

City & Town

OCTOBER 2014 VOL. 70, NO. 10

THE OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE

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FORWARD
TO YOUR
CONTINUED
WATCH!**



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FEATURES

6 Celebrating 40 years and looking forward to more

We take just a moment to celebrate a milestone: Don Zimmerman's 40 years as executive director of the Arkansas Municipal League. We're thankful for his leadership and look forward to moving forward together.

8 District 2 VP serves hometown with pride

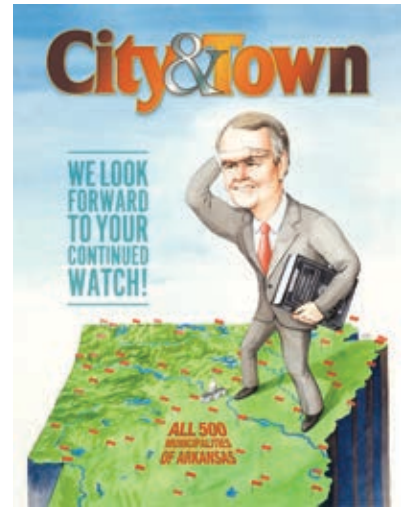
Searcy Mayor David Morris, the League's 2014-2015 District 2 vice president, has roots in that area going back six generations, and that pride reveals itself in his leadership style as he works to help his hometown thrive.

10 White River Water Carnival makes splash at 71

Batesville's popular annual event, the White River Water Carnival, this year celebrated its 71st anniversary with a variety of events and food that drew visitors from near and far.

CORRECTION

In the September 2014 issue of *City & Town*, we erroneously listed Blytheville Mayor James Sanders as the 2014-2015 League District 2 vice president. Sanders is the League's 2014-2015 District 1 vice president.



ON THE COVER—Drawn in the style of a political cartoon, League Executive Director Don Zimmerman continues to see the bright future ahead for Arkansas's municipalities, just as he has for 40 years now. Take a look with us at what he's accomplished up to now and where Don sees us going from here, beginning on page 6. Read also inside about Searcy Mayor David Morris, this year's District 2 vice president, and his city's plan for the future. And don't hesitate to register for the 2015 Winter Conference and book your hotel. See that information inside on page 16.—atm



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<i>Attorney General Opinions</i>	20
<i>Calendar</i>	40
<i>Directory Changes</i>	40
<i>Economic Development</i>	28
<i>Engineering</i>	18
<i>Fairs & Festivals</i>	26
<i>Grant Money Matters</i>	12
<i>League Officers, Advisory Councils</i>	5
<i>Municipal Mart</i>	41
<i>Municipal Notes</i>	34
<i>Obituaries</i>	35
<i>Parks and Recreation</i>	22
<i>Planning to Succeed</i>	30
<i>President's Letter</i>	4
<i>Professional Directory</i>	42
<i>Sales Tax Map</i>	37
<i>Sales Tax Receipts</i>	38
<i>Turnback Estimates</i>	36
<i>Urban Forestry</i>	24
<i>Your Health</i>	32

Dear Colleagues,

As municipal officials, we are all looking for new and innovative ways to improve our communities. One of the best places to find best practices that will work in our cities is by attending the Congress of Cities conference that is hosted each year by the National League of Cities. The speakers at these sessions offer great examples of effective practices in other cities that we can replicate in our own communities. The networking opportunities are always of great benefit as well.



I encourage you to attend the upcoming Congress of Cities, which will take place Nov. 18-22 in Austin, Texas. Because I am such a strong believer in the value of the National League of Cities, I will be running for Second Vice President of the NLC. I hope you will join me at the conference!

The Arkansas Municipal League Advisory Council meetings will take place Oct. 1 through Oct. 10 and members will discuss the final stages of the League's legislative priorities. These are important meetings that will set our agenda for the upcoming legislative session.

The League will also be holding a Health and Wellness Seminar at the League headquarters on Nov. 7. This will be a time to discuss all changes of the Municipal Health Benefit Fund for 2015.

I would also like to remind you to register for the 2015 Winter Conference at the Statehouse Convention Center in Little Rock. You will need to make your reservations directly with the hotel of your choice. I have personally visited the newly renovated Marriott Little Rock. The renovations are now finished and they tell me they are ready to take care of us in a first-class way. I look forward to seeing you soon.

All Best Wishes,

A handwritten signature in blue ink that reads "Mark Stodola". The signature is fluid and cursive.

Mark Stodola
Mayor, Little Rock
President, Arkansas Municipal League

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Looking forward to your continued watch

This month marks the 40th anniversary of Don Zimmerman's becoming executive director of the Arkansas Municipal League, and so we take a moment to both acknowledge what he has helped the cities and towns of this state to accomplish and to focus anew on his vision as we continue to move forward together.

American scholar Warren Bennis has said, "Leadership is the capacity to translate vision into reality." Don has been that visionary leader for Arkansas municipalities, all the while maintaining a humble spirit. He is a source of motivation and calmness amid a sometimes contentious political environment, and his dry sense of humor helps keep us grounded. Above all he

listens to the people, and he is a lifeline of information for our municipal leaders, as well as the League staff.

As the son of a city attorney and League director Glenn Zimmerman, Don grew up amid League talk and city issues. He had worked with the League for about eight years when the executive committee in October 1974 named him the new executive director following his father's untimely death.

"I had three long-range goals in my thinking at that time," Don says. "They were: 1) Allow our elected officials to be paid adequately, 2) find a broad-based source of revenue for our municipalities, and 3) build a League operation capable of providing great assistance to our membership."

The January 1975 session of the Legislature provided a trial by fire of sorts, and his youth was a challenge at the outset, Don says. He had to prove to people that he was capable of doing the job even though he was younger than most of the local and state leaders he was dealing with.

"Forty years has taken care of that problem."

The 1975 session resulted in one of the first big victories for the League with the referral of proposed Constitutional Amendment 56 to eliminate the \$5,000 limit on municipal officials' salaries. The state's voters in November 1957 passed the amendment by a sizeable majority, and so one of Don's early goals for the League was realized.

"Amendment 56 has served the state well since that time," Don says. "Elected municipal office is now open to more citizens and those offices continue to attract very good candidates. My colleagues around the country often comment about the high caliber of Arkansas city officials. Often they are described as a 'cut above.'"

In 1981, with municipal funding sources becoming scarce, Don and the League helped convince the Legislature to grant cities local sales tax authority. Gaining access to that broad-based source of revenue was a game changer, one that Don still considers among the most important League successes.

"It has enabled our municipalities to become the economic engines that drive our state's economy and has provided so many services to our population and to visitors in Arkansas."



October 2014 marks 40 years of Don Zimmerman's leadership of the Arkansas Municipal League as executive director, and his vision for Arkansas's cities and towns—that they be recognized as world class places to live—is as bold as ever.

Moving forward from those two momentous steps, Don continues to focus on providing the kinds of services to cities and towns that will help them grow and prosper. His third goal of providing great assistance to League members is a perpetual one. The League established its initial roster of service programs over about a six-year period from 1979-1985. The programs—the Municipal Legal Defense Program, the Municipal Health Benefit Fund, the Workers' Compensation Trust, and the Municipal Vehicle and Property Programs—have exceeded expectations, Don says, and excel at managing municipal risk. His goal moving forward is to keep these and other programs running smoothly and to prepare for the upcoming 2015 legislative session. He strives to maintain good relationships among our city, state, and federal leaders.

“The League has long been the envy of other organizations in that we have earned a great relationship with our state Legislature,” Don says.

Leaders on the state and national level respect the League's legislative positions.

“Our proposals have stood the test of time and proven themselves to be in the best interest of all of Arkansas. To me, it's just a reflection of how good the collective wisdom of Arkansas's municipal officials is and has been for many years.”

The Arkansas Legislature proved this point again, Don says, when in 2011 it granted all cities and towns broad “home rule” authority. Earlier this year the League appealed a case to the U.S. Supreme Court and won a far-reaching decision on police pursuit.

As we pause to note this milestone in Don's career, we also thank his wife, Jan, for sharing him with us. She is a source of strength and support, and she serves cities right along side Don. The very next day after their marriage in 1984, he took her to a National League of Cities convention in Indianapolis, for what she thought would be their honeymoon. The “honeymoon suite” turned out to be the “Arkansas hospitality suite,” Don says.

“It was quite funny at the time, and not fatal to our marriage as this year we celebrate our 30th wedding anniversary on November 23. Ironically, Jan and I will be returning from NLC's Congress of Cities that very day.”

When they have down time, Don and Jan love spending time at the cottage his grandfather built on



Don and Jan Zimmerman.

Lake Hamilton. He loves supporting the state's many college athletic teams, the Arkansas Travelers, and the horse races at Hot Springs.

“But my main hobby is being with our seven adorable grandchildren,” Don says.

Under his continuing watch, Don hopes to keep improving the League's service programs.

“There is always a new challenge and room for improvement,” he says.

His vision continues to be a bold one: to make our municipalities the most effective and most efficient in the world.

“I hope to see them universally recognized as ‘world class’ places to live, play, and work.”

Arkansas has so much going for it, Don says, from its natural beauty to its wonderful citizens, that this goal is not out of reach.

“We are a state with a wonderful environment and natural areas. With more recognition, I hope to see us grow in an orderly manner while facilitating better jobs and higher incomes for our citizens. Our cost of living is low, so if we can get our incomes up to the national average, what a wonderful state and quality of life we will have.”

The League has a big role to play in that progress, he says.

“The cumulative effect of Arkansas's municipal efforts is tremendous when all 500 are striving to be their best. I firmly believe that ‘Great Cities Make a Great State.’”

Thank you, Don, for your leadership. We look forward to your continued watch.

League District 2 VP driven to serve hometown

By Andrew Morgan, League staff

With local roots running as deep as his, it's no wonder Searcy Mayor David Morris, the League's 2014-2015 District 2 Vice President, is so driven to improve life in his hometown. Both sides of his family have White County roots going back six generations, in fact. And with the exception of just a few years, Morris has lived in Searcy all his life.

"That means a lot to me right there, that this is home," Morris says.

He attended college in Conway at SCA, the State College of Arkansas, now known as the University of Central Arkansas. His goal was to attend dental school. Arkansas didn't have any dental schools, and it was difficult to get accepted at an out-of-state institution. Morris was named an alternate, and, while waiting for the call to come, he agreed to work on a new juvenile court program for which White County had received a grant.

"The County Judge asked if I'd be interested in working with them during the interim, and I told him absolutely, but if I got a call to go to dental school I was going."

From there he went to work in the judge's office as a grants administrator when he showed an aptitude for grant writing and securing funds from federal and state sources for numerous local projects.

At the age of 28, he ran and was elected White County Judge. He can't claim the title of youngest county judge, he says. That would be Wilbur D. Mills, who was elected at 27.

After one two-year term in that office, he went to work as assistant administrator of the local hospital. While working there, he earned his Master's Degree in Healthcare Administration. He later also earned a Master's in Business Administration.

The healthcare field never really grew on him, he says.

"It just wasn't my cup of tea, and I longed to get back into public service and local government."

A job came open at the Association of Arkansas Counties, and Morris went to work there in October of 1988. He went on to serve at the AAC for 22 years, retiring as assistant director.

He and his wife, Gail, have been married since 2002, and together have seven children and 13 grandchildren.



As he points out on the map, the area just beyond the sports fields behind Mayor David Morris is where the city's new swimming pool will soon be built. The pool is just one part of a large eight-year plan of improvements all across the city made possible by a temporary one-cent sales tax approved by the voters.

His years with the Association of Arkansas Counties helped him forge relationships with people all across the state, including the League's District 1 Vice President, Mayor James Sanders of Blytheville, who was a former Mississippi County Sheriff. His friendship with Batesville Mayor Rick Elumbaugh, this year's League First Vice President, goes back 20 years, he says. They met on Greers Ferry Lake. They both have sons about the same age who were into water skiing.

"Rick actually taught my son how to barefoot water ski," Morris says.

Because of his former career at the AAC, Morris has had a relationship with League Executive Director Don Zimmerman for nearly 30 years, he says, along with several of the other members of the League staff. He's worked closely with them on many issues over the years.

"I feel right at home at any Municipal League function," he says. "I've probably been to 25 or 26 annual Conventions."

His experience at the AAC gave him a very broad perspective of the work local governments do across Arkansas. He became very familiar with the kinds of challenges cities face.

"That's one of the greatest assets I feel I brought with me after 22 years with the Association of Counties."

He worked with the League in those years on a City County Task Force that focused on common challenges and needs.

“We always said that we could set aside those few issues that we could not agree on because there was a whole multitude of issues out there that we could work together on,” Morris says. “We could go to the Capitol with a united voice. We were a powerful voice.”

After a sometimes contentious 2013 legislative session, the League, in prepping for the 2015 General Assembly, is working to revive the City County Task Force.

“That’s one of my goals while I’m in this office of vice president, is to help promote that,” Morris says.

The diplomatic spirit of bringing folks back together is also what inspired Morris to run for mayor in his hometown.

“My campaign theme four years ago was ‘Together Moving Searcy Forward,’ and that’s my campaign theme for reelection.”

Probably the most exciting step forward for Searcy is the city’s eight-year plan, based on a voter-approved, temporary one-cent sales tax that will improve a variety of city services and contribute several major capital improvements over the next several years. The city estimates the sales tax will bring in \$51.2 million over its eight-year span, Morris says.

The plan’s list of improvements is based on strong community input, he says. Nearly 42 percent of the improvement pie will go toward street and drainage improvements. Twenty-nine percent will improve police and fire protection, and will replace or repair the city’s aging sanitation vehicle fleet. Workforce development, parks and recreation additions, emergency funds, and other capital improvements round out the list.



Morris recalls playing hide-and-seek as a child behind the historic Benjamin Black House, which was donated to the city in 2009 and now houses an art museum. Benjamin Black was mayor of Searcy from 1886-1894.

