

City & Town

JUNE 2012 VOL. 68, NO. 06

THE OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE





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26 Inaccurate GIS maps cost communities money
 When it comes to sales tax collections, Census counts, property tax assessments, voter districting and more, having accurate GIS maps of your city's boundaries is extremely important.



ON THE COVER—It's Convention time! We look forward to seeing you in beautiful Hot Springs for the Leagues' 78th Annual Convention, June 20-22. It's already been a busy year in our municipalities, and with a general session of the Arkansas Legislature coming up in 2013 we've got plenty to discuss at this year's gathering of city and town leaders from across the state. Gov. Mike Beebe and current NLC President Ted Ellis, mayor of Bluffton, Ind., are two of this year's many featured speakers, and workshops will cover a range of topics of local interest, from dealing with angry citizens to disaster preparedness. See inside for the tentative Convention schedule. Read also in this issue about the recent meeting of the Mississippi Delta Grassroots Caucus in Little Rock, the dedication of Fort Curtis in Helena-West Helena, IBLA International Music Competition winners who performed in Arkansas and much more.—atm

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City&Town

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Dear Friends:

The Arkansas Municipal League's 78th Annual Convention, June 20-22 in Hot Springs, is fast approaching. If you have not yet made arrangements to attend, I encourage you to do so quickly. From the looks of the tentative agenda, League Assistant Director Ken Wasson has put together an informative and entertaining slate of speakers, workshops and educational opportunities. There is also an impressive lineup of exhibitors. Take time to check out the exhibits and look at the products and services that could benefit your citizens and city. You don't want to miss this Convention. Also, don't forget the possible four hours of certification credits available toward your Certified Municipal Official designation. The classes will be held on Wednesday and Friday. Topics include best practices on purchasing and bidding as well as the role of elected officials in economic development.



The April meetings of the Advisory Councils and the May Executive Committee meeting developed a number of resolutions that deal with municipal issues that affect citizens in your town. These resolutions will go before the membership for consideration of inclusion in our 2012-2013 *Policies and Goals*. The proposed resolutions will be available during the convention. As each member city is allowed one vote at the Resolutions Committee meetings, please review these resolutions and offer your thoughts on issues that are very important to our cities and will guide the League's legislative agenda during the upcoming General Assembly. These resolutions will be voted on at the Annual Business Meeting at 8:45 a.m. on Friday, June 22.

It is hard to believe that almost a year has passed since our last Convention and, as my term as League president draws to an end, I'd like to take this opportunity to say "thank you" to Don, Ken, Sheila, Mark, Whitnee and the entire League staff for the great job that you do for the League. I always knew that the League ran like a well-oiled machine, but working with you during this past year has helped me realize just how good you all are. You have certainly made my job easier and I appreciate your help. It has been both an honor and a pleasure to serve as your president for this past year and I thank you, the membership, for giving me this opportunity to serve.

"Thank you" is also in order to those who served and/or chaired on the Advisory Councils, served as a trustee of a board or fund, served on Executive Committee or as an officer of the Executive Committee. Your participation in these positions is what helps make the League such a great organization and your service is invaluable.

Traditionally, the current League first vice president becomes president at the conclusion of the Convention. Thus, if tradition holds true, Mayor Chris Claybaker of Camden will become your new president and I look forward to his tenure. I know that Chris is excited and looking forward to this opportunity to serve the League. Mayor Claybaker is never at a loss for the right word or thought at the right moment and he will be a great president for the League. I am confident that the League will prosper under his leadership. Best wishes, Chris. I am sure that we all look forward to working with you this next year.

Frank Fogleman

Mayor, Marion
President, Arkansas Municipal League

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Delta Caucus promotes renewable energy, sustainable initiatives

By Andrew Morgan, League staff

Priming the perpetually struggling Delta economy through renewable energy, green businesses and other sustainable economic development initiatives was the focus of the Mississippi Delta Grassroots Caucus's conference, May 3-4 at the Clinton Center in Little Rock. Caucus Director Lee Powell also urged members of Congress and the administration to continue to support the work of the Delta Regional Authority (DRA).



Beebe

Arkansas is in a good position to be a leader in renewable energy, particularly biomass sources like cellulosic ethanol, Gov. Mike Beebe said.

"You've heard me talk about this before, but I don't think I can emphasize it enough," Beebe said. "I'm convinced it's going to happen. I'm terribly disappointed it hasn't already on a grand scale, but that doesn't dissuade my enthusiasm for prospects for the future."

Exploring renewable and alternate energy sources means more than just electricity generation, Beebe said. It also will drive the economy forward while conserving our

environment and making us more energy independent. No one source of energy will be the "magic bullet," he said. Thus we need a more inclusive energy policy with a broad range of energy sources such as compressed natural gas, solar, wind, hydro, and others.

"It's all about American energy independence," Beebe said. "Every component of energy has to be considered and has to be on the table."

Even in some cases where Arkansas isn't the direct supplier of energy, the state can still have a role and benefit economically, he said and cited wind energy as an example. The investment and construction of wind farms tend to be in places like the Great Plains and western Texas rather than Arkansas, but we create some of the components for those generators in our state.

When it comes to alternative fuel sources, Arkansas is the perfect place to lead in the production of cellulosic ethanol, Beebe believes.

"I'm not giving up on gasoline made from cellulosic material, whether it's wood chips from south Arkansas, or switch grass from the Delta, or algae, or any other cellulose," he said.

Pursuing alternative energies in Arkansas has three main benefits, Beebe said. It lessens the impact on our environment, it boosts the economy and creates jobs locally, and it contributes to America's energy independence from "nations that don't like us very much."

The DRA for the first time in many fiscal cycles is not in danger of a budget cut in Congress. Funding for the authority, which is tasked with serving 252

counties and parishes in eight states across the Mississippi River Delta region, has been a struggle since its inception in 2000. But federal funding alone will never be enough to lift the region, the poorest in the nation, DRA Federal Co-Chairman Chris Masingill said. That's why the DRA focuses on forming partnerships to spread the budget further.

"We get up every morning thinking about how we can leverage our dollars even more, how we can stretch the investments that we make, how we can build more cooperation and more partnerships," Masingill said. "We're



never going to have enough resources from the federal government, or the state government, or the local communities to do everything that we need to do. The only way that we can battle the issues that we have is through collaborations and partnerships.”

The DRA has been extremely successful at that, achieving a funding leverage ratio of 23:1. It has leveraged \$1.4 billion in private investments on DRA projects and has created more than 6,000 jobs.



Masingill

“It is how we do business,” Masingill said. “We take what is given to us by taxpayers and leverage that into greater opportunities.”

The DRA exists as an economic development engine, he said. One major initiative is the States’ Economic Development Assistance Program or SEDAP, designed to create jobs and improve infrastructure in Delta communities. Working with the state governments in the region the SEDAP funding goes toward basic public infrastructure, transportation infrastructure, workforce training and other projects.

The League has invited Masingill to speak at the 78th Convention on the challenges facing the Delta and the DRA’s efforts.

Announcing...

The 2012-2013 Voluntary Certified Continuing Education Program

The League’s Voluntary Certified Continuing Education Program continues in 2012 and 2013 with a series of seminars covering topics helpful to municipal leaders. The first round of seminars were a great success and drew capacity crowds to cover issues such as municipal finance and budgeting, personnel matters and municipal operations.

Who? For Arkansas mayors, city managers, city directors and aldermen.

What? The certification plan is voluntary, approved by the Executive Committee, and consists of 21 hours of core topics.

Why? To increase the knowledge of local officials on how cities and towns function and equip them with the leadership skills needed to meet the challenges of the 21st Century.

When? The next two sessions are focused on the Best Practices for Municipal Procurement and the Role of Elected Officials in Economic Development. The sessions will be held June 20 and June 22 during the League’s 78th Convention in Hot Springs.

Where? Hot Springs Convention Center

Schedule:

- Best Practices for Municipal Procurement—Wednesday, June 20 from 2:30 p.m. to 4:30 p.m. (2 certification hours)
- Role of Elected Officials in Economic Development—Friday, June 22 from 1:30 p.m. to 3:30 p.m. (2 certification hours)
- Seminar topics for the remainder of 2012 will be announced later this year.

*For those city officials who have completed the 21 hours of core curriculum, you must obtain 6 hours of continuing education to maintain your certification status. The required 6 hours may be gained by attending any combination of certification seminars offered at League headquarters, or the Annual Convention and Winter Conference through the 2012-2013 year.

For more information on the Certification Program, contact Ken Wasson at 501-374-3484 Ext. 211, or email kwasson@arml.org.

Helena-West Helena dedicates Fort Curtis

An important and unique piece of Arkansas's Civil War history is now open with the May 11 dedication of Fort Curtis in Helena-West Helena. The large earthen redoubt fort was built by Union forces in 1862, when the city was occupied by federal troops. The fort was at a strategic location to protect the Union's position on the Mississippi River.



The dedication of the replica Fort Curtis coincides with the state's sesquicentennial celebration of the Civil War.



More than 200 attended the dedication, including several historians and enthusiasts wearing period costumes.



Helena-West Helena Mayor Arnell Willis welcomed visitors to the dedication of the historic fort.



The city expects the opening of the fort to increase tourism and promote economic growth in the region.



The original Fort Curtis was heavily armed with 24 and 32-pounder guns. The replica has two 24-pounder guns on display.



Federal Judge Brian Miller, whose great-grandfather was welcomed at Fort Curtis as a freed slave, said the fort brought people together. "Like the original Fort Curtis, this new Fort Curtis stands as a symbol of an effort of bringing people back together," Miller said.

Ronnie Nichols, former director of the Delta Cultural Center, salutes during the ceremonial raising of a 35-star flag similar to the one that would have flown over the original Fort Curtis.



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June 20, 2012

Welcome Arkansas Municipal League City Representatives!

It is a great honor to welcome the 78th Annual Convention of the Arkansas Municipal League back to beautiful Hot Springs. It is always an exciting time to see so many distinguished leaders gather in our city. We are here to serve you and to make your stay so enjoyable that you will just have to come back again!

There are so many fun and relaxing activities awaiting you, and many are as close as a stroll down Bathhouse Row or the Hot Springs National Park promenade. There are hot mineral baths and massages, unique shops and restaurants, museums, world-class art in the galleries and many other family attractions.

Nature is our major attraction. We are surrounded by five lakes, three rivers and some awesome state and city parks, including the Hot Springs Creek Greenway trails. A drive up West Mountain will provide some breathtaking scenery. In addition, there's the Hot Springs Mountain Tower, Mid America Science Museum, Magic Springs & Crystal Falls Amusement Park and Garvan Woodland Gardens to finish out your fun-filled visit!

Thank you again for giving us the opportunity to share our city and our hospitality with you.

Best regards,


Mayor Ruth Carney

Spa City



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The historic spas and natural thermal waters of Bathhouse Row earned Hot Springs our original nickname. But today, there are so many things to see and do, you can call us whatever excites you most. Call 1-888-SPA-CITY or visit hotsprings.org.



SCAN HERE FOR VIDEO

Water/Wastewater workers honored

Municipal water and wastewater employees were honored for their outstanding service to their communities at the Arkansas Water Works & Water Environment Association (AWW&WEA) annual awards luncheon, held April 30 in Hot Springs.



Wynne Water and Sewer Manager Don O'Neal, left, was named AWW&WEA Wastewater Manager of the Year.



Jacksonville Wastewater Utility's Luke Avery is the AWW&WEA State Backhoe Overall Champion for 2012.



Bentonville city employee Román Rios, left, was named Laboratory Analyst of the Year.



Caraway Wastewater Superintendent Terry Crouch, left, received the Outstanding Achievement Award for systems serving fewer than 5,000 customers.



Jacksonville Wastewater received the Burke Award and the Safety Award for cities with populations over 20,000. Jacksonville Wastewater General Manager Thea Hughes, left, accepted the awards.



Blevins Water and Wastewater Superintendent Kenny Hill, left, received the Outstanding Achievement Award for systems serving fewer than 5,000 customers.



Fort Smith Utility Environmental Manager Paul R. Easley, left, received the Hatfield Award for outstanding performance and professionalism.



Tiffany Mallard, left, a chemist with Fort Smith Wastewater Utility, received the Young Professional of the Year award.



From left, Jacksonville Wastewater Utility workers Bruce Jones, Kevin McGill, Steve Grobeck and John Huffmaster were the winning Operations Challenge team.



Jacksonville Wastewater Utility's Kevin McGill, left, was named the Wastewater Safety Professional of the Year.



Camden Water Utilities Assistant Manager Richard Vick, left, received the Outstanding Achievement Award for systems serving more than 5,000 customers.



Rogers Water Utilities Manager Tom McAlister, left, was named Water Manager of the Year.



Fort Smith Utility's Lance McAvoy, left, received the Outstanding Achievement Award for systems serving more than 5,000 customers.




Pocahontas Water Manager Bill Daniel, left, received the Courageous Service Award.

Volunteer Community of the Year nominations open soon

It's time to consider nominating your city or town for the annual Arkansas Volunteer Community of the Year Awards. The awards, co-sponsored by the Arkansas Municipal League, the Governor's Office and the DHS Division of Community Service and Nonprofit Support, honor 12 communities each year for outstanding citizen volunteerism.

For nomination details and to download an entry form online, visit www.humanservices.arkansas.gov/dcsns and click the Volunteer Community of the Year Award link.

Nominations will be accepted beginning in July. The nomination deadline is Sept. 29. If you have any questions about the nomination process, please call Rebecca Burton at 501-682-7540, or email rebecca.burton@arkansas.gov.

A background image of a stack of papers, likely financial documents or forms, in shades of gray.

See How We Stack Up!

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Cornell Gunter's Coasters bring doo-wop hits to 78th Convention

Take out the papers and the trash! Cornell Gunter's Coasters are coming to the League's 78th Convention. The group, whose many late 50s and early 60s hits include "Yakety Yak," "Poison Ivy," "Charlie Brown," "Love Potion Number 9" and "Along Came Jones," will be our musical guest at 8:30 p.m. Thursday, June 21, in the Hot Springs Convention Center's Horner Ballroom. The evening's entertainment is sponsored by the Hot Springs Convention Center.

The group started its long career in 1955, blending tight doo-wop harmonies with rhythm and blues, helping shape the sound of early rock and roll. The Coasters' first Top 10 hit was 1957's "Searchin'," which stayed on the chart for 13 weeks. Their biggest success came after Cornell Gunter joined the group in 1958. The lineup featuring Gunter scored the group's only Number One single, "Yakety Yak," featuring the unforgettable sax of King Curtis. The hits "Charlie Brown," "Along Came Jones," and "Poison Ivy" quickly followed it up the charts.

It's been more than 50 years now since those early hits, and Cornell Gunter's Coasters still keeps crowds singing along and moving on the dance floor to that original doo-wop sound.





It's Convention time again.

June 20-22—Hot Springs, Ark.

See next page for more information.

Register online at www.arml.org.

Exhibitors, contact the League immediately to reserve space for your display.

Contact Whitnee Bullerwell
at 501-978-6105.

Cost for the exhibit space is \$500.



78th CONVENTION

Hot Springs Convention Center
June 20-22, 2012

REGISTRATION

Registration and payment must be received in League office by Friday, June 8, 2012, to qualify for advance registration.

Advance registration for municipal officials	\$150
Registration fee after June 8, 2012 , and on-site registration for municipal officials	\$175
Spouse/guest registration	\$75
Child registration	\$75
Other registrants.	\$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of the **2011-'12 Handbook for Arkansas Municipal Officials** and the **2011 General Acts Affecting Arkansas Municipalities**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after June 8, 2012.**
- Cancellation letters must be postmarked by **June 8, 2012.**

HOTEL RESERVATION

Hotel Room Rates

EMBASSY SUITES HOTEL (headquarters hotel)			
Single	\$140	Double	\$150 Check in 3 p.m.
AUSTIN HOTEL			
Single/Double	\$85		Check in 3 p.m.
ARLINGTON HOTEL			
Single	\$88	Double	\$98 Check-in 3 p.m.

- Cut-off date for hotel reservations is **June 8, 2012.**
- Rooms in Hot Springs are subject to a 13 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

TWO WAYS TO REGISTER

2

Complete the steps and **mail with payment to:**
ARKANSAS MUNICIPAL LEAGUE
Attn: 78th Convention
P.O. Box 38
North Little Rock, AR 72115-0038

1 Register online at www.arml.org
and pay by credit card.

OR

Step 1: Delegate Information

Name:
Title: City of:
Address:
City: State: Zip: Telephone:
Spouse/Guest will attend: Yes No Name:
Children will attend: Yes No Name(s):

Step 2: Payment Information

• **WHAT IS YOUR TOTAL?** (see opposite page for fees)

Advance Registration Regular Registration Spouse/Guest Child Other Registrants Total
\$150 \$175 \$75 \$75 \$200 \$

• **HOW ARE YOU PAYING?**

Check Mail payment and form to:
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78th Convention
P.O. Box 38
North Little Rock, AR 72115

Credit Card Complete information below and send to address above.

Credit Card: Visa MasterCard
Card Number: _____ Exp. Date: __/20__
Card Holder Name (as it appears on card):
Billing address (as it appears on statement):
City: State: Zip:
E-mail address (required for credit card payment):

Step 3: Hotel Reservations

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below:

Arlington Hotel Reservations _____ 800-643-1502 or 501-609-2533
~~Austin Hotel~~ Reservations _____ 877-623-6697
~~Embassy Suites Hotel~~ Reservations _____ 501-321-4430 Emily Parker, Lead Reservationist

Step 4: Hotel Payment

Payment Options: Credit Card or Direct Bill Note: only two payment options.

To obtain direct billing as a payment option, registered delegates must directly contact hotel accounting offices listed below:

Arlington Hotel Accounting _____ 800-643-1502 or 501-609-2533
~~Austin Hotel~~ Accounting _____ 800-844-7275
~~Embassy Suites Hotel~~ Accounting _____ 501-321-4413 Melody Fruen

Continuing Legal Education Offered at League Convention

Twelve (12) hours of continuing legal education (CLE) will be available for city attorneys who attend the Arkansas Municipal League's 78th Convention, June 20-22 at the Hot Springs Convention Center. The Arkansas City Attorney's Association (ACAA) sponsors the CLE.

Maumelle City Attorney and the current ACAA President JaNan Davis urges members to register for the Convention as soon as possible. A registration form is in this issue of *City & Town* and copies are also being mailed to city attorneys.

The 12 hours are offered June 21 and 22, and the tentative CLE agenda includes topics relating to bidding, city attorney basics, RILUPA, police policies update, as well as an update on Arkansas case law. Additionally, the program will include one (1) hour of ethics.

To attend the CLE program, registration is required at the League Convention. For registration information, call Whitnee Bullerwell at the League, 501-374-3484, Ext. 206. For CLE information, call Mark Hayes, ACAA secretary/treasurer and League general counsel at 501-978-6102 or Jamie Adams at 501-978-6124.

NOTICE TO EXHIBITORS

At the 78th Convention, a special Exhibit Hall is available for businesses, companies and manufacturers to display their products and services that are available to Arkansas municipalities.

To guarantee your firm's exhibit area, contact the League immediately to reserve space for your display. Your name will be added to the list of exhibitors, and we will reserve a space for your exhibit when you arrive.

The cost this year for exhibit space is \$500. A large equipment space is \$1,050. We cannot guarantee space for companies that do not register before June 8.

Call Whitnee Bullerwell at 501-978-6105, or write to Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038.



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IBLA International Music Competition winners perform in Arkansas

By Sherman Banks

The sun baked island of Sicily, the largest and historically richest in the Mediterranean, is the scene of the annual IBLA Grand Prize music competition, held at the end of June and the first part of July in an auditorium buried among the clusters of 17th and 18th century stone buildings that crowd the little thread of streets. Ragusa/IBLA, the rocky town of 80,000, is the host to over 200 competitors who come from all over the world to compete just a few miles from where the Ionian and Mediterranean seas meet at Sicily's southernmost tip. The IBLA Grand Prize presents the music competition for piano, singers, instrumentalists, and composers.

The winners of the competition are given the opportunity to perform in such venues as Carnegie Hall and Lincoln Center in New York, New York University, the Tokyo Opera City Hall, and the Tchaikovsky Bolshoi Hall in Moscow, and other prestigious venues in Canada, Europe, Russia and the USA.

Ragusa/IBLA has over last 15 years had a sister cities relationship with Little Rock. As a result of that relationship Little Rock is one of the venues the winners of competition perform. They also perform at Jacksonville United Methodist Church. As past president of Sister Cities International, I have arranged for the competition winners to perform in other cities in Arkansas. Five years ago Star City became the first venue outside of central Arkansas to host, and three years ago Lake Village was added. In May of this year, Harrison became the newest city to host this incredible international music experience.



IBLA competition winners who performed in Arkansas included, from left, pianist Yesunkhand Chimed-Ochir of Mongolia, violinist Boris Borgolotto of France, violinist Laia Montserrat of Spain, and pianist Jim Erickson of the USA.

The winners during their visit to these cities perform at the local schools and conduct master classes for students. This year the performers presented concerts to over 3,500 students in Little Rock, Star City, Lake Village, and Harrison. They also performed free, formal concerts in these communities. This year we had performers from Mongolia; Spain/UK, the Netherlands, Serbia/Austria, Japan/Canada, Czech Republic/Canada, France, The United Kingdom, and the USA.

Our youngest performer was from the city of Ulaanbaatar, Mongolia—Yesunkhand Chimed-Ochir, age 14. Miss Yesunkhand began playing the piano at the age of four and has participated in piano competitions and been the recipient of international awards in France, Spain, and in her home country of Mongolia. In 2011 she successfully participated and won in the Bartok-Kbalevsky-Prokofiev competition in Ragusa/IBLA.

We had this year another remarkable young performer from Spain. Miss Laia Montserrat, age 15, is a violinist with numerous awards from throughout Europe. Last July she entered the Ragusa/IBLA competition and won in her music discipline.

Each year the Ragusa/IBLA winners through sister cities make a contribution both culturally and educationally to Arkansas students and communities. Your city can be a part of this extraordinary cultural and educational experience. Please contact me to find out how.



Sherman Banks is past president of Sister Cities International. Contact Sherman at 501-374-8493, email sbanks@aristotle.net, or write to P.O. Box 165920, Little Rock, AR 72216.

****TENTATIVE****

**78th ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE
JUNE 20 - 22, 2012**

WEDNESDAY, JUNE 20, 2012

2:00 P.M. to 3:30 P.M.

ARKANSAS CITY CLERKS, RECORDERS,
TREASURERS ASSOCIATIONRooms 104-105

2:00 P.M. to 7:00 P.M.

REGISTRATIONGrand Lobby

2:00 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/
RENEW ACQUAINTANCESHalls B-D

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

1:30 P.M. TO 6:45 P.M.

SOCIAL MEDIA LABRoom 206

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.

2:30 P.M. to 4:30 P.M.

PURCHASING, BIDDING, BEST PRACTICE IDEAS FOR PROFESSIONAL
PROCUREMENT Horner Hall

Understanding the proper methods of municipal purchasing, bidding and professional procurement are skills that every municipal official should know. There are specific Arkansas laws that can guide you through this process. This 2 hour certification class is designed to assist you in understanding the world of public procurement and related matters. (2 Certification Hours, 2 CLE Hours)

Presiding: Mayor Frank Fogleman, Marion
President, Arkansas Municipal League

3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,
LOCAL AFFAIRS COMMITTEERooms 102-103

The Interim Committee welcomes all city officials to attend this committee meeting.

5:00 P.M. to 6:30 P.M.

RESOLUTIONS COMMITTEE Horner Hall

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Chris Claybaker, Camden
First Vice President, Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUET Hall A

Welcome to the 78th Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. After the conclusion of the banquet, we will recognize various municipalities and individuals who have made significant contributions to the League this past year.

Invocating: Alderman Herman Coleman, West Memphis
Vice President, District 1, Arkansas Municipal League

8:30 P.M. to 10:00 P.M.

PRESIDENT'S DESSERT RECEPTIONHalls B-D

After the opening night banquet, stroll over to the Exhibit Hall and enjoy delicious desserts and entertainment.

Sponsored by:
American Fidelity Assurance Company
Entergy

Entertainment: Randy Holland and the Midnight Express Band

THURSDAY, JUNE 21, 2012

6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG Embassy Suites Lobby

Meet in the Lobby of the Embassy Suites Hotel.

7:15 A.M. to 4:00 P.M.

REGISTRATIONGrand Lobby

7:30 A.M. to 4:15 P.M.

EXHIBITS OPENHalls B-D

7:30 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFETHalls B-D

Country-style breakfast buffet will be served, courtesy of our Host City of Hot Springs.

8:00 A.M. to NOON

CITY ATTORNEYSRooms 104-105

City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in Rooms 104-105 of the Hot Springs Convention Center.

9:00 A.M. to 10:00 A.M.

OPENING GENERAL SESSIONHorner Hall Ballroom

The 78th Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Ruth Carney of Hot Springs. We are honored to have Governor Mike Beebe addresses our Opening General Session followed after a break by comments from NLC President Ted Ellis that you should not miss.

PRESENTATION OF COLORS

Color Guard by: Troop 2 Quapaw Area Council
Boy Scouts of America

Singing the National Anthem: Sharon Griffith, Hot Springs

Host City Welcome Address: Mayor Ruth Carney, Hot Springs

Presiding: Mayor Frank Fogleman, Marion
President, Arkansas Municipal League

Speaker: Honorable Mike Beebe, Governor
State of Arkansas

10:00 A.M. to 10:30 A.M.

BREAKHalls B-D

10:30 A.M. to 11:00 A.M.

COMMENTS FROM THE NLC PRESIDENTHorner Hall Ballroom

Presiding: Mayor Frank Fogleman, Marion
President, Arkansas Municipal League

Speaker: Mayor Ted Ellis of Bluffton, Indiana
President, National League of Cities

11:00 A.M. to 12:00 P.M.

Economic and Infrastructure Challenges.....Horner Hall Ballroom

Presiding: Mayor Frank Fogleman, Marion
President, Arkansas Municipal League

Speakers: Chris Masingill
Co-chair of the Delta Regional Authority
Craig Douglas, Spokesperson
Move Arkansas Forward
Sheffield Nelson, Chairman
The Committee for a Fair Severance Tax

11:30 A.M.

The Exhibit Hall will close until noon.

12:00 Noon to 1:15 P.M.

LUNCHEON BUFFETHalls B-D

1:00 P.M. to 5:15 P.M.

CITY ATTORNEYS.....Rooms 104-105

1:15 P.M. TO 5:30 P.M.

SOCIAL MEDIA LAB.....Room 206

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.

CONCURRENT WORKSHOPS

1:15 P.M. to 2:30 P.M.

1. DEALING WITH ANGRY CITIZENSRoom 207

How do you deal with angry citizens? Is there a way to defuse the hostility and reduce the frustration, mistrust and personal attacks that seem to be increasing in today's world of public service. A special group of speakers explains.

Presiding: Mayor Carl Redus, Pine Bluff

Speakers: Michael Waters, Director
Arkansas Public Administration Consortium, UALR
Lance Hudnell, City Manager, Hot Springs
Ray Gosack, City Administrator, Fort Smith

2. THE FUTURE OF SOLID WASTE COLLECTION AND BEST MANAGEMENT PRACTICES.....Rooms 203-204

How do most cities handle their solid waste collection? What new state regulations are being considered? Listen and the speakers will explain.

Presiding: Mayor Harold Perrin, Jonesboro

Speakers: Mayor Stewart Nelson, Morrilton
Robert Hunter, Branch Manager, ADEQ
Mayor Allen Maxwell, Monticello

3. IMPORTANT LAND USE ISSUESRoom 205

Establishing a planning commission, annexation and using Eminent Domain are all important land use issues facing Arkansas municipalities.

Presiding: Mayor Bob McCaslin, Bentonville

Speakers: Jim von Tungeln, AICP, Planning/Zoning Consultant
Arkansas Municipal League
James Walden, AICP, President
Urban Planning Associates

4. PUBLIC PENSION PROGRAMS: LOPFI, APERS, AND PRB ...Room 208

This workshop attempts to explain the regulations and requirements in public pension laws for these programs.

Presiding: Mayor Chris Claybaker, Camden

Speakers: David Clark, Executive Director, LOPFI and PRB
Gail Stone, Executive Director
Arkansas Public Employees Retirement System
Bo Brister, Vice President
Stephens Inc.
Larry Middleton, Executive Vice President
Stephens Inc.

5. AVOIDING LAWSUITS.....Room 209

Suing municipalities is becoming more and more common. What are some of the trends that are developing? Can you do things to avoid being sued?

Presiding: Mayor Steve Northcutt, Malvern

Speakers: AML Staff Attorneys

6. GRANTS AND FUNDING SOURCES.....Rooms 201-202

How do you go about finding and securing additional funding sources for your municipality? Grant experts explain.

Presiding: Mayor Robert Patrick, St. Charles

Speakers: Kevin Smith, Chairman and CEO
The Grant Book Company
Chad Gallagher, Principal, Legacy Consulting

7. DISASTER PREPAREDNESS AND DISASTER RECOVERYRooms 102-103

Cities are increasingly recognizing the need to be resilient in the face of natural and man-made disasters. What can you do to be prepared? What resources are available when disaster strikes? Speakers share their knowledge.

Presiding: Mayor Roger Rorie, Clinton

Speakers: Chad Stover, Deputy Branch Manager, ADEM
Mayor Marianne Maynard, Stuttgart

2:30 P.M. to 2:45 P.M.

BREAK.....Halls B-D

Soft drinks and coffee available in Exhibit Hall.

2:45 P.M. to 4:00 P.M.

1. ENGAGING YOUR CITIZENSRoom 207

How do you go about engaging your citizens? What are some cities doing to reach out and communicate with their constituents? The speakers share their experiences.

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Mayor Mark Stodola, Little Rock
Alderman Maurice Taylor, North Little Rock
City Director Kevin Settle, Ft. Smith

2. OLD BUILDINGS: WHAT TO DO WHEN THEY BECOME A SAFETY HAZARDRooms 201-202

Old buildings often become a safety problem. They may not meet building codes. They may become eyesores. What can be done? Speakers explain.

Presiding: Mayor Geral Morris, Piggott

Speakers: Jim von Tungeln, AICP, Planning/Zoning Consultant
Arkansas Municipal League
Patricia Blick, Certified Local Government Coordinator
Arkansas Historic Preservation

CONCURRENT WORKSHOPS continued

3. HOT TOPICS IN MUNICIPAL FINANCE ROOM 208

What are some of the important subject matters that you need to know about municipal finance? Greater compliance and reporting responsibility after bond closing will be explained by invited experts. (1.25 CLE Hours)

Presiding: Mayor Marianne Maynard, Stuttgart

Speakers: Michael Moyers, Partner
Friday Eldredge & Clark, LLP

Shep Russell, III, Managing Partner
Friday, Eldredge & Clark, LLP

4. MUNICIPAL SIGN REGULATIONS AND MAINTAINING YOUR STREETSRoom 209

New sign regulations have been passed. What do they mean for your city? Street maintenance is a year-round challenge. What are some of the best practices that you might utilize to improve your city streets?

Presiding: Mayor Harry Brown, Stephens

Speakers: John Mathis, Assistant State Maintenance Engineer
Arkansas Highway and Transportation Department
Jimmy Bolt, City Manager, Arkadelphia

5. DISTRICT COURTS: UNDERSTANDING HOW THEY WORK.....Rooms 203-204

District Courts—who understands how they work and how they impact your municipality? Speakers explain.

Presiding: Mayor Dave Osmon, Mountain Home

Speaker: Keith Caviness, Staff Attorney
Administrative Office of the Courts

6. DRUG TESTING: THE BENEFITS AND RISKSRooms 102-103

Drug testing can be a strong deterrent to guard against employee misuse. It can also be legally risky if not administered properly and according to the latest regulations. Experts in this field explain.

Presiding: Mayor Virginia Hillman, Sherwood

Speakers: Judy Sims, CEO, a'TEST
David Schoen, Legal Counsel
Arkansas Municipal League

7. SOCIAL MEDIA: BEST PRACTICES.....Room 205

Social media is taking off by leaps and bounds. Find out how your municipality might best engage your citizens using this technology. How do you manage multiple social media tools? Best Practices for social media will also be discussed.

Presiding: TBA

Speaker: Whitnee Bullerwell, Communications Director
Arkansas Municipal League

4:00 P.M. to 4:15 P.M.

BREAKHalls B-D

Soft drinks and coffee available in Exhibit Hall.

4:15 P.M.

The exhibit hall will close for the day.

4:15 P.M. to 5:30 P.M.

1. WHY PARKS AND RECREATION MATTERRooms 203-204

Municipal Parks and Recreation programs seem to be taking on more and more significance each year. What are some of the new trends in P&R and can they be of benefit to your municipality?

Presiding: Alderman Dorothy Henderson, Warren

Speaker: Dr. Cathi McMahan, Associate Professor
Arkansas Tech University

2. THE CHALLENGES OF ANIMAL CONTROLRoom 207

Vicious dogs, ordinance enforcement and strays are just a few of the challenges with animal control.

Presiding: Alderman Reddie Ray, Jacksonville

Speaker: Dan Bugg, Director, Hot Springs Animal Control

3. THE BENEFITS OF PARTICIPATION IN THE SISTER CITIES PROGRAM.....Room 205

More and more Arkansas municipalities are learning of the benefits of the sister city program. Several cities that have benefited share their experiences.

Presiding: Alderman Debbie Ross, North Little Rock

Speakers: Sherman Banks, Sister Cities International Consultant
Arkansas Municipal League

Mayor Jackie McPherson, Heber Springs

Evelyn Terhune, Sister Cities Coordinator, Gilbert

4. HUMAN RESOURCES (HR) CHALLENGES/ PERSONNEL ISSUES.....Room 208

Background checks, at-will employment and FLSA regulations are all part of the HR world in which we navigate. What do we need to know in order to avoid personnel problems in our municipalities? Speakers explain.

Presiding: Alderman Rose Marie Wilkerson, Haskell

Speaker: Stacey Witherell, Labor and Employee Relations
Manager, Little Rock

5. WELLNESS, SAFETY AND AVOIDING RISKS.....Room 209

Having healthy employees, establishing safety rules and avoiding accidents can reduce your premiums and increase your efficiency. Speakers provide helpful hints to assist you.

Presiding: Alderman Joe Dan Yee, Lake Village

Speakers: David Baxter, Health and Safety Coordinator
Arkansas Municipal League

Neil Foreman, Loss Control Specialist
Arkansas Municipal League

6. SUGGESTIONS TO COMPLY WITH CURRENT WASTE-WATER AND STORM WATER REGULATIONSRooms 102-103

Are you aware of the latest regulations dealing with waste-water and storm water regulations? Understanding these regulations could prevent compliance problems in the future.

Presiding: Alderman T.C. Pickett, Dumas

Speaker: Jim Malcolm, Senior Project Manager, FTN Associates

7. UTILIZING COMMUNITY VOLUNTEERSRooms 201-202

Volunteers can truly be of benefit to your city. How do you organize volunteers and enhance their contributions? Speakers from the Division of Community Service and Nonprofit Support (DCSNS) will be present to share their ideas.

Presiding: Alderman Herman Coleman, West Memphis

Speakers: Sherry Middleton, Director
Division of Community Service and Non Profit Support
Joshua Clausen, Clerk/Treasurer, Maumelle

4:15 P.M. to 5:30 P.M.

RESOLUTIONS COMMITTEE Horner Hall

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Chris Claybaker, Camden
First Vice President, Arkansas Municipal League

5:30 P.M. to 7:00 P.M.

RECEPTION WILL BE HELD IN THE GRAND LOBBY OF THE CONVENTION CENTER Grand Lobby

The fantastic reception sponsored by Crews is one of the highlights of the annual convention. Drop by and enjoy delicious heavy hors d'oeuvres. When you see the sponsor be sure and thank them for this event.

Hosted by: Crews & Associates

DINNER.....ON YOUR OWN

Visit some of Hot Springs' finest restaurants before coming back for desserts and entertainment.

8:30 P.M.

ENTERTAINMENT/DESSERTSHorner Hall Ballroom

After dinner, be sure to come back to Horner Hall for an evening of entertainment from The Cornell Gunter's Coasters.

Desserts sponsored by:
Horrell Capital Management
Raymond James | Morgan Keegan
Regions Bank and Regions Trust

6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG.....Embassy Suites Lobby
Meet in the Lobby of the Embassy Suites Hotel.

7:15 A.M. TO 8:45 A.M.

SOCIAL MEDIA LABRoom 206
Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.

7:15 A.M. to 2:30 P.M.

REGISTRATION OPENS.....Grand Lobby

7:30 A.M. to 10:30 A.M.

EXHIBITS OPENHalls B-D
(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

7:30 A.M. to 8:45 A.M.

BUFFET BREAKFASTHalls B-D

8:00 A.M. to 3:45 P.M.

CITY ATTORNEYS.....Rooms 104-105

8:45 A.M. to 10:15 A.M.

PRESIDENTIAL ADDRESS AND ANNUAL BUSINESS MEETING Horner Hall

At this session outgoing President Frank Fogleman makes his parting remarks followed by the Annual Business Meeting. During the business meeting, the Executive Director gives his annual report and the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Property Program and Municipal Vehicle Program.

10:15 A.M. to 10:30 A.M.

BREAKHalls B-D

10:30 A.M. to 11:45 A.M.

WHO WANTS TO BE A SUPER CITY OFFICIAL? Horner Hall

How much do you know and understand about being a city official? Could you answer key questions about municipal law that would qualify you to be a Super City Official? Attend this session and see who acquires this year's title of "Super City Official."

Participants: Sheila Boyd, AML Staff
Mark Hayes, AML Staff
Ken Wasson, AML Staff
Members from the Audience

NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS' LUNCHEON Hall A

Municipalities and individuals are honored for their many successes and contributions during this past year. The new League President and officers will be introduced to the convention delegates.

Invocating: Mayor Doug Sprouse, Springdale

1:30 P.M. to 3:30 P.M.

THE ROLE OF ELECTED OFFICIALS IN ECONOMIC DEVELOPMENT..... Horner Hall

Economic development is not just the role of the State. