will be able to accommodate numerous other, larger events as well.”

In 2013, residents of Benton voted to approve a \$37 million bond issue for the specific purpose of financing a brand new sports complex. Since that time, Mattingly has worked diligently to make sure the voters' voices were heard and their wishes carried out.

Following the process of acquiring land, engineering and architecture design, and final plans agreed upon by all involved, the city was able to hold a groundbreaking ceremony on July 4, 2015, with the developers and the mayor tentatively expecting the entire park to open at the end of April 2017.



When completed, the Riverside Park Complex will feature:

- A senior center with a large meeting area that will double the capacity of the current senior center.
- A new 50,000-square-foot indoor sports facility, which will be leased to the Boys and Girls Club. This portion of the complex will feature basketball courts, a cafe, and enough office and classroom space to accommodate around 800 children (again, doubling the capacity of the current facility).
- A soccer complex with three full-sized soccer fields with stands.
- A softball complex with five fields, all of which will meet national competition standards for tournaments.
- The RiverCenter will be a community center with four basketball courts (they can be converted into eight volleyball courts) with 5,200 seats, an indoor track, and a workout room. This building will also be the new home of the parks and recreation department.
- The aquatic center will feature two pools (one leisure pool and one competition pool), a children's wet play area, water slide, a cafe, and a competition basketball court.

Not only will this new sports complex improve the quality of life and fulfill the needs and wants for the citizens of Benton, it will also provide many benefits to the immediate community in Saline County and its surrounding areas. Additionally, this incredible public recreation facility will allow the community the ability to host larger events, competitions, and entertainment options than ever before.

"The west side of Benton is a magnet for economic growth now," Mattingly said. "In 2014, thanks to a separate initiative, a dog park was also added to the city. Once the park is completed, the dog park will be directly adjacent to the complex. In addition to that, in the past few years we have also added a splash pad in at Tyndall Park; and, for the first time in 25 years, the city has a new apartment complex under construction, which is a 650-bed unit. The Shoppes of Benton, another new project currently in the works in Benton, is a shopping center that will house national chain stores, as well as spaces for local shops."

Arkansas is home to some of the best and most beautiful places and parks in the country, and the Riverside Park Complex is certain to join the ranks of our many impressive attractions. Take an opportunity this July, our nation's official Park and Recreation Month, to go enjoy one! It will not only offer a boost to the community of whatever park you visit, but it will also give your health a good boost, too.



*Byron Hicks, PE, is Chairman/CEO, McClelland Consulting Engineers, Inc. Contact Byron at [bhicks@mccllelland-engrs.com](mailto:bhicks@mccllelland-engrs.com).*



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# Maintain your muscles at every age!

By Gina Cortese-Shipley, MS

**W**e lose both muscle mass and strength as we age. In fact, adults begin losing muscle mass in their mid-30s. By the time they reach 75 years of age, they will have lost about 50 percent of their total muscle mass. This age-related decline in muscle mass is called sarcopenia. As muscle mass decreases, seniors lose strength, which not only affects their ability to perform activities of daily living but also increases the risk of falls. Scientists have shown that one of the most effective ways to increase muscle mass and strength is through intense resistance training. However, little is known about how much resistance training is necessary to maintain muscle mass and strength when the volume of resistance training is reduced.

Researchers at the University of Alabama in 2011 studied the effects of decreasing the volume of resistance training in young adults (20-35 years) and seniors (60-75 years). At the beginning of the study, both groups participated in baseline testing followed by a 16-week resistance-training program, three days per week. Subjects performed three sets of 8-12 repetitions of three lower body exercises (knee extension, leg press, and squats) at an intensity of 75-80 percent of the one repetition maximum, with 90 seconds rest between sets. When subjects could perform 12 repetitions for two of the three sets, resistance was increased.

After the 16-week resistance training program, young adults and seniors were randomly assigned to one of three groups for 32 weeks of follow-up. Group 1 was a control (detraining) group that did no resistance training. Group 2 decreased their weekly training volume (total resistance lifted) to 33 percent of the volume used during the first 16 weeks of resistance training. The training intensity, number of exercises and sets did not change but training frequency decreased from three days to one day per week. Group 3 reduced their training volume to 11 percent of the volume used during the first 16 weeks of resistance training. This group lifted one day per week while performing the same number of exercises at the same intensity but decreased the number of sets from three to one.

Researchers performed a muscle biopsy at baseline, after 16 weeks of resistance training, and at week 16 and 32 of the detraining or reduced training period. They also measured strength using the one repetition maximum. Measurements of thigh lean muscle mass and the size of muscle fibers were also performed throughout the study. After 16 weeks of resistance training, both the younger and older groups showed significant increases in knee

extension strength of 35-40 percent. Thigh lean mass also increased significantly with the younger subjects gaining 5.6 percent and older subjects gaining 4.2 percent.

After Group 1 stopped all resistance training, participants began losing muscular strength. However, they did not lose it all. After 32 weeks of detraining, both younger and older subjects were about 23 percent stronger when tested for knee extensor strength when compared to their baseline strength level measured at the beginning of the study.

After 32 weeks of reduced training volume, the younger adults in Group 2 that exercised one day per week but maintained the intensity continued to gain strength and increase muscle fiber size. The young adults in Group 3 that performed one set of the same exercises one day per week were able to at least maintain their strength increases and improvements in fiber size measured at the end of 16 weeks of resistance training.

In contrast, the older adults that reduced their training volume were not able to maintain their improvements in muscle size. However, they did retain much of the strength improvements even after 32 weeks of resistance training at a reduced volume. This suggests that strength increases are not dependent on maintenance of muscle mass. Researchers suggest that adaptations in the neuromuscular system such as the ability to recruit more muscle fibers, better coordination of muscles responsible for a movement, and improved relaxation of opposing muscle groups may contribute to increased strength but not muscle mass.

## Practice implications

Older individuals can achieve similar percentages of strength gains as younger persons when participating in a resistance-training program. When the volume of resistance training is reduced in both older and younger individuals, strength is maintained longer than muscle mass. However, older individuals need to perform more sets per week than younger individuals to maintain muscle mass. Given the health concerns associated with reduced muscle mass, some resistance training is better than none as long as it is done consistently and with good form. This study emphasizes the benefits of resistance training in preventing the age-related decline in muscle mass. One thing is for sure as we age—if you don't use those muscles, you lose them!

*This article appeared originally on The Cooper Institute's "Live Well" blog at [cooperinstitute.org/blog/live-well](http://cooperinstitute.org/blog/live-well) and is reprinted with permission.*



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# NEWSLETTER

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JULY 2016

The Newsletter, provided by a'TEST consultants, is included in *City & Town* as a service of the Arkansas Municipal League Legal Defense Program.

## Electronic Custody and Control Form use for DOT testing

The staff at a'TEST has officially received the required training to complete the Electronic Custody and Control Form (CCF) approved for U.S. Department of Transportation (DOT) drug testing. The final rule permitting the electronic CCF was issued in April 2015; however, before the use of the electronic CCFs could begin, each of the laboratories had to develop their version of the form and protocol for handling them and then submit the forms to DOT for approval.

Alere Toxicology/eScreen has now received approval for the use of their electronic forms. Since then, FormFox, the supplier of the electronic forms for Quest Laboratories, has received approval of their system.

Going along with the issues of developing electronic forms that would meet the DOT mandate and putting into place the protocol for receiving and handling the forms, the other "hang up" was implementing a method of transmitting the electronic forms and receiving them at the laboratories.

For a collection site to use the electronic CCFs, the collectors were required to participate in online class instruction and complete an examination allowing them to proceed with the new form. The a'TEST staff collectors have each now met the training requirements and are certified to handle the electronic CCFs. Since Alere Diagnostics and Quest Laboratory are our primary labs, and we have the method in place to receive and transmit the CCFs, we are ready to use the forms.

The convenience of using the form is eliminating the storage of thousands of CCFs in the office. A benefit to using the form is having the information typed so it can be read correctly at the lab and by the Medical Review

Officer (MRO). The information will be stored in our computers so a need to do data entry an additional time is eliminated, saving us time and eliminating any human typing errors.

We will be converting DOT testing to the new form immediately. Few clinics throughout Arkansas will have the training to do this service at this time; however, we are going to encourage their interest in changing to these forms. This will also eliminate having to bill clients for shipping CCFs to clinics for other needed testing. At our company, we strive to stay informed on current issues so that our clients get the most up-to-date services.

## New quarter in drug testing

By now clients have reached the halfway mark in drug/alcohol testing for the year. It is time for you to review your testing and to verify all selected employees were tested in the correct quarter.

Additionally, please send a'TEST the names of any selected employees that failed to test during the quarter. This allows us to adjust the entire consortia numbers to reach the annual drug testing rate of 25 percent drug testing and 10 percent alcohol testing. Thank you for your cooperation.



**a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation's required drug testing for all holders of commercial drivers' licenses.**

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# BR & E leads to NWA success

By Joshua Markham, PCED

It sounds simple enough—implement a Business Retention and Expansion program, or BR & E. However, a successful BR & E program is challenging to establish. Factors such as the manpower needed to conduct site visits, establishing trust with businesses, and analyzing data while maintaining confidentiality are just some of the many challenges that accompany any BR & E program.

Despite these issues, many cities in Arkansas have found success with BR & E, and Northwest Arkansas is leading the way with a regional approach to BR & E.

A successful BR & E program is a systematic, long-term method to learn about local business opportunities and challenges. BR & E is also a process of building trust and sustaining relationships with local businesses. Building collaboration between local businesses and the community so that both groups can more efficiently grow is the ultimate goal of any BR & E program.

Bentonville, Fayetteville, Rogers, Springdale, and Siloam Springs all work together to achieve this goal through their regional BR & E program, which these cities refer to as an Employer Retention and Expansion program. According to Michael Harvey, executive vice president and chief operating officer for the Northwest Arkansas Council (NWAC), “Since 2011, a desire to regionalize business retention and expansion began to take hold. By NWAC working with the chambers, the ERE program supports each community individually, but can also aggregate on the regional level to see the overarching picture.”

NWAC and the Northwest Arkansas Chambers of Commerce work together to contact 450 employers in each of the five participating cities. They interview a diverse set of employers, ranging from small, local businesses to Fortune 500 companies. Despite this range, the purpose of these interviews is the same: to demonstrate a genuine interest in the well being of local businesses. The program allows employers to share the challenges they face that may need special attention by community leaders. Each year, the NWAC uses the data from the program to publish a report on the region’s business climate.

While the benefits to focusing on retention and expansion are obvious, the process can be difficult. For many cities, developing trust and relationships with businesses can be most challenging. Meghan Kenney, director of economic development and membership with the Siloam Springs Chamber of Commerce, has been conducting site visits for over two years. Kenney noted that “buy-in from CEOs ... when being interviewed

was our main problem. However, after proving that this program was completely confidential, buy-in quickly followed.”

Siloam Springs Chamber President Wayne Mays agrees with this statement.

“It took two or three years to establish the credibility needed to establish clear lines of communication and trust,” Mays said. “Once the community leaders saw that the information they shared was used only in confidence and to verify common needs and concerns, they welcomed the site visits.”

This focus on BR & E has paid off, according to Siloam Springs City Administrator Phillip Patterson. The city established the Career Academy of Siloam Springs (CASS), which focuses on industrial skills, and was started out of the need for workforce development for local industries.

“After a few years of conducting BR & Es, the common challenge of having a trained workforce kept coming to the forefront,” Patterson said. “Our industries have high turnover and struggle to keep their plants fully staffed. The CASS program was a direct response to the challenges heard from our industries during BR & Es. In a January 2015 meeting, local industry CEOs pledged financial support for a \$1 million plus school facility for training high school students in various industrial skills.”

Bentonville Mayor Bob McCaslin has also seen benefits in his city through this focus on retention and expansion. According to Mayor McCaslin, “The Bentonville/Bella Vista Chamber of Commerce visits businesses within our city for the purpose of quantifying future expansion plans. We intentionally direct our city plans to make our environment more conducive to business recruitment and retention (i.e., trails, community center, cleanliness, landscaping, public safety, library services, and exceptional customer service).”