Mayor Morris is especially excited about building the city’s new swimming pool. Searcy will buy about 17 acres between the existing sports complex and Main Street, which is the city’s main artery and connects to Highway 67. That land is where the new municipal pool and related facilities will go, replacing the now closed 1960s-era pool the city long ago outgrew. The land purchase and pool will also give the park an entrance on Main Street.

Morris feels very blessed that the citizens got behind the plan for improving their hometown.

“I’ve tried to make the statement that this is not just for us, the grey-headed folks sitting here in this room. It’s for our children and our grandchildren. I just want to leave the town a better place for our children and grandchildren, and I’ve got a vested interest because I’ve got grandchildren living here.”



Searcy’s new airport terminal, which opened in 2013, is a great economic engine for the city, Morris says, and a great example of a public-private partnership.

Batesville's White River Water Carnival celebrates 71 years

By Sherman Banks



PHOTO COPYRIGHT KC IMAGES, COURTESY BATESVILLE AREA CHAMBER OF COMMERCE.

Runners hit the trail at dusk wearing all sorts of glow-in-the-dark items for the Afterglow 5K, just one of many fun events during the 71st White River Water Carnival in Batesville this year.

The White River Water Carnival in Batesville, which just celebrated its 71st year, is considered to be Arkansas's longest running annual water event. The carnival features crafts, food, a talent contest, entertainment, sporting events, a car and bike show, and more. Highlights of the event include a parade and the unique Afterglow 5K, which is run at night.

The Batesville Area Chamber of Commerce and numerous local sponsors help make the White River Water Carnival a success each year. Crystal Johnson, president and CEO of the Batesville Area Chamber of Commerce and primary sponsor said, "Each year the carnival keeps getting better and better."

The 2014 carnival kicked off on Friday, Sept. 12 with the White River Carnival Classic, Saturday, Sept. 13 was a fun-filled day of family events.

"The White River Water Carnival was originally planned as a drawing card for Batesville," Johnson said, "and now in its 71st year it continues to draw thousands of visitors to the beautiful banks of the White River."

The ultimate mission of the carnival is to promote free family fun in the Batesville community, she said.

This year the organizers brought back the White River Drag Boat Races, a fun event that puts a spin on

the old tradition of boat racing at the carnival. This year also featured the Bone Collector Hot Wing Eating Contest, which, besides being messy, delicious fun, also served to highlight the major poultry industry employers in the Batesville area.

The Afterglow 5K is in its second year and promotes active and healthy lifestyles for residents. The race drew more than 1,300 runners and walkers. The hilly course contained black-light zones, loud music, and glowing surprises along the way. In addition to the usual awards for fastest times, awards were given out for the best lit costume and the best glowing costumed group.

In addition to being great fun, the White River Water Carnival is an economic booster for Batesville. The impact in 2013 was more than \$300,000, Johnson said. She expects it to be even higher this year when the numbers come in.



Contact Sherman Banks at 501-374-8493, email sbanks@aristotle.net, or write to P.O. Box 165920, Little Rock, AR 72216.

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Present an accurate, clear budget with your application

By Chad Gallagher

Competition for grant funds is stiff, but fantastic grants designed to help you achieve your community development goals are still available and within reach. You can't fully control whether or not your application requesting funds will be successful, but if you properly identify your need, propose a solid solution that is supported by reliable data, and present an accurate budget then you are off to a good start.

An application's budget, in many ways, tells of your project priorities more than your narrative does. Ultimately, every grant application is about money and your budget matters. Here are a few tips to improve your grant application budget:

1. Clearly follow all budget guidelines. Pay close attention to what the grant calls allowable or non-allowable expenses and write your budget accordingly. In addition, note any budget hints the guidelines offer that suggest what the grant normally does or does not fund. This may seem like an unnecessary tip but you'd be surprised how many grants are disqualified because they simply didn't follow budget guidelines. If the guidelines only allow 40 percent for personnel and you write in 50 percent, your application will be dead on arrival.
2. Review budgets of previously successful applications and emulate what you learn. This is such an important step. Don't reinvent the wheel.
3. Clearly link the budget to the proposal's goals and objectives. Every piece of the budget must be clearly aligned with producing the proposed outcomes. The purpose of the budget is to fund your implementation plan. Kill anything that doesn't clearly fit. If it isn't easy to explain it may not belong. You never want the evaluator trying to figure out how an expense line item in your budget ties to the program. It should be very clear.
4. Review each section of the implementation plan and be sure the budget addresses them all. If some other partner is going to be paying for a component of the grant left out of your budget be sure that's clearly outlined in the narrative.
5. Be reasonable in scope—\$10,000 will not eliminate world hunger. Be sure that your budget can achieve what you propose to do.
6. Include expenditure timeframes.
7. Be sensitive to cost-benefit ratio. It is important that your justification links all budget expenditures to true benefit for the proposal.
8. Avoid including normal operating expenses. Grant reviewers are sensitive to inserting budget items that are

not necessary for the program but appear to be normal organizational expenses that are not truly related to the grant application.

9. Do not have a "miscellaneous" line item. Stop arguing! Just don't have one. No "other" line item either!
10. If allowable be thoughtful on equipment expenses. These expenses are closely reviewed. Be certain that any request for equipment, furniture, or fixtures is truly necessary and is related to the program.
11. Explain how vendors and contractors will be selected if the budget calls for contractual expenses.
12. Don't guess costs. Take the time and effort necessary to research and develop budget numbers that are as close to exact as possible.
13. Use actual costs to compute fringe benefits for personnel.
14. Use industry norms to determine personnel salaries and stay under the allowable personnel cost and be sensitive to salaries and wages in the proposal's geographical area.
15. Double-check all of your figures. You are unlikely to convince a funding agency or organization to hand over funds if your budget is full of errors. Check that math.
16. Don't be greedy. Keep the budget clean, fair and justifiable. If reviewers think you are padding it too much then you will lose their trust and your credibility.

Use your budget justification page to simply answer each question that would arise from reading through the budget. If the budget calls for a laptop, explain why. If it has personnel costs, explain why personnel are needed, how you will make your selection, the type of candidate you are looking for, and main responsibilities. The key is for the budget justification form to eliminate lingering questions or unknowns after reviewing the budget itself.

The budget is important and you cannot afford to botch it up. Let us review your next budget for a grant application and give you our tips and guidance. Call on our team anytime to help you with your latest grant or other community and economic development challenges. Sometimes an extra set of eyes can make a big difference.



Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him in De Queen at 870-642-8937, 501-246-8842 in Little Rock, or email chad.gallagher@legacyincorporated.com.

NEESC site offers resources for septic system maintenance, other rural water issues

The National Environmental Services Center's Water We Drink website, www.nesc.wvu.edu/waterwedrink/articles.cfm, offers free, reprintable articles about septic systems and a variety of rural and small community water issues. The new article on the topic of septic system maintenance is now online and available for printing in your organization's magazine or newsletter, or posting to your website. The article features information about the Environmental Protection Agency's current SepticSmart Week, a nationwide effort to raise awareness about septic system care and maintenance.

The article "Maintaining Septic Systems Can Help Community Residents Save Money and Protect Local Waters and Public Health" also describes resources and

strategies local officials can use to educate community members this week and year-round about caring for and maintaining their septic systems. We invite and encourage you to disseminate the article and information about SepticSmart Week to your constituents.

The Water We Drink's free articles are available for you to reprint, disseminate to members, use in training sessions, outreach activities, and on your website. The articles are written especially for those who oversee local water and wastewater services and offer information about maintaining safe, sustainable, and secure water supplies in small and rural communities.

The Water We Drink is a project of the National Environmental Services Center (NEESC) and is funded by the U.S. Department of Agriculture.



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Make it your business to fight the flu

By Dr. Joe Thompson, Surgeon General for the State of Arkansas

Flu is a serious contagious disease that can lead to hospitalization and sometimes death. Seventy-six Arkansans died from flu during the 2013-2014 flu season. Two were pregnant women. About two-thirds of flu-related deaths were among younger Arkansas adults between the ages of 25-64. The other third were aged 65 or older. This tracks closely with immunization trends in Arkansas.

As the first and most important step in protecting against the flu, the Centers for Disease Control and Prevention (CDC) recommend a yearly flu vaccine for everyone six months of age and older. Yet in Arkansas, CDC estimates indicate that only 38 percent of adults between the ages of 18 to 64 years, and 67 percent of those at or older than 65 years of age had received their annual flu shot during the 2013-14 flu season.

The American College of Obstetricians and Gynecologists note that pregnant women are particularly vulnerable to influenza, and influenza vaccination is an essential element of preconception, prenatal, and postpartum care. Although gradually increasing each year, nationally an estimated 52 percent of pregnant women said they had received flu vaccine before or during pregnancy in the 2013-14 flu season, leaving nearly half unprotected.

Although most people who get the flu will recover in a week or two, some are more likely to develop complications such as pneumonia, bronchitis, ear infections, and sinus infections. Those at high risk of developing these and other complications include children younger than five years old, pregnant women, and adults age 65 years or older. During pregnancy, changes in the immune system, heart, and lungs make pregnant women more prone to severe illness from flu as well as hospitalizations and even death. Pregnant women who contract flu also have a greater chance of premature labor and delivery.

Having the flu is costly to the individual and to employers. Annual influenza epidemics in the United States result in \$10.4 billion in direct medical costs, and \$16.3 billion in projected lost earnings due to illness and loss of life. Employees with an influenza illness average nearly four days absence from work, while those present at work with flu symptoms are less productive for about a third of the working day.

With so much at stake, it is in the best interest of businesses and municipalities to help employees and their families get an annual flu shot. The

Arkansas Department of Health will provide flu shot clinics throughout the state to make

it convenient for people to get vaccinated, even if they don't have health insurance. In addition, most health

plans cover the cost of flu shots either at a physician's office or at a pharmacy. There is an easy to use website, HealthMap Vaccine Finder

at flushot.healthmap.org where you can find locations where flu shots will be provided. With this information in hand, create posters, flyers, and/or newsletters, and use electronic communication tools to recommend that all employees and their families get vaccinated and to let them know where they can go to get a flu shot. If necessary, be flexible with time off for employees who need it to get their vaccination.

Flu activity usually begins to increase in October and occurs through March. It takes up to two weeks for the vaccine to work, so now is the time to get a flu shot. Making sure you and your employees get vaccinated against the flu will help save lives.

Joe Thompson, MD, MPH, is Surgeon General for the State of Arkansas, Director of the Arkansas Center for Health Improvement, a pediatrician and professor at the University of Arkansas for Medical Sciences. For more information, contact the Arkansas Department of Health Immunization Section, 501-661-2169, or email immunization.section@arkansas.gov.



Fact Sheets on 2014 Ballot Issues Now Available



New ethics rules for state elected officials, statewide alcohol sales and a raised minimum wage are among the five issues voters will be asked to decide upon when they go to the polls on Nov. 4.

To help voters understand the complexity of the issues and the arguments on both sides, the Public Policy Center of the University of Arkansas System Division of Agriculture has developed easy to understand fact sheets on each ballot item.

The fact sheets, available for download or through the local county extension office, are edited by a coalition of experts to ensure they are neutral presentations of the ballot issues. Drafts of the fact sheet are made available to proponents and opponents for comment and review before they are printed, as part of a vetting process to ensure the information is an unbiased representation of the issue and the arguments by proponents and opponents.

- Issue No. 1 -An amendment empowering the General Assembly to provide for legislative committee review and approval of state agencies' administrative rules and Distribution.
- Issue No. 2 -An amendment allowing more time to gather signatures on a state-wide initiative or referendum petition only if the petition as originally filed contained at least 75 percent of the valid signatures required.
- Issue No. 3 -An amendment regulating contributions to candidates for state or local office, barring gifts from lobbyists to certain state officials, providing for setting salaries of certain state officials, and setting term limits for members of the general assembly.
- Issue No. 4 -The Arkansas Alcoholic Beverage Amendment.
- Issue No. 5 -An Act to Increase the Arkansas Minimum Wage.

As of Oct. 1, Issues No. 3, 4 and 5 are facing court challenges. Hard copies of the fact sheets will be available at county extension offices in the next two weeks. Now available for download are these issues with their popular names at <http://uaex.edu/business-communities/voter-education/state-ballot-issues.aspx>.



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REGISTRATION

Registration and payment must be received in League office by Monday, Dec. 29, 2014, to qualify for advance registration.

Advance registration for municipal officials	\$150
Registration fee after Dec. 29, 2014 , and on-site registration for municipal officials.	\$175
Spouse/guest registration	\$75
Child registration	\$75
Other registrants.	\$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **Handbook for Arkansas Municipal Officials, 2013-2014 edition**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after Dec. 29, 2014.**
- Cancellation letters must be postmarked by **Dec. 29, 2014**.
- **Mariott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

HOTEL RESERVATION

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SOLD OUT		Marriott Hotel (headquarters hotel) <i>formerly the Peabody Hotel</i>
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Doubletree Hotel		
Single/Double	\$136	Check-in 3 p.m.
Wyndham Hotel		
Single/Double	\$104	Check-in 3 p.m.

- Cut-off date for hotel reservations is **Dec. 29, 2014**.
- Rooms in Little Rock are subject to an 13-15 percent tax, depending on hotel choice.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

Register online at www.arml.org and pay by credit card or complete the steps below and mail with payment.

Step 1: Attendee Information

I am a newly elected official.

Name:

Title: City of:

Address:

Attendee only email (required)

cc email

City: State: Zip: Telephone:

Guests will attend: Yes No Name:

Name:

Step 2: Payment Information

• **WHAT IS YOUR TOTAL?** (see opposite page for fees)

<input type="checkbox"/> Advance Registration	<input type="checkbox"/> Regular Registration	<input type="checkbox"/> Spouse/Guest	<input type="checkbox"/> Child	<input type="checkbox"/> Other Registrants	Total
\$150	\$175	\$75	\$75	\$200	\$ _____

• **HOW ARE YOU PAYING?**

Check

Mail payment and form to:

**Arkansas Municipal League
2015 Winter Conference
P.O. Box 38
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Credit Card Complete information below and send to address above.

Credit Card: Visa MasterCard Discover

Card Number: _____ — _____ — _____ — _____ Exp. Date: ____/____/20____

Card Holder Name (as it appears on card):

Billing address (as it appears on statement):

City: State: Zip: Telephone:

E-mail address (required for credit card payment)

Step 3: Hotel Reservations and Hotel Payment

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below. Please mention that you are with the Arkansas Municipal League to get the negotiated hotel rate.

~~Marriott Hotel~~ Reservations _____ 877-759-6290

Capital Hotel Reservations _____ 877-637-0037 or 501-374-7474

Doubletree Hotel Reservations _____ 800-222-8733 or 501-372-4371

Wyndham Hotel Reservations _____ 866-657-4458 or 501-371-9000

New prescription for emerging water quality issues

By Byron Hicks, PE

Decades of improper disposal of pharmaceutical and personal care products has resulted in a growing list of emerging contaminants threatening our environment and human health. Research is now showing that many existing water treatment regulations and wastewater treatment facilities are not equipped to remove some emerging contaminants from waterways.

A report by the International Joint Commission, a consortium of officials from the United States and Canada who study the Great Lakes, states that treatment plants remove only about half of the prescription drugs and other newly emerging contaminants in sewage. Their conclusion is that better water treatment is needed across the country. The long history of improper disposal of pharmaceuticals in the U.S.—largely due to the mistaken belief that wastewater treatment facilities are equipped to remove these chemicals—has continued to increase the likelihood of negative effects on the environment and on human health.

How do pharmaceutical chemicals get into our waterways? Pharmaceutical waste—which includes prescription medications, over the counter drugs, and other personal care products—are usually dumped into a sink or toilet, which then exposes them to our environment and waste streams. If these drugs are not biodegraded or eliminated during sewage treatment, they have the potential to eventually reach drinking water. Another way pharmaceuticals are introduced to our waste

streams is through our bodies. Small amounts of some medications do not fully metabolize when ingested and enter the wastewater stream this way. Even disposing of pharmaceuticals in the trash can result in the chemicals “leaching” into groundwater through landfill leachate.

In fact, most sewage and water treatment facilities do not take pharmaceutical contaminants into consideration, so these wastes are left untreated to enter our surface, ground, and drinking water. Although this issue is nothing new and attempts to regulate disposal of health care waste began over 40 years ago, regulating disposal and developments in contaminant removal in the water/wastewater treatment process have been limited largely to industrial production. Minimal mitigation efforts have been made at the personal/patient use level.

Not all chemicals found in wastewater effluent will be found in drinking water. But some studies have found some prescription drugs in drinking water at varying levels. A federal study of 74 waterways used for drinking water in 25 states found 53 had traces of one or more pharmaceuticals. Our research found no federal regulations of pharmaceuticals in waste or drinking water; therefore, these chemicals and the impact they could have on humans and the environment remain unclear. Twelve pharmaceuticals, however, are currently on the EPA’s list of chemicals under consideration for drinking water standards.

Although most wastewater plants are not currently designed to handle these types of chemicals, technologies

‘Emerging contaminant’ defined

The Environmental Protection Agency (EPA) defines an emerging contaminant as “a chemical or material characterized by a perceived, potential, or real threat to human health or the environment or by a lack of published health standards.” The EPA also considers a contaminant to be “emerging” because of the discovery of a new source or a new pathway to humans.

exist that are effective at removing pharmaceuticals and other new chemicals—emerging contaminants—but these technologies can be expensive, especially for municipalities that are under tight budgets and doing what they can just to meet current requirements. Treatment facilities will most likely be required to address emerging contaminants in the future, as regulations are modified or added to mitigate health and environmental hazards as they are identified. Until that time when water and wastewater treatment facilities are upgraded to remove pharmaceutical chemicals, there are things that can be done to help reduce the amount entering our waterways right now.

One alternative for disposing of prescription medications is offered currently by the Drug Enforcement Administration and many local law enforcement agencies. It's the Prescription Drug Take Back Initiative. This program attempts to provide safe, convenient, and responsible options for prescription drug disposal, while also educating the public about the potential for abuse of medications, and prevents these medications from ending up in landfills or waterways.

You can find out more about the Prescription Drug Take Back options in Arkansas from your local law enforcement agency or at www.artakeback.org.



Byron Hicks, PE is Chairman/CEO of McClelland Consulting Engineers, Inc., in Little Rock. Contact Byron at 501-371-0272 or email bhicks@mccllelland-engrs.com.

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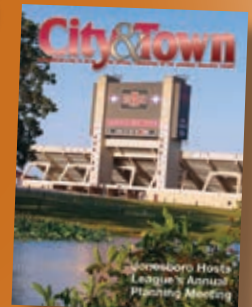
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Fee not subject to challenge as illegal exaction

Opinion: 2014-069

Requestor: Hammer, Kim—State Representative
 A city enacted an ordinance that exacted a \$10 maintenance fee to be charged on every water account in the City. The funds are to be used solely to maintain the sewer plant and sewer pumps. (Q1) Did the city council have the authority to establish the fee via ordinance, or should it have been voted on in an election of the voters? (Q2) Could this fee be considered an illegal exaction under Arkansas law? If so, is the city obligated to repay the fee to its citizens? If so, is there a statute of limitations of how far back it would have to be repaid? **RESPONSE:** If the \$10 maintenance fee truly is a “fee” (instead of a tax), then the city had the authority to impose

it via an ordinance. In that case, the fee could not be considered an “illegal exaction,” because a threshold criterion for an illegal-exaction analysis is that the imposition be a tax. Thus, the answer to your questions turns on whether the imposition truly is a fee. Though, for the reasons explained in the opinion, I cannot be definitive, it seems from the limited information provided to me that the maintenance fee is most likely a fee (not a tax). Therefore, in response to your first question, the city in all likelihood had the authority to impose the fee via an ordinance. Consequently, in response to your second question, the fee is not subject to challenge as an illegal exaction.

For full Attorney General opinions online, go to www.arkansasag.gov/opinions.

Fayetteville video wins local Emmy

Two employees in the Fayetteville Media Services Division won a regional Emmy Award for their work on a public service announcement promoting municipal recycling, the city has reported. Fritz Gisler, Media Services director, and Douglas Bankston, video production specialist, received top honors in the “Community/Public Service” category at the Mid-America Emmy Gala, held Sept. 27 in Kansas City, Mo. Their 30-second video shows how plastic bottles can be recycled and turned into playground equipment.

“We are beyond proud,” Mayor Lioneld Jordan said. “The awarding of an Emmy is a national honor and it reflects the amount of hard work and dedication this staff shows on a daily basis. They deserve our recognition for their commitment to informing the public of the services and programming that the city offers.”

Fayetteville’s Recycle Something campaign is a project of the Recycling and Trash Collection Division. The Recycling and Trash Collection Division received an appropriation from the Fayetteville City Council to promote recycling in Fayetteville. Brian Pugh, Fayetteville’s waste reduction coordinator, asked Gisler and his staff to help design, develop, and execute a full media campaign for the effort. To date, the Recycle Something Campaign has garnered nine international and national awards and is now an Emmy award winner.



Fayetteville’s Fritz Gisler and Douglas Bankston.

League hosts TIM training session



The Arkansas Municipal League recognizes that one of the most hazardous work assignments any employee can perform is working in and around the traffic. Consequently, the League collaborated with the U.S. Department of Transportation's Federal Highway Administration to bring Arkansas city and towns an excellent training opportunity. On Sept. 16-17 the League hosted the National Traffic Incident Management (TIM) Responder Training Program. This program is open to a wide range of employees who work on our municipal streets. The program featured skilled facilitators, real-life learning videos, and a complete manual of best practices to keep employees safe.

The National TIM Responder Training Program was developed by responders for responders, and was designed to establish the foundation for and promote consistent training of all responders to achieve the three objectives of the TIM National Unified Goal (NUG):

- Responder Safety
- Safe, Quick Clearance
- Prompt, Reliable, Interoperable Communications



The Train-the-Trainer (TtT) course is intended to provide participants (i.e., trainers) the knowledge and materials necessary for them to conduct TIM training for TIM responders in their area or state. The TtT is a 1½-day course that covers 11 hours of material, including classroom training as well as hands-on and outdoor activities. Once trainers have completed the TtT course, they will have the flexibility to train others as appropriate using either the full version of the training or through use of a condensed four-hour version of the training.

To learn more about local TIM initiatives, contact Joe Heflin at 501-324-6443, or email joseph.hephlin@dot.gov.

Bentonville hosts inaugural mountain bike fest

By Layne Moore



A cyclist navigates the trail during Bentonville's inaugural Slaughter Pen Jam Mountain Bike Festival.

Bentonville Parks and Recreation and the Bentonville Convention and Visitors Bureau presented the city's inaugural Slaughter Pen Jam Mountain Bike Festival Sept. 5-7. The three-day event featured races, music, food, and vendors.

The goal was for the weekend to serve as a celebration of fitness, trails, and mountain biking in Bentonville. The action kicked off the Thursday before the event with U.S. National Trial Champion Mike Steidly and Hungarian National Champion Adrian Lengyel putting on a show for over 1,200 local students. On Friday, the fun continued as the two trial riders along with the BMX Stunt Show Real Encounter were showcased at the First Friday event on the downtown square, where they displayed an exciting show of jumps and tricks.

Despite rainy conditions Saturday morning, over 150 runners kicked off the festival with a 10K trail race at the Slaughter Pen Mountain Bike Park. All runners received

a finisher's medal and free breakfast after they completed the race.

Throughout the day, festival goers hung out at "The Village at Slaughter Pen," where they had the chance to go on guided rides, check out a variety of vendors, challenge their friends to a drag race, cheer on the kids race, and much more.

The fun continued Sunday morning, as weather conditions were perfect for mountain bikers to line up for the Arkansas Bike Championship Series Cross Country Races. With 285 racers, the Slaughter Pen Jam Mountain Bike Festival was the largest race in the state for 2014. With miles of soft and hard surface trails, Bentonville continues to be a destination for mountain bikers and runners alike.

Layne Moore is Recreation Specialist with Bentonville Parks and Recreation. Contact Layne at 479-464-7275, or email lmoores@bentonvillear.com.

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Time To Levy Property Taxes

City and town councils may levy general property taxes of up to five mills on the dollar (Ark. Const. art. 12 § 4; ACA 26-25-102 and 103). ACA 14-14-904(b) requires the Quorum Court to levy the county, municipal and school taxes at its regular meeting in November of each year. ACA 26-73-202 requires the city or town council on or before the time fixed by law for levying county taxes to certify to the county clerk the rate of taxation levied by the municipality. ACA 14-14-904(b) establishes the November meeting of the Quorum Court as the time to levy those taxes.

In other words, the governing body of the city or town must levy and certify its property tax to the county court every year prior to the November meeting of the Quorum Court. As the Attorney General has explained, the “millage is an annual levy, and failure to levy by the required date results in a millage of zero for the following year.” (Ark. Op. Atty. Gen. No. 91-044; citing Ark. Op. Atty. Gen. No. 85-5.)

The bottom line: If your city or town wishes to collect property taxes for the following year, make sure that council approval and certification to the county clerk occur prior to the November meeting of the Quorum Court. It would be advisable to have this done at the council’s October meeting at the latest.

Fruit tree groves go public

By Alison Litchy

Happy, healthy people help make a sustainable community. If there is a relatively simple way to get fresh fruit to a community why not have the people involved? Community groves are a relatively simple solution to a basic widespread problem by providing fruit to people who have limited access or limited resources to acquire it. Ninety percent of Americans live in urban areas, many of which have limited access to fresh foods. The idea of using fruit trees in these urban areas is opening new doors for some community members. Planting trees for fruit is one of the oldest uses of trees, making groves a timeless solution.

Community groves are able to provide people with fresh food in a more sustainable way. Growing the trees in the community eliminates the shipment, reduces shelf time and keeps it local. The groves are often set up in vacant or reclaimed lots that are not used otherwise within the heart of a poor neighborhood. The local community can help care for these trees by bringing people together. These groves offer fresh fruit to families that may not be able to get it on their own. The trees can become a sense of pride for the community members. Some fruit tree varieties will take time to start to produce fruit, which can provide a great educational opportunity for both the adults and children in the area.

In San Francisco and other cities, demand for fresh local fruit is high. People have been known to “guerrilla graft.” Guerrilla grafting is when a person grafts a fruit-bearing branch onto public trees that otherwise do not bear fruit. Guerrilla grafting is causing issues for maintenance workers as well as for the structure of the tree. Guerrilla Grafting has spread fairly quickly and there are groups and websites to promote the activity. If the public is willing to go to those means for fresh fruit it is a strong indicator that a grove in the community would be well received. As always, this can be done best by promoting the right tree in the right place. Fruit trees do not make good street trees. Fruit trees require a different type of maintenance than standard street trees. There are many factors that are different such as watering times, pruning, and pest control. Fruit trees can be community assets when a grove is planted within a neighborhood or pocket park.

The Alliance For Community Trees, or ACTrees, has a guidebook available as well as a grant to help communities establish public fruit trees. The guidebook allows any enthusiastic group to help plan, implement, and maintain a neighborhood grove. Many factors need to be considered such as space, soil type, species, and



water. You can work with a local extension office or the Arkansas Forestry Commission for assistance with these decisions. There are lots of opportunities for partners to be involved: nonprofits, civic groups, businesses, government agencies, community gardens, and schools. Decisions that need to be made may include: Will there be free picking? Will it be donated to food banks or given to volunteers, or will harvesters be paid to pick the fruit? This program can be a great success with proper planning.

Neighborhoodfruit.com is an online resource that allows someone to register a fruit tree for the public so that people will know it is ok to take fruit from that tree. Citycitrus.com is a website to support planting of fruit trees that are maintained and harvested by communities for the health of their citizens and beautification of the city. City Citrus is based out of Baton Rouge, La., and provides a framework that can be utilized and designed for any community. Locally, Dunbar Garden in Little Rock has fruit and nut trees available as well. Visit dunbargarden.org for more information.

“We abuse the land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect.”—Aldo Leopold.



Alison Litchy is urban forestry partnership coordinator with the Arkansas Forestry Commission. Call Alison at 501-984-5867 or email alison.litchy@arkansas.gov.

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Little Rock welcomes new 12th Street Station

Little Rock held a grand opening ceremony Sept. 25 to commemorate the completion of the 12th Street Station. The building was the largest project from the 2011 Little Rock Citizens Evaluations of New Tax (LR CENT) sales tax campaign, and it symbolizes the city's efforts to capitalize on 12th Street by creating a corridor of revitalization.

Little Rock Mayor Mark Stodola, the League's 2014-2015 president, explained why this investment is important to the City and the residents in this area.

"This is one of the most significant investments our city has made in recent years," Stodola said. "Interstate 630 has long separated our city. The presence of this station on 12th Street shows our commitment to ensure that the safety of our citizens is of utmost importance no matter where they live."

Chief of Police Kenton Buckner shared his vision for the station and his department.

"People move the needle. Our department and our officers will only achieve long-term success when the



police and the community work in concert toward a common destination," Buckner said.

The new station is the largest building the city has built in many decades at 44,000 square feet. The construction budget was \$12,495,642. The project was funded partly through the 3/8-cent capital sales tax, the special projects fund, and a grant from the Arkansas Economic Development Commission. Located at 3805 W. 12th St., the station will become the city's first LEED Silver Certified building, continuing the city's commitment to sustainability.

Fairs & Festivals

Oct. 17-18, **MCGEHEE**, Owlfest 2014, 870-222-4451, www.mcgeheeowlfest.weebly.com

Oct. 18, **BEEBE**, 18th Beebe Fall Festival, 501-882-8135, beebenow.com

Oct. 23-25, **WHITE HALL**, White Hall Founders' Day Festival, 870-247-2399

Oct. 24-25, **LAKE VILLAGE**, Lake Chicot Fall Fest, 870-265-5997, lakevillagecamber.org;
MOUNTAIN VIEW, 32nd Beanfest and Champion Outhouse Race, 870-269-8068

Oct. 25, **CORNING**, 28th Corning Harvest Festival, 870-926-1185;
HAZEN, 38th Grand Prairie Rice Festival, 870-255-3042; **HUMPHREY**, Humphrey Fall Festival, 870-873-4615;
MAGNOLIA, 9th Fall Festival, 870-234-4352, www.magnoliachamber.com;
RUSSELLVILLE, 23rd Downtown Fall Festival & Chili Cookoff, 479-967-1437, www.mainstreetrussellville.com

League seminar covers municipal budget prep



As part of its voluntary certification program for municipal officials, the League hosted a municipal finance seminar focusing on the preparation of annual budgets on Sept. 11 at the League's North Little Rock headquarters. League staff members and guest speakers covered topics such as an overview of Arkansas statutes governing municipal budgets, various sources of revenue available to cities and

towns, analyzing expenditure requests, payroll and tax reporting, purchasing and bidding practices, and more.

A total of 111 city and town leaders participated in the seminar. The next workshop is focused on human resource and personnel matters, 9 a.m. to 3 p.m. Wednesday, Oct. 15 at League headquarters. For more information contact Ken Wasson at 501-374-3484 Ext. 211, or email kwasson@arml.org.



The State Aid City Street Committee has approved 172 requests for city street overlay projects totalling \$37.8 million of State Aid Street funds to date.

www.citystreet.arkansas.gov



Have you applied?

Lessons from the rise of retail

By Ron Swager, Ph.D. CEcD and Mark S. Goodman CEcD

In retail programming, two trends have emerged as the field of economic development continues to evolve. One is the rise of retail as an economic development tool, and the other is the increased use of incentives to foster retail development projects. In turn, these trends necessitate much more sophistication in retail analysis than developers would have imagined years ago.

In the post World War II period when the U.S. manufacturing sector was expanding, most development efforts focused on attracting new industries. But as manufacturing growth subsided, the retail and service economy rose to dominance. Economic developers, however, did not view retail as a viable strategy because low wages and the non-basic nature of retail yielded a perception that retail was not worth the effort.

The landscape has changed over the last 20 years, as economic restructuring has left the retail and service sectors as among the only likely employment options for new workers and for those who lost jobs in other sectors. This is especially acute in rural areas where the remaining retail and service sector has become almost the only employer. Keep in mind that there are many communities in Arkansas that do not have any manufacturing establishments in them at all. Accordingly, for at least the last decade, local economic developers have come to recognize the value of—indeed the need for—including retail and service as a vital part of their diverse strategies. As a corollary, all communities—especially those in rural areas—have come to recognize the critical role of the retail sector in “plugging the leaks” of dollars flowing out of the local economy.

The second trend, the increased use of incentives for retail development, has emerged during this recent time period as well. The rationale behind this trend is two-fold. First, developers and retail/service businesses have discovered that this sector often can carry favorable wages, and (at least at the local scale) retail can provide a source of outside dollars into the community. While this effect is mitigated at the state scale, retail sector development also adds to the quality of life in ways that perhaps are less measured, but are nonetheless significant. Second, many local and state governments

rely heavily on retail sales taxes as a primary source of revenue. Suddenly, we have discovered that retail jobs have become important and retail sales tax collections are critical to the support of government services.

Just as suddenly, the convergence of these two trends gives rise to a more critical examination of the claims behind them. What is the value of the retail sector? What constitutes the local retail sector and what is its geographic extent? What retail development strategy should we pursue? What kinds of retail activity should we emphasize? How do I place a value on a specific retail project? What are the local economic benefits of a project? Are incentives worthwhile? How much is too much in terms of incentives?

These questions can be answered only through considerable research, some of which has become quite sophisticated. Two main segments of this research center on retail market analysis by communities seeking to foster retail development and by businesses and/or entrepreneurs seeking the best location for their next establishment. A third area of research—impact analysis—not only supports these research efforts, but is gaining widespread usage because it helps answer the above questions.

What is impact analysis?

Impact analysis identifies the measurable effects associated with a specific activity in an area. The typical activity that is analyzed is a change in the economic structure of the area economy. This change might be in the form of a new business attraction project; creation of a new business; or the retention, expansion, or downsizing of an existing business. Sometimes, impact analysis is used not to measure change, but to quantify the value of an existing activity.

There are several types of research that fall under the general term “impact analysis.” In retail development, much as with other development efforts, the most commonly used analysis is fiscal impact analysis. Fiscal impact analysis is a type of cost-benefit analysis that identifies both the tax benefits and the government outlays associated with a project, from the point of view of the governmental unit.

Why are impact studies important?

There are several good reasons why impact studies are gaining acceptance in retail analysis:

1. Helps prioritize projects—From the local economic developer's point of view, impact analysis can help sort out which retail projects to pursue first. In other words, in the pleasant situation where there are multiple retail projects, the developer can focus on those which will yield the greatest economic advantage for the area.
2. Justifies accepting or rejecting a project—Experienced professionals develop a visceral sense of a good project or a bad one. Impact analysis can provide the quantitative evidence to back up our intuition. In some cases a project—either good or bad—may be controversial or even have political overtones. Nothing beats hard numbers in making the case for a good project that could be resisted or for a bad project that seems favorable on the surface. In this case, impact analysis can provide considerable public relations value.
3. Helps identify level of incentives—Incentives represent additional cost (or loss of benefit) over and above the ordinary government cost to serve a local business. As governments have begun to offer retail development inducements, major retail projects increasingly are seeking locational incentives. Out of consideration of the public interest, it is important that the total government costs do not exceed the total tax benefits. Impact analysis can help identify what that break-even point is.

We will continue with this topic in future issues, discussing more on impact studies and market research supporting retail and service development.



Dr. Ron Swager is Senior Research Professor with the Institute for Economic Advancement at the University of Arkansas at Little Rock. He may be reached at 501-683-7347 or rjswager@ualr.edu.



Mark Goodman is Director of the Center for Economic Development Education, Institute for Economic Advancement, UALR. Email Mark at msgoodman@ualr.edu.

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Unique cities, similar planning issues

By Jim von Tungeln

Each city is unique. There is no doubt about that. Are planning issues facing each city also unique? Planning commissioners and elected officials seem to think so, and it may be true to some extent. My experience, however, leads me to think that many planning issues are universal enough to be predictable.

For example, there is a common but irreconcilable phenomenon that occurs somewhere during a city's growth. Those who live there, especially the elected officials, are proud of the growth. They brag about it and say they want more, believing growth means their city is blessed and that growth brings prosperity. As more

growth occurs, however, forces rise to slow it down or stop it completely.

Some describe the phenomenon as "the last person who moves to a town wants to be the last person who moves there." Others describe it as folks wanting to "close the gate behind them." In either case, the result is more "anti" groups at hearings on development and more calls for exclusion of some types of housing and even some types of commercial development. Planning commissions and elected officials are left to deal with the revolt.

Close on the heels of this type of the resistance is the time-honored NIMBY, or "not in my back yard." This



Eureka Springs is certainly one of the most unique cities in Arkansas, but it faces many of the same challenges as the other 499 cities and towns in the state.

feeling allows the need for certain types of development as long as it doesn't occur near a particular neighborhood—my neighborhood. It is hard to find a city that doesn't deal with this on a regular basis.

Another close cousin to the gate-closing syndrome involves regulations. In order to spur development, a strong feeling often emerges to “let the market run free.” After the market has done so for a while and Main Street is a parking lot, the feeling reverses itself to one of “let's regulate development clean out of town.” Public policy experts almost universally agree that the best response lies somewhere in between.

The relationship between elected officials and planning commissioners represents another almost universal challenge. On visits, I often feel like a marriage counselor when each claims the other “just doesn't understand.” It has been that way, I know, for 42 years. Saving the marriage is a daunting task.

If there has ever been a planning commission and elected body acting in perfect accord, I'm not sure I know about it, and I'm not even sure it is a good idea. Each does, or should do, the same thing: protect the health, safety, and welfare of the community. Each, however, approaches the matter from a slightly different perspective. The governing body holds the planning commission accountable. The voters hold the elected officials accountable. These perspectives can, and do, become mixed and confused at times. That's why communication is so important.

We shouldn't expect the governing body to allow the planning commission to run free. Nor, on the other hand, should we expect the governing body to ignore the commission. Again, organizations seem to work best when the two work together at a point somewhere between the extremes. Stated another way, it often helps when one body acts as a brake on the enthusiasm or excesses of the other.

Then there is the “they didn't do what they said they would” lament. One will find this in any city having a planning commission. Even in planned developments, things don't always turn out the way they were envisioned and local officials are left to explain it to the taxpayers. My all-time favorite was an upscale development of Tiffany's, Saks Fifth Avenue, and others that wound up being a metal monolith housing a warehouse discount store. It is memorable to me because I was one of the planning commissioners that approved it. The problem with results like this is that they last forever, or so it seems.

Anyone who has dealt in local planning has learned the lesson that “they don't do what you expect, they

do what you inspect.” Practically every city has a story about a development that fell short of its plans. Further, it is difficult and almost impossible for the city to have deficiencies in a subdivision corrected after a final plat is approved. That is why city attorneys are increasingly warning against “contingent approvals” or “deferred improvements.”

Of course every city I have ever visited tells me that developers are claiming that their regulations are running business out of town or keeping development from coming to town. To test this claim, a group of us once did a quick analysis on a sample of fast-growth to no-growth cities. We rated their development regulations and developed an operational definition of “restrictive.” Then we rated each city and compared the rating to population growth. Sorry, but the cities with the most stringent regulations were experiencing the fastest growth. While this did not control for other variables and fell way short of a scientific study, it does support a hypothesis that the market will go where the market wants to go, regulations be hanged.

The examples above don't suggest that cities don't have unique problems. They certainly do. Cities in our state that have converted from private developments deal with issues unknown to older, more traditional communities. Certainly, different dynamics act on cities in growth areas and cities that are reeling from historic trends of disinvestment. Issues can and do vary. This exercise simply points out that elected officials or planning commissions sometimes feel they are all alone with problems that affect no one else. It's not always true. Development issues are like acquaintances. Some are new and some have been hanging around forever like the grade school bully that never grows up.

What are the solutions to most of these issues? It will be no surprise to hear me say good planning and good government. Moreover, it helps to communicate with other cities, at Municipal League conventions, training sessions, or certification programs. Above all, budgeting money for staff training is essential. Simply being in the room with others of similar experience can prove both comforting and enlightening.

As a friend used to say on his email signature, “We're all in this together.”



Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is www.planyourcity.com.

Breast cancer diagnosis and treatment options continue to advance

By V. Suzanne Klimberg, M.D.

Thanks to recent advancements in early diagnosis and treatment, the survival rate for breast cancer has increased steadily during the past 20 years. However, breast cancer is still the second leading cause of cancer-related death for women in the United States, surpassed only by lung cancer.

One key to the successful treatment of breast cancer is early diagnosis. When found before it has spread to other parts of the body, breast cancer is highly treatable using methods such as surgery, radiation therapy, and/or chemotherapy.

The type of treatment used depends on the stage in which the cancer is found and, many times, on the preference of the patient. Many women have the option of choosing a lumpectomy to remove the tumor, or having a mastectomy to remove either one or both breasts. Reconstruction also is an option for women to consider and may be done at the time of the mastectomy or later.

The most effective way to detect breast cancer is with regularly scheduled mammograms. The latest mammography technology available in the Breast Center at the University of Arkansas for Medical Sciences (UAMS) is helping diagnose breast cancer earlier, at its most curable stage. Called breast tomosynthesis, this 3-D technology has been shown to detect a 41 percent increase of invasive breast cancers and a 29 percent increase of all breast cancers, according to a study published in the *Journal of the American Medical Association*.

