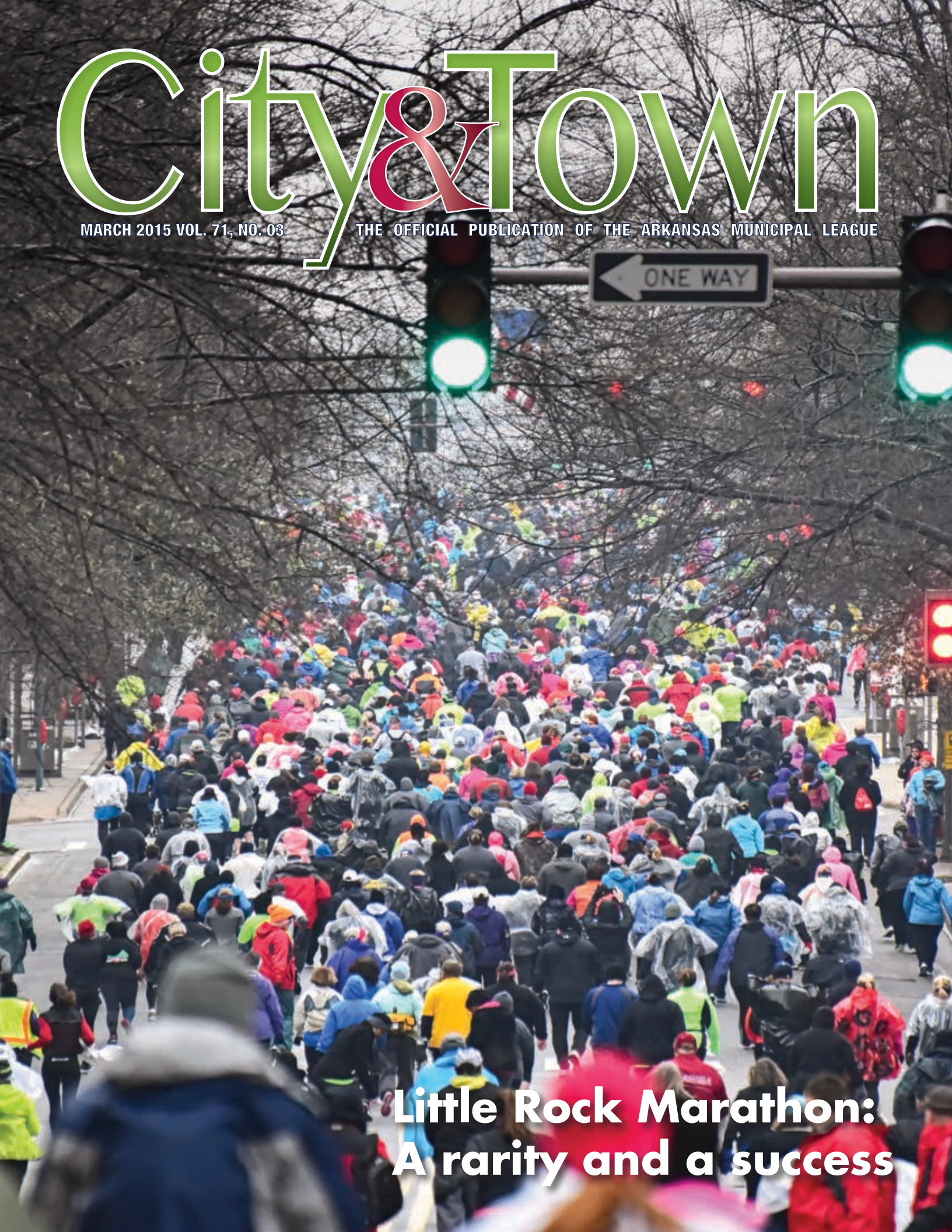


# City & Town

MARCH 2015 VOL. 71, NO. 03

THE OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE

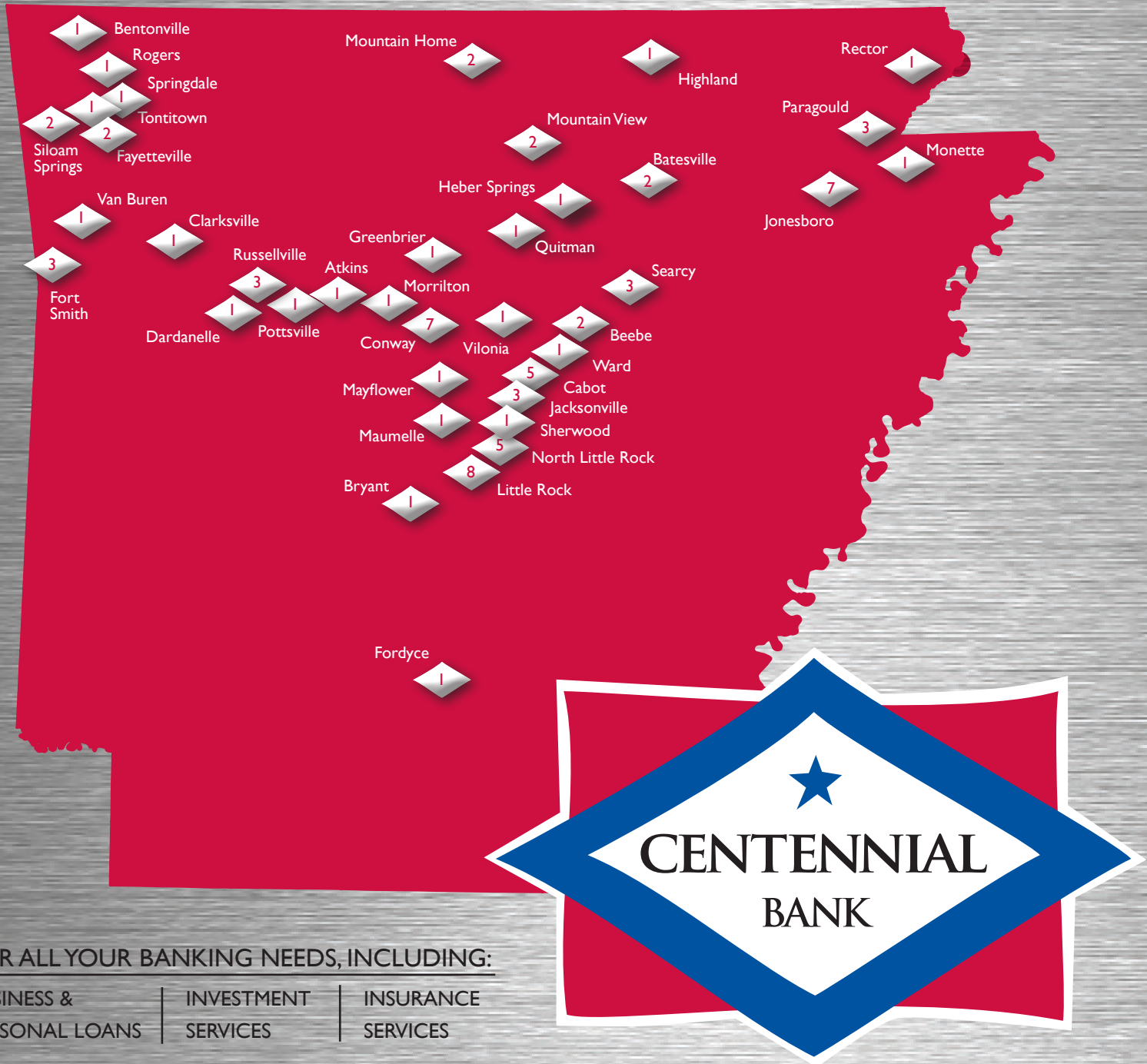


**Little Rock Marathon:  
A rarity and a success**



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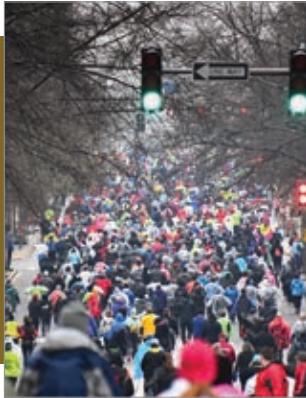
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Cover photo by Mark Wagner



ON THE COVER—Difficult conditions didn't keep thousands of participants from making the 13th running of the Little Rock Marathon a success on March 1. Read about some of what it takes for the city to put on such a successful event each year inside on page 6. Read also about tips for being a successful municipal leader, Big Flat's transition after the loss of its beloved mayor, training opportunities through AHTD's T<sup>2</sup> program, and more.—atm

## Features

**6 Marathon a Little Rock success story**  
The Little Rock Marathon, now in its 13th year, has earned respect for its excellent course and the friendly atmosphere the capital city works hard to provide for participants of all ages and abilities, who come from across the country and the globe.

**8 Be an easy-to-follow leader**  
Don't make things more difficult than they need to be—follow these 10 tips that will help you be a leader who is easy to follow.

**14 Cooperation gets Big Flat through tough time**  
After the death of longtime Mayor Horace Dickerson last December, new Mayor Glenda Wiseman and the city council worked together to make sure the town of 104 didn't skip a beat.

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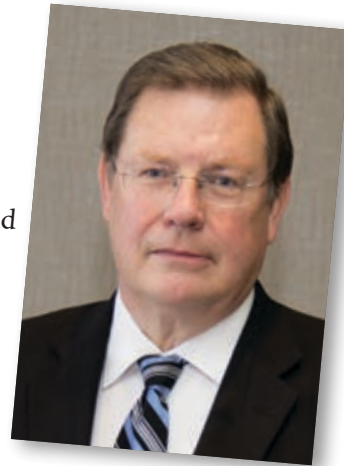
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Dear Colleagues,

The last few weeks of winter have been hard on all of our state. I hope you and your residents have been able to stay safe and warm. I am grateful to all of you and your staffs who keep the streets safe during harsh winter conditions. Thankfully, spring is fast approaching!

The 90th Arkansas General Assembly is in full swing and I want you to know that your Arkansas Municipal League staff has been hard at work supporting the positions of our cities. It is very important in the few remaining weeks of the legislative session that you continue to work with your local legislators. Please call them to tell them the importance of cities to their district and thank them for their favorable votes for Arkansas cities. If you have any questions or concerns, you can always contact Don Zimmerman or Mark Hayes at the League at 501-374-3484.



The 2015 *Directory of Arkansas Municipal Officials* is complete and is available for order in this issue of *City & Town*. This directory is a great resource for all of our cities to have on hand.

I would like to remind you that our 81st League Convention will be here before you know it and registration will be opening soon. The meeting will be held June 24-26 at the Statehouse Convention Center in Little Rock. Registration and hotel room reservations open at 8 a.m. on Monday, March 16. You will also find the registration information in this issue of *City & Town*.

Finally, I hope you will take time to read the great article in this issue about the Little Rock Marathon. As you know, large events in our cities don't happen by chance. These events take lots of hard work from city employees in all city departments. I am proud of the success of the Little Rock Marathon and all of our employees who make it a success.

All Best Wishes,

A handwritten signature in blue ink that reads "Mark Stodola". The signature is fluid and cursive.

Mark Stodola  
Mayor, Little Rock  
President, Arkansas Municipal League



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# Little Rock Marathon features great course, great people

By Andrew Morgan, League staff

**W**ith a temperature of 34 degrees and a windchill of 29 at the start of the 13th Little Rock Marathon on Sunday, March 1, one might expect some grumbling from the racers.

“The course was perfect,” winner Yao Long, of Changchun City, Jilin Province, China, told city leaders through a translator. Despite the difficult weather conditions, Long said he was “very, very happy” with his performance. He also had words of praise for Little Rock’s friendliness.

“It was a great honor to be here,” Long said.

Changchun has been a Little Rock Sister Cities partner since 1994, and for the past three years, both cities have had athletes compete in each other’s marathons. This was Long’s first marathon in the United States.

The 2015 Little Rock Marathon’s Female Division winner, Angie Zinkus of Eads, Tenn., also had kind words for the city and race.

“Winning this race means the world to me; it’s a dream come true,” Zinkus said.

Zinkus has a lot of respect for the course, she said.

“I’ve run two Boston Marathons, and to me, this course is much harder,” Zinkus said. “It is well respected and known that Little Rock puts on a fabulous marathon.”

The Little Rock Marathon is a qualifier for the Boston Marathon, in fact. And that’s just one of the unique things about the event. It is limited to 3,000 participants—it sold out Jan. 9 this year—and it welcomes walkers for every race weekend event. It has a reputation for being inclusive. The race has an eight-hour time



Little Rock Mayor Mark Stodola, right, places the traditional laurel wreath on 2015 Little Rock Marathon winner Yao Long. Long is a runner from Little Rock sister city Chanchun City, China, a city of 7.6 million in the Jilin Province.



Little Rock Parks and Recreation Department employees set up the Little Rock Marathon's finish line structure in the River Market District.



limit, which allows more people of different abilities to participate, runners like Colleen Johnson, 60, of Bolivar, Tenn. The Little Rock Marathon stands out, she told race organizers.

"It's the simple fact that Little Rock has provided a place in their marathon for me," she said.

Johnson deals with several chronic diseases, and she is in remission from an aggressive form of cancer. Little Rock's longer time limit allows her and other runners and walkers the time they need to reach their personal goals. Shorter time limits make other marathons off limits to Johnson and others like her.

"But not Little Rock," she said. "Little Rock offers a place in their marathon for even older, slower runners like me, something very few others do."

It's these kinds of details that have made the Little Rock Marathon a well-respected event in its relatively short history. The race has been a factor in several honors the city has recently received, including being named by *USA Today* as one of the top 10 state capital cities to visit. The race also figured prominently in Little Rock being named a 2014 *Arkansas Business City of Distinction*. The race is also good for business.

"The commitment to hospitality extends beyond the official marathon itself," *Arkansas Business* noted. "Hotels, restaurants, and stores have embraced the race and offer special rates, shuttles and early morning breakfasts. Throughout the metro, signs welcome participants and their guests to Little Rock."

According to the city, the economic impact of last year's race was about \$4.5 million. Gina Marchese Pharis, who along with Geneva Lamm oversee the coordination of the marathon, said that the overall economic impact might be even bigger this year than they previously thought, reaching close to \$6 million. They will have a better idea of the number once an audit of hotels and other businesses is complete.

Another thing that makes the Little Rock Marathon unique is that it is a municipal event, Pharis said.

"We're very rare," Pharis said, citing Philadelphia as one of just a few major marathons in the country run by a city. In Arkansas, Fort Smith's marathon is also a city-run event.

"Being a city event, it touches every department," Pharis said.

The number of city employees working on some aspect of the marathon reaches into the hundreds, Little Rock Parks and Recreation Department Director Truman Tolefree said, including about 60 from Parks and Recreation alone.

"The Little Rock Marathon brings together individuals from all ethnic and socio-economic backgrounds," Tolefree said. He gives credit largely to the hard work of Gina and Geneva, or the "G-Force" as he affectionately calls them.

"Gina and Geneva are the two dynamos that bring it all together to make it happen," he said. "They are phenomenal individuals with a great amount of knowledge and people skills and the primary reason for the success that the Little Rock Marathon enjoys. Needless to say, we feel very fortunate to have them as co-directors of our race."

Mayor Stodola also praised the hard work of the people who make the marathon a success.

"The Little Rock Marathon is a huge event for our city that requires the work and coordination of a multitude of city employees and city departments, including over 3,500 volunteers," Stodola said. "The work that takes place outside the eyes of the public is critical for the success of this event. While the marathon events take place over the course of a single weekend, thousands of hours of preparation and planning have taken place behind the scenes all year to make it all possible. The year-round coordination by our employees is what makes this event possible."

*Thanks to the City of Little Rock and Arkansas Business, who provided information for this article.*



A city employee gets ready to set out cones to mark the course and guide traffic.



# 10 Ways to be easy to follow

By Karin Hurt

**A**re you easy to follow? Before you say “Of course!” please know that everywhere I go these days, I ask this question: “Is your boss easy to follow?” The No. 1 response is just a bellyache laugh. The No. 2 response usually contains some expletive. I’ve also heard some great metaphors, like how understanding what their boss thinks is like putting together Ikea furniture. It looks easy when you leave the store (meeting), but when you get back there a lot more screws than you need and the directions are in another language.

Most leaders make following harder than necessary. Here are 10 ways you can be a leader who is easy to follow:

## 1. Be crystal clear

Be sure your team knows the number one mission so well they can say it in their sleep. Sure you’ve got competing goals, but be crystal clear on how your team can change the game, and what you need them to do to make that happen. I recently ran into a guy who once worked on my sales team at Verizon Wireless. He was now working at a small company where I was consulting. He heard I was there, so he walked into a leadership program I was doing to say “Hi.” We had just finished talking about being crystal clear, so I took a chance. “Eric, back when we worked together, what was the most important goal?” He didn’t miss a beat. “Winning in the SMB space. Everyone needs to get ‘All Aboard’ [which meant every one needed to sell at least five lines a month].” Six years and another company later, he remembered. Be that clear and you will be successful.

## 2. Be approachable

You want them to understand what needs to be done. If they don’t, they’ll spend a lot of time guessing. Be über approachable.

## 3. Be a teacher

Get in there and show them what to do. You’ll be seen as credible and helpful. Don’t do it for them. Be a teacher.

## 4. Be forgiving

People want to follow human beings who understand they’re human too. Be forgiving.

## 5. Be human

Show a little vulnerability. Be clear you don’t have all the answers. People find it easy to emulate people, not rock stars.

## 6. Be knowledgeable

For goodness sake, know what you’re doing. And if you don’t, do everything you can to get smarter on the subject matter quickly. It’s hard to follow a bozo.

## 7. Be connected

The easiest-to-follow leaders are those who remove roadblocks by phoning a friend. Have lots of genuine connections to call when your team is need.

## 8. Be trustworthy

Do what you say. Every time.

## 9. Be a role model

## 10. ?

Number 10 is up to you. What would you add?

If you haven’t done this recently ask your team, “What could I do to be easier to follow?” And then be open when she tells you about the “damn spreadsheet” that’s making them crazy, or the meetings that suck the life out of them.

Great leaders are easy to follow. Be that guy or gal.

*Karin Hurt is CEO of Let’s Grow Leaders, [letsgrowleaders.com](http://letsgrowleaders.com).*

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# Pea Ridge mayor gives schoolchildren the royal treatment



A dapper Mayor Jackie Crabtree welcomes students to their school day in what has become a weekly tradition in Pea Ridge.

**A**t Pea Ridge Primary School, it is not uncommon on crisp mornings to catch sight of a certain gentleman in his long coat and top hat opening car doors and welcoming children to school. That Dapper Dan is in fact Mayor Jackie Crabtree, who, along with other city leaders and employees has made it a new tradition to welcome children to school.