It is clear that the work of the NWAC and the participating cities is paying strong economic dividends for the region. For Michael Harvey, a focus on retention and expansion is essential to economic development. Harvey stressed that retention and expansion “is not easy work, but if you do anything do this.”



*Josh Markham is Assistant Director, Center for Community and Economic Development, University of Central Arkansas.*



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# Summaries of Attorney General Opinions

Recent opinions that affect municipal government in Arkansas

From the Office of Attorney General Leslie Rutledge

## School property donation likely constitutional

Opinion: 2015-105

Requestor: Uvalde Lindsey, State Senator

(Q1) Although statutorily permitted, under the instant circumstances, would a donation by the Greenland School District to the Winslow Community Center Association of a building and property deemed by the Greenland School District Board of Directors to be surplus property for the purposes stated withstand constitutional scrutiny? (Q2) A similar question came about in Attorney General Opinion No. 2013-116. Do the circumstances set out in this case differ significantly enough in favor of the donation to warrant an opinion that the proposed transfer of property would be deemed a constitutional act by the Greenland School Board? **RESPONSE:** Based on the information before me, the answer to both questions is, in my opinion, that the proposed donation would not violate the Arkansas constitution.

## City-awarded \$25 gift cards questionable

Opinion: 2015-141

Requestor: Trevor Drown, State Representative  
Did Fairfield Bay violate Arkansas law by awarding volunteer EMS members a \$25 gift card service recognition award? **RESPONSE:** The limited facts before me seem to indicate that the gift cards amounted to a donation to private individuals, contrary to Article 12, section 5 of the Arkansas Constitution. I must emphasize, however, that the question whether a particular municipal expenditure violates this constitutional prohibition can be highly fact-intensive. I do not know how much fact-finding was undertaken by the auditor in this case, but the facts before me suggest that a thorough inquiry into the precise relationship between the EMS program (and by extension the recipients of the gift cards) and the City could be critical to definitively determining whether the gift cards were a prohibited donation. I cannot

undertake that inquiry in the context of issuing an Attorney General opinion. While I consequently cannot definitively answer your question, please see opinion for discussion of what I believe is the appropriate legal analysis based on the facts before me.

## Grants generally don't pay off loans

Opinion: 2016-008

Requestor: Ronald Caldwell, State Senator

Can Amendment 78 be interpreted to allow a city to use a short-term loan to fund a city project; which would then be repaid with grant funds? Q2) Can the City of Brinkley borrow money from a bank to fund a runway re-sealing project and then pay off the loan with funds from a state grant awarded for the project? **RESPONSE:** In my opinion, the answer to both questions is “no” if—as I expect is usually the case—the grant funds at issue are restricted as to use. If, on the other hand, the particular grant funds may be spent for any municipal purpose, the answer to both questions is likely “yes.”

## Employee timesheets releasable with redactions under FOIA

Opinion: 2016-031

Requestor: Caleb Norris, City Attorney, Maumelle  
Is the decision of the custodian of records to release employee timesheets from March 10 through March 13, 2016, in response to a Freedom of Information Act request, consistent with provisions of the FOIA? **RESPONSE:** It is my opinion that, with the possible exception of one item of information, the custodian has properly determined that these attendance/leave records are subject to release under the test applicable to personnel records. Each timesheet contains an entry for “Employee No.” I have no information regarding this entry. But if these numbers provide access to computerized data, this information must be redacted, pursuant to Ark. Code Ann. sec. 25-19-105(b)(11), prior to the records’ release.

## Employee's job application releasable under FOIA

Opinion: 2016-047

Requestor: Shemekia Hicks, Office Mgr., Arkansas Dept. of Workforce Services

Is the decision of the custodian of records to disclose an employee's job application in response to a Freedom of Information Act (FOIA) request consistent with provisions of the FOIA?

**RESPONSE:** Based on my review of the records, the custodian's decision to release the job application as redacted is consistent with the Act.

## Evaluation records releasable under FOIA given compelling public interest

Opinion: 2016-045

Requestor: Steve. R. Glass, Senior Engineer/City Planner, Rogers

Is the decision of the custodian of records to release the attached interview records in response to a Freedom of Information Act (FOIA) request consistent with the FOIA? The subject of the records objects to its release citing no compelling public interest in disclosure and a concern that releasing it would reveal the identities of those who reported the incidents (due to the nature of the conversations recorded). **RESPONSE:** It is my opinion, based on the information before me, that the custodian's decision is consistent with the FOIA. The custodian evidently has determined, based upon your supervisory position coupled with the nature of the conduct at issue, that there is a compelling public interest in disclosure of this evaluation record. I see no reason to conclude that this is inconsistent with the legislative intent under Ark. Code Ann. 25-19-105(c)(1). Nor is withholding the record justified based on a concern that the identity of those who reported the incidents may be revealed if the evaluation record is released. See Op. Att'y Gen. 2008-044.

## Some religious posts permissible on city-owned social media

Opinion: 2016-098

Requestor: John Cooper, State Senator

Is it permissible to post verses, quotes or other sayings from the Holy Bible or any religious book on a Facebook page that is presented as a city-run department? Q2) Is it permissible to post or display verses, quotes or other sayings from the Holy Bible or any religious book on any city-operated or controlled media or property? Q3) Is it permissible for a city employee to post, display or communicate to the public using city-operated media any verses, quotes, or other sayings from the Holy Bible or any religious book while utilizing city resources or while acting in their capacity as a city employee? Q4) Is it permissible for a city employee to post, display or communicate to the public using city-operated media any solicitation to pray, either generically or specific to a particular religion or denomination, while utilizing city resources or while on duty? Q5) Is it permissible to post or display any messages promoting religion, either specifically or generically, in any of the above-listed situations? **RESPONSE:** Although these questions are posed generally, the permissibility of a post or other communication will depend significantly on the particular facts and circumstances surrounding the communication. The analysis set forth in the opinion is limited to the four Facebook posts that prompted the opinion request. Depending on which of three possibly-applicable Establishment Clause tests is applied, all or some of the posts were permissible. See the opinion for further detail.

*For full Attorney General opinions online go to [www.arkansasag.gov/opinions](http://www.arkansasag.gov/opinions).*

# Demonstrable needs secure grant funding

By Chad Gallagher

**O**n a regular basis our firm preaches the importance of conducting a needs assessment for your city. I'm convinced that doing so strengthens your approach to community development, makes you a better leader, and improves your success rate in grant writing. In reality, grants are about asking another organization to believe in your city and your administration. You're asking them to partner with you in order to build a better city. Assessing city's needs is an important step in community development and demonstrating the merit of the project you are asking to be funded.

Needs may be defined as the gap between what is and what should be. In a grant application, it is your job to prove both a genuine need and how the funding requested will meet the need. There are many things you can do up front to capture and quantify needs. In community planning you have the opportunity to survey your municipality for both needs and resources. This significantly strengthens your ability to find the appropriate funding partner and write a stronger funding request. As an added bonus, conducting a needs assessment can eliminate unwanted surprises down the road. Too often, municipal leaders are in the dark on major challenges until a crisis occurs. This is especially true with municipal capital needs, such as finding out a major piece of equipment needs replacing to the tune of thousands of dollars. It's better to know your needs and challenges in advance, providing you an opportunity to address the need before it's too late.

A needs assessment allows you to involve community members from the very beginning of the process. This encourages both trust in the process and community buy-in and support, not only of the assessment, but also of whatever actions you plan to take. It allows everyone involved to voice concerns, preferences, and objections. Allowing members of the community to be heard is an important part of the process. Importantly, the process also allows you to collect important data to be used in your grant proposal.

## Learn and use available data

Harnessing available data is a powerful skill that can help you better understand your community, unlock solutions for community problems, and help you write a winning proposal. Sometimes what you think you know about a particular community problem may be wrong, and even if you're right you lack the necessary information to justify your funding request. Federal government statistics, such as census and public health data, are great resources of important data. Much of this information can be found on websites of departments like the U.S. Census Bureau ([census.gov](http://census.gov)), the National Institutes of Health ([nih.gov](http://nih.gov)), and the Centers for Disease Control ([cdc.gov](http://cdc.gov)). State agencies are also great resources for economic statistics, education data, unemployment rates, healthcare challenges, and much more. The site [www.countyhealthrankings.org](http://www.countyhealthrankings.org) provides important health-related rankings and data for nearly every county in each U.S. state. You can also benefit from assessments or studies conducted by local or state governments, government agencies, or regional studies. It is also worth inquiring if any assessments or studies have been conducted by other organizations, such as hospitals, human service providers, chambers of commerce, and charitable organizations. They may be willing—or even eager—to share their results. The same is true for studies conducted by researchers connected to local universities. You might even consider asking a local university to help you conduct your assessment.

Use your assessment to gather information, views, thoughts, opinions, and feedback from community leaders, citizens, activists, government officials, as well as business owners. Ensure that the engagement process is inclusive and you accurately sample every sector and population of the community. You can do this through public listening forums and town halls, interviews, surveys, polls, observations, and asset mapping.

Remember: Data is your friend. There is no such thing as good data or bad data. It is value neutral, but in it are the secrets to community success. Knowledge really

is power, and it is important to gather, analyze, and put to use all the data you can include, such as:

- Community demographics
- Job data
- Number of hospital emergency room visits
- Education statistics
- Number of students walking to school

All of these are examples of data that can come in handy while completing various grant applications. Data, when properly used, becomes powerful and compelling. It demonstrates your needs, supports your vision, and justifies your request.

Ultimately, you lead best when you better understand the community you serve. This results in writing better grant applications. Whether you conduct a needs assessment yourself or get professional help, it is an important step you should take.



*Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him at 501-246-8842 or email [chad.gallagher@legacymail.org](mailto:chad.gallagher@legacymail.org).*

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## CDC awards funds for Arkansas to prepare for Zika

The Centers for Disease Control and Prevention (CDC) has awarded Arkansas \$308,005 as part of \$25 million in funding to states, cities, and territories to support efforts to protect Americans from Zika virus infection and associated adverse health outcomes, including microcephaly and the other serious birth defects, the agency has announced.

"These CDC funds will enable states and territories to strengthen their Zika preparedness and response plans," said Stephen C. Redd, M.D. (RADM, USPHS), director of CDC's Office of Public Health Preparedness and Response. "Although the continental United States has not yet seen local transmission of the Zika virus, mosquito season is here, and states must continue to both work to prevent transmission and prepare for their first local case."

A total of \$25 million in FY2016 preparedness and response funding has been awarded to 53 state, city, and territorial health department in areas at risk for outbreaks of Zika. The funding is effective July 1 and can be used through June 2017. All jurisdictions will have the funds by next week.

Selection of funding recipients was based on the risk of local transmission as determined by the estimated range of the two *Aedes* mosquito species known to transmit Zika virus in the U.S.; history of mosquito-borne disease outbreaks; and size of population. Jurisdictions can use the funds to rapidly identify and investigate a possible outbreak of Zika virus in their communities; coordinate a comprehensive response across all levels of government and non-governmental partners (including the healthcare sector); and identify and connect families affected by Zika to community services. Funding can also be used to purchase preparedness resources like repellent, screens, and supplies for Zika Prevention Kits.

In addition to the Zika-specific funding, Arkansas was also awarded \$6.2 million in a cooperative

agreement to improve and sustain emergency preparedness of state and local public health systems. The Public Health Emergency Preparedness (PHEP) cooperative agreement funding supports all-hazards preparedness and is a critical source of funding and support for the nation's public health system. The PHEP program provides resources annually that are needed to ensure that local communities can respond effectively to infectious disease outbreaks, natural disasters, or chemical, biological, or radiological nuclear events.

The Obama Administration continues to press Congress for \$1.9 billion its public health experts identified as necessary to combat Zika and protect the homeland. While the PHEP grants are an important tool to help communities prepare for and respond to public health emergencies, to expand mosquito control capabilities and develop a Zika vaccine and diagnostics, among other priorities, it requires resources beyond existing appropriations.

## Spicer elected ACMA president

Hot Springs Assistant City Manager/City Clerk Lance Spicer has been elected president of the Arkansas City Management Association, the city announced June 23. Spicer has worked for the city since 2009, initially serving as assistant to the city manager before being promoted to city clerk in 2010 and assistant city manager at the start of 2013. As assistant city manager, he oversees the airport, fleet service, information systems, intra-city transit, solid waste, planning and development, and public information. As city clerk, he's the custodian of all city laws and ordinances and maintains the record from board of directors meetings. He's a member of the Arkansas Municipal League's Large First Class Cities Advisory Council and on the FACES Foundation board. He's also a member of the International City/County Management Association, American Society of Public Administration and Pi Alpha Alpha Public Administration Honor Society. His term as ACMA president runs until next May.

## Obituaries

**LLOYD CUPP 89**, who served 52 years as a volunteer fireman including 21 years as fire chief in Morrilton, died June 1.

**MICHAEL C. DELANEY**, 46, a longtime member of the Delight Rural Fire Department and fire chief since 2006, died Sept. 12, 2015.

**TYRONE ROGERS**, 53, a Fayetteville employee on the city's telecasting team, died June 6.

**JOYCE ZELLER**, 84, a longtime Eureka Springs alderman, died June 13.



## Arkansas ranked #1 for getting kids active

Arkansas Children's Hospital has reported that children in Arkansas are logging more minutes of physical activity than their peers in any other state in the nation, according to a report released in June by GoNoodle, an interactive website that gets kids moving. As part of its investments to make children and communities healthier tomorrow, Arkansas Children's Hospital (ACH) supports GoNoodle's physical activity breaks statewide to ensure that daily opportunities for activity are available to every elementary school classroom in the state.

The Kids Movement Index ranks top U.S. cities and states by minutes of physical activity recorded using GoNoodle during the 2015-2016 school year. Arkansas students logged 68 million minutes of activity through the platform, both in the classroom and at home. That was enough activity to rank the state tops based on total population of elementary-age students between the ages of five and 12. GoNoodle's city data underscores just how much activity Arkansas kids are getting through the system:

- Little Rock ranked No. 1 for mid-sized cities.
- Fayetteville/Springdale/Rogers students helped garner the title of No. 1 small city.

- Fort Smith followed as the No. 7 small city for participation based on population.

GoNoodle fosters short bursts of physical activity throughout the school day with video breaks that encourage kids to dance, stretch and briefly exercise, helping teachers keep students engaged, active and energized. Research shows that these brain breaks can improve behavior and learning.

In 2014, Arkansas Children's Hospital helped roll out GoNoodle to classrooms statewide as part of its commitment to improve the health status of all kids and combat childhood obesity. The initiative also helps the state progress toward goals listed in Gov. Asa Hutchinson's Healthy Active Arkansas plan, which include creating fitness opportunities in the school day.

The CDC recommends that children get 60 minutes of physical activity a day, yet most children typically get less than 20 minutes. This is also reinforced by the recent White House "Presidential Proclamation—National Physical Fitness and Sports Month, May 2016" and the 2016 US National Physical Activity Plan, with the latter calling for more movement opportunities for kids each day. The growing prevalence of technology and screen-time has contributed to children leading increasingly sedentary lifestyles, yet research proves movement is essential for the healthy development of kids. 🏠



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# 2016 State Turnback Funds

| Actual Totals Per Capita |                  |                  |                 |                 |                  |                 |
|--------------------------|------------------|------------------|-----------------|-----------------|------------------|-----------------|
|                          | STREET           |                  | SEVERANCE TAX   |                 | GENERAL          |                 |
| MONTH                    | 2015             | 2016             | 2015            | 2016            | 2015             | 2016            |
| January                  | \$4.8662         | \$5.0284         | \$0.5728        | \$0.2297        | \$2.0995         | \$1.0777        |
| February                 | \$4.8562         | \$5.1992         | \$0.4599        | \$0.1524        | \$1.0921         | \$1.0775        |
| March                    | \$5.1898         | \$4.6255         | \$0.2339        | \$0.1655        | \$1.0909         | \$1.0778        |
| April                    | \$4.7309         | \$5.5340         | \$0.6375        | \$0.2342        | \$1.1417         | \$1.0777        |
| May                      | \$5.2251         | \$5.4590         | \$0.2547        | \$0.0745        | \$1.0918         | \$1.0773        |
| June                     | \$5.2410         | \$5.2768         | \$0.2738        | \$0.0968        | \$1.0920         | \$1.0778        |
| July                     | \$5.3082         |                  | \$0.6600        |                 | \$2.9748         |                 |
| August                   | \$5.0259         |                  | \$0.2560        |                 | \$0.9641         |                 |
| September                | \$5.3748         |                  | \$0.2632        |                 | \$1.0791         |                 |
| October                  | \$5.2322         |                  | \$0.2767        |                 | \$1.0707         |                 |
| November                 | \$5.0931         |                  | \$0.2797        |                 | \$1.0772         |                 |
| December                 | \$4.8776         |                  | \$0.2499        |                 | \$1.0776         |                 |
| <b>Total Year</b>        | <b>\$61.0210</b> | <b>\$31.1230</b> | <b>\$4.4181</b> | <b>\$0.9531</b> | <b>\$16.4878</b> | <b>\$6.4659</b> |

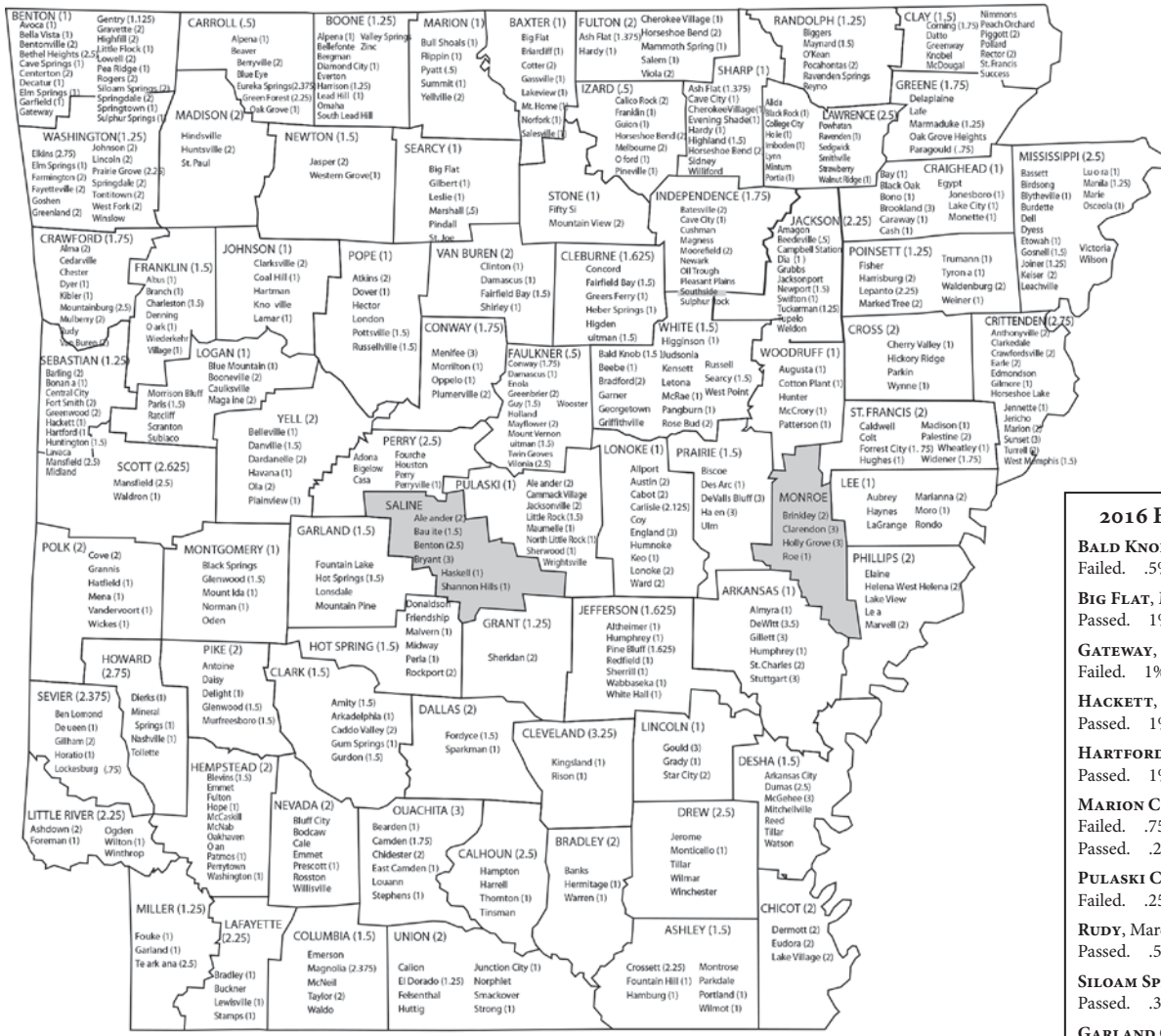
| Actual Totals Per Month |                         |                        |                       |                       |                        |                      |
|-------------------------|-------------------------|------------------------|-----------------------|-----------------------|------------------------|----------------------|
|                         | STREET                  |                        | SEVERANCE TAX         |                       | GENERAL                |                      |
| MONTH                   | 2015                    | 2016                   | 2015                  | 2016                  | 2015                   | 2016                 |
| January                 | \$9,159,751.23          | \$9,482,577.19         | \$1,078,253.79        | \$433,179.54          | *\$3,951,880.56        | \$2,032,277.00       |
| February                | \$9,140,972.61          | \$9,804,689.33         | \$865,620.02          | \$287,481.18          | \$2,055,766.00         | \$2,031,997.39       |
| March                   | \$9,768,890.51          | \$8,722,769.73         | \$440,227.94          | \$312,010.76          | \$2,053,376.13         | \$2,032,596.84       |
| April                   | \$8,905,034.06          | \$10,436,025.60        | \$1,199,954.61        | \$441,661.71          | \$2,149,094.75         | \$2,032,297.66       |
| May                     | \$9,840,348.46          | \$10,294,480.80        | \$479,664.03          | \$140,536.93          | \$2,056,091.57         | \$2,031,495.51       |
| June                    | \$9,870,151.62          | \$9,950,873.55         | \$515,640.06          | \$182,493.78          | \$2,056,559.07         | \$2,032,597.66       |
| July                    | \$9,996,770.39          |                        | \$1,242,957.21        |                       | **\$5,602,259.11       |                      |
| August                  | \$9,465,188.42          |                        | \$482,195.54          |                       | \$1,815,712.03         |                      |
| September               | \$10,122,118.61         |                        | \$495,609.13          |                       | \$2,032,276.34         |                      |
| October                 | \$9,866,818.54          |                        | \$521,753.79          |                       | \$2,019,155.56         |                      |
| November                | \$9,604,609.53          |                        | \$527,387.24          |                       | \$2,031,292.21         |                      |
| December                | \$9,198,069.64          |                        | \$471,202.66          |                       | \$2,032,217.62         |                      |
| <b>Total Year</b>       | <b>\$114,938,723.62</b> | <b>\$58,691,416.20</b> | <b>\$8,320,466.02</b> | <b>\$1,797,363.90</b> | <b>\$29,855,498.01</b> | <b>12,193,262.06</b> |

\* Includes \$2 million appropriation from the Property Tax Relief Fund

\*\* Includes \$3,516,801.52 supplemental for July 2015



# Local Option Sales and Use Tax in Arkansas



- 2016 ELECTIONS**
- BALD KNOB**, March 1  
Failed. .5%
  - BIG FLAT**, March 1  
Passed. 1%
  - GATEWAY**, March 1  
Failed. 1%
  - HACKETT**, March 1  
Passed. 1%
  - HARTFORD**, March 1  
Passed. 1%
  - MARION Co.**, March 1  
Failed. .75%
  - PULASKI Co.**, March 1  
Failed. .25%
  - RUDY**, March 1  
Passed. .5%
  - SILOAM SPRINGS**, March 1  
Passed. .375%
  - GARLAND Co.**, June 28  
Passed. .625%

KEY: Counties not collecting sales tax

Source: Rachel Graves, Office of State Treasurer      See also: [www.dfa.arkansas.gov](http://www.dfa.arkansas.gov)

| Sales and Use Tax Year-to-Date 2016 with 2015 Comparison (shaded gray) |                      |                      |                      |                      |                      |                        |                  |                  |  |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|------------------------|------------------|------------------|--|
| Month  | Municipal Tax        |                      | County Tax           |                      | Total Tax            |                        | Interest         |                  |  |
| January  | \$49,037,009         | \$48,260,965         | \$43,720,229         | \$42,805,543         | \$92,757,238         | \$91,066,508           | \$15,812         | \$12,222         |  |
| February   | \$59,477,239         | \$57,956,453         | \$51,693,904         | \$50,071,410         | \$111,171,143        | \$108,027,863          | \$20,455         | \$12,659         |  |
| March  | \$45,484,389         | \$46,032,300         | \$41,503,958         | \$41,404,634         | \$86,988,347         | \$87,436,935           | \$17,357         | \$19,161         |  |
| April  | \$51,278,433         | \$46,694,339         | \$46,543,122         | \$42,176,819         | \$97,821,554         | \$88,871,158           | \$19,032         | \$15,459         |  |
| May  | \$51,716,750         | \$52,104,723         | \$46,509,945         | \$46,560,371         | \$98,226,695         | \$98,665,094           | \$16,799         | \$4,827          |  |
| June   | \$48,045,270         | \$49,711,589         | \$42,836,823         | \$44,369,398         | \$90,882,093         | \$94,080,987           | \$17,947         | \$25,867         |  |
| July   |                      | \$50,358,675         |                      | \$44,565,666         |                      | \$94,924,341           |                  | \$18,804         |  |
| August   |                      | \$51,846,227         |                      | \$47,174,793         |                      | \$99,021,020           |                  | \$16,649         |  |
| September  |                      | \$50,366,202         |                      | \$48,072,222         |                      | \$98,438,424           |                  | \$17,771         |  |
| October  |                      | \$50,569,467         |                      | \$46,609,011         |                      | \$97,178,477           |                  | \$18,511         |  |
| November   |                      | \$49,449,818         |                      | \$46,067,600         |                      | \$95,517,418           |                  | \$17,009         |  |
| December   |                      | \$53,013,791         |                      | \$47,830,901         |                      | \$100,844,691          |                  | \$18,591         |  |
| <b>Total</b>   | <b>\$305,039,089</b> | <b>\$606,364,549</b> | <b>\$272,807,981</b> | <b>\$547,708,368</b> | <b>\$577,847,070</b> | <b>\$1,154,072,916</b> | <b>\$107,401</b> | <b>\$197,530</b> |  |
| <b>Averages</b>  | <b>\$50,839,848</b>  | <b>\$50,530,379</b>  | <b>\$45,467,997</b>  | <b>\$45,642,364</b>  | <b>\$96,307,845</b>  | <b>\$96,172,743</b>    | <b>\$17,900</b>  | <b>\$16,461</b>  |  |

June 2016 Municipal Levy Receipts and June 2016 Municipal/County Levy Receipts with 2015 Comparison (shaded gray)