While digital mammography is still considered one of the most advanced breast cancer screening tools available, tomosynthesis provides a view of the structures within the breast—such as milk ducts, fat, ligaments, and blood vessels—from angles not available on a traditional 2-D image.

For those who are diagnosed with breast cancer, three treatments developed at UAMS—home to Arkansas's only nationally accredited breast center of excellence—are improving outcomes and decreasing side effects.

In a Radiofrequency Ablation (RFA)-Assisted Lumpectomy, the surgeon sears a one-centimeter margin of soft tissue following standard lumpectomy removal of a breast tumor. It's intended to give the patient a cancer-free area around the site where the tumor was removed so that a second surgery in the area around the lumpectomy and/or radiation therapy is unnecessary. This procedure has been shown to reduce the need for repeat surgery following lumpectomy by 86 percent and also can eliminate the need for radiation therapy.

A procedure known as Axillary Reverse Mapping (ARM) helps prevent lymphedema, the swelling of the arms due to faulty drainage of the lymph nodes after breast surgery. During surgery, the physician evaluates how the patient's fluid drains through the lymph node system in the arm. To prevent lymphedema, the surgeon uses the map to preserve the lymphatic draining system in the arm while taking the lymph nodes that drain the breast and are responsible for the spread of cancer.

For women who choose reconstruction, a procedure called total skin-sparing or nipple skin-sparing mastectomy gives improved results by allowing the surgeon to remove all the breast tissue while leaving the skin of the breast, including the skin overlying the nipple. By saving all the skin of the breast, the reconstruction process can take place at the same time as the mastectomy procedure.

While these advancements are helping to prolong and improve the lives of many women, the American Cancer Society still estimates that more than 200,000 women in the United States will be diagnosed with breast cancer this year and more than 40,000 will lose their fight with the disease. We must continue our quest for new and better ways to diagnose and treat breast cancer.



V. Suzanne Klimberg, M.D., is Director of the Breast Cancer Program, UAMS Winthrop P. Rockefeller Cancer Institute.

ANNOUNCING...

The 2014-2015 Voluntary Certified Continuing Education Program

The League's Voluntary Certified Continuing Education Program continues in 2014 with a series of workshops covering topics helpful to municipal leaders. The first 4 years of workshops were a great success and drew capacity crowds to cover issues such as municipal finance and budgeting, personnel matters and municipal operations.

Who? For Arkansas mayors, aldermen, city directors, city managers, city clerks, clerk/treasurers, city recorders and recorder/treasurers.

What? The certification plan is voluntary, approved by the Executive Committee, and consists of 21 credit hours of topics.

Why? To increase the knowledge of local officials on how cities and towns function and equip them with the leadership skills needed to meet the challenges of the 21st Century.

When? The next workshop is focused on Human Resource & Personnel Matters. The workshop will be held 9 a.m. to 3 p.m., October 15.

Where? Arkansas Municipal League headquarters, 301 W. Second Street, North Little Rock.

Schedule and topics to be covered:

Employment Law, The Hiring Process, Job Description, Interviewing, Sexual Harassment, Discipline and Discharge and many other HR related topics.

*For those city officials who have completed the 21 hours of core curriculum, you must obtain 6 hours of continuing education to maintain your certification status.

For more information on the Certification Program, contact Ken Wasson at 501-374-3484 Ext. 211, or email kwasson@arml.org.



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Look for registration invites sent to your email address. A unique email address is required. Submit your email address to info@arml.org.

REGISTER ONLINE



Municipal Notes

Cities receive \$7.5 million in EDA grants

Seven Arkansas cities will receive \$7.5 million from the Economic Development Administration (EDA) to finance projects that will create jobs, promote innovation, increase resiliency to natural disasters, and accelerate long-term sustainable economic growth, the EDA has announced. This funding is provided to promote job creation and foster disaster resiliency in communities affected by devastating storms. The projects receiving funding are:

- Corning—\$1.2 million to construct rail improvements to an industrial site in the northeastern part of the city.
- Fayetteville—The University Of Arkansas Board Of Trustees will receive \$597,116 to expand the outreach services at the World Trade Center at the University of Arkansas and map existing transportation assets to better support international trade.
- Fort Smith—\$1.2 million to make infrastructure improvements for the new Arkansas Osteopathic Medical School in Fort Smith.
- Hope—\$1.2 million to construct an access road and install drainage improvements along Interstate 30.
- Morrilton—The University of Arkansas Community College at Morrilton will receive \$1.1 million to fund site preparation and water line improvements to support the construction of a new workforce training center on the college's campus.
- Pine Bluff—The Southeast Arkansas Economic Development District and Lake Providence Port Commission will receive \$1.2 million to upgrade the rail line that runs from Lake Village to Lake Providence, La.
- Stuttgart—\$1 million to construct a hanger, roadway, and parking lot at the Stuttgart Municipal Airport.

NWA ranked 26th fastest-growing economy in U.S.

Northwest Arkansas's business development and job production grew by 5.6 percentage points in 2013 making the area the 26th fastest-expanding economy in the U.S., according to new statistics released by the U.S. Bureau of Economic Analysis (BLS). The BLS report from the U.S. Department of Commerce also spotlighted the fact that the Fayetteville-Springdale-Rogers area's professional and business service sector saw the greatest economic expansion among the nation's 381 largest metropolitan statistical areas in 2013, increasing real Gross Domestic Product growth by 3.33 percentage points. In the Fayetteville-Springdale-Rogers area, there are 41,600 payroll jobs in the professional and business service sector, up 1,000 from a year ago. Also, labor officials forecast that this "super sector" will add 12,548 additional jobs to the state's economy by 2022.

Springdale identified as sixth fastest growing city in U.S.

Financial website WalletHub analyzed 516 cities across the nation and named Springdale the nation's sixth fastest growing city, *NWA online* reported Sept. 30. The site used 10 metrics, including educational attainment increase and job growth, to identify cities that have expanded most quickly socioeconomically from 2008 to 2013. Other Arkansas cities on the list are Fayetteville at 126th, Fort Smith at 260th, and Little Rock at 317th.

New Hot Springs website earns top honors

Hot Springs earned top nationwide honors for its new website, www.cityhs.net, at the City-County Communications and Marketing Association's annual conference, recently held in Minneapolis, the city has announced. Hot Springs won a Savvy Award in the Digital Interactive-Overall Website category, and an Award of Excellence in the Most Creative with Least Dollars Spent category. More than 600 entries were submitted in this year's competition.

Named a nationwide winner of CivicPlus' "Extreme Website Makeover Contest" last May, Hot Springs received a \$42,725 package at no cost to its taxpayers. The package included a custom-designed premium CivicPlus website; three days' onsite training; and the

waiver of annual fees for maintenance and support for the next two years. Following acceptance of the award by the Hot Springs Board of Directors, six months were spent rebuilding the site, which debuted in January.

Hot Springs' website is decentralized and requires no knowledge of HTML for its upkeep. It has several unique features, including citizen-contributed photos on its home page; information organized by service rather than by department; simplified, one-click navigation; and citizen engagement modules where residents can register opinions and contribute ideas for community advancement. Web Development Team members from each department customize their pages with targeted information that best serves their Web visitors.

"Special thanks go to PI Assistant and Webmaster Jeff Fields for his leadership in facilitating the city's Website Makeover and ongoing Web Team training," said Public Information Director Terry Payne. "Our Web team also deserves recognition for their ongoing efforts to provide timely, accurate and comprehensive information to all our online visitors."

Conway Police Chief A.J. Gary named Police Chief of the Year

The Arkansas Association of Chiefs of Police has named Conway Police Chief A.J. Gary the Chief of the Year, the *Log Cabin Democrat* reported Sept. 13.

"The neat thing about it is that the nominations came from other chiefs who recognize that we have a really good department here, and that's to the credit of the people that work here," Gary said. "It's not me, it's the command staff, the support staff and this entire department and agency. They do a great job, and that's noticed through out the state. Yes, I was selected as Chief of the year, but that's because of the quality of this department and the quality of our people."

In a press release, AACP communications director Alexis Teal wrote that in addition to Gary's service to AACP, the Conway Police Department is well trained and well managed.

"It is respected by both civilians and police and Chief Gary's council is sought and highly regarded. Chief Gary serves his city and his citizens, his department, his association, and his profession. For all of these reasons, the AACP is proud to honor Chief AJ Gary as their 2014 Chief of the Year."

Gary has been Conway's Chief of Police since 2007.

Obituaries

JAMES HUGH "SANDY" BREWER JR., 60, a Conway alderman from 2001 to 2006, died Sept. 21.

CURTIS HOPPER, 87, a Rison alderman for 23 years, died Sept. 19.

J.B. HUTTON JR., 77, a Dermott firefighter for 46 years, died in the line of duty Oct. 1.

RICHARD LONG, 88, former mayor of Johnson, died Sept. 2.



October is Act 833 funding deadline

The deadline to apply for 2014 State Fire Grant Act 833 funds through the office of Fire Protection Service is October 31. Applications must be postmarked by that date to qualify for the 2014 funding year. Applications and program guidance documents are available on the ADEM website, www.adem.arkansas.gov. For more information on the grant program, contact Kendell Snyder, Fire and EMS Coordinator, at 501-683-6781, or email kendell.snyder@adem.arkansas.gov. Mail completed applications to Office of Fire Protection Services c/o Arkansas Department of Emergency Management, Bldg. #9501 Camp Joseph T. Robinson, North Little Rock, AR 72199-9600.

2014 State Turnback Funds

Actual Totals Per Capita						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2013	2014	2013	2014	2013	2014
January	\$3.2369	\$5.1428	\$0.3020	\$0.3163	\$3.1338	\$1.9533
February	\$3.4064	\$4.5811	\$0.3873	\$0.4833	\$1.0094	\$1.0052
March	\$3.0946	\$4.7165	\$0.3953	\$0.4463	\$1.0055	\$1.0055
April	\$3.2024	\$4.8363	\$0.3438	\$0.5347	\$1.0056	\$1.0055
May	\$3.5348	\$5.1527	\$0.3138	\$0.5897	\$1.0028	\$1.0053
June	\$3.6607	\$4.9880	\$0.3573	\$0.6126	\$1.0055	\$1.0050
July	\$3.5917	\$5.5230	\$0.4276	\$0.5581	\$2.8863	\$3.9543
August	\$4.0882	\$4.9486	\$0.4603	\$0.6130	\$1.3763	\$1.0932
September	\$5.0401	\$5.0410	\$0.4348	\$0.5763	\$1.0055	\$1.0910
October	\$5.0134		\$0.3953		\$1.0055	
November	\$4.3811		\$0.3652		\$1.0053	
December	\$4.4869		\$0.3649		\$1.0055	
Total Year	\$46.7372	\$44.9301	\$4.5476	\$4.7303	\$16.4470	\$13.1183

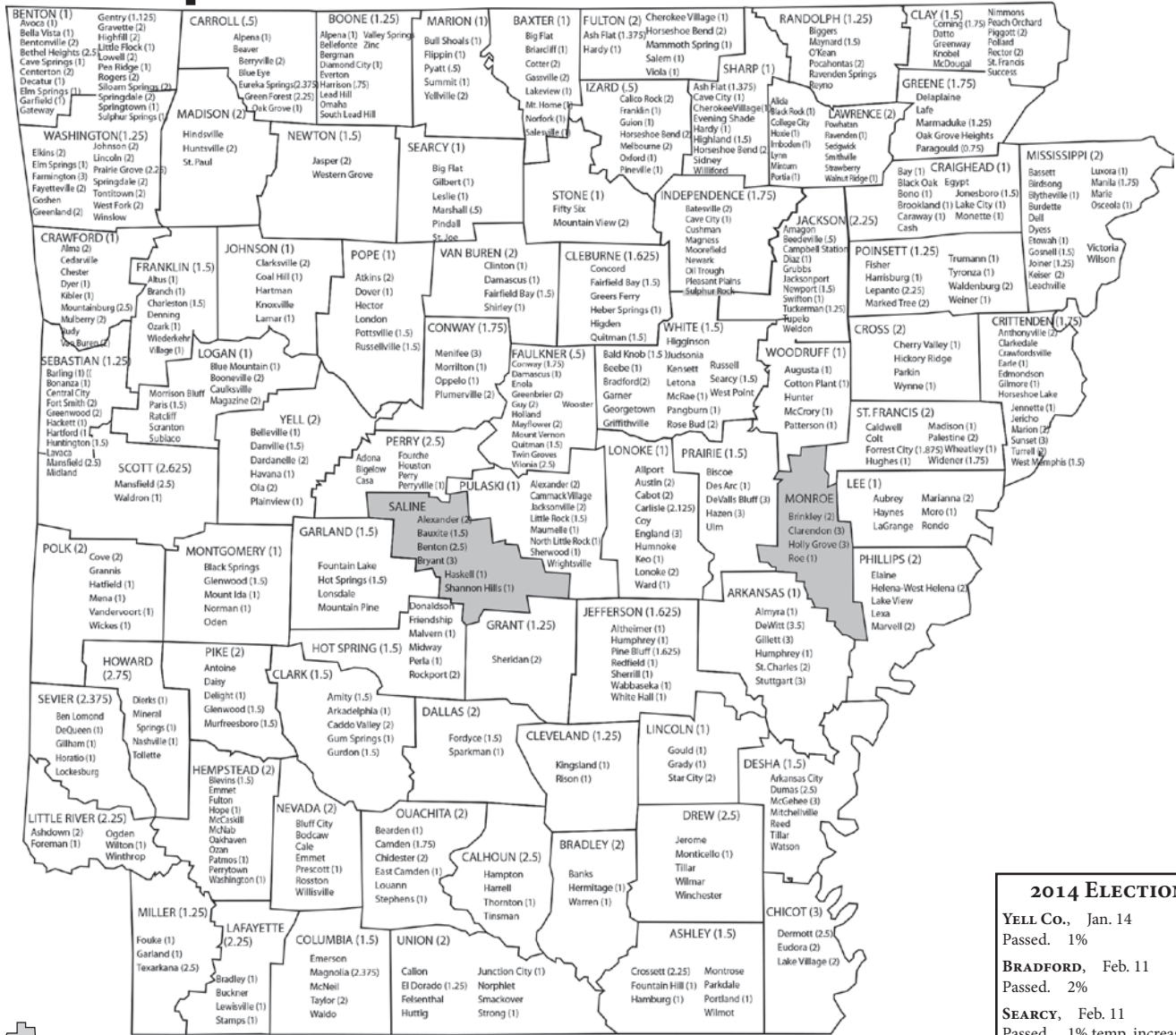
Actual Totals Per Month						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2013	2014	2013	2014	2013	2014
January	\$6,083,989.12	\$9,666,249.40	\$567,571.55	\$594,574.44	*\$5,890,046.27	*\$3,671,282.93
February	\$6,402,534.31	\$8,610,432.52	\$728,037.16	\$908,313.92	\$1,897,309.37	\$1,889,234.55
March	\$5,816,498.28	\$8,864,931.29	\$742,998.16	\$838,837.95	\$1,889,913.31	\$1,889,913.97
April	\$6,019,069.40	\$9,090,103.48	\$646,153.53	\$1,005,050.29	\$1,890,083.64	\$1,889,913.97
May	\$6,643,763.23	\$9,684,675.50	\$589,734.49	\$1,108,429.75	\$1,884,771.73	\$1,889,592.55
June	\$6,880,560.47	\$9,380,093.69	\$671,509.25	\$1,151,947.00	\$1,889,910.83	\$1,889,914.20
July	\$6,750,810.43	\$10,386,236.87	\$803,621.40	\$1,049,503.01	**\$5,424,973.20	***\$7,436,192.77
August	\$7,684,015.71	\$9,310,016.61	\$865,190.21	\$1,153,167.19	\$2,586,803.92	\$2,056,570.50
September	\$9,473,119.80	\$9,483,759.74	\$817,319.05	\$1,084,169.71	\$1,889,909.64	\$2,052,581.22
October	\$9,422,855.56		\$742,984.39		\$1,889,909.64	
November	\$8,234,597.41		\$686,466.96		\$1,889,429.45	
December	\$8,433,440.86		\$685,869.13		\$1,889,909.64	
Total Year	\$87,845,254.58	\$84,476,499.10	\$8,547,455.28	\$8,893,993.26	\$30,912,970.64	\$24,665,196.66

* Includes \$2 million appropriation from the Property Tax Relief Fund

** Includes \$3,516,799.83 supplemental in July 2013

*** Includes \$3,516,800.29 supplemental and \$2 million appropriation from Category B of Budget Stabilization for July 2014

Local Option Sales and Use Tax in Arkansas



KEY: Counties not collecting sales tax

Source: Debbie Rogers, Office of State Treasurer See also: www.dfa.arkansas.gov

Sales and Use Tax Year-to-Date 2014 with 2013 Comparison (shaded gray)

Month	Municipal Tax		County Tax		Total Tax		Interest	
January	\$44,899,051	\$43,764,256	\$41,135,484	\$39,379,372	\$86,034,535	\$83,143,628	\$4,805	\$12,329
February	\$51,556,660	\$51,585,273	\$46,326,186	\$44,215,215	\$97,882,846	\$95,800,488	\$5,765	\$26,338
March	\$41,142,676	\$42,875,487	\$37,596,230	\$38,040,827	\$78,738,906	\$80,916,314	\$5,571	\$8,508
April	\$44,819,678	\$44,204,032	\$41,824,879	\$39,707,294	\$86,644,557	\$83,911,326	\$6,185	\$24,953
May	\$48,373,032	\$47,315,206	\$43,431,803	\$42,055,467	\$91,804,835	\$89,370,673	\$6,011	\$5,611
June	\$45,121,494	\$46,455,658	\$40,770,568	\$41,846,373	\$85,892,061	\$88,302,031	\$7,080	\$27,062
July	\$50,985,699	\$47,227,642	\$45,660,838	\$42,580,665	\$96,646,537	\$89,808,307	\$7,291	\$7,773
August	\$48,591,520	\$47,615,222	\$44,364,160	\$43,352,547	\$92,955,680	\$90,967,768	\$7,038	\$25,210
September	\$48,279,490	\$45,850,267	\$43,224,258	\$43,479,764	\$91,503,748	\$89,330,031	\$9,120	\$9,433
October								
November								
December								
Total	\$423,769,300	\$416,893,043	\$384,334,406	\$374,657,524	\$808,103,705	\$791,550,566	\$58,866	\$147,217
Averages	\$47,085,478	\$46,321,449	\$42,703,823	\$41,628,614	\$89,789,301	\$87,950,063	\$6,541	\$16,357

2014 ELECTIONS

- YELL CO.**, Jan. 14
Passed. 1%
- BRADFORD**, Feb. 11
Passed. 2%
- SEARCY**, Feb. 11
Passed. 1% temp. increase
- CONWAY CO.**, Mar. 11
Failed. .25%
- SHARP CO.**, Mar. 11
Failed. 1.5%
- STUTTGART**, Mar. 11
Passed. 1%
- HARRISON**, April 8
Failed. 1%
- BAUXITE**, May 20
Failed. .5%
- CRAWFORD CO.**, May 20
Passed. .25%
- CRITTENDEN CO.**, June 24
Passed. 1%
- ELKINS**, June 24
Passed. .75%
- ROCKPORT**, July 8
Passed. 1% renewal
- ALMA**, August 12
Passed. 1%
- JONESBORO**, August 12
Passed. .5%
- HARRISON**, August 12
Passed. .5%

September 2014 Municipal Levy Receipts and September 2014 Municipal/County Levy Receipts with 2013 Comparison (shaded gray)

CITY SALES AND USE	AMOUNT	LAST YEAR						
Alexander	62,277.60	58,235.81	Gassville	35,005.50	35,640.42	North Little Rock	1,369,193.44	1,324,604.77
Alma	190,685.32	191,017.12	Gentry	42,597.21	37,049.70	Oak Grove	761.93	567.74
Almyra	3,139.30	2,238.77	Gilbert	1,506.13	1,061.37	Ola	13,403.52	15,034.94
Alpena	3,743.38	3,606.73	Gillett	8,938.40	8,642.52	Oppelo	2,688.64	2,595.80
Alzheimer	2,311.43	2,480.79	Gillham	2,100.21	2,288.56	Osceola	66,002.51	NA
Altus	4,357.77	6,764.16	Gilmore	214.77	248.93	Oxford	1,889.98	1,465.36
Amity	7,992.80	8,608.18	Glenwood	60,898.01	61,966.51	Ozark	82,409.30	71,547.49
Anthonyville	1,199.89	526.97	Gosnell	16,196.80	15,134.34	Palestine	22,330.85	20,002.29
Arkadelphia	158,431.72	127,881.51	Gould	3,552.83	3,118.91	Pangburn	6,585.24	5,993.96
Ash Flat	89,550.03	83,609.90	Grady	4,004.80	5,874.81	Paragould	286,149.69	272,337.21
Ashdown	117,637.91	108,059.56	Gravette	70,529.99	167,591.16	Paris	72,642.65	26,766.41
Atkins	54,472.37	50,862.45	Green Forest	61,959.59	23,268.16	Patmos	53.37	61.12
Augusta	24,228.06	25,928.54	Greenbrier	131,130.75	136,589.95	Patterson	1,407.95	1,546.43
Austin	24,830.08	21,879.07	Greenland	23,144.24	16,883.73	Pea Ridge	42,275.18	29,692.16
Avoca	5,005.29	2,866.79	Greenwood	195,463.28	168,086.72	Perla	3,464.69	2,359.54
Bald Knob	51,330.96	56,879.64	Guion	6,926.08	5,215.53	Perryville	19,640.04	18,163.80
Barling	20,232.31	20,388.15	Gum Springs	286.28	195.24	Piggott	61,307.61	67,945.75
Batesville	554,308.65	555,215.56	Gurdon	19,447.83	18,307.20	Pine Bluff	900,375.87	883,259.72
Bauxite	18,500.20	18,194.95	Guy	1,597.17	5,358.34	Pineville	1,781.70	1,874.13
Bay	6,582.86	5,666.73	Hackett	4,836.37	6,002.86	Plainview	2,525.43	2,890.21
Bearden	13,517.45	11,550.39	Hamburg	31,386.27	30,073.09	Plumerville	11,199.39	14,613.80
Beebe	109,497.29	87,174.86	Hardy	21,213.64	22,441.87	Pocahontas	223,006.81	108,278.23
Beedeville	120.81	94.36	Harrisburg	25,854.76	21,294.36	Portia	2,499.39	2,329.49
Bella Vista	145,311.57	115,638.76	Harrison	267,078.10	247,675.94	Portland	5,759.39	NA
Belleview	2,106.14	2,327.82	Hartford	2,716.09	1,733.20	Pottsville	22,791.59	25,200.62
Benton	1,089,061.39	669,982.89	Haskell	22,153.72	18,850.37	Prairie Grove	83,104.07	80,341.03
Bentonville	1,394,637.34	1,688,780.08	Hatfield	3,491.70	2,996.04	Prescott	49,730.07	50,245.23
Berryville	242,757.19	217,573.99	Havana	2,429.42	2,581.37	Pyatt	624.06	529.97
Bethel Heights	57,019.14	56,042.08	Hazen	53,853.37	51,359.11	Quitman	32,628.81	26,646.92
Black Rock	7,806.34	8,144.60	Heber Springs	158,009.09	154,822.32	Ravenden	2,913.97	2,578.03
Blevins	1,855.75	1,733.24	Helena-West Helena	227,726.03	251,245.16	Rector	23,695.20	23,339.09
Blue Mountain	143.23	126.29	Hermitage	4,873.81	5,203.08	Redfield	15,836.86	12,636.86
Blytheville	221,551.07	521,681.11	Highfill	72,240.83	63,557.27	Rison	14,203.84	12,412.33
Bonanza	2,720.80	1,519.54	Highland	26,128.75	25,116.42	Rockport	54,151.28	42,747.81
Bono	14,608.35	10,058.87	Holly Grove	8,019.69	8,090.78	Roe	650.53	849.63
Boneville	89,185.91	85,763.60	Hope	169,238.20	186,260.12	Rogers	2,500,064.15	2,236,134.23
Bradford	8,778.31	NA	Horatio	4,211.19	NA	Rose Bud	2,627.84	13,329.36
Bradley	1,534.15	4,687.22	Horseshoe Bend	19,960.18	25,905.31	Russellville	912,928.08	961,392.30
Branch	1,641.55	1,674.17	Hot Springs	1,590,437.62	1,574,785.17	Salem	24,358.68	21,647.51
Briarcliff	1,177.21	1,002.41	Hoxie	16,378.42	18,199.19	Salesville	3,891.93	3,502.33
Brinkley	113,113.66	115,251.79	Hughes	8,565.32	10,016.27	Searcy	752,911.50	305,316.55
Brookland	14,997.82	15,099.33	Humphrey	2,894.69	2,366.24	Shannon Hills	10,109.38	10,037.58
Bryant	950,648.04	898,137.60	Huntington	3,539.36	2,096.17	Sheridan	180,557.73	184,903.18
Bull Shoals	15,145.41	15,403.52	Huntsville	118,286.03	48,589.86	Sherrill	550.37	1,048.49
Cabot	650,295.86	670,325.01	Imboden	6,979.11	5,932.71	Sherwood	400,596.92	390,304.11
Caddo Valley	59,463.38	55,595.05	Jacksonville	654,777.33	603,029.76	Shirley	2,867.54	2,769.46
Calico Rock	36,212.67	36,212.67	Jasper	28,180.38	26,292.42	Siloam Springs	532,802.29	497,788.80
Camden	282,913.89	268,728.27	Jennette	112.57	81.49	Sparkman	3,500.88	3,097.94
Caraway	4,466.67	4,460.61	Johnson	48,405.86	47,655.11	Springdale	1,951,707.34	1,803,952.57
Carlisle	51,773.37	55,291.36	Joiner	2,448.99	2,200.80	Springtown	155.33	198.46
Cave City	17,736.59	NA	Jonesboro	1,949,751.72	1,876,061.02	St. Charles	1,751.35	2,042.39
Cave Springs	24,087.16	20,803.42	Junction City	5,298.21	4,895.21	Stamps	11,026.46	15,730.51
Centerton	179,010.44	87,715.71	Keiser	4,823.92	2,891.42	Star City	74,531.06	69,194.49
Charleston	29,945.79	24,030.51	Keo	1,831.41	2,034.58	Stephens	6,533.20	8,897.08
Cherokee Village	15,098.80	12,280.10	Kibler	2,715.93	1,965.91	Strong	7,989.13	9,463.50
Cherry Valley	8.89	5,337.29	Kingsland	2,296.43	2,527.99	Stuttgart	464,910.51	380,058.06
Chidester	2,201.61	2,253.10	Lake City	11,116.25	9,919.33	Sulphur Springs	4,882.11	1,366.95
Clarendon	39,558.02	43,006.53	Lake Village	69,293.56	76,221.36	Summit	3,872.57	3,749.90
Clarksville	358,296.22	350,281.48	Lakeview	6,999.68	4,871.31	Sunset	2,065.32	2,078.38
Clinton	89,712.85	86,645.43	Lamar	10,286.96	9,975.16	Swifton	2,779.66	2,885.11
Clo Hill	2,662.62	1,707.77	Lepanto	33,762.18	20,342.58	Taylor	6,270.88	5,756.78
Conway	1,844,763.32	1,754,216.09	Leslie	3,874.02	4,601.23	Texarkana	389,063.95	426,650.74
Corning	83,052.06	85,689.62	Lewisville	7,441.29	10,405.79	Texarkana Special	192,141.59	212,563.47
Cotter	12,076.66	10,345.17	Lincoln	35,352.83	37,692.69	Thornton	1,023.44	1,228.35
Cotton Plant	1,614.16	1,406.62	Little Flock	7,530.50	NA	Tontitown	218,544.24	109,236.61
Cove	10,655.99	8,932.73	Little Rock	5,686,568.15	5,594,127.69	Trumann	72,070.64	66,262.28
Crossett	290,339.90	153,754.41	Lonoke	144,931.91	148,483.67	Tuckerman	13,300.21	15,394.68
Damascus	8,858.16	14,443.37	Lowell	231,534.45	327,471.03	Turrell	5,225.40	6,665.97
Danville	40,407.19	42,440.04	Luxora	2,653.34	2,573.50	Twin Groves	0.58	0.93
Dardanelle	156,221.67	147,892.38	Madison	1,228.78	1,201.85	Tyroneza	2,912.96	2,624.83
Decatur	15,502.84	15,231.57	Magazine	8,632.60	8,620.67	Van Buren	633,854.37	594,930.43
Delight	3,900.43	3,733.62	Magnolia	446,446.22	417,938.11	Vandervoort	267.95	375.58
De Queen	97,290.66	91,920.89	Malvern	163,137.44	147,197.45	Vilonia	111,481.67	100,715.78
Dermott	33,415.45	34,594.64	Mammoth Spring	8,267.09	7,863.12	Viola	2,486.28	2,451.90
Des Arc	16,503.48	20,052.33	Manila	40,865.75	42,302.49	Wabbaseka	913.35	508.34
DeWalls Bluff	12,257.74	13,359.73	Mansfield	33,846.04	29,897.06	Waldenburg	9,913.98	9,123.94
DeWitt	168,379.84	152,151.54	Marianna	78,901.24	78,624.74	Waldron	46,536.37	43,429.87
Diamond City	3,273.39	2,832.00	Marion	193,506.85	158,272.20	Walnut Ridge	69,028.71	64,898.44
Diaz	3,881.95	5,287.16	Marked Tree	49,781.56	54,728.68	Ward	18,212.00	20,332.05
Dierks	15,735.48	18,033.37	Marmaduke	19,583.31	14,790.16	Warren	64,491.30	66,010.75
Dover	19,648.37	18,934.19	Marshall	13,622.96	13,117.63	Washington	3,036.17	1,765.90
Dumas	127,018.13	139,529.90	Marvell	20,273.33	24,570.70	Weiner	8,053.01	8,046.70
Dyer	2,600.53	1,291.60	Maumelle	198,303.58	159,795.86	West Fork	42,593.44	35,580.91
Earle	20,648.31	22,478.36	Mayflower	79,064.92	84,650.55	West Memphis	573,508.90	556,787.62
East Camden	3,304.65	3,256.43	Maynard	4,861.06	5,837.24	Wheatley	2,742.41	5,071.73
El Dorado	521,167.78	510,535.48	McCroly	19,153.63	20,458.72	White Hall	62,932.35	58,997.05
Elkins	51,570.59	45,002.91	McGehee	172,881.26	175,079.28	Wickes	3,650.25	2,712.43
Elm Springs	5,708.31	4,939.75	McRae	2,511.27	3,224.02	Widener	2,810.58	4,799.16
England	64,258.44	65,029.75	Melbourne	69,648.13	59,856.35	Wiederkehr Village	2,445.94	2,591.38
Etowah	585.77	534.53	Mena	124,574.27	127,795.68	Wilton	1,278.78	1,368.62
Eudora	30,969.57	30,191.57	Menifee	5,209.05	5,911.66	Wynne	123,273.87	115,492.83
Eureka Springs	249,357.12	238,049.65	Mineral Springs	3,832.71	3,819.54	Yellville	40,086.24	37,441.49
Fairfield Bay	31,596.16	30,413.31	Monette	12,367.50	NA			
Farmington	139,985.82	121,525.93	Monticello	176,621.57	172,307.39	COUNTY SALES AND USE	AMOUNT	LAST YEAR
Fayetteville	2,964,262.98	2,931,219.85	Moro	2,518.40	3,048.04	Arkansas County	266,318.86	307,473.56
Flippin	45,866.86	43,730.17	Morrilton	143,104.77	136,799.03	Ashley County	227,427.67	218,818.62
Fordyce	75,979.23	81,709.52	Mount Ida	19,374.04	19,706.65	Crossett	55,345.64	53,250.59
Foreman	9,357.06	7,993.62	Mountain Home	390,721.71	358,179.58	Fountain Hill	1,758.76	1,692.18
Forrest City	300,702.85	163,634.72	Mountain View	161,102.05	174,837.92	Hamburg	28,713.00	29,621.60
Fort Smith	3,301,263.42	3,277,051.57	Mountainburg	12,525.59	14,103.26	Montrose	3,557.72	3,423.04
Fouke	8,369.77	7,863.14	Mulberry	26,554.27	22,850.75	Parkdale	2,783.86	2,678.48
Fountain Hill	350.99	336.56	Murfreesboro	34,050.01	55,080.50	Portland	4,321.52	4,157.94
Franklin	2,599.93	2,3						

Dyer	7,779.45	7,079.49	Sulphur Rock	5,162.33	5,203.43	Dyess	4,233.71	4,470.12	Searcy County	40,033.54	37,828.18
Kibler	8,534.30	7,766.43	Izard County	46,190.04	40,863.88	Etowah	3,624.47	3,826.86	Big Flat	6.54	6.18
Mountaintop	5,603.69	5,099.50	Jackson County	287,900.10	248,758.96	Gosnell	36,637.10	38,682.89	Gilbert	182.98	172.90
Mulberry	14,697.47	13,375.07	Amagon	1,032.61	892.22	Joiner	5,947.85	6,279.97	Leslie	2,881.94	2,723.18
Rudy	541.72	492.98	Beedeville	1,127.44	974.16	Keiser	7,837.53	8,275.17	Marshall	8,854.95	8,367.15
Van Buren	202,398.78	184,188.04	Campbell Station	2,686.89	2,321.60	Leachville	20,579.97	21,729.15	Pindall	731.92	691.60
Crittenden County	694,495.31	651,445.83	Diaz	13,887.53	11,999.46	Luxora	12,164.18	12,843.42	St. Joe	862.63	815.11
Anthonyville	1,014.38	951.52	Grubbs	4,067.21	3,514.26	Manila	34,509.92	36,436.93	Sebastian County	756,994.68	850,763.09
Clarkedale	2,337.47	2,192.62	Jacksonport	2,233.81	1,930.11	Marie	867.39	915.83	Barling	69,185.69	77,755.67
Crawfordsville	3,017.93	2,830.91	Newport	83,019.60	71,732.75	Osceola	80,099.78	84,572.49	Bonanza	8,557.06	9,617.02
Earle	15,209.34	14,266.82	Swifton	8,408.38	7,265.23	Victoria	382.07	403.40	Central City	7,470.69	8,396.07
Edmondson	2,690.30	2,523.59	Tuckerman	19,619.56	16,952.20	Wilson	9,324.50	9,845.18	Fort Smith	1,282,948.79	1,441,866.74
Gilmore	1,491.32	1,398.91	Tupelo	1,896.63	1,638.77	Monroe County	NA	NA	Greenwood	133,222.26	149,724.40
Horseshoe Lake	1,839.74	1,725.73	Weldon	790.25	682.82	Montgomery County	53,296.93	50,768.09	Hackett	12,084.06	13,580.90
Jennette	652.10	611.69	Jefferson County	649,267.73	651,969.39	Black Springs	688.82	656.14	Hartford	9,554.14	10,637.61
Jericho	749.76	703.29	Altheimer	9,354.72	9,393.65	Glenwood	292.23	278.36	Huntington	9,449.97	10,720.53
Marion	77,779.32	72,959.38	Humphrey	2,928.10	2,940.29	Mount Ida	7,486.62	7,131.39	Lavaca	34,064.54	38,284.09
Sunset	1,122.74	1,053.17	Pine Bluff	466,623.71	468,565.37	Norman	2,630.06	2,505.27	Mansfield	10,759.57	12,092.35
Turrell	3,487.31	3,271.20	Redfield	12,330.36	12,381.67	Oden	1,614.21	1,537.62	Midland	4,836.60	5,435.70
West Memphis	165,355.88	155,108.88	Sherrill	798.57	801.90	Nevada County	102,325.68	32,430.10	Sevier County	242,909.52	243,805.71
Cross County	260,965.37	256,100.35	Wabbaseka	2,424.24	2,434.33	Bluff City	942.04	899.22	Ben Lomond	1,106.54	1,110.62
Cherry Valley	6,703.04	6,578.08	White Hall	52,534.75	52,753.33	Bodcaw	1,048.40	1,000.75	De Queen	50,320.69	50,506.35
Hickory Ridge	2,800.65	2,748.44	Johnson County	114,727.95	112,220.52	Cale	600.17	572.89	Gilham	1,221.01	1,225.51
Parkin	11,377.66	11,165.55	Clarksville	84,271.56	82,429.76	Emmet	3,608.63	3,444.61	Horatio	7,967.06	7,996.46
Wynne	86,151.01	84,544.94	Coal Hill	9,292.09	9,089.01	Prescott	25,040.13	23,901.97	Lockesburg	5,639.52	5,660.33
Dallas County	154,472.95	154,721.28	Hartman	4,765.41	4,661.26	Rosston	1,982.85	1,892.72	Sharp County	77,543.06	73,599.93
Desha County	104,646.81	112,487.54	Knoxville	6,711.98	6,565.28	Willisville	1,154.77	1,102.28	Ash Flat	9,275.26	8,803.60
Arkansas City	4,049.99	4,353.44	Lamar	14,736.97	14,414.88	Newton County	57,286.47	51,463.17	Cave City	16,487.25	15,648.86
Dumas	52,074.43	55,976.14	Lafayette County	63,674.76	95,415.72	Jasper	2,292.44	2,059.41	Cherokee Village	36,703.52	34,837.12
McGehee	46,685.51	50,183.45	Bradley	3,000.90	4,496.81	Western Grove	1,889.05	1,697.03	Evening Shade	4,088.69	3,880.77
Mitchellville	3,983.59	4,282.07	Buckner	1,314.09	1,969.14	Ouachita County	338,403.23	324,908.59	Hardy	6,909.12	6,557.79
Reed	1,903.27	2,045.88	Lewisville	6,116.48	9,165.47	Bearden	8,878.74	8,524.68	Highland	9,890.45	9,387.52
Tillar	232.38	249.79	Stamps	8,090.01	12,122.76	Camden	111,976.93	107,511.58	Horseshoe Bend	75.72	71.87
Watson	2,334.82	2,509.75	Lawrence County	205,073.19	132,541.05	Chidester	2,656.27	2,550.34	Sidney	1,713.08	1,625.97
Drew County	404,948.37	407,489.77	Alicia	737.33	714.82	East Camden	8,557.05	8,215.82	Williford	709.84	673.74
Jerome	440.11	442.87	Black Rock	3,936.40	3,816.20	Louann	1,507.36	1,447.25	St. Francis County	141,080.44	144,913.94
Monticello	106,832.93	107,503.40	College City	2,705.53	2,622.92	Stephens	8,189.41	7,862.83	Caldwell	9,282.70	9,534.94
Tillar	2,302.09	2,316.54	Hoxie	16,530.49	16,025.75	Perry County	98,872.13	99,187.85	Colt	6,322.28	6,494.06
Wilmar	5,766.52	5,802.71	Imboden	4,025.59	3,902.67	Adona	881.11	883.93	Forrest City	257,089.20	264,074.96
Winchester	1,884.55	1,896.38	Lynn	1,712.51	1,660.22	Bigelow	1,327.99	1,332.23	Hughes	24,101.60	24,756.50
Faulkner County	685,245.19	662,223.28	Minturn	648.14	628.35	Casa	720.91	723.21	Madison	12,861.98	13,211.48
Enola	154,472.95	2,016.46	Portia	2,598.50	2,519.16	Fourche	261.38	262.22	Palestine	11,390.14	11,699.64
Holland	3,438.51	3,322.99	Powhatan	428.13	415.06	Houston	729.34	731.67	Wheatley	5,937.58	6,098.92
Mount Vernon	895.12	865.05	Ravensden	2,794.72	2,709.39	Perry	1,138.28	1,141.91	Whener	4,566.10	4,690.16
Twin Groves	2,068.05	1,998.57	Sedgwick	903.83	876.23	Perryville	6,155.14	6,174.79	Stone County	88,044.58	87,308.41
Wooster	5,309.02	5,130.64	Smithville	463.81	449.64	Phillips County	107,882.95	117,737.42	Fifty Six	1,607.91	1,594.46
Franklin County	186,814.84	144,180.69	Strawberry	1,795.76	1,740.93	Elaine	12,076.62	13,179.74	Mountain View	25,540.64	25,327.09
Altus	5,648.74	5,648.74	Walnut Ridge	29,077.00	28,189.19	Helena-West Helena	191,366.03	208,846.20	Union County	521,653.53	530,844.39
Branch	3,543.66	2,734.94	Lee County	35,566.13	36,797.90	Lake View	8,411.86	9,180.24	Calion	15,207.89	15,475.83
Charleston	24,351.83	18,794.35	Aubrey	1,102.12	1,140.29	Lexa	5,430.68	5,926.74	El Dorado	647,533.92	658,942.62
Denning	4,547.86	3,509.97	Haynes	972.46	1,006.14	Marvell	22,520.22	24,577.32	Felsenthal	3,726.43	3,922.08
Ozark	35,571.82	27,453.76	LaGrange	576.99	596.98	Pike County	153,890.16	177,503.34	Huttig	20,844.12	21,211.37
Wiederkehr Village	366.92	283.18	Marianna	26,677.84	27,601.78	Antoine	1,138.34	1,138.34	Junction City	18,593.09	18,920.67
Fulton County	116,069.75	108,632.55	Moro	1,400.34	1,448.84	Daisy	970.04	1,118.88	Norphlet	23,459.44	23,872.77
Ash Flat	459.20	429.78	Rondo	1,283.65	1,328.10	Delight	2,353.40	2,714.51	Smackover	61,719.00	62,806.40
Cherokee Village	3,570.08	3,341.33	Lincoln County	56,127.85	55,890.85	Glenwood	18,439.15	21,268.49	Strong	17,560.53	17,869.92
Hardy	189.08	176.97	Gould	4,442.88	4,424.12	Murfreesboro	13,842.02	15,965.96	Van Buren County	288,259.44	259,708.25
Horseshoe Bend	76.53	71.63	Grady	2,383.34	2,373.27	Poinsett County	117,647.17	113,875.91	Clinton	25,606.00	23,069.81
Mammoth Spring	4,398.45	4,116.62	Star City	12,070.61	12,019.66	Fisher	1,759.61	1,703.20	Damascus	2,460.22	2,216.55
Salem	7,360.76	6,889.12	Little River County	147,380.98	161,141.23	Harrisburg	18,164.21	17,581.94	Fairfield Bay	21,207.12	19,106.63
Viola	1,517.18	1,419.95	Ashdown	30,062.10	32,868.85	Lepanto	14,936.94	14,458.13	Shirley	2,863.70	2,580.06
Garland County	2,000,166.38	1,977,449.49	Foreman	6,435.06	7,035.87	Marked Tree	20,247.33	19,598.29	Washington County	1,226,833.16	1,179,712.32
Fountain Lake	6,790.39	6,713.27	Ogden	1,145.71	1,252.68	Trumann	57,569.96	55,724.52	Elkins	36,740.65	35,135.98
Hot Springs	203,613.37	201,300.83	Wilton	2,380.53	2,602.78	Tyrnna	6,012.65	5,819.91	Elm Springs	20,770.68	19,863.50
Lonsdale	1,268.98	1,254.57	Winthrop	1,222.08	1,336.19	Waldenburg	481.33	465.90	Farmington	82,888.46	79,268.25
Mountain Pine	10,394.83	10,276.76	Logan County	92,438.91	98,670.88	Weiner	5,649.68	5,468.58	Fayetteville	1,020,912.78	976,323.71
Grant County	175,022.86	167,890.81	Blue Mountain	910.80	972.20	Polk County	228,117.03	235,916.03	Goshen	14,859.98	14,210.96
Greene County	491,369.47	464,689.25	Booneville	29,307.21	31,283.02	Cove	6,842.62	7,076.56	Greenland	17,954.08	16,705.51
Delaplaine	1,267.47	1,198.65	Caulksville	1,564.52	1,670.00	Grannis	9,923.58	10,262.86	Johnson	46,536.31	44,503.80
Lafe	5,004.33	4,732.61	Magazine	6,221.36	6,640.78	Hatfield	7,397.90	7,650.83	Lincoln	31,204.58	29,841.70
Marmaduke	12,139.32	11,480.19	Morrison Bluff	470.09	501.78	Mena	102,764.62	106,278.00	Prairie Grove	60,771.92	58,117.67
Oak Grove Heights	9,713.64	9,186.22	Paris	25,943.12	27,692.14	Vandervoort	1,558.40	1,611.68	Springdale	890,697.14	845,797.80
Paragould	285,323.31	269,830.89	Ratcliff	1,483.72	1,583.75	Wickes	13,506.10	13,967.85	Tontitown	34,132.18	32,641.43
Hempstead County	333,675.34	562,120.87	Scranton	1,645.32	1,756.24	Pope County	311,416.53	327,840.60	West Fork	32,148.07	30,743.98
Blevins	3,115.60	3,492.97	Subiaco	4,201.43	4,484.68	Atkins	37,400.24	39,372.72	Winslow	5,425.07	5,188.12
Emmet	425.30	476.82	Lonoke County	236,171.44	257,748.76	Dover	17,088.04	17,989.26	White County	864,842.27	919,986.65
Fulton	1,988.05	2,228.85	Allport	954.98	1,042.23	Hector	5,580.27	5,874.58	Bald Knob	33,655.92	35,801.91

Changes to 2014 Directory, Arkansas Municipal Officials

Submit changes to *Whitnee Bullerwell*, wvb@arml.org.



Ashdown

Delete PRD David Bearden
Add PRD (Vacant)
Delete AL Tina Chandler
Add AL (Vacant)

Black Oak

Delete M (Vacant)
Add M Eddie Dunigan

Camden

Delete AM Kathy Lee
Add AM Tom Vaughan
Delete CEO Tom Vaughan
Add CEO (Vacant)

Hartford

Delete R/T (Vacant)
Add R/T Mary Radley

Huntington

Delete M Craig Cotner
Add M Gary Lawrence
Delete FC Gary Lawrence
Add FC (Vacant)

Jonesboro

Delete PC (Vacant)
Add PC Rick Elliott

Lake City

Delete E-Mail lakecitysimpson@yahoo.com
Add E-Mail lccityhallclerk@gmail.com

Leachville

Delete PC Keith Evans
Add /A/PC Chuck Brown

Monticello

Delete AM Zack Tucker
Add AM (Vacant)
Delete AL Ricky Calhoun
Delete M Tim Chase
Add M Joe Rodgers
Add AL Jerald Sheppard

Rison

Delete AL Curtis Hopper
Add AL (Vacant)

Yellville

Delete AL Nathan Rogers
Add AL (Vacant)

CALENDAR

Health/Wellness Seminar

9:00 a. m.
November 7, 2014
League Headquarters
301 W. Second Street
North Little Rock, AR

National League of Cities

2014 Congress of Cities
and Exposition
Wednesday-Saturday
November 19-22, 2014
Austin Convention Center
Austin, TX

Arkansas Municipal League

Winter Conference
Wednesday-Friday
January 14-16, 2015
Statehouse Convention
Center
Little Rock, AR

To place a classified ad in *City & Town*, please contact the League at 501-374-3484 or e-mail citytown@arml.org. Ads are FREE to members of the League and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

DIRECTOR OF ENGINEERING—Springdale is accepting resumes for a Director of Engineering working within the city's Engineering Department. Salary range: \$60,089-\$91,091. Position responsible for providing professional expertise related to civil engineering issues, overseeing the Engineering division and responsible for construction projects of the Capital Improvement Program. Education and experience: Bachelor's degree (B.A. or B.S.) from four-year college or university and 9-10 years of related experience and/or training; or equivalent combination of education and experience and a minimum of 5 years of management experience. Certifications, licenses, and registrations: Applicant should have registration as a Professional Engineer in the state of Arkansas as well as a valid Arkansas driver's license and acceptable driving record. For complete job description, contact the Human Resources Department. Please submit resume with salary history to: Human Resources Director, City of Springdale, 201 Spring Street, Springdale, AR 72764; email: jobs@springdalear.gov; fax 479-750-8523. Open until filled. Submitted resumes will be subject to disclosure under the Arkansas Freedom of Information Act. EOE.

PARKS & REC SUPERINTENDENT—Ashdown is accepting applications for this position. Previous experience and/or formal education in parks and recreation management is desired. Experience and related skills in park facility and grounds maintenance, including baseball, softball, tennis, volleyball & playgrounds, business management, budgeting, supervision of staff, organization of leagues with excellent people skills required. Paid vacation, holidays and annual sick days. Salary negotiable DOE. Resumes should be sent either by email to mayor@ashdownarkansas.org or mail to Mayor, City of Ashdown, P.O. Box 135, Ashdown, Ar. 71822

POLICE CHIEF—Ashdown is seeking qualified applicants for the position of full-time Police Chief to lead the department of 13 full time plus auxiliary. This position will be open due to a retirement later this year. Send resume with cover letter to Mayor, P.O. Box 135, Ashdown, AR 71822; or email mayor@ashdownarkansas.org. EOE.

POLICE CHIEF—Lakeview (Baxter County) is seeking qualified applicants for the position of full-time Police Chief. Must be certified and meet all requirements for law enforcement standards and training. Position will be open 1st Quarter 2015. Send resume to City of Lakeview, Attn: Mayor, 14 Skyles Lane, Lakeview, AR 72642. Applications available upon request, office hours 9-Noon Mon-Thur., 870-431-8744 Ext 301.

POLICE CHIEF—Leachville is accepting applications for a full-time police chief. Must be a certified police officer. Send Resume to: City of Leachville, Attn: Mayor, P.O. Box 67, Leachville, AR 72438 Deadline: Nov. 7, 2014.

POLICE & FIRE EXAMINATIONS—Maumelle, will be testing Saturday, Oct. 18, 2014, for Entry Level Police & Fire Examination and will be accepting applications through 5 p.m., October 7, 2014. NOTE: No applications will be accepted after Oct. 7, 2014. NOTE: A City of Maumelle Employment Application must be completed. A job description and an application may be found at the City of Maumelle website (www.maumelle.org) Human Resources Department page. Mail completed applications to: City of Maumelle, Human Resources Department, 550 Edgewood Drive, Suite 590, Maumelle, AR 72113. For questions, you may contact the Human Resources office at 501-851-2784, ext. 242 between 7 a.m.-5 p.m. Mon.-Fri. EOE. Minority, Women, and Disabled individuals are encouraged to apply. This ad is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2785, ext. 233 or email vernon@maumelle.org.

POLICE OFFICER—Bull Shoals is accepting applications for the position of full-time police officer(s). Candidates must be certified and meet all requirements of CLEST. Benefits include health insurance package, paid vacation, sick leave, life insurance, holidays and LOPFI. Bull Shoals employment application is required and is available at City Hall, 706 C.S. Woods Blvd. or email bsadminast@suddenlinkmail.com or call 870-445-4775.

POLICE OFFICER—Danville is seeking certified applicants for the position of a full-time Police Officer. Benefits include health insurance package, paid vacation, holiday/sick leave and retirement. Applicants must meet the minimum standards as required by CLEST. Certified officers are preferred. Send resumes to P.O. Box 69, Danville, AR 72833; or email rpadgett@arkwest.com.

POLICE OFFICER—Hamburg is accepting applications for the position of 2 full-time police officers. Candidates must be able to meet all requirements of law enforcement standards and training. Hamburg maintains a residency requirement for full-time officers. Benefits include health insurance package, paid vacation, sick leave and APERS retirement. Certified preferred. For applications contact Chief Tommy Breedlove at 870-853-8600.

FOR SALE—2010 Dodge Charger Police Package Car. Approx. 85,000 miles. Vehicle is fully equipped with light bar, siren and prisoner partition. It also has a Jotto Desk Console. The vehicle has a 5.7 liter V-8 engine with approx. 15,000 miles still left under factory warranty. Please call Chief Collier with the Caddo Valley Police Department to inquire. \$9,500 OBO.

FOR SALE—Mena Water Utilities is seeking sealed bids in the sale of a stand-by generator. The generator is a 1994 Katolight D300FRX4 300 KW 60 Hz diesel generator with a 2 cycle Detroit V6. Generator is a Marathon model 433S1370. Generator is in working condition. Diesel motor needs work. Buyer is responsible for all removal costs. Inspections can be arranged by calling 479-394-2761. Bids must be submitted in sealed envelopes clearly marked "Generator Bids" and received at the Mena Water Utilities office, 701 Mena St., no later than 2 p.m. Oct. 27, at which time sealed bids will be opened and read aloud. Mena Water Utilities reserves the right to reject any and all bids, to waive all formalities, and to award the bid deemed most advantageous to the Utility.

WANTED: TRAFFIC LIGHT POLES—Mountain Home is in need of about 20 sets of old traffic light poles with arms (post and arm). If anyone has any of these and are willing to part with them, Mountain Home would be interested in purchasing them. Please contact Mayor David Osmon at mayor@cityofmountainhome.com. Call 870-425-5116 (office) or 870-421-2980 (cell).

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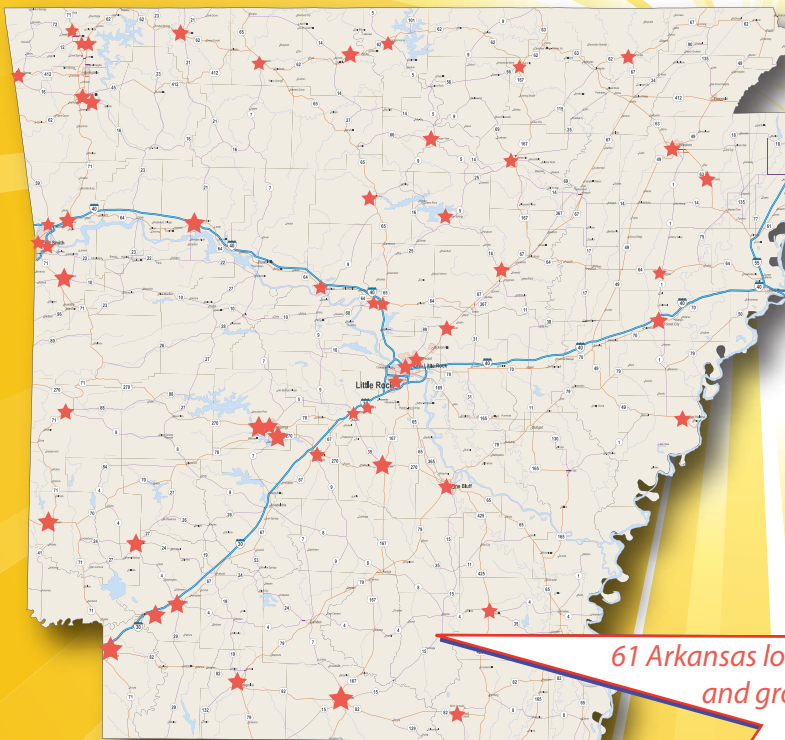
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