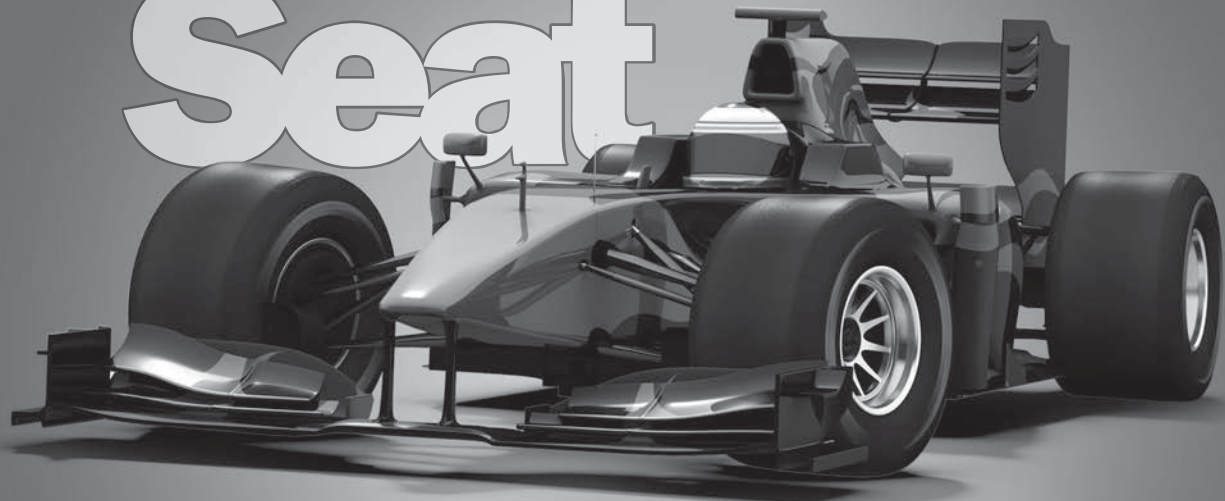
Beginning last school year, the mayor and employees from the city's street, police, fire, city hall, and other departments visit Pea Ridge's primary and intermediate schools each Thursday to welcome the kids as they arrive and wish them a great school day. The idea originated with Street Superintendent Nathan See, who coordinates the visits.

As for the mayor, the donning of the top hat started as a whim, he says, but it has become his signature and the kids get a kick out of the special treatment.

"The last time I was there at the primary school," Crabtree says, "I had opened the door for this little girl and as she was getting out of the car she was just looking at me, her eyes kind of wide and she says, 'You look weird, why are you dressed like that?' I told her it was for the kids to help them have a good day. Then as she was walking away she turned around and said, 'Does the hat do anything?' I wish I had had a stuffed bunny in it to pull out—I think she would have lost it!"

"We just try to show them they are important to our community and we support them," Crabtree says.

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## Certain municipal officials in first class cities may opt out of APERS

**T**he Arkansas Public Employees' Retirement System (APERS) provides cities with the opportunity to cover its employees and officials (Ark. Code Ann. § 24-4-303). The law states generally that the mayor and clerk "shall become participating employees upon taking office." On the other hand, the statute permits mayors and clerks of first class cities to opt out of APERS in order to participate in the local retirement plans provided for in Ark. Code Ann. §§ 24-12-121 and 24-12-123. In order to make this election, the mayor or clerk must provide written notice to APERS within 90 calendar days of the date the official

assumed office. Once made, this choice is irrevocable. Any employer contributions previously made on behalf of an official who elects not to participate will be refunded to the city and the official will forfeit service credit in the system.

Newly elected city attorneys or city treasurers in cities of the first class who are otherwise covered by a local pension fund may also take advantage of these provisions.

To contact APERS, call 501-682-7800 or visit [www.apers.org](http://www.apers.org). 



# T<sup>2</sup> offers tech to meet local needs

By Sherman Banks

Arkansas's Technology Transfer, or T<sup>2</sup> program is responsible for assisting cities and counties in implementation of transportation related technology. The overall objective is a safer, more efficient, and economical road and street program. The primary targeted operations include construction and maintenance, materials, administration, and computer programs. T<sup>2</sup> is a cooperative effort of the Arkansas State Highway and Transportation Department (AHTD), the Federal Highway Administration's Local Technical Assistance Program (LTAP), and the University of Arkansas at Fayetteville.

T<sup>2</sup> receives 50 percent of its funding from the Federal Highway Administration Safety Program with a 50 percent match from the State of Arkansas through AHTD. The program assists cities by introducing them to low cost safety measures and technologies, like Every Day Counts (EDC) initiatives that are implemented into our roadway maintenance and construction projects.

"Road Diets" is a roadway configuration program through EDC designed to curb the number of accidents that occur on our local highways. The Federal Highway Administration, the Arkansas Local Technical Assistance Program Center, and the AHTD provide Road Diets presentations via webinar. The next webinar session will be held 1-3 p.m., Friday, April 9 in Little Rock and Fayetteville. You can register online for this session at [www.cttp.org/t2](http://www.cttp.org/t2) or call 501-569-2380 or 501-749-9178.

The program can benefit your city by making your roadways safer for all users. Studies by the Federal Highway Administration showed an overall reduction of 19 to 47 percent in crashes when a Road Diet configuration is installed. It is cost effective because it makes efficient use of limited roadway areas, especially when planned in conjunction with road reconstruction. Road Diets enhance the quality of life by enhancing shared space and contributing to a "Complete Streets" environment. On-street parking and bike lanes can also bring increased foot traffic to business districts. For additional information on Road Diets, go to [safety.fhwa.dot.gov/road\\_diets](http://safety.fhwa.dot.gov/road_diets).

The T<sup>2</sup> program provides free transportation training that helps local government employees to recognize and correct safety issues and improve roadway conditions, which leads to a reduction in fatalities and injuries. The program averages more than 130 training sessions with more than 2,600 participants per year.

To take advantage of T<sup>2</sup> training, contact Laura D. Carter, T<sup>2</sup> Program Manager, Arkansas State Highway & Transportation Department, P.O. Box 2261, Little Rock, AR 72203; call 800-344-1285 or 501-569-2380; or email [LTAP@ahtd.ar.gov](mailto:LTAP@ahtd.ar.gov) or [Laura.Carter@ahtd.ar.gov](mailto:Laura.Carter@ahtd.ar.gov). You can also visit the website, [www.arkansashighways.com/t2/t2.aspx](http://www.arkansashighways.com/t2/t2.aspx).



Contact Sherman Banks at 501-374-8493, email [sbanks@aristotle.net](mailto:sbanks@aristotle.net), or write to P.O. Box 165920, Little Rock, AR 72216.



The T<sup>2</sup> program offers free training on a variety of street and transportation subjects, such as traffic signal maintenance in Hot Springs, above, and backhoe safety in Earle, right.





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# Big Flat leadership comes together after death of mayor

By Andrew Morgan, League staff

**B**ig Flat, a town of 104 in Baxter County, has recently gone through the painful experience of losing its beloved mayor. With a great spirit of cooperation and love for their town, the new mayor and city council have pulled together to move forward.

“That’s just the way our town is,” new Mayor Glenda Wiseman says.

When longtime Mayor Horace Dickerson died in December 2014 following a prolonged illness, the city council felt it most appropriate that Wiseman, who had in November been elected to her second term as recorder/treasurer, be appointed mayor. She was nervous but agreed to take on the role, she says.

Wiseman may be the new mayor, but she gives credit to Recorder/Treasurer Mike Treat and the city council for making sure the town has been able to continue to take care of business through a difficult time. The aldermen are Sharon Ferniman, Lonnie Holt, Shawn Shelton, Kim Shelton, and Bonnie Sutterfield.

“They’ve all been there for years, and I’m the new kid on the block!” Wiseman says.

Dickerson had been mayor of Big Flat for 18 years. His wife, Mary, served alongside him as recorder/treasurer until her death in 2008. He was devoted to his community and instrumental in improving the quality of life in the close-knit town.

Wiseman got to know Dickerson well when she became recorder/treasurer in 2011. When the previous recorder/treasurer left office, Wiseman had decided to run for the seat in order to make sure the town could survive and continue to provide essential services to its citizens, services that some may take for granted like water and trash pickup. She considers being in the right place at the right time a calling of sorts, she says.

“It’s a God thing,” Wiseman says.

She took inspiration from scripture, particularly Jeremiah 29:7. In the verse Jeremiah writes to those exiled in another city and tells them to pray for their city, telling them “because if it prospers, you too will prosper.”

Your welfare is tied into the welfare of your city, Wiseman says.

When Dickerson knew his health was failing, he took the time to make sure both she and the city council knew the ins and outs of keeping the town going, Wiseman says. He provided guidance, and the town was able to take on new responsibilities and move forward with confidence, she says.

“He was a very wise man, and he knew how to delegate,” Wiseman says. “The council and recorder knew the situation and we just all pulled together.”



After the death of longtime Mayor Horace Dickerson in December 2014, the leaders of the town of Big Flat pulled together to fill the void and ensure services weren’t interrupted in their beloved town. Back row, from left, Water Superintendent Charles Hafner, Alderman and Fire Chief Shawn Shelton, Recorder/Treasurer Mike Treat, Alderman and 1st Responder Lonnie Holt; front row, from left, Alderman and 1st Responder Kim Shelton, Alderman Bonnie Sutterfield, Mayor Glenda Wiseman, and Alderman Sharon Ferniman.

Monday 8:34 am



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# Jonesboro hosts DRA Delta Challenge event



From left, Delta Challenge winner Charlie Helms of Flowood, Miss.; winner Jason Stinnett of Jonesboro; DRA Federal Co-Chair Chris Masingill; Michael Quessenberry of Jonesboro; and winner Peter Grumbles of Memphis.

**T**hree entrepreneurs from east Arkansas, Mississippi, and west Tennessee will attend the New Orleans Entrepreneur Week as part of the Delta Regional Authority's Delta Entrepreneurship Network Fellowship program. Jonesboro on February 28 hosted the third of four regional Delta Challenge pitch competitions, where entrepreneurs pitched their business ideas to a panel of judges.

"The Delta Challenge seeks to identify entrepreneurs with the passion, creativity, and business mind to transform his or her idea into a successful business that will grow, create jobs for Delta residents, and help drive local economies," DRA Federal Co-Chairman Chris Masingill said. "Each of these entrepreneurs have the opportunity to connect with the organizations, mentors, and investors that will help them achieve success. Congratulations

to all; we look forward to working with these entrepreneurs in the coming months."

Winners of the Delta Challenge will receive a \$1,500 Delta Entrepreneurship Network fellowship to participate in a special segment of the New Orleans Entrepreneur Week—hosted by The Idea Village—on March 25-27 in New Orleans. Network fellows will showcase their ideas to investors, connect with fellow entrepreneurs, industry experts, and mentors, and participate in workshops.

The winners of the Delta Challenge-Jonesboro pitch competition are: Jason Stinnett of Jonesboro for eVestweb, a social network for stock investors; Charlie Helms of Flowood, Miss., for WiFi Streaming Network, which provides clients with live video streaming capabilities; and Peter Grumbles of Memphis for Bluff City BBQ Supply, a BBQ-focused supplier of food and supplies.

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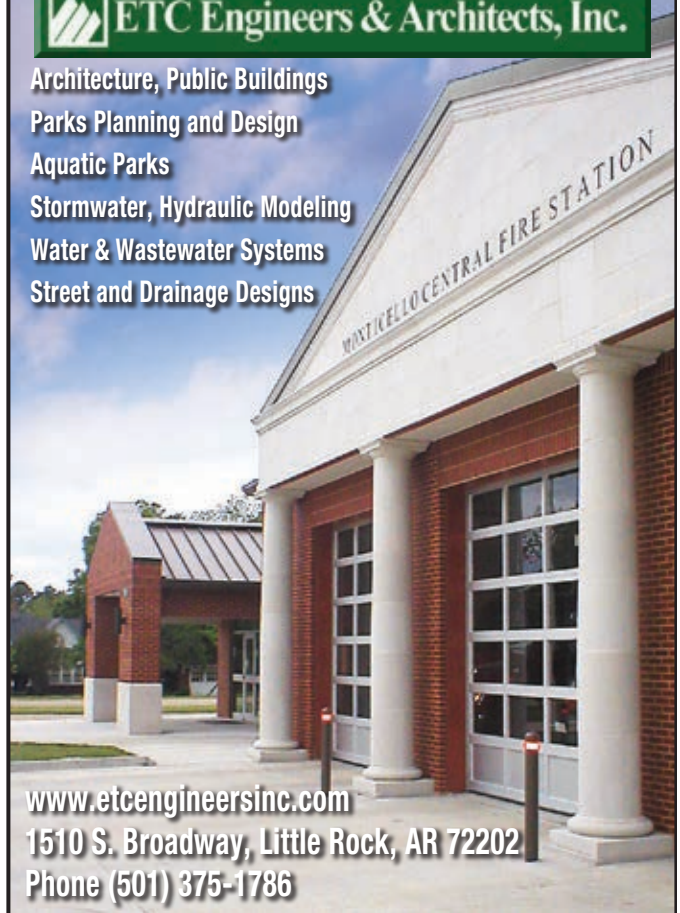
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## 81<sup>st</sup> Annual Convention

Marriott Hotel/Statehouse Convention Center, June 24-26, 2015

MONTHS

03

DAYS

08

HOURS

04

MINUTES

59

**Countdown to Convention.**

June 24-26—Little Rock, Ark.

See next page for more information.

Register online at [www.arml.org](http://www.arml.org).

Contact Whitnee Bullerwell  
at 501-978-6105.

Cost for 10' x 10' exhibit space is \$550.  
Cost for Large Equipment Space is \$1,100.

## TENTATIVE PROGRAM IN BRIEF

**WEDNESDAY**  
**JUNE 24**

2:00 p.m.-7:00 p.m.  
5:30 p.m.  
7:00 p.m.

REGISTRATION AND EXHIBIT HALL OPEN  
RESOLUTIONS COMMITTEE MEETING  
OPENING NIGHT BANQUET

**THURSDAY**  
**JUNE 25**

7:30 a.m.-4:00 p.m.  
7:30 a.m.-4:30 p.m.  
7:30 a.m.-8:45 a.m.  
9:00 a.m.-12:30 p.m.  
12:30 p.m.-1:30 p.m.  
1:30 p.m.-5:30 p.m.  
5:30 p.m.-9:00 p.m.

REGISTRATION OPEN  
EXHIBITS OPEN  
HOST CITY BREAKFAST  
GENERAL SESSIONS  
LUNCHEON  
CONCURRENT WORKSHOPS  
EVENING ACTIVITIES TBA

**FRIDAY**  
**JUNE 26**

7:30 a.m.-1:00 p.m.  
7:30 a.m.-8:45 a.m.  
9:00 a.m.-10:00 a.m.  
10:15 a.m.-11:30 a.m.  
Noon -1:30 p.m.

REGISTRATION OPEN  
BREAKFAST  
GENERAL SESSIONS TBA  
ANNUAL BUSINESS MEETINGS  
AWARDS AND NEW OFFICERS' LUNCHEON

## RESOLUTIONS

Suggested Convention Resolutions for consideration at the 81st Annual Convention should be mailed to:

81st Convention Resolutions  
Arkansas Municipal League  
P.O. Box 38  
North Little Rock, AR 72115-0038

**The deadline for Resolution submission is Friday, May 15.**

Resolutions may be drafted by an official of any member city or town and can relate to any matter of municipal concern. See your **2014-2015 Policies and Goals** for resolutions adopted at the 80th Convention.

## WANTED: Elected City officials with 25 years of service

Were you elected and begin serving your city or town in 1990? The League would like to know!

The League will give special recognition to **elected city and town officials** who are in their 25th year of municipal service at the 81st League Convention, June 24-26, in Little Rock.

**Names must be submitted to the League by May 22.**

Call Ken Wasson at 501-374-3484, ext. 211; Sheila Boyd, ext. 218; or write to P.O. Box 38, North Little Rock, AR 72115-0038.

## NOTICE TO EXHIBITORS

At the 81st Convention, a special Exhibit Hall is available for businesses, companies and manufacturers to display their products and services that are available to Arkansas municipalities.

To guarantee your firm's exhibit area, contact the League immediately to reserve space for your display. Your name will be added to the list of exhibitors, and we will reserve a space for your exhibit when you arrive.

The cost this year is \$550 for a regular exhibit space or \$1,100 for a large exhibit space. We cannot guarantee space for companies that do not register before June 8.

Call Whitnee Bullerwell at 501-978-6105, or write to Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038.





# 81<sup>st</sup> Annual Convention

Marriott Hotel / Statehouse Convention Center, June 24-26, 2015

REGISTRATION

**Registration and payment must be received in League office by Monday, June 8, 2015, to qualify for Pre-registration rates.**

Pre-registration for municipal officials . . . . .	\$150
Registration fee after <b>June 8, 2015</b> , and on-site registration for municipal officials . . . . .	\$175
Pre-registration for guests . . . . .	\$75
Registration fee after <b>June 8, 2015</b> , and on-site registration for guests . . . . .	\$100
Other registrants . . . . .	\$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **2015 General Acts Affecting Arkansas Municipalities**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after June 8, 2015.**
- Cancellation letters must be postmarked by **June 8, 2015**.
- **Marriott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

HOTEL RESERVATION

## Hotel Room Rates

<b>Marriott Hotel</b> (headquarters hotel) <i>formerly the Peabody Hotel</i>		
Single/Double . . . . .	\$129	Check-in . . . . . 3 p.m.
<b>Capital Hotel</b>		
Single/Double . . . . .	\$174	Check-in . . . . . 3 p.m.
<b>Doubletree Hotel</b>		
Single/Double . . . . .	\$136	Check-in . . . . . 3 p.m.
<b>Wyndham Hotel</b>		
Single/Double . . . . .	\$104	Check-in . . . . . 3 p.m.

- Cut-off date for hotel reservations is **June 8, 2015**.
- Rooms in Little Rock are subject to an 13 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.





# Stress impacts health and fitness

There are more certainties in life than just death and taxes, and stress is one of them. Everyone has moments of stress in their lives, but we need to be mindful of what stress is doing to our bodies. Too much or uncontrolled stress not only leaves you feeling frustrated and anxious, but physically unhealthy as well. Given the impact stress can have on your body, both physically and emotionally, managing stress is a critical step to your overall wellness.

## The science of stress

Stress has a physical impact on your body, according to Carla Sottovia, PhD, director of personal training education at Cooper Fitness Center. Stress can raise blood pressure and resting heart rate, increase cortisol levels, and lead to weight gain.

“All those things combined or even each one separately could be a major cause of cardiovascular disease,” Sottovia says.

And, too much stress can affect your sleep, which can also plague you with health problems. Insufficient sleep can leave you groggy, cranky, and lacking the energy you need to push you through your day. When you're overly tired, you feel even less likely to work out and get your daily physical activity.