| CITY SALES AND USE | AMOUNT       | LAST YEAR    | Garland            | 1,924.77     | 4,071.36     | Nashville         | 109,314.09   | 105,006.61   | Baxter County    | 307,338.40 | 312,428.21 |
|--------------------|--------------|--------------|--------------------|--------------|--------------|-------------------|--------------|--------------|------------------|------------|------------|
| Alexander          | 59,326.86    | 70,503.41    | Garland            | 14,397.27    | 18,344.54    | Newport           | 165,981.07   | 193,681.71   | Big Flat         | 1,333.19   | 1,355.27   |
| Alma               | 189,874.37   | 194,381.36   | Gentry             | 42,342.06    | 50,630.60    | Norfork           | 5,018.02     | 4,360.83     | Briarcliff       | 3,025.31   | 3,075.41   |
| Almyra             | 2,362.74     | 4,985.64     | Gilbert            | 301.75       | 229.10       | Norman            | 1,873.24     | 2,135.97     | Cotter           | 12,434.55  | 12,640.47  |
| Alpena             | 4,932.66     | 5,623.10     | Gillett            | 10,919.03    | 9,592.34     | North Little Rock | 1,347,476.21 | 1,362,757.38 | Gassville        | 26,638.13  | 27,079.28  |
| Altheimer          | 2,508.15     | 2,205.97     | Gillham            | 3,068.19     | 1,760.57     | Oak Grove         | 805.08       | 931.65       | Lakeview         | 9,498.97   | 9,656.28   |
| Altus              | 6,458.91     | 5,951.08     | Gilmore            | 332.23       | 269.11       | Ola               | 15,925.93    | 15,721.14    | Mountain Home    | 159,572.41 | 162,215.07 |
| Amity              | 8,557.44     | 7,998.33     | Glenwood           | 68,530.81    | 60,707.65    | Opele             | 2,455.45     | 2,541.50     | Norfork          | 6,550.57   | 6,659.05   |
| Anthonyville       | 300.57       | 311.44       | Gosnell            | 11,902.56    | 15,840.32    | Osceola           | 112,844.46   | 100,358.60   | Salesville       | 5,768.60   | 5,864.16   |
| Arkadelphia        | 150,431.18   | 153,595.91   | Gould              | 7,062.20     | 3,773.82     | Oxford            | 759.79       | 2,076.06     | Benton County    | 608,933.47 | 663,299.36 |
| Ash Flat           | 86,050.85    | 87,092.73    | Grady              | 1,555.39     | 3,668.69     | Ozark             | 80,338.13    | 82,012.72    | Avoca            | 6,994.79   | 7,571.70   |
| Ashdown            | 122,177.28   | 117,673.15   | Gravette           | 58,930.38    | 72,036.33    | Palestine         | 16,741.21    | 19,630.47    | Bella Vista      | 380,212.54 | 411,571.43 |
| Atkins             | 50,696.72    | 50,806.26    | Green Forest       | 67,906.53    | 62,189.28    | Pangburn          | 8,994.36     | 6,751.60     | Bentonville      | 505,989.70 | 547,722.35 |
| Augusta            | 26,794.28    | 28,511.89    | Greenbrier         | 168,328.47   | 153,531.97   | Paragould         | 256,183.14   | 290,116.71   | Bethel Heights   | 33,999.25  | 36,803.42  |
| Austin             | 30,107.84    | 27,408.93    | Greenland          | 15,148.66    | 17,874.27    | Paris             | 73,651.08    | 73,724.35    | Cave Springs     | 27,678.14  | 29,960.96  |
| Avoca              | 5,269.42     | 5,312.15     | Greenwood          | 187,983.22   | 202,525.72   | Patmos            | 46.91        | 45.54        | Centerton        | 136,384.01 | 147,632.59 |
| Bald Knob          | 32,435.27    | 53,236.52    | Greers Ferry       | 16,840.27    | 17,014.73    | Patterson         | 1,127.66     | 1,794.34     | Decatur          | 24,352.75  | 26,361.30  |
| Barling            | 49,699.30    | 53,249.86    | Groves             | 4,993.62     | 787.79       | Pea Ridge         | 46,192.19    | 43,812.40    | Elm Springs      | 1,963.70   | 2,125.66   |
| Batesville         | 591,527.43   | 616,180.55   | Gum Springs        | 170.77       | 309.60       | Perla             | 3,281.76     | 1,913.69     | Garfield         | 7,195.46   | 7,788.92   |
| Bauxite            | 11,412.39    | 18,517.81    | Gurdon             | 17,796.81    | 24,160.64    | Perryville        | 21,067.70    | 20,359.79    | Gateway          | 5,805.10   | 6,283.89   |
| Bay                | 7,924.50     | 7,547.77     | Guy                | 2,393.72     | 3,865.68     | Piggott           | 52,127.31    | 62,192.85    | Gentry           | 49,092.51  | 48,998.82  |
| Bearden            | 13,446.90    | 16,292.73    | Hackett            | 4,343.08     | 4,981.75     | Pine Bluff        | 927,210.78   | 916,345.65   | Gravette         | 44,620.43  | 48,300.61  |
| Beebe              | 107,505.12   | 110,877.57   | Hamburg            | 20,737.64    | 28,603.80    | Pineville         | 1,622.26     | 1,822.84     | Highfill         | 8,356.48   | 9,045.70   |
| Beedeville         | 123.37       | 58.23        | Hardy              | 16,397.50    | 15,339.91    | Plainview         | 3,106.45     | 2,760.21     | Little Flock     | 37,052.30  | 40,108.28  |
| Bella Vista        | 144,535.49   | 148,371.73   | Harrisburg         | 48,167.80    | 25,705.80    | Plumerville       | 13,883.51    | 12,100.50    | Lowell           | 105,022.14 | 113,684.08 |
| Belleville         | 1,750.39     | 1,863.10     | Harrison           | 452,805.45   | 451,205.28   | Pocahontas        | 253,612.07   | 273,473.12   | Pea Ridge        | 68,715.18  | 74,382.62  |
| Benton             | 1,220,114.46 | 1,170,656.86 | Hartford           | 1,644.98     | 1,873.57     | Portia            | 1,769.79     | 3,382.68     | Rogers           | 802,164.47 | 868,324.80 |
| Bentonville        | 1,333,439.00 | 1,826,546.30 | Haskell            | 17,037.95    | 20,771.22    | Portland          | 5,393.81     | 6,267.38     | Siloam Springs   | 215,562.71 | 233,341.73 |
| Berryville         | 236,479.50   | 236,479.50   | Hatfield           | 2,700.77     | 3,610.32     | Pottsville        | 16,812.58    | 24,684.59    | Springdale       | 93,913.62  | 101,659.35 |
| Bethel Heights     | 71,902.18    | 58,574.41    | Havana             | 1,743.53     | 2,452.45     | Prairie Grove     | 76,835.73    | 81,004.59    | Springtown       | 1,247.02   | 1,349.87   |
| Black Rock         | 15,288.81    | 5,270.43     | Hazen              | 51,704.97    | 56,634.47    | Prescott          | 55,903.54    | 48,411.18    | Sulphur Springs  | 7,324.47   | 7,928.55   |
| Blevins            | 3,927.13     | 2,299.91     | Heber Springs      | 128,875.04   | 139,295.49   | Pyatt             | 390.68       | 643.48       | Boone County     | 366,620.66 | 365,838.10 |
| Blue Mountain      | 186.26       | 267.33       | Helena-West Helena | 214,406.66   | 232,225.25   | Quitman           | 19,156.16    | 23,955.94    | Alpena           | 3,868.64   | 3,860.39   |
| Blytheville        | 218,744.38   | 229,803.60   | Hermitage          | 5,495.87     | 4,343.40     | Ravenden          | 2,081.56     | 3,034.82     | Bellefonte       | 5,505.84   | 5,494.09   |
| Bonanza            | 4,635.86     | 3,775.34     | Higginson          | 1,623.55     | 810.78       | Rector            | 26,637.91    | 25,244.44    | Bergman          | 5,323.93   | 5,312.57   |
| Bono               | 11,472.76    | 11,603.65    | Highfill           | 64,400.62    | 65,480.30    | Redfield          | 19,137.35    | 38,729.96    | Diamond City     | 9,483.63   | 9,463.39   |
| Booneville         | 100,239.27   | 95,781.62    | Highland           | 26,178.62    | 25,120.73    | Rison             | 11,088.41    | 12,981.74    | Everton          | 1,612.95   | 1,609.50   |
| Bradford           | 12,069.73    | 12,286.63    | Holly Grove        | 6,033.44     | 10,493.44    | Rockport          | 8,581.24     | 34,933.20    | Harrison         | 156,965.05 | 156,630.01 |
| Bradley            | 1,241.29     | 2,945.59     | Hope               | 183,705.45   | 168,610.63   | Rogers            | 425.15       | 461.19       | Lead Hill        | 3,286.53   | 3,279.51   |
| Branch             | 1,360.43     | 1,578.77     | Horatio            | 6,349.54     | 5,399.74     | Rose              | 2,816,730.35 | 2,624,657.96 | Omaha            | 2,049.53   | 2,045.16   |
| Briarcliff         | 1,046.93     | 1,130.67     | Horseshoe Bend     | 18,022.68    | 18,738.60    | Rose Bud          | 21,653.14    | 19,584.33    | South Lead Hill  | 1,237.00   | 1,234.36   |
| Brinkley           | 87,512.99    | 97,945.09    | Hot Springs        | 1,615,800.09 | 1,536,843.12 | Russellville      | 912,419.17   | 958,653.79   | Valley Springs   | 2,219.32   | 2,214.58   |
| Brookland          | 59,734.42    | 17,168.66    | Hoxie              | 14,724.50    | 17,275.26    | Salem             | 10,200.81    | 20,249.36    | Zinc             | 1,249.13   | 1,246.45   |
| Bryant             | 920,741.81   | 1,043,107.95 | Hughes             | 6,014.96     | 9,974.72     | Salesville        | 8,819.30     | 4,057.89     | Bradley County   | 93,345.41  | 121,764.45 |
| Bull Shoals        | 11,697.28    | 14,863.09    | Humphrey           | 1,721.29     | 2,858.03     | Searcy            | 786,714.92   | 737,973.05   | Banks            | 720.77     | 940.21     |
| Cabot              | 699,327.55   | 713,743.43   | Huntington         | 2,284.76     | 2,873.63     | Shannon Hills     | 9,082.37     | 10,967.29    | Hermitage        | 4,824.50   | 6,293.32   |
| Caddo Valley       | 46,897.34    | 48,997.92    | Huntsville         | 130,850.05   | 113,698.43   | Sheridan          | 184,008.73   | 191,883.80   | Warren           | 34,893.36  | 45,516.67  |
| Calico Rock        | 24,287.83    | 24,039.99    | Imboden            | 7,675.38     | 7,088.96     | Sherrill          | 760.87       | 967.95       | Calhoun County   | 91,987.89  | 107,724.41 |
| Camden             | 269,916.42   | 289,121.84   | Jacksonville       | 616,830.19   | 643,779.49   | Sherwood          | 397,760.79   | 380,427.71   | Hampton          | 26,074.06  | 30,534.60  |
| Caraway            | 5,194.57     | 6,938.06     | Jasper             | 29,911.90    | 27,668.08    | Shirley           | 2,448.58     | 3,113.00     | Harrell          | 5,002.12   | 5,857.84   |
| Carlisle           | 54,859.58    | 53,217.89    | Jennette           | 64.13        | 127.13       | Siloam Springs    | 567,441.77   | 554,959.63   | Thornton         | 8,015.22   | 9,386.40   |
| Cash               | 1,556.90     | NA           | Johnson            | 36,194.50    | 57,261.22    | Sparkman          | 3,187.44     | 2,837.30     | Tinsman          | 1,063.46   | 1,245.36   |
| Cave City          | 19,419.81    | 18,221.75    | Joiner             | 3,018.35     | 2,052.87     | Springdale        | 2,044,694.24 | 2,101,785.46 | Carroll County   | 152,605.08 | 150,533.69 |
| Cave Springs       | 28,969.27    | 26,011.48    | Jonesboro          | 1,325,028.21 | 1,348,040.29 | Springtown        | 54.18        | 178.50       | Beaver           | 558.67     | 551.08     |
| Centerton          | 160,289.03   | 163,508.26   | Junction City      | 2,253.24     | 4,916.10     | St. Charles       | 1,211.93     | 1,878.59     | Blue Eye         | 167.60     | 165.32     |
| Charleston         | 24,504.69    | 31,908.00    | Keiser             | 3,025.37     | 4,884.96     | Stamps            | 10,493.37    | 12,387.40    | Chicot County    | 103,889.46 | 200,097.79 |
| Cherokee Village   | 13,626.63    | 14,224.44    | Keo                | 800.35       | 1,480.62     | Star City         | 53,628.94    | 72,470.08    | Dermott          | 18,915.78  | 20,894.30  |
| Cherry Valley      | 5,421.26     | 3,476.56     | Kibler             | 1,889.69     | 2,410.72     | Stephens          | 5,123.35     | 4,901.99     | Eudora           | 14,856.32  | 16,410.23  |
| Chilcoster         | 2,518.99     | 1,940.73     | Kingsland          | 852.93       | 1,760.60     | Strong            | 13,553.47    | 8,806.28     | Lake Village     | 16,859.86  | 18,623.33  |
| Clarendon          | 48,422.77    | 40,176.62    | Lake City          | 11,699.56    | 11,411.83    | Stuttgart         | 528,854.73   | 510,742.02   | Clark County     | 367,058.62 | 369,721.22 |
| Clarksville        | 358,277.71   | 358,818.95   | Lake Village       | 65,644.52    | 69,683.38    | Sulphur Springs   | 1,681.64     | 1,335.32     | Clay County      | 82,463.12  | 93,056.57  |
| Clinton            | 82,271.05    | 82,751.44    | Lakeview           | 3,507.01     | 3,521.44     | Summit            | 4,063.68     | 4,146.55     | Corning          | 22,258.65  | 25,118.06  |
| Coal Hill          | 2,220.58     | 5,542.96     | Lamar              | 10,108.87    | 9,424.30     | Sunset            | 1,519.66     | 2,105.46     | Datto            | 988.68     | 1,115.70   |
| Conway             | 1,682,418.73 | 1,992,615.24 | Lead Hill          | 6,360.46     | 4,232.80     | Swift             | 2,948.45     | 2,866.77     | Greenway         | 2,066.36   | 2,331.81   |
| Corning            | 64,505.35    | 91,868.10    | Lepanto            | 24,670.81    | 26,587.68    | Taylor            | 8,380.88     | 7,665.43     | Knobel           | 2,837.53   | 3,202.05   |
| Cotter             | 35,461.27    | 10,917.32    | Leslie             | 2,271.02     | 3,980.55     | Texarkana         | 339,995.94   | 379,076.53   | McDougal         | 1,838.96   | 2,075.19   |
| Cotton Plant       | 796.26       | 1,315.66     | Lewisville         | 8,018.33     | 7,924.87     | Texarkana Special | 169,622.94   | 188,250.22   | Nimmons          | 682.20     | 769.83     |
| Cove               | 11,587.94    | 14,345.94    | Lincoln            | 38,336.40    | 36,685.42    | Thornton          | 686.91       | 1,067.28     | Peach Orchard    | 1,334.73   | 1,506.19   |
| Crowfordsville     | 11,832.93    | 6,808.79     | Little Flock       | 8,091.79     | 8,442.13     | Tontitown         | 105,351.28   | 120,670.53   | Piggott          | 25,369.72  | 28,628.78  |
| Crossett           | 273,765.57   | 309,373.70   | Little Rock        | 5,780,483.04 | 5,937,431.47 | Trumann           | 66,762.01    | 67,339.95    | Pollard          | 2,194.89   | 2,476.85   |
| Damascus           | 4,992.55     | 9,926.67     | Lockesburg         | 4,395.11     | 3,578.37     | Tuckerman         | 10,908.02    | 13,199.86    | Rector           | 13,030.90  | 14,704.89  |
| Darville           | 14,727.63    | 40,913.24    | Lonoke             | 154,171.00   | 148,001.99   | Turrell           | 2,899.81     | 3,828.25     | St. Francis      | 2,471.72   | 2,789.24   |
| Dardanelle         | 137,134.59   | 163,017.56   | Lowell             | 261,399.79   | 356,766.13   | Tyrzozza          | 3,111.01     | 3,193.53     | Success          | 1,473.14   | 1,662.39   |
| Decatur            | 19,027.43    | 17,569.65    | Luxora             | 3,377.93     | 2,512.63     | Van Buren         | 590,217.64   | 593,925.53   | Cleburne County  | 299,074.39 | 273,715.29 |
| Delight            | 4,773.25     | 4,103.98     | Madison            | 953.25       | 1,536.56     | Vandervoort       | 466.41       | 757.99       | Concord          | 2,220.34   | 2,032.07   |
| De Queen           | 101,345.26   | 100,100.10   | Magazine           | 7,815.57     | 5,426.47     | Vionia            | 68,535.57    | 91,264.85    | Fairfield Bay    | 1,665.25   | 1,524.05   |
| Dermott            | 24,814.68    | 27,886.46    | Magnolia           | 441,237.80   | 466,770.44   | Viola             | 5,146.69     | 2,188.01     | Greers Ferry     | 8,107.87   | 7,420.39   |
| Des Arc            | 14,759.87    | 18,222.25    | Malvern            | 155,290.30   | 165,069.03   | Wabbaseka         | 503.33       | 582.36       | Heber Springs    | 65,199.65  | 59,671.25  |
| DeValls Bluff      | 10,687.86    | 12,914.39    | Mammoth Spring     | 6,108.64     | 8,143.29     | Waldenburg        | 6,932.36     | 7,797.53     | Higden           | 1,091.97   | 999.38     |
| DeWitt             | 167,543.42   | 182,165.05   | Manila             | 25,714.24    | 42,711.42    | Waldron           | 45,050.22    | 47,172.39    | Quitman          | 6,661.01   | 6,096.21   |
| Diamond City       | 2,299.60     | 3,061.03     | Mansfield          | 24,834.34    | 34,021.70    | Walnut Ridge      | 61,557.07    | 68,918.12    | Cleveland County | 87,099.91  | 98,868.69  |
| Diaz               | 1,565.70     | 3,171.43     | Marianna           | 68,522.68    | 78,259.56    | Ward              | 34,499.19    | 34,628.61    | Kingsland        | 1,472.07   | 1,670.97   |
| Dierker            | 13,375.44    | 17,097.49    | Marion             | 195,380.40   | 191,259.01   | Warren            | 52,499.75    | 69,920.35    | Rison            | 4,426.09   | 5,024.14   |
| Dover              | 22,503.13    | 27,685.11    | Marked Tree        | 46,662.92    | 49,458.03    | Washington        | 1,010.45     | 2,204.54     | Columbia County  | 363,833.62 | 387,682.84 |
| Dumas              | 121,247.77   | 150,774.11   | Marmaduke          | 12,129.52    | 16,802.80    | Weiner            | 6,708.25     | 8,407.71     | Emerson          | 648.16     | 690.65     |
| Dyer               | 1,581.94     | 1,897.00     | Marshall           | 13,985.98    | 13,986.05    | West Fork         | 33,197.91    | 35,768.79    | Magnolia         |            |            |

|                    |              |              |                     |            |            |                    |              |              |                    |              |              |
|--------------------|--------------|--------------|---------------------|------------|------------|--------------------|--------------|--------------|--------------------|--------------|--------------|
| Chester            | 1,338.43     | 1,376.72     | Sulphur Rock        | 5,326.02   | 5,622.63   | Gosnell            | 38,847.56    | 38,736.05    | Marshall           | 7,425.23     | 8,006.75     |
| Dyer               | 7,373.98     | 7,584.93     | Izard County        | 39,567.31  | 43,262.92  | Joiner             | 6,306.71     | 6,288.60     | Pindall            | 613.75       | 661.81       |
| Kibler             | 8,089.49     | 8,320.91     | Jackson County      | 234,538.03 | 259,366.02 | Keiser             | 8,310.40     | 8,286.54     | St. Joe            | 723.34       | 780.00       |
| Mountainburg       | 5,311.62     | 5,463.57     | Amagon              | 841.21     | 930.27     | Leachville         | 21,821.64    | 21,759.00    | Sebastian County   | 720,023.49   | 765,563.27   |
| Mulberry           | 13,931.44    | 14,329.98    | Beehive             | 918.47     | 1,015.70   | Luxora             | 12,898.09    | 12,861.07    | Barling            | 65,806.70    | 69,968.82    |
| Rudy               | 513.49       | 528.17       | Campbell Station    | 2,188.88   | 2,420.59   | Manila             | 36,592.04    | 36,487.00    | Bonanza            | 8,139.14     | 8,653.92     |
| Van Buren          | 191,849.82   | 197,338.06   | Diaz                | 11,313.48  | 12,511.12  | Marie              | 917.73       | 917.09       | Central City       | 7,105.82     | 7,555.25     |
| Crittenden County  | 1,226,730.03 | 661,602.09   | Grubbs              | 3,313.36   | 3,664.11   | Oseola             | 84,932.51    | 84,688.70    | Fort Smith         | 1,220,290.26 | 1,297,470.76 |
| Anthonyville       | 995.90       | 966.33       | Jacksonport         | 1,819.77   | 2,012.41   | Victoria           | 405.12       | 403.96       | Greenwood          | 126,715.75   | 136,730.23   |
| Clarkedale         | 2,294.89     | 2,226.77     | Newport             | 67,631.97  | 74,791.43  | Wilson             | 9,887.08     | 9,858.69     | Hackett            | 11,493.88    | 12,220.84    |
| Crawfordsville     | 2,962.95     | 2,874.99     | Pine Bluff          | 510,813.68 | 499,919.98 | Monroe County      | NA           | NA           | Hartford           | 9,087.52     | 9,662.29     |
| Earle              | 14,932.28    | 14,488.98    | Redfield            | 13,498.06  | 13,210.20  | Montgomery County  | 38,391.31    | 41,251.99    | Huntington         | 9,588.44     | 9,556.94     |
| Edmondson          | 2,641.29     | 2,562.88     | Sherrill            | 874.20     | 855.56     | Black Springs      | 496.18       | 533.15       | Lavaca             | 32,400.84    | 34,450.12    |
| Gilmore            | 1,464.16     | 1,420.69     | Tuckerman           | 15,983.08  | 17,675.04  | Glenwood           | 210.50       | 226.19       | Mansfield          | 10,234.08    | 10,881.36    |
| Horseshoe Lake     | 1,806.22     | 1,752.60     | Tupelo              | 1,545.09   | 1,708.65   | Mount Ida          | 5,392.80     | 5,794.67     | Midland            | 4,600.38     | 4,891.35     |
| Jennette           | 640.22       | 621.22       | Weldon              | 643.79     | 711.92     | Norman             | 1,894.50     | 2,035.67     | Sevier County      | 267,447.30   | 254,924.29   |
| Jericho            | 736.10       | 714.25       | Jefferson County    | 710,754.36 | 695,596.69 | Oden               | 1,162.75     | 1,249.40     | Ben Lomond         | 1,218.31     | 1,161.27     |
| Marion             | 76,362.46    | 74,095.48    | Alzheimer           | 10,240.63  | 10,022.23  | Nevada County      | 107,162.17   | 96,614.76    | De Queen           | 55,403.90    | 52,809.65    |
| Sunset             | 1,102.29     | 1,069.57     | Humphrey            | 3,205.40   | 3,137.04   | Bluff City         | 986.57       | 889.47       | Gilham             | 1,344.35     | 1,281.40     |
| Turrell            | 3,423.79     | 3,423.79     | Pine Hill           | 510,813.68 | 499,919.98 | Bodcaw             | 1,097.96     | 989.89       | Horatio            | 8,771.86     | 8,361.13     |
| West Memphis       | 162,343.69   | 157,524.16   | Redfield            | 13,498.06  | 13,210.20  | Cale               | 628.54       | 566.68       | Lockesburg         | 6,209.20     | 5,918.46     |
| Cross County       | 233,027.75   | 238,156.45   | Sherrill            | 874.20     | 855.56     | Emmet              | 3,779.20     | 3,407.23     | Sharp County       | 70,514.15    | 71,523.82    |
| Cherry Valley      | 5,985.44     | 6,117.18     | Wabbaseka           | 2,653.82   | 2,597.23   | Prescott           | 26,223.66    | 23,642.61    | Ash Flat           | 8,434.50     | 8,555.27     |
| Hickory Ridge      | 2,500.83     | 2,555.87     | White Hall          | 57,509.86  | 56,283.39  | Rosston            | 2,076.57     | 1,872.18     | Cave City          | 14,992.76    | 15,207.43    |
| Parkin             | 10,159.62    | 10,383.23    | Johnson County      | 109,917.87 | 112,100.48 | Willisville        | 1,209.34     | 1,090.31     | Cherokee Village   | 33,376.52    | 33,854.43    |
| Wynne              | 76,928.12    | 78,621.22    | Clarksville         | 80,738.40  | 82,341.59  | Newton County      | 52,907.46    | 52,538.77    | Evening Shade      | 3,718.07     | 3,771.30     |
| Dallas County      | 139,146.57   | 109,177.63   | Coal Hill           | 8,902.51   | 9,079.29   | Jasper             | 2,117.21     | 2,102.45     | Hardy              | 6,282.84     | 6,372.80     |
| Desha County       | 86,377.94    | 109,001.35   | Hartman             | 4,565.62   | 4,656.27   | Western Grove      | 1,744.65     | 1,732.50     | Highland           | 8,993.93     | 9,122.71     |
| Arkansas City      | 3,342.96     | 4,218.51     | Knoxville           | 6,430.57   | 6,558.26   | Ouachita County    | 522,862.17   | 343,947.53   | Horseshoe Bend     | 68.85        | 69.84        |
| Dumas              | 42,983.46    | 54,241.34    | Lamar               | 14,119.10  | 14,399.46  | Bearden            | 8,024.99     | 9,024.21     | Sidney             | 1,557.80     | 1,580.11     |
| McGehee            | 38,535.32    | 48,628.18    | Lafayette County    | 58,560.87  | 83,707.58  | Camden             | 101,209.58   | 113,811.53   | Williford          | 645.50       | 654.75       |
| Mitchellville      | 3,288.15     | 4,149.36     | Bradley             | 2,759.89   | 3,945.02   | Chidester          | 2,400.85     | 2,699.79     | St. Francis County | 127,319.06   | 142,071.88   |
| Reed               | 1,571.01     | 1,982.47     | Buckner             | 1,208.55   | 1,727.52   | East Camden        | 7,734.23     | 8,697.24     | Caldwell           | 8,377.52     | 9,347.94     |
| Tillar             | 191.81       | 242.05       | Lewisville          | 5,625.25   | 8,040.80   | Louann             | 1,362.42     | 1,532.06     | Coft               | 5,705.58     | 6,366.70     |
| Watson             | 1,927.22     | 2,431.99     | Stamps              | 7,440.28   | 10,635.22  | Stephens           | 7,401.94     | 8,323.57     | Forrest City       | 232,012.02   | 258,895.88   |
| Drew County        | 394,064.73   | 432,738.83   | Lawrence County     | 248,845.59 | 202,615.17 | Perry County       | 85,734.12    | 95,900.72    | Hughes             | 21,750.66    | 24,270.96    |
| Jerome             | 428.28       | 470.31       | Alicia              | 671.03     | 728.49     | Adona              | 764.03       | 854.63       | Madison            | 11,607.40    | 12,952.38    |
| Monticello         | 103,961.62   | 114,164.57   | Black Rock          | 3,582.46   | 3,889.21   | Beglow             | 1,151.53     | 1,288.08     | Palestine          | 10,279.10    | 11,470.18    |
| Tillar             | 2,240.22     | 2,460.08     | College City        | 2,462.26   | 2,673.10   | Casa               | 625.12       | 699.24       | Wheatley           | 5,358.42     | 5,979.32     |
| Wilmar             | 5,611.53     | 6,162.26     | Hoxie               | 15,044.16  | 16,332.35  | Fourche            | 226.65       | 253.53       | Widener            | 4,120.71     | 4,598.18     |
| Winchester         | 1,833.91     | 2,013.89     | Imboden             | 3,663.63   | 3,977.34   | Houston            | 632.43       | 707.42       | Stone County       | 79,669.63    | 83,407.05    |
| Faulkner County    | 605,056.39   | 701,920.21   | Lynn                | 1,558.53   | 1,691.98   | Perryville         | 987.03       | 1,104.07     | Fifty Six          | 3,718.07     | 1,523.22     |
| Enola              | 1,842.39     | 2,137.34     | Minturn             | 589.86     | 640.37     | Phillips County    | 89,867.80    | 100,174.67   | Mountain View      | 23,111.17    | 24,195.36    |
| Holland            | 3,036.13     | 3,522.18     | Portia              | 2,364.86   | 2,567.35   | Elaine             | 10,059.97    | 11,213.74    | Union County       | 423,375.75   | 534,079.77   |
| Mount Vernon       | 790.37       | 916.91       | Powhatan            | 389.63     | 423.00     | Helena-West Helena | 159,410.20   | 177,692.87   | Calion             | 12,342.77    | 15,570.15    |
| Twin Groves        | 1,826.04     | 2,118.37     | Ravenden            | 2,543.44   | 2,761.23   | Lexa               | 4,523.82     | 5,042.66     | El Dorado          | 525,540.68   | 662,958.75   |
| Wooster            | 4,687.74     | 5,438.20     | Sedgwick            | 822.56     | 892.99     | Marvell            | 18,759.62    | 20,911.16    | Felsenthal         | 3,024.37     | 3,815.20     |
| Franklin County    | 142,378.05   | 158,167.80   | Smithville          | 422.10     | 458.25     | Daisy              | 936.56       | 853.99       | Huttig             | 16,917.16    | 21,340.65    |
| Altus              | 5,578.11     | 6,196.73     | Strawberry          | 1,634.29   | 1,774.23   | Delight            | 2,333.33     | 2,036.44     | Junction City      | 15,090.21    | 19,035.99    |
| Branch             | 2,700.75     | 3,006.26     | Walnut Ridge        | 26,462.59  | 28,728.50  | Glenwood           | 17,498.44    | 15,955.78    | Norphlet           | 19,039.77    | 24,018.27    |
| Charleston         | 18,559.37    | 20,617.61    | Lee County          | 24,694.50  | 29,732.34  | Murfreesboro       | 13,135.83    | 11,977.78    | Smackover          | 50,091.34    | 63,189.20    |
| Denning            | 3,466.08     | 3,850.47     | Aubrey              | 765.23     | 921.07     | Pointsett County   | 101,427.13   | 110,901.02   | Strong             | 14,252.18    | 17,978.83    |
| Ozark              | 27,110.52    | 30,117.08    | Haynes              | 675.21     | 812.71     | Fisher             | 1,517.01     | 1,658.71     | Van Buren County   | 228,118.09   | 262,248.44   |
| Wiederkehr Village | 279.65       | 310.66       | LaGrange            | 400.62     | 482.21     | Harrisburg         | 15,659.90    | 17,122.63    | Clinton            | 20,263.66    | 23,295.46    |
| Fulton County      | 72,983.27    | 93,443.21    | Marianna            | 18,523.13  | 22,295.22  | Lepanto            | 12,877.58    | 14,080.43    | Damascus           | 1,946.93     | 2,238.23     |
| Ash Flat           | 288.74       | 369.69       | Moro                | 972.30     | 1,170.30   | Marked Tree        | 17,455.83    | 19,086.30    | Fairfield Bay      | 16,782.55    | 19,293.51    |
| Cherokee Village   | 2,244.82     | 2,874.13     | Rondo               | 891.27     | 1,072.75   | Trumann            | 49,632.78    | 54,268.77    | Shirley            | 2,266.23     | 2,605.29     |
| Hardy              | 118.89       | 152.22       | Lincoln County      | 41,253.05  | 58,929.44  | Tyronza            | 5,183.69     | 5,667.87     | Washington County  | 1,278,909.32 | 1,271,018.66 |
| Horseshoe Bend     | 48.12        | 61.61        | Gould               | 3,265.44   | 4,664.64   | Waldenburg         | 414.97       | 453.73       | Elkins             | 38,432.77    | 38,195.65    |
| Mammoth Spring     | 2,765.69     | 3,541.02     | Grady               | 1,751.71   | 2,502.30   | Weiner             | 4,870.77     | 5,325.72     | Elm Springs        | 25,486.39    | 25,329.14    |
| Salem              | 4,628.36     | 5,925.86     | Star City           | 8,871.71   | 12,673.12  | Polk County        | 222,504.44   | 250,371.78   | Farmington         | 86,705.96    | 86,171.00    |
| Viola              | 953.99       | 1,221.43     | Little River County | 169,290.47 | 184,640.78 | Cove               | 6,674.26     | 7,510.18     | Fayetteville       | 1,067,931.83 | 1,061,342.86 |
| Garland County     | 1,979,935.72 | 1,963,983.54 | Ashdown             | 34,531.10  | 37,662.18  | Grannis            | 9,679.42     | 10,891.72    | Goshen             | 15,544.37    | 15,448.47    |
| Fountain Lake      | 6,721.71     | 6,667.55     | Foreman             | 7,391.69   | 8,061.92   | Hatfield           | 7,215.88     | 8,119.64     | Greenland          | 18,780.97    | 18,665.09    |
| Hot Springs        | 201,553.92   | 199,930.02   | Ogden               | 1,316.03   | 1,435.36   | Mena               | 100,236.20   | 112,790.18   | Johnson            | 48,679.58    | 48,379.23    |
| Lonsdale           | 1,256.15     | 1,246.02     | Wilton              | 2,734.41   | 2,982.35   | Vandervoort        | 1,520.06     | 1,710.44     | Lincoln            | 32,641.73    | 32,440.34    |
| Mountain Pine      | 10,289.69    | 10,206.80    | Winthrop            | 1,403.76   | 1,531.06   | Wickes             | 13,173.80    | 14,823.70    | Prairie Grove      | 64,238.47    | 63,842.12    |
| Grant County       | 161,319.27   | 175,342.22   | Logan County        | 94,133.73  | 94,415.91  | Pope County        | 304,542.16   | 323,030.18   | Springdale         | 931,719.00   | 925,970.44   |
| Greene County      | 425,859.92   | 473,528.93   | Blue Mountain       | 927.50     | 930.27     | Atkins             | 36,574.65    | 38,795.01    | Tontitown          | 35,704.16    | 35,483.87    |
| Delaplaine         | 1,098.49     | 1,221.45     | Booneville          | 29,844.54  | 29,933.72  | Dover              | 16,710.83    | 17,725.30    | West Fork          | 33,628.68    | 33,421.19    |
| Lafe               | 4,337.15     | 4,822.63     | Caulksville         | 1,593.20   | 1,597.97   | Hector             | 5,457.09     | 5,788.38     | Winslow            | 5,674.94     | 5,639.94     |
| Marmaduke          | 10,520.91    | 11,698.57    | Magazine            | 6,335.42   | 6,354.35   | London             | 12,599.82    | 13,364.73    | White County       | 764,987.46   | 759,775.06   |
| Oak Grove Heights  | 8,418.62     | 9,360.96     | Morrison Bluff      | 478.71     | 480.14     | Pottsville         | 34,416.06    | 36,505.38    | Bald Knob          | 29,770.01    | 29,567.16    |
| Paragould          | 247,283.88   | 274,963.85   | Paris               | 26,418.78  | 26,497.72  | Russellville       | 338,582.29   | 359,136.80   | Beebe              | 75,170.04    | 74,657.85    |
| Hempstead County   | 322,157.61   | 338,185.08   | Ratcliff            | 1,510.93   | 1,515.44   | Prairie County     | 59,301.27    | 60,307.06    | Bradford           | 7,999.60     | 7,746.45     |
| Blevins            | 3,008.05     | 3,157.70     | Scranton            | 1,675.48   | 1,680.49   | Des Arc            | 11,655.92    | 11,853.61    | Garner             | 2,918.43     | 2,898.54     |
| Emmet              | 410.62       | 431.05       | Subiaco             | 4,278.47   | 4,291.26   | DeValls Bluff      | 4,202.11     | 4,273.37     | Georgetown         | 1,274.24     | 1,265.56     |
| Fulton             | 1,919.42     | 2,014.92     | Lonoke County       | 237,192.25 | 262,665.08 | Hazen              | 9,965.57     | 10,134.60    | Griffithville      | 2,312.13     | 2,296.38     |
| Hope               | 96,400.91    | 101,196.89   | Allport             | 1,062.11   | 1,062.11   | Ulm                | 1,154.05     | 1,173.63     | Higginson          | 6,381.49     | 6,338.01     |
| McCaskill          | 916.74       | 962.35       | Austin              | 16,997.11  | 18,822.48  | Pulaski County     | 787,746.18   | 838,287.28   | Judsonia           | 20,747.55    | 20,606.18    |
| McNab              | 649.36       | 681.66       | Cabot               | 198,294.06 | 219,589.49 | Alexander          | 3,813.34     | 4,058.00     | Kensett            | 16,935.10    | 16,819.70    |
| Oakhaven           | 601.61       | 631.54       | Carlisle            | 18,464.97  | 20,447.98  | Cammack Village    | 12,409.52    | 13,205.71    | Letona             | 2,620.42     | 2,602.56     |
| Ozan               | 811.70       | 852.08       | Coy                 | 800.65     | 886.63     | Jacksonville       | 458,312.12   | 487,717.02   | McRae              | 7,008.33     | 6,960.58     |
| Patmos             | 611.16       | 641.57       | England             | 23,560.76  | 26,091.03  | Little Rock        | 3,127,005.89 | 3,327,631.83 | Pangburn           | 6,175.97     | 6,133.89     |
| Perrytown          | 2,597.43     | 2,726.65     | Humnoko             | 2,368.59   | 2,622.96   | Maumelle           | 277,323.75   | 295,116.60   | Rose Bud           | 4,953.10     | 4,931.36     |
| Washington         | 1,718.89     | 1,804.41     | Keo                 | 2,135.06   | 2,364.36   | North Little Rock  | 1,006,722.55 | 1,071,312.98 | Russell            | 2,219.65     | 2,204.52     |
| Hot Spring County  | 227,543.26   | 292,456.16   | Lonoke              | 35,403.79  | 39,205.81  | Sherwood           | 477,039.51   | 507,645.95   | Searcy             | 234,892.25   | 233,291.75   |
| Donaldson          | 1,840.92     | 2,366.09     | Ward                | 33,919.15  | 37,561.85  | Wrightsville       | 34,158.51    | 36,350.09    | West Point         | 1,901.09     |              |

# MUNICIPAL MART

To place a classified ad in City & Town, please email the League at [citytown@arml.org](mailto:citytown@arml.org) or call 501-374-3484. Ads are FREE to League members and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

**CHIEF OPERATIONS OFFICER**—Jonesboro seeks a Chief Operations Officer. This position will be responsible for assisting the mayor with overall management of the city, as well as direct department supervision. This person will work closely with the mayor, attend city council meetings, committee meetings and other city-related functions that require regular business hours, after-hours and out-of-town overnight travel. This person may perform duties of the mayor in his absence, prepare reports for presentation to the city council, respond to inquiries from the general public and address citizen complaints. Requires BS degree in Public Admin. or related field, or four years of related job experience with three years of management experience. Government experience is preferred. Ability to effectively present information to top management, public groups and news media. Basic knowledge of Microsoft Office products, such as Word, Excel and PowerPoint. Must pass background check. Applications will be accepted at the Human Resources Department, 300 S Church St, Jonesboro, or on our website [www.jonesboro.org](http://www.jonesboro.org) (870-933-4640). Open until filled. EOE.

**CITY ADMINISTRATOR**—Oberlin, Kan. (pop. 1,749; \$6.2 million budget; 21 FTE's), is a scenic NW Kansas community seeking a local government administrator with a passion for the city. Bachelor's degree in public administration or a related field with at least 5 years of local government experience required. An MPA is preferred. Salary \$55,000 DOQ. Send cover letter, resume, and 3 professional references to LEAPS-Oberlin@lkm.org or LEAPS-Oberlin, 300 SW 8th, Topeka, KS, 66603. EOE. Open until filled. Application review begins July 7.

**CITY MANAGER**—Pratt, Kan. (pop. 6,963; \$24 million budget; 98 FTE's), the county seat of Pratt County, is seeking a City Manager to foster a culture of professionalism and open communication. Pratt possesses a strong park system, an airport, manages electric, water, waste-water, sanitation and a police and fire department. The City is looking for a professional leader with strong communication skills. Applicants should have a Bachelor's degree in public administration or a related field, and at least five years of local government experience and a master's degree is preferred. Salary \$100,000 DOQ. Send cover letter, resume, and 3 professional references to LEAPS-Pratt@lkm.org or LEAPS-Pratt, 300 SW 8th, Topeka, KS, 66603. EOE. Open until filled. Application review begins July 8. For full advertisement, please visit LEAPS-Pratt@lkm.org

**CITY PLANNER**—Sherwood is seeking a City Planner. This position plans, organizes, directs and integrates current and long-range municipal planning programs and services. Conducts comprehensive planning projects affecting land use, regulations, and transportation issues. Meets with public, developers, and other planning agencies to discuss regulations and office planning advice. Attends Planning Commission meetings, City Council meetings and other forums as assigned. Reviews and evaluates development proposals, development designs, applications, planning and zoning changes, conditional use requests, variance requests, technical documents and special permits for compliance with City standards and regulatory requirements; answers inquiries and assists the public and other agencies in matters relating to planning, zoning and permit review, and other City subdivision standards and regulations. Reviews and evaluates development plans, including subdivision plats, with residents, developers, and builders; develops recommendations to assure compliance with City subdivision and zoning regulations; summarizes issues and makes presentations to the

Planning Commission and the City Council. Performs professional and technical planning services to achieve structured and organized growth and development in the City in compliance with all regulatory requirements. Reviews site plans for both commercial and residential developments, and assures project plans, policies and procedures are in conformance with City goals, and in compliance with local, state and federal codes and regulations. Minimum qualifications: Possess certification as a Floodplain Manager, or obtain certification within six (6) months of employment date and a baccalaureate degree in planning, design or a similar related field of study AND five (5) years direct experience in municipal, urban, or regional planning required. Must possess AICP (American Institute of Certified Planners) certification or obtain certification within the first six (6) months of employment. For more information contact Maureen Pylant, Human Resources Director, 501-833-3703; FAX: 501-833-2180.

**DIRECTOR OF FINANCE**—Maumelle is accepting applications for the position of Director of Finance. This position reports directly to the clerk-treasurer and the mayor. The general purpose of the position is to perform responsible management and administrative work directing and coordinating the varied functions of the city's Finance Department. Work involves administering the central accounting system and data processing functions of the city. Education and experience: Applicants must possess a minimum of a Bachelor's Degree from a four year college or university and five years related experience and/or training, or equivalent combination of education and experience. Also, must have four years managerial experience. NOTE: Online applications and resumes will not be accepted by themselves. A city of Maumelle employment application must be completed. For additional information, including a complete job description, application and listing of employee benefits go to the city of Maumelle web page ([www.maumelle.org](http://www.maumelle.org)) and click on the Human Resources Department web site. Completed applications are to be mailed to: City of Maumelle, Human Resources Department, 550 Edgewood Drive, Suite 555, Maumelle, AR 72113. For questions, you may contact the Human Resources office at 501-851-2784, ext. 242 between 8 a.m. and 5 p.m. Monday-Friday. EOE. This ad is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2784 ext. 242.

**DIRECTOR OF HUMAN RESOURCES**—Maumelle is accepting applications for the position of Director of Human Resources. This position reports directly to the mayor. The general purpose of the position is to guide and direct the development, enhancement, maintenance, and administration of a comprehensive human resources and payroll administration system for the city of Maumelle. Education and experience: Applicants must possess a minimum of a Bachelor's Degree from a four year college or university and five years related experience and/or training, or equivalent combination of education and experience. Also, must have four years managerial experience. NOTE: Online applications and resumes will not be accepted by themselves. A city of Maumelle employment application must be completed. Please go to the city of Maumelle web page ([www.maumelle.org](http://www.maumelle.org)) and click on the Human Resources Department to print an application. Completed applications should be mailed to: City of Maumelle, Human Resources Department, 550 Edgewood Drive, Suite 555, Maumelle, AR 72113. For questions, you may contact the Human Resources office at 501-851-2784 ext. 242 between 8 a.m. and 5 p.m. Monday-Friday. EOE. This ad

is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2784, ext. 242.

**DIRECTOR OF HUMAN RESOURCES**—Republic, Mo., seeks a Director of Human Resources to administer the human resources and development function for the City in accordance with applicable ordinances, rules and regulations. Requires a Bachelor's degree in Human Resources, Personnel Administration, Public or Business Administration is preferred; Master's Degree in related area is highly desirable; plus employee shall have a minimum of five years of professional experience in a related capacity with supervisory or management level experience; or High School diploma or equivalent plus a minimum of seven years of previous experience in a management-level HR position. PHR or SHPR Certification required. Applicant must successfully complete background investigation and pre-employment substance abuse testing and may be subject to random substance abuse testing. Salary \$65,000- \$70,000 Annually DOQ. Application and complete job description available at [www.republicmo.com](http://www.republicmo.com). Application must be completed and submitted to HR, City Hall, 213 N. Main, Republic, MO 65738. Deadline July 8.

**DIRECTOR OF PLANNING**—Jonesboro seeks a Director of Planning. This person directs the city Planning & Zoning Department and its personnel; oversees the development and review process; reviews rezoning requests, prepares reports and makes recommendations; proposes ordinances and revised ordinances, policies and regulations related to planning; manages the departmental budgets; and performs various other duties. Qualified candidates will have a Bachelor's degree in Urban Planning, Engineering, Architecture or a closely related field from an accredited college or university; a Master's degree is desired. In addition, a minimum five years of professional experience in administration, senior level city government, architecture, or urban/regional planning, at the assistant director, director or comparable level is required. An equivalent combination of education, training, and/or experience may be considered. American Institute of Certified Planners certification required (or attainable within two years). Must pass background check. Applications will be accepted at the Human Resources Department, 300 S Church St, Jonesboro, or on our website [www.jonesboro.org](http://www.jonesboro.org) (870-933-4640). Open until filled. EOE.

**DISPATCHER**—Siloam Springs is accepting applications for the position of Communications Dispatcher. This position is responsible for answering multiple phone lines including 911. The position requires simultaneous data entry into a computer aided dispatch program while dispatching routine and emergency calls to include police, fire, ambulance and other emergency response, maintain logs and tapes and other duties as required. Qualifications: U.S. citizen, be at least 18 years of age, possess a valid DL, HS diploma or equivalent, no felony convictions, must be able to work nights, weekends and holidays, must pass background check. Hire rate: \$12.33/hour. The city offers a generous benefit package including, but not limited to medical, dental, vision, LTD, 457 Deferred Compensation, vacation and sick leave. The city requires a completed application be submitted for all positions. Applications and full job description are available at City Hall, 400 N. Broadway, Siloam Springs, or online at [www.siloamsprings.com](http://www.siloamsprings.com). For further information call 479-524-5136 or email [humanresources@siloamsprings.com](mailto:humanresources@siloamsprings.com). EOE. Open until filled.

**ELECTRICAL ENGINEER**—Siloam Springs is accepting applications/resumes for an electrical engineer for full time employment. Applicants must be registered as professional engineer and have experience with the operating practices of designing and operating of transmission, distribution and substations of a utility system. The position will be responsible for assisting with the management and supervision of a municipal owned electric department. Applicant must be willing to relocate to within 10 miles of Siloam Springs. Applicants must possess P.E. license and B.S. Degree in Electrical Engineering. Salary Range: \$70,000-\$100,000. The city provides a generous benefit package including, but not limited to medical, dental, vision, long-term disability, life insurance, 457 Deferred Compensation, vacation and sick leave. The city requires a completed application be submitted for all positions. Applications are available at City Hall, 400 N. Broadway, Siloam Springs, AR; or can be accessed on our website, [www.siloamsprings.com](http://www.siloamsprings.com). For further information please call 479-524-5136 or email [humanresources@siloamsprings.com](mailto:humanresources@siloamsprings.com). EOE. Open until filled.

**FIREFIGHTERS & EMT**—Holiday Island Fire Department is accepting applications for a full-time Firefighter 1 and 2, EMT; one position may become a company officer. Experienced preferred. Excellent opportunity. Salary based on experience. Paid vacation, sick leave, retirement. Contact Chief AT 479-253-8397. Mail resumes to 251 Holiday Island Drive, Holiday Island, AR 72631.

**FIREFIGHTER EXAMINATIONS**—Examinations will be given by the city of Texarkana and Arkansas Civil Service Commission for the purpose of establishing an eligibility list of Firefighters. Applicants must apply on forms supplied by the Fire Administration Office, 416 E. 3rd St., Texarkana, AR 71854. Applications must be completed and returned no later than 4 p.m. Friday, July 22. Applicant must be of sound mind and good physical condition. Applicant must be at least 21 years of age and not older than 35. Must have 15 hours of college credit from an accredited college. For additional information, call 870-779-4956. The exam will be given 8 a.m. Saturday, Aug. 6 at the North Heights Jr. High School, 2118 East 35th St., Texarkana, AR. Entry level salary: \$36,871 plus benefits. The city offers health and life insurance, retirement plan, educational and certificate incentive pay, workers compensation, current pay plan provides for step increases, uniforms and equipment are furnished. EOE/AA.

**HUMAN RESOURCES DIRECTOR**—Fort Smith, Ark., is the second largest city in the state with a population of just over 87,000. The city employs over 900 staff members and has a FY2016 operating budget of \$111 million. The Human Resources Director reports directly to the City Administrator, and supervises three departmental staff members. Candidate must hold a Bachelor's degree with at least 15 years of experience working in HR and 7 years of supervisory experience. Candidates with a Master's degree in Human Relations, Business, Public Administration or related area preferred. Salary range: \$64,390 - \$101,280. View complete position profile and apply online at: <http://bit.ly/SGRCurrentSearches>. For more information contact Gary Holland, Senior Vice President, Strategic Government Resources, [GaryHolland@GovernmentResource.com](mailto:GaryHolland@GovernmentResource.com).

**HUMAN RESOURCES MANAGER**—Bella Vista is accepting applications for a newly created Human Resources Manager position. This position is responsible for administering city personnel policies and practices, ensuring the adherence to said policies, procedures, and federal, state, and local regulations. This position is further responsible for employee relations, FMLA, benefit administration, ACA Reporting, payroll, drug screening program and training management in areas of personnel practices and laws. Requirements: Bachelor's Degree from four year accredited college or university (major in Human Resources Management or closely related field preferred) and at least five years' experience directly related to HR Administration. Must possess formally recognized HR Certifications. HS diploma or equivalent additional required if experience instead of college is used to meet minimum qualifications. Broad experience in a generalist role preferred. Salary Range: \$55,000 - \$75,000. The city offers a generous benefit package including, but not limited to medical, dental, vision, LTD, 457 Deferred Compensation, vacation and sick leave. Applications and a job description are available at City Hall, 101 Town Center, Bella Vista, AR, or online at [www.bellavistaar.gov](http://www.bellavistaar.gov). For further information, including a copy of the complete job description, please call 479-876-1255. EOE. Open until filled.

**POLICE CHIEF**—Fort Smith, Ark., is the second largest city in the state with a population of 87,000. The city employs over 900 staff members with an FY2016 operating budget of \$111 million. Fort Smith PD consists of 151 sworn officers and 55 non-sworn staff members. The Police Chief functions with wide latitude under the administrative direction of the City Administrator. Candidate must hold a Bachelor's degree with at least 15 years law enforcement experience and 7 years supervisory and command experience. Candidate should also be a FBI National Academy graduate. Salary range: \$68,864 - \$108,380. View complete position profile and apply online at: <http://bit.ly/SGRCurrentSearches>. For more information contact Gary Holland, Senior Vice President, Strategic Government Resources, [GaryHolland@GovernmentResource.com](mailto:GaryHolland@GovernmentResource.com).

**WATER OPERATOR, CLASS III OR IV**—Eudora is accepting applications for a Class III or IV Water Operator. Duties include assisting in maintaining WWTP, the water system, maintaining equipment, meter reading. Additional duties include maintaining streets. Valid DL required. Pay is commensurate with experience. Applications available at City Hall or resumes can be sent to City of Eudora, 239 S. Main Street, Eudora AR 71640. EOE. For more information, call 870-355-4436.

**WATER/WASTEWATER UTILITIES DIRECTOR**—Fort Smith, Ark., is the second largest city in the state with a population of just over 87,000. The city employs over 900 staff members and has an FY2016 operating budget of \$111 million. The Director supervises one Administrative Coordinator and four Deputy Directors, and indirectly supervises eight Program Managers and approximately 260 other employees within the department. Bachelor's degree with at least 10 years experience working with water and wastewater systems. Registered PE in Arkansas with a Class IV water license or the ability to acquire each. Salary range: \$68,864 - \$108,380. View complete position profile and apply online at: <http://bit.ly/SGRCurrentSearches>. For more information contact Gary

Holland, Senior Vice President, Strategic Government Resources, [GaryHolland@GovernmentResource.com](mailto:GaryHolland@GovernmentResource.com).

**WATER UTILITIES GENERAL MGR.**—Wynne is recruiting a professional to fill the position of General Manager of Water Utilities. The Wynne Water and Sewer Commission has oversight responsibility and direction for this position. This position is responsible for the planning, development, and implementation of the long-term goals, rate presentations, public finance, EPA compliance, financing through public bonds, and day-to-day operation of the utility including customer service. Minimum qualifications include an Associate's degree or equivalent from an accredited college or technical school; and seven years related experience and five years of managerial experience-governmental accounting is preferred. Starting salary: commensurate with education and experience that exceed the minimum qualifications may be considered for a higher starting salary. A city of Wynne Water Utility application is required along with a detailed resume including references and salary history. Starting salary is set at \$55,000 with growth potential to \$105,000 plus excellent benefits. Contact [wynnewater45@yahoo.com](mailto:wynnewater45@yahoo.com) for more information.

**FOR SALE**—The Bull Shoals Volunteer Fire Department is selling a 1984 Chevrolet FMC Pumper, it has a 750 gal. per min. Bean pump, 1000 gallon water tank, has a 7.0L gasoline engine with manual transmission. The vehicle has approximately 10,000 miles on it, and was bought new by this fire department. We are asking \$15,000 or best offer, any questions or interests please contact us at (870) 445-4566.

**FOR SALE**—The Town of Damascus has for sale its former city hall and police station. The property is located on Highway 65 in Damascus. The price is \$200K and interested parties should contact Mayor L.B. Pavatt or the Town Clerk Pam Mahan at (501) 335-7321.

**WANTED**—Norman is seeking used Christmas decorations for the city. Donated items will be appreciated but will buy if price is feasible. Please send pictures to [cityofnorman@yahoo.com](mailto:cityofnorman@yahoo.com) or call Roseanna Markham at 870-334-2400.



# MHBF tips: Preferred Provider Quick Reference Guide



## Call Center Information

**501-978-6137**

**Customer Service**, Option 4.  
**Enrollment & Eligibility**, Option 1.  
**Claim Status**, Option 2. Please leave a message for up to three claim status checks. (If more are needed, you may fax a request to 501-537-7252 and you will receive a response within 10 business days)

## Third Party Vendors

If your office uses a third party vendor for billing or contracting, you must complete a Request for Vendor Security form (attached). If you already have a security code, please use the form to provide current vendor information.

## Pre-certification

Call 1-888-295-3591

## Emdeon

You can now obtain eligibility and claim status information at [www.emdeon.com](http://www.emdeon.com). MHBF's electronic filing payor I.D. is 81883.

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McBryde, Andrew Stephens,  
Mark McBryde, Jack Truemper

Seated from left:  
Michele Casavechia,  
Jason Holsclaw, Leigh  
Ann Biernat, Dennis Hunt  
(Executive Vice President and  
Director of Public Finance)

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