And if you're a type A personality—high-energy, controlling, fast-paced, high-stress—you're at an increased risk for suffering a heart attack or developing cardiovascular disease.

## The danger of stress

“Stress is part of life,” says Kenneth Cooper, MD, MPH, founder and chairman of Cooper Aerobics. Stress can increase your chance of suffering a heart attack and pose a serious threat to your health. But, “it's not stress that kills, it's the way you handle it,” Dr. Cooper notes.

## Exercise as stress relief

Dr. Cooper recommends exercise as the best way to manage stress—although other stress management techniques, such as meditation, can also help.

“I've been able to control stress in my life by exercising at the end of the day,” he adds.

Sottovia seconds the importance of exercise in managing stress.

“If you can push yourself out of the vicious cycle of stress, fatigue, and inactivity, you'll find that exercise is one of the best remedies for stress,” Sottovia says.

Walk, run, bike, or do yoga—whatever you enjoy to burn off stress and get your endorphins going to help yourself feel better. Don't let fretting about exercise become yet another daily stressor—make it something that you look forward to. You can also treat yourself to some soothing music, practice guided imagery, or spend some quiet time relaxing in nature to help relieve stress.

Once you push yourself to exercise, your mind and body will start to feel better. With regular exercise, you may find that your blood pressure and resting heart rate improve, you lose weight, and have more energy.

To manage stress, it's important “to find that balance in work and family,” says Sottovia. “When you focus just on one thing, everything else gets neglected.”

*This article was published originally by the Cooper Aerobics institute, [www.cooperaerobics.com](http://www.cooperaerobics.com), and is reprinted with permission.*



David Baxter is the League's Health and Safety Coordinator. Email David at [dbaxter@arml.org](mailto:dbaxter@arml.org), or call 501-374-3484 Ext. 110.

# Fairs & Festivals

March 17, **HOT SPRINGS**, World's Shortest St. Patrick's Day Parade, 501-321-2027, [www.hotsprings.org](http://www.hotsprings.org)

March 27-28, **BRADLEY**, 30th Governor Conway Days Festival, 870-894-3935

March 28, **MULBERRY**, 2nd Edamame Festival, 479-997-1321, [cityofmulberry.org](http://cityofmulberry.org)

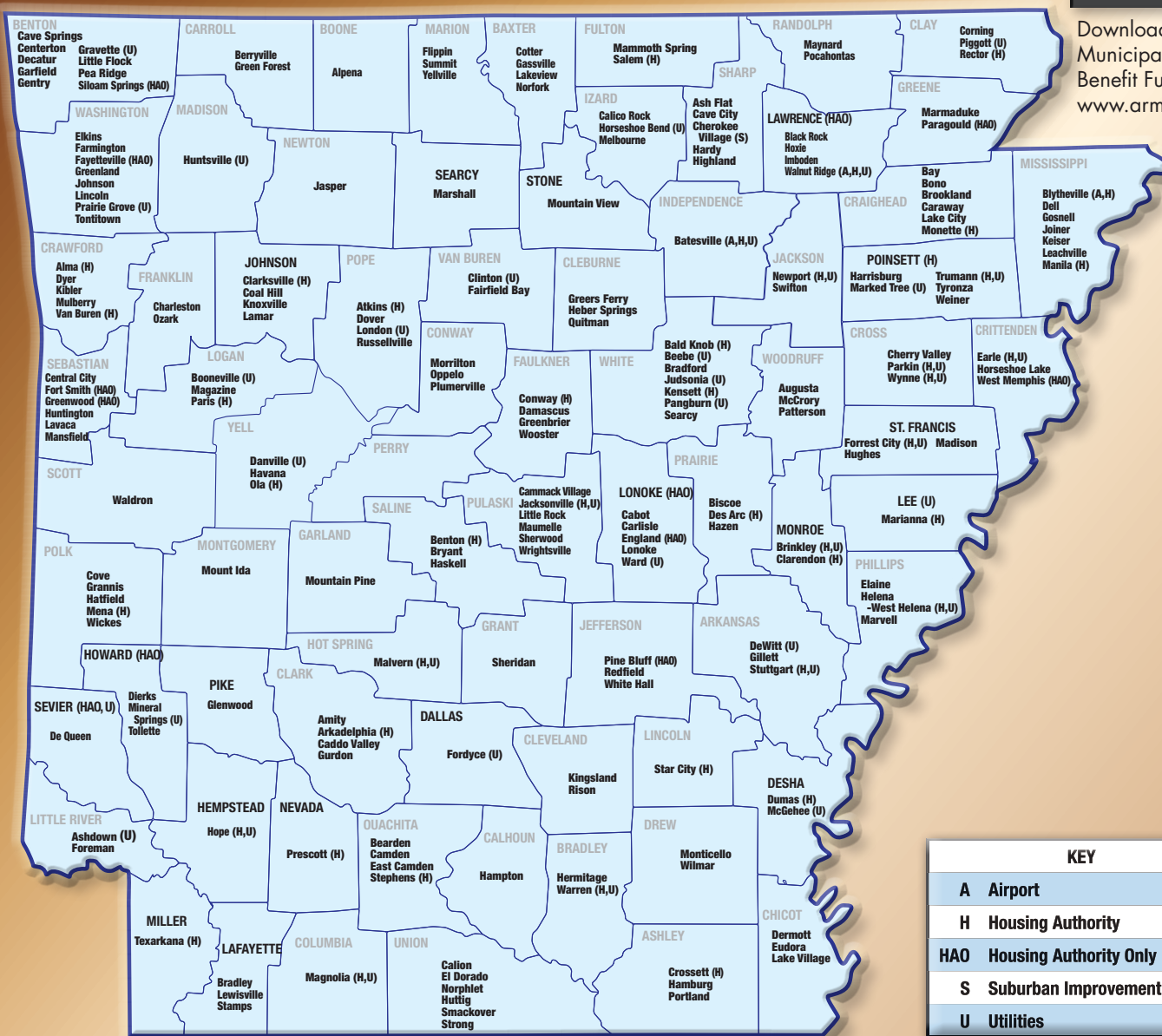
April 10-11, **HAMPTON**, 24th Hogskin Holidays Festival, 870-798-2100, [www.hogskinholidays.com](http://www.hogskinholidays.com)

April 11, **FORT SMITH**, Chaffee Crossing Spring Festival, 479-434-6774, [www.chaffeecrossing.com](http://www.chaffeecrossing.com); **MCNEIL**, Festival on the Rails, 870-695-3641

# Check out the Municipal Health Benefit Fund. MHBF provides coverage to 406 entities. And that number is growing! For further information, call (501) 978-6137.



Download the Municipal Health Benefit Fund booklet at: [www.arml.org/mhb](http://www.arml.org/mhb)



### Other Municipal Entities Covered by MHBF

Argenta Community Development Corp. ....	North Little Rock	Little Rock First Tee .....	Little Rock	Oakland Cemetery .....	Little Rock
Barton-Lexa Water Association .....	Phillips County	Little Rock Metroplan .....	Little Rock	Ozark Mountain Regional Public Water .....	Diamond City
Boston Mountain Solid Waste .....	Prairie Grove	Little Rock Port Authority .....	Little Rock	Ozark Regional Transit .....	Ozark
Central Arkansas Planning & Development District .....	Lonoke	Little Rock Workforce Investments .....	Little Rock	Piggott Community Hospital .....	Piggott
Eighth Judicial Drug Task Force .....	De Queen	Local Police & Fire Retirement System .....	Little Rock	Regional Recycling & Waste Reduction District .....	Pulaski County
Fifth Judicial District Prosecuting Attorney .....	Russellville	Magnolia Regional Medical Center .....	Magnolia	SE AR Economic Development District .....	Pine Bluff
Fifth Judicial District .....	Russellville	Mena Regional Health System .....	Mena	Sevier County Water Association .....	De Queen
Grand Prairie/Bayou Two Water .....	Lonoke and Prairie Counties	Montgomery County Nursing Home .....	Mount Ida	Third Judicial District Drug Task Force .....	Jackson County
Holiday Island Suburban Improvement District .....	Carroll County	NE AR Region Solid Waste Management District .....	Paragould	Thirteenth Judicial District Drug Task Force .....	Camden
Ladd Water Users Association .....	Pine Bluff	North Little Rock - Library .....	North Little Rock	Upper SW Regional Solid Waste Management District .....	Nashville
Lakeview Midway Public Water .....	Lakeview	North Little Rock - Sewer/Waste Water .....	North Little Rock	Waldron Housing Authority .....	Waldron
Lee County Water Association .....	Marianna	Northwest Public Water .....	Mountain Home	Western AR Planning & Development District .....	Fort Smith
Little Rock Arts Center .....	Little Rock	Northwest AR Conservation Authority .....	Rogers	White River Regional Housing .....	Melbourne
Little Rock Downtown Partner .....	Little Rock	Northwest AR Economic Development District .....	Harrison	Yorktown Water Association .....	Star City



# “IT in a Box” helps city modernize and stabilize technology needs

**M**any municipalities in Arkansas can relate to the following case study. Incorporated in 1965, Lyndon, Kentucky, has grown from 500 to more than 11,000 residents in almost 50 years. The city actively promotes business, ranging from UPS’s International Air Headquarters to smaller businesses numbering more than 500 in this thriving city. With the city’s 17-acre Robison Park providing playgrounds and trails for its citizens, Lyndon is one of Kentucky’s most progressive cities.

## Challenge

Despite phenomenal growth, the city’s technology unfortunately lagged behind. Uncertainty existed related to the city’s data backup, ability to recover in the event of a disaster, email, website, and hardware support. With so many questions unanswered, the city was not well prepared for a system failure.

As with many cities that have underinvested in technology, the potential high cost of upgrading prevented Lyndon city leaders from moving forward.

## Solution

Lyndon solved these challenges by using the “IT in a Box” service. Powered by Sophicity, “IT in a Box” is a complete IT solution for cities and local governments. The service includes a website, data backup, offsite storage, email, document management, Microsoft Office for desktops, server and desktop management, vendor management, and a seven-days-a-week helpdesk.

## Results

“IT in a Box” helped Lyndon:

- Reduce service outages by switching to more reliable Internet access.
- Mitigate the risk of data loss through onsite and offsite server backups.
- Ensure a highly available and dependable email system.
- Mitigate the risk of paper document loss and increase document retrieval ability through a document management system.
- Launch a high quality, user-friendly website.
- Replace an expensive, hard-to-maintain phone system with a VoIP system.

From Sophicity’s assessment of the city’s previous IT infrastructure, Lyndon saved \$45,508 of the costs typically spent modernizing a city network of their environment and size, with no upfront capital expense.

“IT in a Box” helped Lyndon stabilize its technology and create a predictable and affordable IT budget.

“We are thrilled with the results Sophicity has been able to provide the City of Lyndon,” Mayor Susan Barto said. “Our records are now secure and the system is backed up daily to off-site storage. Sophicity assisted with analyzing our telephone/internet needs and they were able to provide a new system, which is up, running, and working well. And I can’t say enough about their availability, expertise, and problem-solving skills. They are our ‘One Stop Shop!’”

In Arkansas, Sophicity is currently working with Yellville and Bethel Heights to meet their IT needs, and we look forward to highlighting their successes. If you’re interested in learning more, contact Nathan Eisner, 770-670-6940, sales@sophicity.com, www.sophicity.com.

*Sophicity is an IT consulting company for the Arkansas Municipal League.*



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# CALENDAR

**National League of Cities**  
Congressional City Conference  
Saturday-Wednesday  
March 7-11, 2015  
Washington, D.C.

**Arkansas Municipal League**  
81st Convention  
Wednesday-Friday  
June 24-26, 2015  
Statehouse Convention Center  
Little Rock, AR

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# 15th Delta Awards honor tourism achievements

The 15th annual Delta Awards recognizing tourism achievement in Eastern Arkansas were presented Feb. 6 at the Grand Prairie Center in Stuttgart. The event was sponsored by Arkansas Delta Byways, the nonprofit association recognized by the Arkansas Department of Parks and Tourism as the official tourism promotion association for 15 counties in Eastern Arkansas. Counties include Arkansas, Chicot, Clay, Craighead, Crittenden, Cross, Desha, Drew, Greene, Lee, Mississippi, Monroe, Phillips, Poinsett and St. Francis. For more information, contact Arkansas Delta Byways, 870-972-2803.

Finalists for the awards were as follows, with the winner designated by an asterisk:

## **Media Support Award**

David Boger, *Wynne Progress*, Wynne  
*Stuttgart Daily Leader*, Mason Jar, Stuttgart  
\*Dr. Bill Smith, ASU-Jonesboro

## **Hospitality Award**

Dean's Pharmacy, Marianna  
\*Kelley Drug and Selections, McGehee  
South Shore Cottages, Lake Village

## **Entrepreneur Award**

Carole Bulloch, Monticello  
Tyboogie's Cafe, Tyronza  
\*Vandiver's Newcastle Farms, Forrest City

## **Tourism Support/Promotional Award**

\*Delta Heritage State Park, Helena  
Hemingway-Pfeiffer Museum, Piggott  
Mississippi River State Park, Marianna

## **Festival/Event of the Year Award**

Colt Pioneer Days, Colt  
\*German Heritage Fest, Stuttgart  
Tour da Delta, Helena

## **Boot Strap Award**

Helena Advertising and Promotion Commission, Helena  
\*Rockabilly Boogiefest, ASU-Jonesboro  
Tour Duh Sunken Lands, Marked Tree, Tyronza, Lepanto, Dyess

## **Cultural Heritage Award**

Grand Prairie Center Performance Series, Stuttgart  
\*Historic Dyess Colony: Boyhood Home of Johnny Cash, Dyess  
KWEM Exhibit, Mid-South Community College, West Memphis

## **Outstanding Member Award**

\*Gina Jarrett, Paragould

## **Tourism Person of the Year Award**

\*Kirkley Thomas



# Municipal Property Program



Your Municipal Property Program offers broad coverage for your municipal properties. The limits of coverage are \$500 million per occurrence per member for damages from fire, windstorm and other incidents in excess of \$5,000.

Tax interruption coverage in the amount of \$500,000 is included with additional amounts available to members.

Coverage is \$50 million for losses exceeding \$100,000 on earthquakes and flooding.

The Municipal Property Program's current rates are listed below.

FIRE CLASS I	—	.0011	x covered value	= Premium
FIRE CLASS II	—	.0012	x covered value	= Premium
FIRE CLASS III	—	.0013	x covered value	= Premium
FIRE CLASS IV	—	.0014	x covered value	= Premium
FIRE CLASS V	—	.0015	x covered value	= Premium
FIRE CLASS VI	—	.0016	x covered value	= Premium
FIRE CLASS VII	—	.0017	x covered value	= Premium
FIRE CLASS VIII	—	.0018	x covered value	= Premium
FIRE CLASS IX	—	.0019	x covered value	= Premium
FIRE CLASS X	—	.002	x covered value	= Premium
Unincorporated	—	.003	x covered value	= Premium

For more information, call Linda Montgomery at League headquarters, 501-978-6123 or 501-374-3484, Ext. 233. You can access the Program online at [www.arml.org/mpp](http://www.arml.org/mpp).





# Municipal Notes

## Great American Cleanup in Arkansas underway

This year's spring cleanup campaign, coordinated and promoted statewide by Keep Arkansas Beautiful (KAB), began March 1 and will continue through May 31. All cities are encouraged to take part in the annual community cleanup effort. Those interested in organizing a cleanup event in their community or volunteering with a local event can visit [KeepArkansasBeautiful.com](http://KeepArkansasBeautiful.com), email [elizabeth.philpott@arkansas.gov](mailto:elizabeth.philpott@arkansas.gov) or call 888-742-8701 toll-free.

"So much can be accomplished when we work together to maintain the beauty of our state," said Elizabeth Philpott, Keep Arkansas Beautiful volunteer services coordinator. "Communities will be transformed by the efforts of volunteers involved in the Great American Cleanup."

KAB will work with cleanup coordinators to plan and publicize events. KAB will provide volunteers with Glad trash bags, gloves, safety vests and other cleanup supplies. Great American Cleanup volunteers will be eligible to win prizes provided by Troy-Bilt.

## Fort Smith makes cheap living list

Based on housing and health care costs, Fort Smith is one of the nation's 10 "cheapest cities to call home," according to coupon search engine website [couponsdaily.com](http://couponsdaily.com). The ranking places Fort Smith eighth behind cities like Muskogee, Okla.; Springfield, Ill.; and the No. 1 "cheapest" city, Harlingen, Texas. The site describes Fort Smith as "a cheap city to live in the Midwest."

"Filled with history from the Trail of Tears to the Civil War, this city made it onto our list strictly for its affordable housing and health care costs," the website states. "Move to Fort Smith if you want to live cheaper, and you'll also see why this city is 'where the new south meets the old west.'"

The ranking shows Fort Smith's cost of living is 86.1 percent of the national average.

"We've been listed on several sites in the past as having a low cost of living," Fort Smith City Administrator Ray Gosack said. "We've been known as an affordable place to do business, as well."

## Arkansas tourism tax revenue sets new record in 2014

Collections of Arkansas's two percent tourism tax needed only 11 of the 12 months of 2014 to set a new annual record, *The City Wire* reported Feb. 11. Collections of the tourism tax during the first 11 months of 2014 totaled \$12.866 million, up 7.51 percent compared to the \$11.967 million during the same period of 2013.

The two percent tourism tax set a record in 2013 by reaching \$12.716 million, and the 2014 numbers are on track to reach more than \$13.5 million in 2014. When the 2013 record was set, Richard Davies, executive director of the Arkansas Department of Parks and Tourism, predicted that 2014 would be even better.

The 2013 collections were up 2.5% compared to the \$12.405 million in 2012, and well ahead of the \$11.378 million slump in 2009 when national economic conditions proved tough on Arkansas' tourism industry.

## Visit Bentonville reveals new "brand"

Visit Bentonville formally launched its new "brand" with a presentation at 21c Museum Hotel in February, the *Arkansas Democrat-Gazette* has reported. Part of the project included changing the Bentonville Visitors and Convention Bureau's name to Visit Bentonville.

Bentonville was mainly a business destination until Crystal Bridges Museum of American Art opened in 2011, Kalene Griffith, Visit Bentonville president and CEO said. That forced the Bentonville Visitors and Convention Bureau to look at itself in a new way and work to attract the leisure traveler.

Visit Bentonville presented a new "viral-ready" video showing different scenes and people around the city. The final frame included the new logo, which reads "Visit Bentonville" with "A New American Town" at the bottom. Below that, a tag line read "A town of art, culture and community in Northwest Arkansas."

Griffith also said Visit Bentonville's success in promoting the city as a tourist destination is tied closely with the relationships it builds with residents, tourist attractions and neighboring cities such as Rogers, Springdale, Fayetteville, Siloam Springs and Eureka Springs. The leisure traveler comes to experience the area when they come to Bentonville, she said.

"It's important for us to sell our region, not just our city," Griffith said.

The campaign will focus on digital advertising along with print and radio, according to Visit Bentonville officials. It will also include more videos.

## Arkansas among “Best Crappie States” for 2015

*Game & Fish* magazine has named Arkansas on its list of “Best Crappie States for 2015.” The list is compiled based on the advice and top picks of local fishing experts.

“It seems that Arkansas ‘barn doors’—crappie weighing 2.5 pounds or more—are becoming increasingly common in waters statewide,” *Game & Fish* writes.

The magazine suggests fishing enthusiasts will have good luck at many of Arkansas’s lakes, including Old Town Lake, Lake Hogue, Lake Ashbaugh, Lake Ouachita, Lake Dardanelle, Lake Conway, Bull Shoals and Norfolk lakes, and Milwood Lake.

## Corps of Engineers upgrades Arkansas River

Even with a 3 percent decline in tonnage shipped on the Arkansas River in 2014, the 445-mile system has been upgraded by the U.S. Corps of Engineers from a moderate use to a high-use system, *Talk Business* has reported. The upgrade was made public March 2 by the Arkansas Waterways Commission. The Commission statement said the Corps upgrades a waterway to high-use when it carries more than 10 million tons and more than \$3 billion “ton-miles” of commodities in a year. The Commission said the waterway has a \$1.3 billion annual economic impact on Arkansas’ economy.



Visit Us.  
[www.arml.org](http://www.arml.org)

## Obituaries

**GARAL EUGENE MCPHERSON SR.**, 74, an Altus alderman, died Feb. 13.

**HENRIETTA WILSON**, 65, mayor of Lake View (Phillips County) and a former alderman, died Oct. 19, 2014.

ARKANSAS MUNICIPAL LEAGUE



GREAT CITIES MAKE A GREAT STATE

## Voluntary Certified Continuing Education Program

The League’s Voluntary Certified Continuing Education Program continues in 2015 with a series of workshops covering topics helpful to municipal leaders. The certification plan is voluntary, approved by the Executive Committee, and consists of 21 credit hours of topics.

For those city officials who have completed the 21 hours of core curriculum, you must annually obtain 6 hours of continuing education to maintain your certification status. The required 6 hours must be gained by attending the hours of continuing education offered at the Winter Conference, the 2015 Land Use seminar or the Annual Convention.

The Program is for Arkansas mayors, city managers, city directors and aldermen, city recorders, recorder/treasurers, city clerks, clerk/treasurers.

The next workshop is focused on Land Use: Planning & Zoning. The workshop will be held April 21, 2015, from 9 a.m. to 3:30 p.m. at the Arkansas Municipal League headquarters, 301 W. Second Street, North Little Rock. Online reservations will begin Friday, March 20th.

### Upcoming Events:

- Land Use: Planning and Zoning on April 21, 2015 (5 continuing education hours.)
- Municipal Finance and Budgeting in September 2015 (5 core curriculum hours.)
- Human Resources and Personnel Matters in October 2015 (5 core curriculum hours.)

For more information contact Ken Wasson at 501-374-3484 Ext. 211, or email [kwasson@arml.org](mailto:kwasson@arml.org).



# Planning terms we have and some we might need

By Jim von Tungeln

**P**rofessional planners talk funny. Sometimes they do it as a habit formed from years of talking to one another and reading what other planners write. It tends to become part of a person's way of speaking.

Other times they do it on purpose.

Don't ask me why. Maybe it is to confuse the layperson. Maybe it is to make them—the planners—sound smarter. They just do it. For example, they say, "I concur." A friend of mine says that maybe one tenth of one percent of the people we run into know what that means.

I agree. So it might help us to look at some terms that elected officials and lay planners might hear. At the same time we can look at some terms we might need to add to our lexicon.

First, there is an old term that is showing up again these days: "gentrification." A quick search of the Internet tells us that it is a general term for the arrival of wealthier people in an existing urban district, with a related increase in rents and property values, and changes in the district's character and culture. The term is often used negatively, suggesting the displacement of poor residents by rich outsiders. It can also apply to zoning uses. The historic Garment District of New York currently battles gentrification as it loses ground to upscale housing.

Planners sometimes compare gentrification to Newton's Third Law from the field of physics. "For every action, there is an equal and opposite reaction." The comparison, while not exactly accurate, does remind us that social balance results from forces acting upon one another. Sometimes they can create a positive place. There are neighborhoods in which different social classes co-exist in harmony. Unfortunately, these usually happen by accident and not through planning.

Another term I heard recently is "use creep." That one fits home occupations, day care facilities, and other uses that tend to "get away from us." One begins as a quiet business that hardly anyone knows is there. If it is not successful, it goes away and no harm occurs. If, on the other hand, it succeeds and becomes popular, it will grow and the owners may not see fit to move to a commercially zoned area. Then it becomes a problem for the entire neighborhood.

Another you may have heard of is "McMansion." This originally referred to a single-family home so large

and grand as to be out of scale in its location. It has evolved, however, to the point where any large house may be saddled with the name. We seem to have reached some sort of peak in the large-home era, so that now a 2,000-square-foot home is considered small enough to cramp the style of middle class, suburban developments. We can only wonder about those members of the so-called "Greatest Generation" who cared for families in 800-square-foot boxes purchased via the GI Bill.

At the opposite end, we are beginning to see the coming of the "tiny homes." Imagine a home costing just over \$20,000 and just large enough—maybe 200 square feet or so—for a kitchen, bathroom, and bedroom. Often purchased as second homes or "getaways," their advocates now are pushing them toward the urban market as a smart-growth reaction to the large home movement. Although they are not for everyone, they are beginning to make many people think differently about their style of living.

A term that doesn't exist is one I intend to make popular: "charmicide." This is becoming a real problem; just ask the folks in the Hillcrest neighborhood of Little Rock. It happens this way. A neighborhood becomes hugely popular because of its ambience, scale, and charm. Suddenly, everyone wants to live there. The problem is, part of the charm lies in the fact that the homes reflect a less self-aggrandizing age. Before long, there are those who want to live there but could never be satisfied with the type homes available so ... you guessed it. They buy two homes, tear them down, combine the lots, and build a McMansion. See? "Charmicide."

Some terms totally change in meaning as they become faddish. For example, "sustainability," when first introduced as a planning concept, sort of meant trying to quit being so wasteful of money and limited natural resources. If we fast-forward to modern times, it now roughly means "the way I do things right as opposed to the way you do things wrong."

"Multi-disciplined" is a term that appears in the first sentence of practically every proposal submitted by a professional firm in the fields of planning, engineering, architecture, or combinations thereof. It generally means that they have many ways to bill you for their services.

You might also hear a planner use the term "Generic." It's not a compliment. This word describes the fact that, as you pass along the interstate and see



The historic Garment District is being chased out of Manhattan by high-end residential development in a process planners call "gentrification."

successive cities, there would be no way to tell which was which without (for us old folks) a map or (for modern folks) GPS. In other words, the cities all look the same. National chains don't tend to change their designs to reflect local history or culture.

To counter this, some developers glamorize their developments with false facades, wild lighting, and bizarre signage themes to make them stand out. The danger in this approach lies in getting tagged with the term "Disneyfication." Sometimes you just can't win.

Planners have some distinct and unique qualities. For example, unlike most professions, they do not have clients or citizens who depend upon their expertise. No, they have "stakeholders" with whom they practice "outreach" and even "shared messaging." And they do it all on "complete streets," not the regular kind. It's all part of the "urban fabric" that grows from the "visioning process," a step that "empowers" us all.

Of course I would be remiss if I failed to mention that the term for all this gobbledygook is "plannerese."

There are more terms, including "placemaking" and "wayfinding" that I shan't attempt to define herein as I am not sure exactly what they mean. If I run into someone who does, I'll include the terms in a future piece. In the meantime, here is a reply that you can use to confound the next planner who says, "Our multi-disciplined firm is quite accomplished in placemaking and wayfinding while empowering the stakeholders." Just say, as my German cousins would, "Ich kann Sie nicht verstehen." It roughly translates into, "I don't know what in tarnation you are talking about." They won't have a clue and it will serve them right.



*Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is [www.planyourcity.com](http://www.planyourcity.com).*



# Annual Statements

The suggested FORM A is for use by cities of the first class, second class, and incorporated towns to comply with 14-59-116.

## Form A

City or Town of \_\_\_\_\_  
 (Cities of the first class, second class, and incorporated towns)  
 Financial Statement January 1, 2014-Dec. 31, 2014

### GENERAL FUND

Balance January 1, 2014 \$ \_\_\_\_\_  
 Cash Receipts  
 State Revenues \$ \_\_\_\_\_  
 Property Taxes \$ \_\_\_\_\_  
 Sales Taxes \$ \_\_\_\_\_  
 Fines, Forfeitures, and Costs \$ \_\_\_\_\_  
 Franchise Fees \$ \_\_\_\_\_  
 Transfers In \$ \_\_\_\_\_  
 Other \$ \_\_\_\_\_  
 Total Receipts \$ \_\_\_\_\_  
 Total General Fund Available \$ \_\_\_\_\_

Expenditures  
 \*Administrative Department:  
 Personal Services \$ \_\_\_\_\_  
 Supplies \$ \_\_\_\_\_  
 Other services and charges \$ \_\_\_\_\_  
 Capital Outlay \$ \_\_\_\_\_  
 Debt Service \$ \_\_\_\_\_  
 Transfers Out \$ \_\_\_\_\_  
 Total Expenditures \$ \_\_\_\_\_  
 Balance General Fund Dec. 31, 2014 \$ \_\_\_\_\_

### STREET FUND

Balance January 1, 2014 \$ \_\_\_\_\_  
 Cash Receipts  
 State Revenues \$ \_\_\_\_\_  
 Property Taxes \$ \_\_\_\_\_  
 Sales Taxes \$ \_\_\_\_\_  
 Franchise Fees \$ \_\_\_\_\_  
 Transfers In \$ \_\_\_\_\_  
 Other \$ \_\_\_\_\_  
 Total Street Receipts \$ \_\_\_\_\_  
 Total Street Fund Available \$ \_\_\_\_\_

Expenditures  
 Personal Services \$ \_\_\_\_\_  
 Supplies \$ \_\_\_\_\_  
 Other services and charges \$ \_\_\_\_\_  
 Capital Outlay \$ \_\_\_\_\_  
 Debt service \$ \_\_\_\_\_  
 Transfers out \$ \_\_\_\_\_  
 Total Expenditures \$ \_\_\_\_\_  
 Balance Street Fund Dec. 31, 2014 \$ \_\_\_\_\_

The classification of expenditures shall be by department, i.e., administrative, police department, fire department, parks department, etc.

### INDEBTEDNESS

Type of Debt	Amount	Date Last Payment Due
Property Tax Bonds	\$ _____	_____
Short term financing obligations	\$ _____	
Sales & Use Tax Bonds	\$ _____	
Revenue Bonds	\$ _____	
Lease Purchase Agreements	\$ _____	

Date Free of Debt \_\_\_\_\_

**Total** \$ \_\_\_\_\_

All financial records for the City of \_\_\_\_\_ are public records and are open for public inspection during regular business hours of \_\_\_ A.M. to \_\_\_ P.M., Monday through Friday, at City Hall in \_\_\_\_\_, Arkansas. If the record is in active use or in storage and, therefore, not available at the time a citizen asks to examine it, the custodian shall certify this fact in writing to the applicant and set a date and hour within three (3) days at which time the record will be available for inspection and copying.

# Municipalities must publish annual financial statement

The time is rapidly arriving for the annual reporting of each city and town's financial statement. Refer to the *Handbook for Arkansas Municipal Officials*, 2013-14 ed., section 14-59-116 and section 14-237-113. Although these statements were required semiannually in the past, Acts 620 § 11 and 621 § 10 of 2011 amended the law to provide for annual publication instead.

Ark. Code Ann. § 14-59-116 now provides that the governing body of each municipality shall publish annually in a newspaper published in the municipality a FINANCIAL STATEMENT OF THE MUNICIPALITY by April 1 covering the previous calendar year (January through the end of December).

The financial statements should include the receipts and expenditures for the year. In addition, they should contain "a statement of the indebtedness and financial condition of the municipality."

Section 14-237-113 provides similar publication requirements for the operating authority of the WATER and SEWER DEPARTMENTS. Water and sewer departments administered by one or two commissions must comply with the law. If the water and sewer departments are administered by the city council, then it is the responsibility of the city council to comply with the statute.

What if no newspaper is published in the city or town? In that case, the statements may be posted in two public places in the municipality. Note that this is a change from the previous law, which only allowed incorporated towns to post and required that the postings appear in five public places.

Suggested Forms A and B appear on these facing pages. For additional information, call the League at 501-374-3484.

The suggested **FORM B** is for use by Water and Sewer Departments to comply with 14-237-113.

<b>Form B</b>		
City or Town of _____		
Financial Statement January 1, 2014-Dec. 31, 2014		
<b>WATER AND SEWER DEPARTMENTS</b>		
Balance January 1, 2014	\$ _____	
Cash Receipts		
Water Payments	\$ _____	
Sewer Payments	\$ _____	
Sanitation Funds	\$ _____	
Other	\$ _____	
Total Receipts	\$ _____	
Total Funds Available	\$ _____	
Expenditures		
Personal Services	\$ _____	
Supplies	\$ _____	
Other services and charges	\$ _____	
Capital Outlay	\$ _____	
Debt Service	\$ _____	
Transfers Out	\$ _____	
Total Expenditures	\$ _____	
Balance Water and Sewer Fund Dec. 31, 2014	\$ _____	
<b>INDEBTEDNESS</b>		
<b>Type of Debt</b>	<b>Amount</b>	<b>Date Last Payment Due</b>
Short term financing obligations	\$ _____	_____
Water Revenue Bonds	\$ _____	
Sewer Revenue Bonds	\$ _____	
		Date Free of Debt
		_____
<b>Total</b>	\$ _____	
All financial records of the Water and Sewer Department of (City or Town) of _____ are public records and are open for public inspection during regular business hours of ____ A.M. to ____ P.M., Monday through Friday, at the Water Department in _____, Arkansas.		
If the record is in active use or in storage and, therefore, not available at the time a citizen asks to examine it, the custodian shall certify this fact in writing to the applicant and set a date and hour within three (3) days at which time the record will be available for inspection and copying.		



# Changes to 2015 Directory, Arkansas Municipal Officials

Submit changes to **Whitnee Bullerwell, wvb@arml.org.**



## Fisher

Delete AL Keith Ging  
 Add AL Tonya Anschutz  
 Delete AL Tami Davis  
 Add AL Donna Jennings  
 Delete R/T Lcretia Cooper  
 Add R/T Tami Davis

## Garfield

Delete R/T (Vacant)  
 Add R/T Teresa Vining

## Greenbrier

Delete WW Whit Dean  
 Add WW (Vacant)

## Hartford

Delete CA Michael Hamby  
 Add CA Chris Conley

## McGehee

Delete C/T Karon White  
 Add T Karon White  
 Delete CEO Marcia Massey  
 Add C Marcia Massey

## Mountain View

Delete AL Cindy Moore  
 Add AL Truman Bullard  
 Add AL Dana Woods

## Palestine

Add AL Terry Dover

## Searcy

Delete PC Jeremy Clark  
 Add PC (Vacant)

## Springtown

Delete MA 17501 Aubrey Long Rd.  
 Add MA 17660 Springtown Main St.

## Willisville

Delete WS John Bryant  
 Add WS Mark Jackson  
 Delete AL Bailey Atkins  
 Add AL Sandy Meador  
 Delete AL Larry Miller  
 Add AL Linda Long

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Title \_\_\_\_\_

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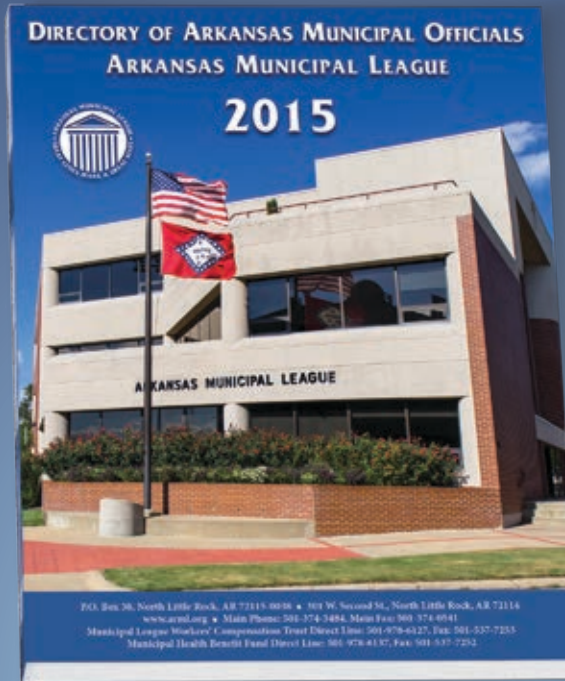
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Great Cities Make a Great State



# Prevention, awareness keys for women's health

By Luann Racher, M.D.

**W**omen, regardless of age or life situation, tend to be caretakers. Whether it's a careful mom looking after her young children, a single professional thinking about aging parents or a loving wife worrying over an ill husband, I see many women often putting the health needs of others first. And while it's certainly understandable, even admirable, it can be detrimental to a woman's own health not to think of herself, too.

With that in mind, the most important thing women can do is to routinely see their gynecologist for a yearly visit, because prevention is enormously beneficial. Often women will delay a visit for years, thinking nothing is wrong, discounting issues they consider to be minor, or delaying routine care until a more convenient time. When they do finally come in, a minor issue that perhaps could have been identified early has turned into something more serious.

But, when you think about it, there's nothing wrong with coming in and everything being fine, right? For both doctor and patient, that's helpful. It gives us a baseline of knowing what's normal and being alert for when something changes. That's what doctors need to know. I encourage monthly breast exams and hear patients say they don't bother because they don't know what cancer feels like. But, as a physician, I just want my patients to tell me when something is different. Then we can go from there.

Visits to the gynecologist should start in the early teenage years and continue throughout life, even after menopause. The care women should seek in those visits will change depending on their age and stage of life.

For instance, women should start getting a routine screening Pap test at age 21, regardless of when they become sexually active. And that's true even though they should begin seeing a gynecologist between 13 and 15. A young woman should seek a Gardasil vaccination to protect against cervical cancer and genital warts in those early visits if it hasn't already been administered by a pediatrician, or sometime between age nine and 26.

Later in life, between age 40 and 50, screenings should include a mammogram every year or two. Post-menopause, screenings for cervical and breast cancer remain important, and a woman should always consult a doctor if she experiences post-menopausal bleeding. Even a small amount of bleeding shouldn't be discounted, as this is often a warning sign of something abnormal.

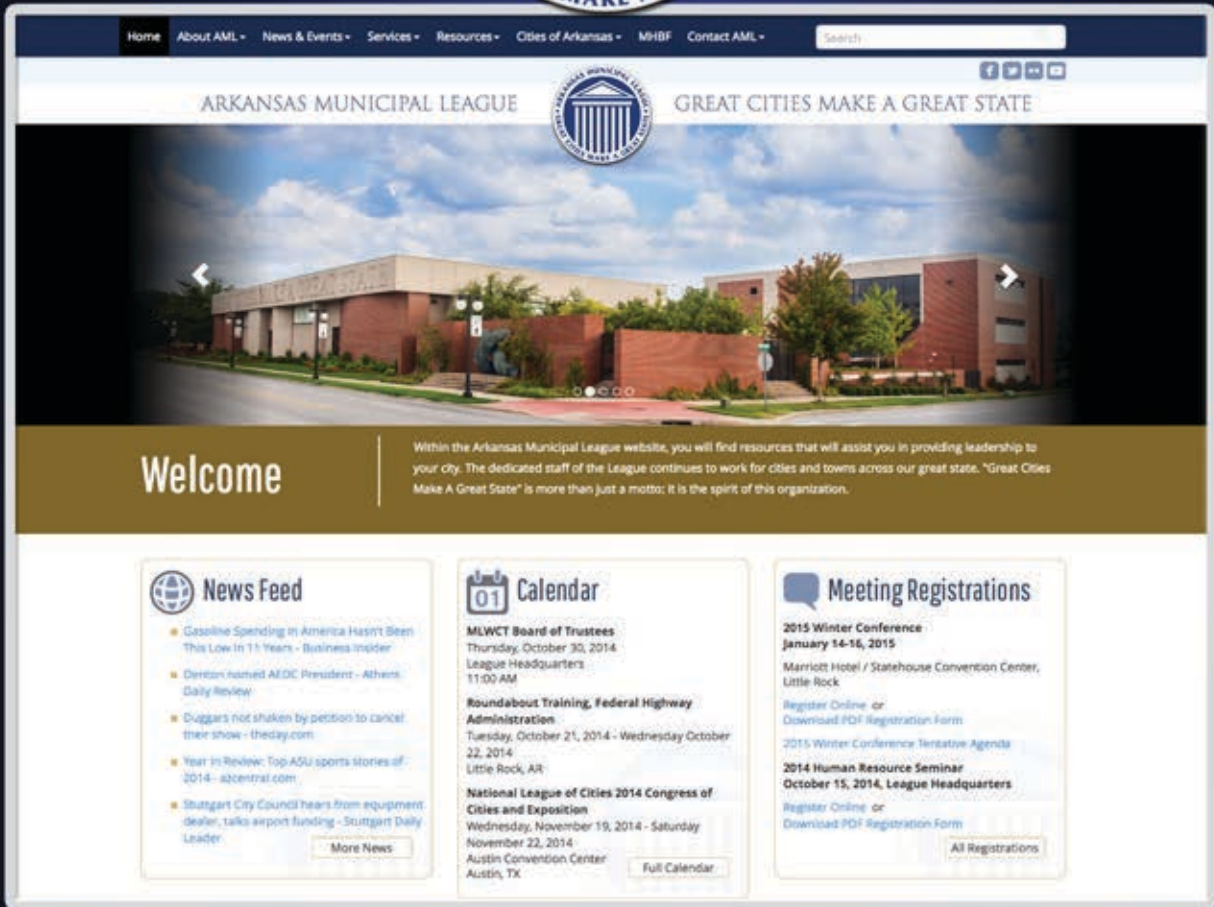
Many women across a spectrum of reproductive ages also experience vulvar disorders. Many disorders share common symptoms, include itching, burning, pain, or irritation. Like other health concerns, these symptoms should not be ignored. They could represent a simple infection or a chronic autoimmune skin condition. Consult your gynecologist or a specialty women's health clinic if you experience such symptoms. Many such conditions can be easily treated.

Any time it crosses your mind that something might be different or wrong, you should always feel free to call your provider or make an appointment and check it out, especially if you haven't been in for screening in more than a year.

If a woman feels uncomfortable bringing up sensitive issues with her doctor, that's usually a sign she is not seeing the right physician for her needs. Patients should feel comfortable asking questions and bringing up health issues, regardless of what they involve and even if it may seem embarrassing. If you cannot easily communicate with your physician, then she will not be able to help you to her best ability. And keep in mind that what you are embarrassed to discuss is likely everyday conversation for your gynecologist.



*Luann Racher, M.D., is Assistant Professor, Department of Obstetrics and Gynecology, UAMS College of Medicine.*



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**Great Cities Make a Great State!**



# Tree City USA, other programs keep The Natural State's urban forests vibrant

By Alison Litchy

Arkansas is “The Natural State” for good reason. It offers some of the most beautiful landscapes in the world, but there is always room for improvement. Tree City USA, Tree Campus USA, and Tree Line USA are three programs that enhance Arkansas’s beauty and can bring your city accolades for years to come.

As the names suggest, they are very similar programs with slightly different focuses. Tree City USA is for municipalities that want to show their dedication to improving the community with trees. Tree Campus USA is centered on college campuses that want to embrace healthy forested grounds. Tree Line USA focuses on electric companies and their trimming practices to ensure we have healthy trees for years to come. These programs not only enrich those who participate, but add to the beauty of our state and nation as a whole.

There are 3,425 Tree City USA communities in the nation, and 406 received the coveted Growth Award in 2013. The Growth Award is given to those that develop innovative programs, have great new projects, or show an increased commitment to urban forestry. These awards provide an opportunity to share successes across the country. Tree City USA cities are home to 135 million people whose lives are enriched by the program every day. In 2013 there were 38 Arkansas cities awarded Tree City USA. Our largest Tree City is Little Rock with a population of 183,133 and our smallest is Beaver with 70. We want to see our numbers grow in the coming years.

Tree City USA provides an excellent framework for the direction of the program and management of municipal trees. It also has an educational component that is a great benefit of the program. Teaching more people to understand the importance of urban forests naturally results in better care of the trees and a more beautiful city overall. Getting citizens involved also helps



Little Rock Air Force Base recently celebrated its 20th year as a Tree City USA community.

bring them together and increases their sense of pride for where they live.

Cities must meet the four basic standards each year to become and maintain Tree City USA status. Cities must celebrate Arbor Day, spend \$2 per capita on trees, create a tree ordinance, and have a tree board. The main standard that sometimes frightens people away from the program is the \$2 per capita requirement. This is not as daunting as it sounds, as this is money already being spent in your community. Anything tree related that your city already does counts towards the requirement. It adds up quickly when your citizens volunteer time mulching, planting new trees, or any number of other maintenance or improvements for the urban forest. If your city does not have a tree board, an existing board can take on the responsibilities. Its role is to help develop, guide, and assist with the city’s tree management program. The Arkansas Forestry Commission can assist with the standards such as development of a tree ordinance. We have several examples from around the state at our website, [forestry.state.gov](http://forestry.state.gov). Finally, the Arbor



Warren celebrates Arbor Day with a tree planting.

Day celebration is a fun and great way to bring the community together for a good cause, such as planting trees in a park.

Tree Campus USA is a newer program that was started in 2009. Arkansas currently has two campuses that hold this status, the University of Arkansas at Monticello and UAMS. Membership in this program shows a commitment to trees on campus. Planting and maintaining trees on campus increases green space, which provides faculty and staff a place to relax and appreciate the endless benefits of trees.

Tree Line USA is an opportunity for utility companies to recognize best practices in public and private utility arboriculture, demonstrating how trees and utilities can co-exist for the benefit of cities and citizens. Tree Line USA benefits both the community and the electrical company. These benefits range from lower line clearance cost, to healthier and more abundant trees.

These programs exist to help us improve our state for generations to come. The Arkansas Forestry Commission is available to assist any entities with these programs. Let us partner with you to improve Arkansas and our country as a whole. Contact Patti Erwin 479-422-0900 or Alison Litchy 479-580-9609 for any questions concerning these programs.



*Alison Litchy is urban forestry partnership coordinator with the Arkansas Forestry Commission. Call Alison at 501-984-5867 or email [alison.litchy@arkansas.gov](mailto:alison.litchy@arkansas.gov).*

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# State law allows for alternative delivery methods

By Adam Triche, PE

There is nothing more critical than the success of a project when managing a municipal program. All eyes are on you and the project is typically “out there” for all the world (and citizen taxpayers) to see. In years past, Design-Bid-Build has been the traditional prime delivery method used for projects in Arkansas. But Act 2154 of 2005 has now allowed for construction management/program management, or CM/PM, to be used as a means of project delivery for municipal projects over \$2 million. McClelland Consulting Engineers is currently working on one of the only two municipal projects in the state using this alternative delivery method from the engineering standpoint.

To be able to wrap our heads around the idea of what this entails, we first must learn some of the semantics of the actual process. The first being what differentiates the terms construction management (CM) and program management (PM). Whereas construction management generally refers to a construction project from its initial beginnings and the time, cost, scope, and quality of that project to its completion, program management is typically applied to capital improvement programs with one or multiple projects from beginning to completion.

So, why do I need to know or understand CM or PM? The simple answer is this: The CM/PM is able to assist the owner in choosing delivery methods or determining which programs are best suited to the project. This can help the owner keep the project within budget while averting costly redesigns. It helps the owner determine how these services are provided. For example, would they be provided by the owner, a consultant, or a combination of different resources? When this was recognized as a bill, clarifications were laid out for our industry, municipalities, and agencies across the state.

As the law explains, “at-risk construction management” is where the construction entity provides agency services during the preconstruction period and serves

as general contractor where the construction manager provides a guaranteed maximum price (GMP); whereas the “general contractor construction management” provides agency services during the preconstruction period and serves as general contractor. Basically Act 2154 only allows for At-Risk and Design Build delivery methods.

How would you base the need to begin this type of process? Here are a few questions to help determine your answer:

- How much help will you need to define quality and safety?
- How much of the project will be completely finalized before construction begins? As in, how flexible will you need to be for changes during planning, design, or even perhaps construction?
- Does your financing affect the schedule or what type of contract you’ve chosen? Is your design process straightforward or more complex?
- How well do you, as the owner, understand the entire design process and the effects of your schedule and costs?

The list of active participants throughout this entire process includes the owner, the designers, any consultants (and sub-consultants), the CM, the PM, and finally, the contractor. One overriding advantage of any CM/PM process is that it is not dependent on one single delivery method (or contracting format).

Perhaps the most important aspect of the entire process is selecting the CM and/or PM. One must gather information and document all decisions regarding the project’s concept and the needs of the owner. A detailed description of the project must be shared with all participants involved from the outset, details such as purpose, goal, size, and objectives. This would include all past studies or any documents related to your upcoming project. The scope and budget must be included in your description and once advised by your CM/PM of whether all these things can be achieved, only then



would you move forward to finalize the schedule and program cost.

Of course, no project moves forward without a selection committee to determine the awardee. In the case of a CM/PM process, that committee should be given every opportunity to learn all there is to know about the program from an early outset. The committee must be aware of the owner's expectations because its decision is critical to the success of the project. If there are no members of the committee familiar with this process, it is often best to bring in a consultant who can advise the committee as they deliberate. That consultant could be a local expert within the architecture/engineering business community, or even an expert from a national firm. From that point, it is a matter of selecting the best team for the project, which begins with their submitting a statement of qualifications, a technical proposal, and, finally, a price proposal to negotiate a fee.

Most agencies understand the time involved with this evaluation process in selecting a qualified firm to perform services. An integral part of this process is to take a logical and very methodical approach to grade each level of the submittals without bias, based on qualifications alone. In this particular type of process, the committee should provide the finalists with questions that clarify points in the request for proposal. The goal here is to create an atmosphere of compatibility with the owner and the team chosen. After all, the entire success of the project can be seen as resting on the shoulders of the selection committee and its ability to choose the right firm.

Though fee is a large factor and the budget is most often set in stone, price cannot be the determining factor. And since the selection is based on qualifications alone, as in any professional service contract, the committee must keep in the forefront of their selection process that this team will be an extension of their own agency.

They will be entrusted with all the important factors of the entire project's progress so the capabilities are of the utmost to consider when making the final selection.

When the committee is confident in its selection process and has chosen the firm most qualified, that firm must then lay out its vision of the scope for the work which would include: project scope, a strategy for procuring services, budget, schedule, any specialty consultants who would be tasked to work on the project, designers, contractors, and cost. Once the scope is shared, understood and agreed upon, the owner then must come into agreement with a final price.

Certainly most agencies have carried out this process in some form or fashion and often questions arise as to the procedures. The CM/PM is an option to municipalities for the future with benefits that include protection of the budget, selection of the contractor, and the avoidance of adversarial situations among the owner, engineer, and contractor. Most of all, however, it encourages a true team relationship.

There are vast amounts of information available concerning alternative delivery methods. If these descriptions pique your interest and you feel it may be something from which your agency could benefit, the Construction Management Association of America ([cmaanet.org](http://cmaanet.org)) is a perfect source for learning more about the various processes. A good place to start is with your current professional consultant who will help guide you through this process and answer your questions and concerns.



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# Your input important as legislative session continues

By Chad Gallagher

**T**his month the Arkansas General Assembly continues to meet and votes on bills are happening fast and furious. So far it's been a historic session in that there is a new governor and Republican majorities in both chambers. However, one thing has remained the same for this legislative session. Your Arkansas Municipal League has monitored every bill that could impact cities and towns, fought against those the League opposes, lobbied for those it supports, and worked hard behind the scenes to make amendments to improve legislation.

Legislative sessions can be frustrating at times for everyone involved. The days and hours seem to get longer as the session speeds along. It is rather impressive that Arkansans from all over the state can come together and in this short of a time consider important bills, hear testimony, make concessions, debate with passion, and ultimately pass (or defeat) major legislation that significantly impacts the future of our state and the lives of those of us who call Arkansas home.

For an entity such as the League, sessions can be challenging at times for many reasons: The League's membership is large and diverse and has some varying interests, officials represent diverse political persuasions, and the issues the League focuses on are rarely the front-page legislation and are often nuanced. Sometimes well-intended bills by very good legislators can have unintended bad consequences for cities and towns.

The session is not over yet. Municipal officials might consider a few tips:

- Get involved and stay involved. Be aware of what happens at the Legislature and what consequences—negative or positive—your city may face as legislation passes and fails.
- Pick your battles. An important lesson to learn in doing anything that requires agreement among many is to have fewer battles and focus on the most important ones each session. You lose your effectiveness if you are weighing in excessively on every bill.
- Be aware of the numbers. While some battles must be waged for the sake of principle, it is wise to count. When a bill has overwhelming support (or opposition) and its outcome is set, be thoughtful about what energy and effort you spend. Sometimes you have to learn to say, "I don't like that much, but it isn't the biggest thing to us and I can live with it."
- Look to amend. Work with members and others to find good amendments to a problematic bill. Legislators would often rather work with you to amend a bill than have you fight it altogether.

- Talk with your legislator. Your legislator may be your best friend, which is great. However, at times you may not be in the same political camp as your legislator, yet it is important for your city to have a good working relationship with your representative and this happens through you. Build a relationship that continues outside of the session.
- Be specific. Be sure your legislator truly understands your city's needs and priorities. If he doesn't, shame on you.
- Focus on local control. Generally, members of the state Legislature don't appreciate federal mandates and resent a federal government that steps on states' rights. Be sure legislators know that local officials face those same concerns when it comes to the state. Local government is the government closest to the people and home rule is an important part of Arkansas's historic success as a self-governing state.
- Don't make it personal. Inevitably, members of the General Assembly, even your members, will vote opposite of you on a bill that you are deeply passionate about. Don't let it be personal. It normally isn't. Besides, you'll need that same member's vote on another bill the next week.
- Keep your citizens informed and involved. Consider creating a weekly email to key community leaders in your town to update them on what you've learned. When appropriate, ask them to help you contact legislators when a bill would be beneficial or harmful to your town. You might also pass on League updates in your council meetings.

Decisions made this spring in the halls of the Capitol building will impact how your city governs. A strong, thriving, and healthy relationship is needed between local and state government to keep Arkansas strong and ensure her citizens are served through cooperation and mutual effort. Great cities really do make a great state and municipal and state interests are not at odds because they both have the same employer—our citizenry. I hope you'll get involved in these last few days of the session and keep my tip list handy.



*Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him in De Queen at 870-642-8937, 501-246-8842 in Little Rock, or email [chad.gallagher@legacyincorporated.com](mailto:chad.gallagher@legacyincorporated.com).*

# NEWSLETTER

MARCH 2015

The Newsletter, provided by a'TEST consultants, is included in City & Town as a service of the Arkansas Municipal League Legal Defense Program.

## Drowsy driving dangerous

According to the National Sleep Foundation's Sleep In America Study, approximately 168 million drivers are behind the wheel, driving, and are drowsy! That is a very scary situation that often results in tragic consequences. The study, based on a one-year timeframe, indicated that 37 percent or around 103 million people have actually fallen asleep at the wheel. A breakdown of those drowsy drivers stated that 13 percent say they have done so at least once a month. Even scarier, some 4 percent, or 11 million drivers, admitted they had an accident or near accident because they dozed off or were too tired to drive.

The National Highway Traffic Safety Administration estimates 100,000 police-reported crashes are the direct result of driver fatigue each year. The outcomes from these accidents are staggering. Some 1,550 deaths, 71,000 injuries, and \$12.5 billion in monetary losses are conservative figures. Alcohol and drug use contribute to many accidents annually.

Getting the facts is difficult, almost impossible, due to many issues, such as:

- There is no test available to measure "sleepiness".
- States reporting criteria is inconsistent—there is little police training to determine if drowsiness is a crash factor; however, suspected fatigue may be listed on an accident form.
- Self reporting is unreliable.
- Alcohol and drug use contributes to accidents.
- About one million accidents are related to inattention to driving.

CDL holders may be tested for sleep apnea if they meet certain criteria during their medical examination. This is a good step towards recognizing a health issue that can impact a driver's ability to stay awake while performing in a safety-sensitive job. If a driver fails to report his or her sleep issues to the medical examiner, and the driver does not meet the DOT guidelines for identifying a person with sleep apnea, the person may slip by during the exam.

Alcohol use, drug use, and failure to get needed sleep create a "triangle of danger" when a driver gets behind the wheel to drive. As you are driving your vehicle, think about the millions of sleep-deprived drivers on the road and then drive defensively. As an employer, it

is important that you watch your employees for signs of fatigue before allowing them to drive or work on equipment that could hurt them and others who share the roadway.

### Who is at risk?

Sleep related crashes are most common in young people and mostly in men. Others at risk include adults with children and shift workers. Some findings to consider are:

1. Men have more drowsy driving issues than women (56 percent vs. 45 percent) and are twice as likely to fall asleep while driving.
2. Adults with children in the household are more likely to drive drowsy.
3. Shift workers are at greater risk than those who have regular daytime work hours, and they admitted to driving to or from work drowsy at least a few days a month (36 percent vs. 23 percent).
4. Sleep deprivation increases the risk of becoming a drowsy driver. The AAA Foundation for Traffic Safety maintains that people who sleep six to seven hours a night are twice as likely to be involved in a crash. Sleeping less than five hours increases the risk four to five times.
5. An Australian research team found that being awake for 18 hours produced an impairment equal to a blood alcohol level of .05, and after 24 hours .08. Both of these levels are legally drunk.

This is a serious problem that seemingly can be prevented by good sleep habits, avoidance of alcohol and drugs, and both knowing when one is not ready to drive and refraining from driving when it is unsafe to do so.



a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation's required drug testing for all holders of commercial drivers' licenses.



# IEA celebrates 60 years of Arkansas economic development

By Jim Youngquist

Sometimes innovation happens in the most unlikely place. In March of 1955, Arkansas was that place.

Through the vision of Winthrop Rockefeller, the support of Gov. Orval Faubus, and the vote of the Arkansas Legislature, the Industrial Research Extension Center (IREC) was created as the research and support arm of the Arkansas Industrial Development Commission (AIDC), which was also formed in that same 1955 legislative session. Today, AIDC is known as the Arkansas Economic Development Commission (AEDC), and the IREC is known as the Institute for Economic Advancement, or IEA.

IREC/IEA's strength has always been its neutrality, its non-partisan credibility through its independent association with the University of Arkansas and University of Arkansas System. Its personnel lines have been part of both the Fayetteville and Little Rock campuses. Its physical location has always been Little Rock. It has played a strong independent economic research and impact role for Governors, state legislatures, and state agencies. It has provided technical assistance, demographic and statistical information/analysis, economic development education and training, as well as strategic planning, analysis, and process to public and private individuals and entities throughout the entire state of Arkansas.

The IEA is officially designated as Arkansas's Census State Data Center, a designation it has maintained since 1979. Since 1996, IEA is has been designated as a U.S. Department of Commerce Economic Development Administration (EDA) University Center (UC). The UC's major areas of focus are on the building of public-private partnerships throughout the state, encouraging regional approaches in both urban and rural areas of Arkansas, and to represent and support the efforts of the EDA.

IEA, in partnership with EDA and public and private leaders, is providing technical assistance and facilitation of the disaster recovery infrastructure effort for the cities of Mayflower and Vilonia, both recently devastated by tornadoes. As part of this effort, IEA in conjunction

with the Central Arkansas Planning and Development District and the University Of Arkansas College Of Architecture's Community Design Center are developing a disaster preparedness plan for the region. EDA will encourage the duplication of the disaster preparedness planning process for all of Arkansas and the entire southwest federal region.

The IEA houses and leads the EDA Revolving Loan Fund (RLF) Administration Program for the 37 RLF centers in Arkansas, Louisiana, Oklahoma, New Mexico, and Texas.

IEA maintains a very significant partnership with the Little Rock branch of the St. Louis Federal Reserve Bank (LRStLFed). In partnership with the LRStLFed, IEA provides an annual economic forecast for interested parties throughout Arkansas. The forecast conference, held in the fall of each year, considers both the national and Arkansas economies and makes projections for the upcoming year. IEA's Chief Economist and State Economic Forecaster, Dr. Michael Pakko, provides the Arkansas forecast and partners with the LRStLFed throughout the year on various economic projects that affect the entire state.

Since 2008, there has been a renewed focus by IEA in supporting local governments in enhancing and supporting their overall economic development and quality of place. While the outcomes have benefitted individual cities and towns, many of the efforts have been regionally and statewide focused.

IEA has partnered with the Little Rock Regional Chamber of Commerce and its Metro Little Rock Alliance for two significant ongoing initiatives. The State of the Region: Metro Little Rock Annual Report Card is a joint effort that considers a number of aspects of the metro area's economy in comparison to competitive, comparable, and aspirational metropolitan regions throughout the midwest, southwest, and southeast United States. Public and private sector leaders use the findings to address challenges and make the region more competitive economically and enhance its quality of place.

The other significant partnership effort of IEA with the Chamber/Alliance is the biennial public-private metropolitan region visit. We have completed two such visits to Kansas City and Oklahoma City. The trips bring public and private sector leaders together to learn from each other and focus on the successes of their regional public-private partnerships.

As an EDA UC, IEA is charged with supporting and working to enhance the work of Arkansas' planning and economic development districts (PDD/EDDs). Established in 1968 by the Arkansas Legislature as the official planning and economic development districts for the state, the eight PDD/EDDs are entities of the local governments within each of the designated regions, thus the municipalities and counties are the owners and responsible for the policy and direction of their regional body. IEA acts as the secretariat for the PDD/EDDs' state association, the Association of Arkansas Development Organizations (AADO).

IEA, in partnership with AADO, AML, and the Association of Arkansas Counties recently completed a web-based, statewide Comprehensive Economic Development Strategy (CEDS), which is the first statewide local government economic development plan in the history of Arkansas. The completion of the strategy, along with the individual regional CEDS developed by each PDD/EDD, makes every municipality and county eligible for EDA capital improvement and other funding.

Indeed the vision of Gov. Faubus, Winthrop Rockefeller, and the Legislature has lead to IEA arguably being the most comprehensive university-based community economic development research, technical assistance, and training institute in the United States. It has been a remarkable 60-year adventure.



*Jim L. Youngquist is Executive Director, Institute for Economic Advancement College of Business, University of Arkansas at Little Rock.*



## Support a family on \$20 a week?

**Volunteer firefighters who are injured in their firefighter duties receive only \$20 a week for a compensable injury.**

**Solution:** The Arkansas Municipal League's Volunteer Firefighters Supplemental Income Program protects the earnings of volunteer firefighters who are injured in their duties.

**What they get:** Weekly temporary total disability benefits payable up to a MAXIMUM of \$629 allowed under Arkansas Workers' Compensation Law; weekly benefits go for 52 weeks; \$10,000 death benefit.

**How?** Cost is only \$20 a firefighter a year. All volunteer and part-paid firefighters in the department must be covered. The minimum premium for each city or town is \$240.

**Call: 501-978-6127**  
Glenda Robinson can be reached at ext. 243  
or Kayla Fisher at ext. 220.  
The fax number is 501-537-7253  
Online: [www.arml.org/mlwct](http://www.arml.org/mlwct)

**Protect your loved ones' financial security.**

Arkansas Municipal League's Volunteer Firefighters Supplemental Income Program



# 2015 State Turnback Funds

Actual Totals Per Capita						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2014	2015	2014	2015	2014	2015
January	\$5.1428	\$4.8662	\$0.3163	\$0.5728	\$1.9533	\$2.0995
February	\$4.5811	\$4.8562	\$0.4833	\$0.4599	\$1.0052	\$1.0921
March	\$4.7165		\$0.4463		\$1.0055	
April	\$4.8363		\$0.5347		\$1.0055	
May	\$5.1527		\$0.5897		\$1.0053	
June	\$4.9881		\$0.6126		\$1.0050	
July	\$5.5230		\$0.5581		\$3.9543	
August	\$4.9486		\$0.6130		\$1.0932	
September	\$5.0410		\$0.5763		\$1.0910	
October	\$5.1889		\$0.5542		\$1.0930	
November	\$4.9326		\$0.4906		\$1.0928	
December	\$4.8110		\$0.4013		\$1.0919	
<b>Total Year</b>	<b>\$59.8626</b>	<b>\$9.7224</b>	<b>\$6.1764</b>	<b>\$1.0327</b>	<b>\$16.3960</b>	<b>\$3.1916</b>

Actual Totals Per Month						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2014	2015	2014	2015	2014	2015
January	\$9,666,249.40	\$9,159,751.23	\$594,574.44	\$1,078,253.79	*\$3,671,282.93	*\$3,951,880.56
February	\$8,610,432.52	\$9,140,972.61	\$908,313.92	\$865,620.02	\$1,889,234.55	\$2,055,766.00
March	\$8,864,931.29		\$838,837.95		\$1,889,913.97	
April	\$9,090,103.48		\$1,005,050.29		\$1,889,913.97	
May	\$9,684,675.50		\$1,108,429.75		\$1,889,592.55	
June	\$9,380,093.69		\$1,151,947.00		\$1,889,914.20	
July	\$10,386,236.87		\$1,049,503.01		**\$7,436,192.77	
August	\$9,310,016.61		\$1,153,167.19		\$2,056,570.50	
September	\$9,483,759.74		\$1,084,169.71		\$2,052,581.22	
October	\$9,763,094.43		\$1,042,826.36		\$2,056,448.50	
November	\$9,282,963.15		\$923,263.56		\$2,056,540.00	
December	\$9,054,075.63		\$755,208.69		\$2,054,945.78	
<b>Total Year</b>	<b>\$112,576,632.31</b>	<b>\$18,300,723.84</b>	<b>\$11,615,291.87</b>	<b>\$1,943,873.81</b>	<b>30,833,130.94</b>	<b>\$6,007,646.56</b>

\* Includes \$2 million appropriation from the Property Tax Relief Fund

\*\* Includes \$3,516,800.29 supplemental and \$2 million appropriation from Category B of Budget Stabilization for July 2014

# Local Option Sales and Use Tax in Arkansas



KEY: Counties not collecting sales tax

Source: Debbie Rogers, Office of State Treasurer      See also: [www.dfa.arkansas.gov](http://www.dfa.arkansas.gov)

Sales and Use Tax Year-to-Date 2015 with 2014 Comparison (shaded gray)									
Month	Municipal Tax		County Tax		Total Tax		Interest		
January	\$48,260,965	\$44,899,051	\$42,805,543	\$41,135,484	\$91,066,508	\$86,034,535	\$12,222	\$4,805	
February	\$57,956,453	\$51,556,660	\$50,071,410	\$46,326,186	\$108,027,863	\$97,882,846	\$12,659	\$5,765	
March		\$41,142,676		\$37,596,230		\$78,738,906		\$5,571	
April		\$44,819,678		\$41,824,879		\$86,644,557		\$6,185	
May		\$48,373,032		\$43,431,803		\$91,804,835		\$6,011	
June		\$45,121,494		\$40,770,568		\$85,892,061		\$7,080	
July		\$50,985,699		\$45,660,838		\$96,646,537		\$7,291	
August		\$48,591,520		\$44,364,160		\$92,955,680		\$7,038	
September		\$48,279,490		\$43,224,258		\$91,503,748		\$9,120	
October		\$50,649,942		\$45,482,360		\$96,132,302		\$8,604	
November		\$48,903,456		\$44,043,654		\$92,947,110		\$19,648	
December		\$49,348,276		\$44,623,076		\$93,971,352		\$14,221	
<b>Total</b>	<b>\$106,217,418</b>	<b>\$572,670,974</b>	<b>\$92,876,953</b>	<b>\$518,483,496</b>	<b>\$199,094,371</b>	<b>\$1,091,154,469</b>	<b>\$24,881</b>	<b>\$101,339</b>	
Averages	\$53,108,709	\$47,722,581	\$46,438,477	\$43,206,958	\$99,547,186	\$90,929,539	\$12,441	\$8,445	

CITY SALES AND USE	AMOUNT	LAST YEAR	Garland	2,919.05	3,314.37	Norfolk	3,648.97	3,705.94	Briarcliff	3,284.11	2,978.02
Alexander	73,090.65	53,843.02	Garland	2,919.05	3,314.37	Norfolk	3,648.97	3,705.94	Cotter	13,498.24	12,240.16
Alma	203,425.93	191,988.17	Gassville	31,431.40	40,383.59	Norman	1,805.07	1,782.99	Gassville	28,916.84	26,221.69
Almyra	2,006.67	1,975.33	Gentry	47,446.63	48,221.19	North Little Rock	1,751,834.22	1,639,727.65	Lakeview	10,311.54	9,350.47
Alpena	4,964.78	3,460.27	Gilbert	116.46	137.70	Oak Grove	783.47	728.65	Mountain Home	173,222.75	157,077.79
Alzheimer	2,432.83	2,671.98	Gillett	12,494.90	8,266.47	Ola	13,963.98	12,798.57	Norfolk	7,110.93	6,448.16
Altus	12,451.77	7,310.63	Gillham	981.43	2,067.18	Oppelo	2,840.50	2,042.07	Salesville	6,262.07	5,678.42
Amity	7,865.29	8,284.63	Gilmore	491.20	346.77	Osceola	181,387.38	93,636.73	Benton County	717,679.04	663,891.40
Anthonyville	309.43	278.30	Glenwood	70,434.50	57,438.56	Oxford	2,814.15	2,097.00	Avoca	8,192.45	7,296.50
Arkadelphia	170,042.92	165,235.13	Gosnell	17,353.22	15,374.72	Ozark	81,048.16	77,328.93	Bella Vista	445,313.55	395,640.52
Ash Flat	96,605.86	93,037.25	Gould	3,831.02	3,429.20	Palestine	19,924.27	18,316.30	Bentonville	592,626.61	527,814.74
Ashdown	127,443.11	117,695.88	Grady	3,779.27	4,091.09	Paragould	293,995.65	281,324.19	Bethel Heights	39,820.69	35,465.75
Atkins	55,082.07	44,982.13	Gravette	284,866.21	52,361.38	Paris	78,487.08	25,638.54	Cave Springs	32,417.27	25,851.72
Augusta	43,178.03	26,177.46	Green Forest	66,982.50	59,881.85	Patmos	66.00	130.37	Centeron	159,736.05	142,266.71
Austin	25,848.66	22,267.77	Greenbrier	161,229.61	140,307.92	Patterson	1,089.55	1,467.05	Decatur	28,522.50	25,403.17
Avoca	5,833.06	1,307.23	Greenland	18,671.87	15,199.03	Pea Ridge	42,506.34	28,928.76	Elm Springs	2,299.93	568.17
Bald Knob	51,666.37	47,940.03	Greenwood	208,239.15	180,948.29	Perla	2,433.65	2,204.37	Garfield	8,427.48	7,505.82
Barling	31,099.93	22,587.45	Greers Ferry	16,437.99	NA	Perryville	27,094.81	25,607.36	Gateway	6,799.06	6,055.49
Batesville	606,980.90	631,006.74	Guion	2,645.03	6,064.12	Piggott	66,533.45	71,171.62	Gentry	53,015.92	47,217.90
Bauxite	19,907.59	17,572.05	Gum Springs	333.02	207.53	Pine Bluff	1,031,225.92	996,085.77	Gravette	52,260.46	34,763.02
Bay	8,139.38	6,977.64	Gurdon	20,830.76	18,679.60	Pineville	1,730.31	1,603.06	Highfill	9,877.30	8,716.92
Bearden	11,929.91	10,128.15	Guy	4,104.49	4,594.45	Plainville	2,992.22	3,186.75	Little Flock	43,396.50	38,650.49
Beebe	121,259.74	116,168.01	Hackett	6,260.15	4,920.62	Plumerville	10,107.36	11,658.42	Lowell	123,004.31	109,552.10
Beedeville	133.93	163.35	Hamburg	30,369.46	27,675.85	Pocahontas	250,768.77	245,989.20	Pea Ridge	80,480.78	71,679.10
Bella Vista	100,951.98	115,728.05	Hardy	15,473.61	16,180.26	Portia	2,119.97	2,125.13	Rogers	939,513.21	836,764.52
Belleville	2,195.07	2,248.48	Harrisburg	25,947.43	26,152.75	Portland	4,141.49	24.25	Siloam Springs	252,471.93	224,860.65
Benton	1,360,133.53	776,152.79	Harrison	292,360.43	267,367.39	Pottsville	23,451.07	22,836.56	Springdale	109,993.76	90,518.41
Bentonville	1,682,356.52	1,786,521.62	Hartford	5,264.12	2,441.80	Prairie Grove	87,482.33	78,967.01	Springtown	1,460.54	1,300.81
Berryville	248,426.70	230,380.58	Haskell	17,820.28	20,797.55	Prescott	51,367.07	49,229.34	Sulphur Springs	8,578.57	7,640.39
Bethel Heights	53,960.10	52,103.28	Hatfield	4,082.46	3,015.88	Pyatt	452.40	721.14	Boone County	392,578.99	359,419.97
Black Rock	7,465.44	9,149.21	Havana	2,320.25	2,169.54	Quitman	26,419.88	25,087.60	Alpena	4,142.56	3,792.66
Blevins	2,242.09	1,639.76	Hazen	54,347.30	50,641.56	Ravenden	2,849.33	2,456.68	Bellefonte	5,895.68	5,397.70
Blue Mountain	199.18	286.67	Heber Springs	153,798.48	144,008.46	Rector	25,616.63	28,761.66	Bergman	5,700.89	5,219.37
Blytheville	258,779.25	313,644.88	Helena-West Helena	252,145.45	257,400.23	Redfield	18,021.29	13,891.62	Diamond City	10,155.12	9,297.37
Bonanza	2,368.47	2,312.23	Hermitage	6,030.32	4,265.52	Rison	13,451.33	8,526.29	Everton	1,727.15	1,581.27
Bono	12,745.14	11,006.34	Highfill	55,525.82	54,379.72	Rockport	11,530.68	10,755.20	Harrison	168,078.86	153,882.15
Booneville	98,845.45	101,019.07	Highland	26,360.43	26,180.70	Roe	509.51	438.92	Lead Hill	3,519.23	3,221.98
Bradford	12,391.35	NA	Holly Grove	7,127.74	6,764.75	Rogers	3,223,543.96	2,818,223.61	Omaha	2,194.65	2,009.28
Bradley	3,020.81	2,894.94	Hope	190,183.21	184,315.47	Rose Bud	20,948.52	16,471.77	South Lead Hill	1,324.58	1,212.70
Branch	1,333.81	1,424.64	Horatio	6,067.04	NA	Russellville	1,147,414.64	1,089,716.44	Valley Springs	2,376.45	2,175.73
Briarcliff	1,353.34	1,392.05	Horseshoe Bend	20,750.85	21,219.86	Salem	22,698.60	22,698.60	Zinc	1,337.56	1,224.58
Brinkley	107,548.43	98,754.00	Hot Springs	1,767,695.12	1,717,521.90	Salesville	4,866.33	4,669.07	Bradley County	133,648.35	116,029.82
Brookland	14,999.91	7,539.72	Hoxie	15,233.66	13,229.57	Searcy	866,849.21	305,091.74	Banks	1,031.97	895.93
Bryant	1,162,452.14	1,021,642.65	Hughes	8,054.36	9,096.32	Shannon Hills	13,083.84	16,249.68	Hermitage	6,907.54	5,996.93
Bull Shoals	11,639.23	12,601.76	Humphrey	2,334.88	2,141.31	Sherrill	730.24	723.17	Warren	49,958.97	43,373.00
Cabot	778,394.98	744,563.41	Huntington	3,706.70	2,302.76	Sherwood	482,657.99	431,134.62	Calhoun County	91,754.55	59,042.87
Caddo Valley	46,685.36	36,652.85	Huntsville	131,717.64	53,193.81	Shirley	2,346.07	2,790.42	Hampton	26,007.92	13,000.63
Calico Rock	26,745.63	23,610.27	Imboden	7,641.59	7,860.87	Siloam Springs	593,131.31	549,919.83	Harrell	4,989.44	2,494.08
Camden	318,395.67	309,802.22	Jacksonville	692,646.03	652,700.19	Sparkman	2,576.92	3,514.03	Thornton	7,994.88	3,996.42
Caraway	5,470.78	5,999.75	Jasper	20,610.44	24,722.34	Springdale	2,062,198.07	1,758,071.18	Tinsman	1,060.74	530.23
Carlsle	40,706.99	43,439.31	Jennette	149.47	169.77	Springtown	258.66	499.21	Carroll County	143,380.81	135,210.30
Cave City	17,344.49	NA	Johnson	46,954.01	37,463.29	Springtown	258.66	499.21	Beaver	524.90	494.99
Cave Springs	20,204.59	17,330.59	Joiner	1,586.89	1,646.06	St. Charles	3,101.56	2,878.65	Blue Eye	157.47	148.50
Centeron	165,834.49	92,505.29	Jonesboro	2,639,856.60	2,354,032.23	Stamps	15,262.82	16,786.70	Chicot County	183,519.16	222,699.17
Charleston	30,547.05	28,385.23	Junction City	5,922.84	3,423.16	Star City	78,369.55	73,320.56	Dermott	19,163.15	23,254.34
Cherokee Village	15,597.35	14,872.43	Keiser	3,314.80	13.41	Stephens	5,741.32	6,368.04	Eudora	15,050.60	18,263.79
Cherry Valley	NA	5,048.37	Keo	1,371.89	1,489.66	Strong	9,040.72	8,277.45	Lake Village	17,080.35	20,726.88
Chidester	2,124.87	2,984.02	Kibler	3,039.35	1,794.41	Stuttgart	753,095.90	498,229.54	Clark County	392,524.86	393,424.87
Clarendon	43,834.18	49,965.60	Kingsland	1,663.21	1,762.51	Sulphur Springs	1,819.65	1,587.79	Clay County	95,823.60	55,564.28
Clarksville	393,193.43	363,516.71	Lake City	11,596.42	10,903.68	Summit	3,591.91	3,468.78	Corning	25,864.94	NA
Clinton	93,980.95	95,809.26	Lake Village	71,418.15	79,814.58	Sunset	2,694.24	2,261.69	Datto	1,148.87	383.84
Coal Hill	4,037.92	1,852.05	Lakeview	6,801.38	3,826.64	Swifton	2,497.99	2,829.54	Greenway	2,401.14	802.22
Conway	2,350,854.77	2,231,696.66	Lamar	10,381.98	9,307.07	Taylor	5,953.26	6,450.05	Knobel	3,297.27	1,101.61
Corning	81,898.99	76,327.10	Lepanto	27,429.04	22,092.48	Texarkana	420,148.26	413,638.68	McDougal	2,136.90	713.94
Cotter	10,087.39	12,752.35	Leslie	3,904.99	4,391.71	Texarkana Special	200,732.03	206,357.97	Nimmons	792.72	264.85
Cotton Plant	1,372.05	1,566.22	Lewisville	10,835.88	9,844.03	Thornton	1,186.19	1,246.03	Peach Orchard	1,550.97	518.18
Cove	13,005.42	11,683.71	Lincoln	35,477.61	38,034.95	Tontitown	113,086.23	96,686.99	Piggott	29,480.06	NA
Crawfordsville	11,805.82	NA	Little Flock	10,745.26	6,930.71	Trumann	78,549.21	77,203.72	Pollard	2,550.50	852.12
Crossett	355,982.11	176,651.01	Little Rock	7,357,020.63	6,968,215.62	Tuckerman	13,432.47	12,510.45	Rector	15,142.13	NA
Damascus	9,623.07	6,384.80	Lonoke	153,020.61	152,448.80	Turrell	3,427.73	5,400.89	St. Francis	2,872.18	959.59
Danville	49,974.48	53,660.80	Lowell	345,145.15	257,866.84	Tyrone	3,110.50	2,434.14	Success	1,711.83	571.92
Dardanelle	173,673.69	160,822.47	Luxora	3,559.18	2,018.28	Van Buren	631,973.71	607,040.56	Cleburne County	414,241.49	371,558.33
Decatur	20,524.56	17,857.87	Madison	1,470.19	1,900.51	Vandervoort	498.32	1,162.94	Concord	3,075.34	2,758.46
Delight	4,454.33	3,640.25	Magazine	9,339.68	13,366.20	Vilonia	124,170.63	70,561.47	Fairfield Bay	2,306.51	2,068.84
De Queen	102,446.59	103,896.11	Magnolia	494,591.53	489,500.73	Viola	2,472.21	2,355.68	Greers Ferry	11,230.04	10,072.90
Dermott	28,057.84	31,048.80	Malvern	171,012.93	161,354.80	Wabbaseka	720.85	825.64	Heber Springs	90,306.63	81,001.50
Des Arc	16,654.71	16,515.40	Mammoth Spring	6,628.68	6,506.41	Walden	7,623.71	6,708.36	Hyden	1,512.46	1,356.62
DeValls Bluff	15,994.01	14,526.65	Manila	43,717.87	44,197.86	Waldron	49,287.57	50,298.40	Quitman	9,226.02	8,275.38
DeWitt	195,095.18	176,862.95	Mansfield	31,164.60	31,776.65	Walnut Ridge	73				



Chester	1,378.28	1,238.31	Pleasant Plains	4,483.46	4,332.95	Dell	3,075.10	2,851.47	Waldron	30,190.98	30,914.21
Dyer	7,593.55	6,822.39	Sulphur Rock	5,858.05	5,661.38	Dyess	5,653.76	5,242.62	Searcy County	40,546.44	38,398.91
Kibler	8,330.37	7,484.38	Izard County	45,208.92	45,336.54	Etowah	4,840.17	4,488.19	Big Flat	6.62	6.27
Mountainburg	5,469.78	4,914.30	Jackson County	273,259.91	279,115.33	Gosnell	48,925.74	45,367.84	Gilbert	185.32	175.51
Mulberry	14,346.27	12,889.33	Amagon	980.10	1,001.10	Joiner	7,942.85	7,365.24	Leslie	2,918.87	2,764.27
Rudy	528.77	475.08	Beedeville	1,070.11	1,093.04	Keiser	10,466.36	9,705.24	Marshall	8,968.40	8,493.39
Van Buren	197,562.39	177,498.98	Campbell Station	2,550.26	2,604.90	Leachville	27,482.25	25,484.25	Pindall	741.30	702.04
Crittenden County	823,664.73	698,197.11	Diaz	13,181.32	13,463.77	Luxora	16,244.23	15,062.94	St. Joe	873.68	827.40
Anthonyville	1,203.04	1,019.78	Grubbs	3,860.39	3,943.11	Manila	46,085.07	42,733.74	Sebastian County	904,032.99	858,978.40
Clarkedale	2,772.22	2,349.93	Jacksonport	2,120.21	2,165.64	Marie	1,158.33	1,074.10	Barling	82,624.28	78,506.51
Crawfordsville	3,579.23	3,034.01	Newport	78,797.90	80,486.39	Osceola	106,966.45	99,187.81	Bonanza	10,219.18	9,709.88
Earle	18,038.13	15,290.41	Swifton	7,980.80	8,151.81	Victoria	510.22	473.11	Central City	8,921.79	8,477.15
Edmondson	3,190.67	2,704.64	Tuckerman	18,621.87	19,020.90	Wilson	12,452.05	11,546.57	Fort Smith	1,532,148.18	1,455,789.97
Gilmore	1,768.69	1,499.27	Tupelo	1,800.18	1,838.75	Monroe County	NA	NA	Greenwood	159,099.29	151,170.20
Horseshoe Lake	2,181.91	1,849.54	Weldon	750.07	766.15	Montgomery County	38,812.28	35,251.26	Hackett	14,431.26	13,712.04
Jennette	773.38	655.58	Jefferson County	741,525.69	726,780.28	Black Springs	501.62	455.60	Hartford	11,409.94	10,841.29
Jericho	889.20	753.75	Alzheimer	10,683.98	10,471.53	Glenwood	212.81	193.28	Huntington	11,285.53	10,723.09
Marion	92,245.53	78,193.90	Humphrey	3,344.17	3,277.67	Mount Ida	5,451.96	4,951.74	Lavaca	40,681.22	38,653.77
Sunset	1,331.57	1,128.73	Pine Bluff	532,928.80	522,331.38	Norman	1,915.28	1,739.55	Mansfield	12,849.51	12,209.12
Turrell	4,135.91	3,505.90	Redfield	14,082.45	13,802.41	Oden	1,175.52	1,067.67	Midland	5,776.06	5,488.19
West Memphis	196,110.49	166,237.27	Sherrill	912.05	893.91	Nevada County	102,593.17	33,894.80	Sevier County	269,538.40	264,787.46
Cross County	260,191.79	268,966.21	Wabbaseka	2,768.72	2,713.66	Bluff City	944.51	939.84	Ben Lomond	1,227.84	1,206.20
Cherry Valley	6,683.17	6,908.54	White Hall	59,999.68	58,806.58	Bodcaw	1,051.14	1,045.95	De Queen	55,837.08	54,852.89
Hickory Ridge	2,792.35	2,886.52	Johnson County	125,730.87	117,226.51	Cale	601.74	598.77	Gillham	1,354.86	1,330.98
Parkin	11,343.93	11,726.48	Clarksville	92,353.58	86,106.84	Emmet	3,618.07	3,600.19	Horatio	8,840.45	8,684.62
Wynne	85,895.63	88,792.28	Coal Hill	10,183.24	9,494.46	Prescott	25,105.58	24,981.50	Lockesburg	6,257.75	6,147.45
Dallas County	136,244.63	142,416.63	Hartman	5,222.43	4,869.19	Rosston	1,988.03	1,978.21	Sharp County	78,263.80	76,211.02
Desha County	102,571.65	113,175.87	Knoxville	7,355.68	6,858.15	Willisville	1,157.79	1,152.05	Ash Flat	9,361.47	9,115.93
Arkansas City	3,969.68	4,380.07	Lamar	16,150.32	15,057.90	Newton County	46,364.14	45,775.25	Cave City	16,640.49	16,204.03
Dumas	51,041.79	56,318.67	Lafayette County	87,614.06	85,662.81	Jasper	1,855.36	1,831.80	Cherokee Village	37,044.67	36,073.03
McGehee	45,759.74	50,549.54	Bradley	4,129.13	4,037.17	Western Grove	1,528.88	1,509.46	Evening Shade	4,126.69	4,015.45
Mitchellville	3,904.60	4,308.27	Buckner	1,808.14	1,767.87	Ouachita County	367,090.42	354,134.62	Hardy	6,973.34	6,790.44
Reed	1,865.53	2,058.40	Lewisville	8,416.05	8,228.62	Bearden	9,631.41	9,291.49	Highland	9,982.38	9,720.56
Tillar	227.77	251.32	Stamps	11,131.54	10,883.63	Camden	121,469.46	117,182.41	Horseshoe Bend	76.42	74.42
Watson	2,288.52	2,525.12	Lawrence County	215,505.89	132,386.08	Chidester	2,881.45	2,779.75	Sidney	1,729.01	1,683.66
Drew County	468,633.50	447,835.60	Alicia	774.84	713.98	East Camden	9,282.45	8,954.84	Williford	716.44	697.63
Jerome	509.32	486.72	Black Rock	4,136.65	3,811.74	Louann	1,635.15	1,577.44	St. Francis County	147,859.06	146,852.32
Monticello	123,634.25	118,147.38	College City	2,843.17	2,619.85	Stephens	8,883.63	8,570.10	Caldwell	9,728.72	9,660.48
Tillar	2,664.14	2,545.90	Hoxie	17,371.45	16,007.02	Perry County	119,716.87	111,593.92	Cott	6,626.04	6,582.94
Wilmar	6,673.40	6,377.24	Imboden	4,230.38	3,898.11	Adona	1,066.87	994.48	Forrest City	269,441.81	267,607.22
Winchester	2,180.94	2,084.15	Lynn	1,799.63	1,658.28	Bigelow	1,607.97	1,498.86	Hughes	25,259.62	25,087.64
Faulkner County	830,078.97	778,409.85	Minturn	681.11	627.61	Casa	872.90	813.67	Madison	13,479.98	13,388.20
Enola	2,527.58	2,370.25	Portia	2,730.69	2,516.21	Fourche	316.49	295.01	Palestine	11,937.40	11,856.12
Holland	4,165.28	3,906.00	Powhatan	449.91	414.57	Houston	883.10	823.19	Whateley	6,222.88	6,180.50
Mount Vernon	1,084.32	1,016.82	Ravenden	2,936.90	2,706.22	Perry	1,378.26	1,284.74	Widener	4,785.50	4,752.88
Twin Groves	2,505.15	2,349.21	Sedgwick	949.81	875.20	Perryville	7,452.79	6,947.11	Stone County	80,764.83	80,885.72
Wooster	6,431.12	6,030.83	Smithville	487.40	449.12	Phillips County	112,667.90	113,148.25	Fifty Six	1,474.96	1,477.17
Franklin County	180,417.53	158,763.48	Strawberry	1,887.11	1,738.89	Elaine	12,612.25	12,666.03	Mountain View	23,428.88	23,463.95
Altus	7,068.43	6,220.07	Walnut Ridge	30,556.25	28,156.24	Helena-West Helena	199,853.68	200,705.78	Union County	587,674.88	566,336.02
Branch	3,422.31	3,011.56	Lee County	28,671.55	29,255.81	Lake View	8,784.94	8,822.40	Calion	17,132.62	16,510.52
Charleston	23,517.92	20,695.26	Aubrey	888.47	906.58	Lexa	5,671.54	5,695.73	El Dorado	729,486.90	702,998.76
Denning	4,392.12	3,864.97	Haynes	783.95	799.92	Marvell	23,519.06	23,619.34	Felsenthal	4,198.05	4,045.62
Ozark	34,353.70	30,230.50	LaGrange	465.14	474.62	Pike County	149,960.83	140,787.92	Huttig	23,482.18	22,629.53
Wiederkehr Village	354.36	311.82	Marianna	21,506.28	21,944.52	Antoine	961.71	902.88	Junction City	20,946.26	20,185.69
Fulton County	109,267.45	104,939.07	Moro	1,128.88	1,151.89	Daisy	945.27	887.45	Norphlet	26,428.51	25,468.88
Ash Flat	432.29	415.17	Rondo	1,034.81	1,055.89	Delight	2,293.31	2,153.03	Strackover	69,530.26	67,005.58
Cherokee Village	3,360.86	3,227.72	Lincoln County	55,268.29	56,470.16	Glenwood	17,968.24	16,869.24	Strong	19,783.02	19,064.68
Hardy	178.00	170.95	Gould	4,374.84	4,469.98	Murfreesboro	13,488.58	12,663.51	Van Buren County	317,303.73	305,229.84
Horseshoe Bend	72.05	69.19	Grady	2,346.84	2,397.87	Poinsett County	117,272.48	119,210.88	Clinton	17,132.62	17,113.48
Mammoth Spring	4,140.68	3,976.65	Star City	11,885.76	12,144.24	Fisher	1,754.00	1,783.00	Damascus	2,708.11	2,605.06
Salem	6,659.38	6,654.89	Little River County	141,745.35	155,517.90	Harrisburg	18,106.36	18,405.64	Fairfield Bay	23,343.90	22,455.63
Viola	1,428.26	1,371.69	Ashdown	28,912.57	31,721.83	Lepanto	14,889.37	15,135.48	Shirley	3,152.24	3,032.29
Garland County	2,123,272.32	2,045,550.00	Foreman	6,188.99	6,790.34	Marked Tree	20,182.85	20,516.45	Washington County	1,393,874.82	1,272,686.17
Fountain Lake	7,208.32	6,944.47	Ogden	1,101.90	1,208.96	Trumann	57,386.61	58,335.15	Elkins	41,887.63	37,905.06
Hot Springs	216,145.33	208,233.34	Wilton	2,289.50	2,511.96	Tyronza	5,993.50	6,092.57	Elm Springs	27,777.44	21,428.96
Lonsdale	1,347.08	1,297.77	Winthrop	1,175.35	1,289.56	Waldenburg	479.79	487.73	Farmington	94,500.26	85,515.43
Mountain Pine	11,034.62	10,630.69	Logan County	95,361.16	98,031.06	Weiner	5,631.70	5,724.76	Fayetteville	1,163,931.85	1,053,268.38
Grant County	178,640.20	181,377.00	Blue Mountain	939.59	965.90	Polk County	263,688.64	277,358.17	Goshen	16,941.71	15,330.94
Greene County	498,025.22	484,484.81	Booneville	30,233.69	31,080.17	Cove	7,909.62	8,319.66	Greenland	20,469.26	18,022.08
Delaplaine	1,284.64	1,249.71	Caulksville	1,613.98	1,659.17	Grannis	11,471.02	12,065.68	Johnson	53,055.55	48,011.17
Lafe	5,072.12	4,934.21	Magazine	6,418.03	6,597.72	Hatfield	8,551.50	8,994.82	Lincoln	35,576.01	32,193.54
Marmaduke	12,303.76	11,969.24	Morrison Bluff	484.95	498.53	Mena	118,789.30	124,947.30	Prairie Grove	70,013.08	62,697.95
Oak Grove Heights	9,845.22	9,575.55	Paris	26,763.26	27,512.57	Vandervoort	1,801.40	1,894.80	Springdale	1,015,474.38	912,455.65
Paragould	289,188.07	281,325.57	Ratcliff	1,530.63	1,573.48	Wickes	15,612.20	16,421.50	Tontitown	38,913.73	35,213.92
Hempstead County	376,993.32	378,593.32	Scranton	1,697.33	1,744.85	Pope County	381,212.52	338,614.63	West Fork	36,651.67	33,166.93
Blevins	3,520.06	3,534.99	Subiaco	4,334.25	4,455.60	Atkins	45,782.54	40,666.66	Winslow	6,185.07	5,597.02
Emmet	480.52	482.55	Lonoke County	267,084.61	267,064.66	Dover	20,917.89	18,580.45	White County	918,509.03	959,306.92
Fulton	2,246.14	2,255.66	Allport	1,079.98	1,079.90	Hector	6,830.95	6,067.64	Bald Knob	35,744.40	37,332.08
Hope	112,809.69	113,288.09	Austin	19,139.19	19,137.76	London	15,771.90	14,009.50	Beebe	90,255.54	94,264.47
McCaskill	1,072.78	1,077.33	Cabot	223,284.23	223,267.55	Pottsville	43,080.52	38,266.57	Bradford	9,364.86	9,780.82
McNab	759.89	763.11	Carlisle	20,792.03	20,790.48	Russellville	423,822.46	376,463.21	Garner	3,504.11	3,659.76
Oakhaven	704.01	707.00	Coy	901.55	901.48	Prairie County	60,084.89	30,280.26	Georgetown	1,529.96	1,597.92
Ozan	949.86	953.89	England	26,530.03	26,528.05	Biscoe	2,496.80	2,510.67	Griffithville	2,776.14	2,899.45
Patmos	715.19	718.22	Hummoke	2,667.09	2,666.89	Des Arc	11,809.94	11,875.56	Higginson	7,662.16	8,002.49
Perrytown	3,039.55	3,052.44	Keo	2,404.14	2,403.96	DeValls Bluff	4,257.63	4,281.29	Judsonia	24,911.27	26,017.77
Washington	2,011.46	2,020.00	Lonoke	39,865.48	39,862.50	Hazen	10,097.26	10,153.36	Kensett	20,333.72	21,236.89
Hot Spring County	297,040.57	300,920.74	Ward	38,193.84	38,190.99	Ulm	1,169.31	1,175.80	Letona	3,146.30	3,286.05
Donaldson	2,403.18	2,434.57	Madison County	201,797.51	190,827.51	Pulaski County	1,028,983.06	976,051.73	McRae		

# ACCRTA scholarships available

The executive board of the Arkansas City Clerks, Recorders and Treasurers Association (ACCRTA) awards scholarships for tuition to attend the Municipal Clerks' Training Institute, the Academy for Advanced Education and the International Institute of Municipal Clerks' annual conference, all of which will enable Arkansas clerks to further educational training.

A scholarship honoring the memory of Bill S. Bonner will be awarded to a first-year attendee in the certification program at the Municipal Clerks' Institute in September 2015. This scholarship covers the registration fee.

Additional scholarships include: four local \$400 scholarships to attend the Municipal Clerks' Institute, Sept. 13-17, 2015, in Fayetteville; one \$400 scholarship for the Academy for Advanced Education, Sept. 14-15,

2015, in Fayetteville; and one \$400 scholarship to attend the International Institute of Municipal Clerks (IIMC) annual conference, May 17—20, 2015, in Hartford, Connecticut.

These scholarships are in addition to the 11 regional scholarships awarded by the IIMC.

Fill out the scholarship application below and return it to:

**Donna Stewart, City Clerk**  
**City of Camden**  
**PO Box 278**  
**Camden, AR 71711**

For more information, contact: Scholarship Chairman Donna Stewart at **(870) 836-6436** or email **payroll.camden@cablelynx.com**.

## 2015 APPLICATION FOR SCHOLARSHIP ASSISTANCE

I, \_\_\_\_\_ am a member of the Arkansas City Clerks, Recorders and Treasurers Association and the International Institute of Municipal Clerks, and do hereby apply for assistance from ACCRTA. (Applicant must be a City Clerk, Deputy City Clerk, Recorder, Treasurer or related title at the time of application.)

Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address or P.O. Box \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Date assumed present position \_\_\_\_\_

Other related experience: Title \_\_\_\_\_ Municipality \_\_\_\_\_ Years \_\_\_\_\_

Education: H.S. \_\_\_\_\_ Graduate College (years) \_\_\_\_\_ Degree \_\_\_\_\_

Check one: This application is for a \_\_\_ First \_\_\_ Second \_\_\_ Third year Institute

What are the approximate costs of the institute you plan to attend? \_\_\_\_\_

Travel/Transportation \_\_\_\_\_ Registration Fee/Tuition \_\_\_\_\_

Lodging and Meal \_\_\_\_\_ Total Amount \_\_\_\_\_

How much does your municipality budget your department yearly for education? \_\_\_\_\_

What is your reason(s) for applying for this scholarship \_\_\_\_\_

I understand that if a scholarship is awarded to me, it must be used between Jan. 1, 2015, and Dec. 31, 2015, and that I must attend all sessions.

Please attach written evidence that your Chief Executive or legislative body supports your attendance at the institute and that in the event that a scholarship is awarded, you will be given the time to attend the institute.

I do hereby attest that the information submitted with this application is true and correct to my best knowledge.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### CHECK THE SCHOLARSHIP FOR WHICH YOU ARE APPLYING:

<input type="checkbox"/>	Municipal Clerks' Institute, Fayetteville	September 13-17, 2015	<b>Deadline: May 28, 2015</b>
<input type="checkbox"/>	Academy for Advanced Education, Fayetteville	September 14-15, 2015	<b>Deadline: May 28, 2015</b>
<input type="checkbox"/>	IIMC Conference, Hartford, Connecticut	May 17-20, 2015	<b>Deadline: April 10, 2015</b>

**Disclaimer:** ACCRTA will not be responsible for applications that do not reach the chairman by the deadline. Please feel free to call after a few days to be sure your application was received

# ACCRTA seeks nominations for Clerk of the Year

The Municipal Clerk of the Year Award recognizes a member of the Arkansas City Clerks, Recorders, Treasurers Association (ACCRTA) who has made significant contributions to the objectives of the municipal clerks profession and to the improvement of municipal government in Arkansas and the clerks own community.

Qualities are length of service, good relationship with other clerks, interest in education, attendance at national and regional conferences, community volunteer, advancing and supporting the municipal clerks association.

Any municipal official or ACCRTA member may nominate a candidate for Municipal Clerk of the Year for 2015. The finalist will be honored at the 81st Annual Arkansas Municipal League Convention, June 24-26, 2015 in Little Rock.

**The deadline for nominations is April 15, 2015.**

## Requirements for nominees:

- Has been an active ACCRTA member for at least five years
- Holds a city clerk/recorder/treasurer or deputy position
- Is a Certified Municipal Clerk or Certified Arkansas Municipal Clerk
- Provides service to other municipal clerks in the state as the opportunity exists
- Exhibits leadership

**Complete the nomination information below and send to:**

**Sherri Gard, ACCRTA Vice President  
City of Fort Smith, City Clerk  
P.O. Box 1908  
Fort Smith, AR 72902  
479-784-2207  
sgard@fortsmithar.gov**

## Municipal Clerk of the Year 2015 Please Submit the Following Information

NOMINEE'S FULL NAME AND TITLE \_\_\_\_\_

ADDRESS, CITY, ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_

NAME OF THE CITY THE MUNICIPAL CLERK REPRESENTS \_\_\_\_\_

YEARS SERVED AS CLERK, RECORDER, TREASURER OR DEPUTY CLERK AND YEAR APPOINTED OR ELECTED \_\_\_\_\_

ARKANSAS CITY CLERKS, RECORDERS, TREASURERS ASSOCIATION (ACCRTA) MEMBER YEARS SERVED AND DATE OF MEMBERSHIP \_\_\_\_\_

ACCRTA OFFICES HELD \_\_\_\_\_

ACCRTA MEETINGS ATTENDED \_\_\_\_\_

ACCRTA, IIMC, OR ARKANSAS MUNICIPAL LEAGUE COMMITTEE SERVICE, COMMITTEES SERVED ON AND NUMBER OF YEARS SERVED \_\_\_\_\_

INTERNATIONAL INSTITUTE MUNICIPAL CLERK (IIMC) PARTICIPATION AT ANNUAL AND REGIONAL MEETINGS \_\_\_\_\_

IIMC WORKSHOPS (DISTRICT MEETINGS) ATTENDED \_\_\_\_\_

MUNICIPAL CLERKS INSTITUTE ATTENDANCE (NUMBER OF YEARS AND CLASSES ATTENDED) \_\_\_\_\_

CERTIFICATION RECEIVED:

IIMC CERTIFIED MUNICIPAL CLERK,  IIMC MASTER MUNICIPAL CLERK OR  CERTIFIED ARKANSAS MUNICIPAL CLERK

DATE OF CERTIFICATION \_\_\_\_\_

ARKANSAS MUNICIPAL LEAGUE CONFERENCES ATTENDED \_\_\_\_\_

EDUCATION PROGRAM PARTICIPATION (INSTRUCTOR, PANEL MEMBER, MODERATOR) \_\_\_\_\_

COMMUNITY INVOLVEMENT \_\_\_\_\_

LEADERSHIP ACTIVITIES \_\_\_\_\_

OTHER ACTIVITIES \_\_\_\_\_

NAME OF INDIVIDUAL SUBMITTING NOMINATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

NOMINATOR: PLEASE BRIEFLY SUMMARIZE THE REASONS WHY YOU BELIEVE YOUR NOMINEE SHOULD BE SELECTED AS THE 2015 MUNICIPAL CLERK OF THE YEAR. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# MUNICIPAL MART

To place a classified ad in City & Town, please email the League at [citytown@arml.org](mailto:citytown@arml.org) or call 501-374-3484. Ads are FREE to League members and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

**ADMINISTRATIVE ASSISTANT**—Gravette is hiring an administrative assistant. Reporting, Grammatically correct writing, Microsoft Office, financial accounting and bookkeeping, organized, able to analyze contracts, professional, eager to problem solve, ability to multitask, exceptional verbal communication. Starting wage DOE. Full benefits included after trial period. Send your resume to [info@cityofgravette-ar.gov](mailto:info@cityofgravette-ar.gov) or mail to Mayor Kurt Maddox, 604 First Avenue SE, Gravette, AR 72736.

**ALL PD POSITIONS**—The Batesville Police Department is a newly formed department and is accepting applications for all positions. The city offers a generous benefits package, including but not limited to, health insurance package, retirement with LOPFI and vacation and sick leave. Salary will be based on experience and training. Certification through CLEST is preferred but not required. Applications are available at 500 E. Main Street, Batesville, AR 72501; or call Chief Cockrill at 870-698-2425. EOE.

**AIRPORT MANAGER**—The City of Searcy and the Searcy Airport Commission are accepting applications for the position of Airport Manager for the Searcy Municipal Airport. Applications for this position may be picked up at Searcy City Hall, 8 a.m.-4:30 p.m. M-F, or printed from the Human Resources page at [www.SEARCY.com](http://www.SEARCY.com). EOE. Please submit your resume and completed application to: City of Searcy Attn: Mayor David Morris, 401 West Arch, Searcy, AR 72143. For more information you may call 501-268-2483.

**CHIEF OF POLICE**—The City of Searcy is accepting applications for the position of Chief of Police. Applications for this position may be picked up at Searcy City Hall M-F 8:00 - 4:30 or printed from the Human Resources page at [www.SEARCY.com](http://www.SEARCY.com). Application must be received by 4:30 p.m. April 10, 2015. The City of Searcy is an equal opportunity employer. Please submit your resume and completed application to: City of Searcy, Attn: Mayor David Morris, 401 West Arch, Searcy, AR 72143. For more information you may call 501-268-2483.

**FIREFIGHTER/EMT**—Siloam Springs is accepting applications for the position of Firefighter/EMT. This position responds to emergency calls, performs firefighting duties, rescue, extrication, public education, and provides emergency medical care. Persons with approved applications on file will be eligible to take the department's entrance written and physical agility tests, 8 a.m. March 28 at Fire station 1, 1450 Cheri Whitlock. Candidates who score 70 percent or higher on the written test and successfully complete the physical agility test will be scheduled for an interview for positions on the current hiring list. Applicants must possess and submit valid DL and NREMT-B certification with their application and display these items on test date. The city offers a generous benefit package including, but not limited to medical, dental, vision, LTD, 457 Deferred Compensation, L.O.P.F.I., vacation and sick leave. Salary range \$32K-35K. The city requires a completed application be submitted for all positions. Applications are available at City Hall, 400 N. Broadway, Siloam Springs, AR; or online at [www.siloamsprings.com](http://www.siloamsprings.com). For further information please visit the city website, call 479-524-5136; or email [humanresources@siloamsprings.com](mailto:humanresources@siloamsprings.com). Closing date: 12 p.m. March 27. EOE.

**HR DIRECTOR**—The City of Searcy is accepting applications for the position of Human Resources Director. Applications for this position may be picked up at Searcy City Hall, 8 a.m.-4:30 p.m. M-F, or printed from the Human Resources page at [www.SEARCY.com](http://www.SEARCY.com). EOE. Please submit your resume and completed application to: City of Searcy Attn: Mayor David Morris, 401 West Arch, Searcy, AR 72143. For more information you may call 501-268-2483.

**POLICE OFFICERS**—Eudora is currently accepting applications for 3 F/T police officers. Must be certified and meet all requirements of law enforcement standards and training. Will consider noncertified applications. Please send resume to Eudora Police Department, 111 North Archer Street,

Eudora, AR 71640; or email to [epd71640@yahoo.com](mailto:epd71640@yahoo.com). Office hours 8 a.m. to 4 p.m. Monday-Friday. EOE.

**POLICE OFFICER**—Hartford is accepting applications for a police officer. Certifications required. Applications will be accepted at the Hartford City Hall, 26 S. Broadway, Monday thru Friday, or mail your resume to The City of Hartford, P.O. Box 519, Hartford AR, 72938. Any questions call 479-639-2219.

**TECHNICAL SERVICES MANAGER**—Springdale Arkansas is accepting applications for the position of Technical Services Manager. The manager will maintain maps and/or drawings using geographic information systems (GIS) or computer aided design (CAD) technology; communicate with the public; conduct research; read and/or interpret maps, blueprints, survey documents, or sketches; proofing or comparing the information contained on maps/drawings with information from different sources; measuring distances, areas, perimeters, and angles; and uses computer applications to enter, query information. Bachelor's degree and 5 years related experience and/or training, and 2 years related management experience, or equivalent combination of education and experience. Paid vacation, holidays, health insurance, and annual sick days. Submit application and resume online at [www.springdalear.gov](http://www.springdalear.gov).

**WASTEWATER MANAGER**—Bentonville has an opening for a Wastewater Utility Manager, responsible for the administration and direction of the wastewater treatment plant, compost operations, sanitary sewer lift stations, and industrial and pre-treatment programs of the city (pop. 42,000) with a staff of 22 employees. Reports to the Director of Public Works. A complete job description is available on request. Pay range is \$54,725 - \$73,882. Min. requirements are 4-year technical degree related to wastewater and sewer treatment operation and maintenance, and a min. of 10 years progressive supervisory, management, administrative, and technical work and planning experience in the wastewater utility industry, or an equivalent combination of education and experience. Must have wastewater treatment plant experience and associated state wastewater and solid waste management licenses as outlined in the job description. Applications available at [www.bentonvillear.com](http://www.bentonvillear.com) or email resume to [ewheeler@bentonvillear.com](mailto:ewheeler@bentonvillear.com). Open until filled. EOE.

**FOR SALE**—1994 GMC Garbage truck. \$7500.00. Also 3 military generators—1 3kw, 1 5kw-60hz, and 1 5kw on trailer. Call City of Norman at 870-334-2400.

**FOR SALE**—2010 Dodge Charger, approx. 100,000 miles. White in color. It is equipped with blue lights and a prisoner partition. It has a jotto desk console with siren speaker and light control. Asking \$10,000. Please contact Chief Aaron Collier at 870-246-6357 to inquire about vehicle.

**FOR SALE**—Bald Knob is accepting bids on a 2011 One ton Chevrolet McCoy Miller Box ambulance Vin # 1GB3G2CL2B1112617 with Duramax Diesel and 35517 miles. Also for sale is a 1994 Ford E-350 Van with Taylor Made body, diesel Vin# 1FDJE30M7RHA09783 and 80943 miles. Contact Bald Knob Ambulance for more info at [bk000@centurytel.net](mailto:bk000@centurytel.net) or [jnmh@centurytel.net](mailto:jnmh@centurytel.net). Bids will be accepted until noon March 31. Send all bids to City of Bald Knob Clerk Treasurer, P.O. Box 1119, Bald Knob, AR and please Mark Ambulance Bid on outside of the envelope. The City of Bald Knob reserves the right to accept or reject any or all bids

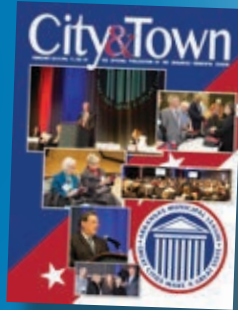
**FOR SALE**—Tupelo is taking bids on a 1050 John Deere Tractor 3. Hitch, power steering, used to pull a finishing mower. The tractor is in good condition. We are accepting bids until March 13. Bids will be opened at the council meeting March 16. The city reserves the right to accept or deny any or all bids. For more information contact Carl Rouse at 870-217-9059. Town of Tupelo, P.O. Box 124, Tupelo, AR. 72169.



# Missed us?

You can download last month's issue or older issues of *City & Town* that you might have missed.

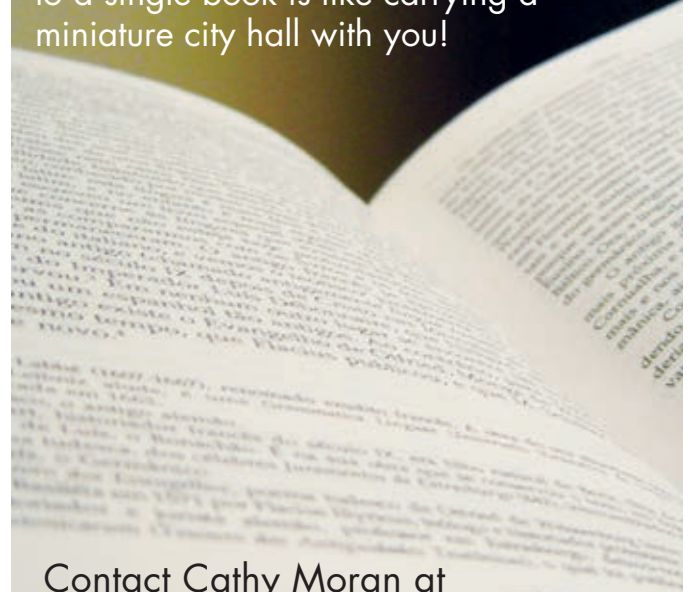
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Angulo, Michael McBryde, Mark  
McBryde, Bo Bittle, Jack Truemper  
and Kevin Faught

Seated from left:  
Michele Casavechia, Lindsey Ollar  
and Jason Holsclaw

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We are continually impressed with the talent and dedication of the public sector employees who strive every day to improve our state's municipalities, counties, school districts, hospitals, colleges, universities, utility systems, and other governmental agencies. We thank each of you for your continued trust in our firm, and we look forward to serving you in the years to come.

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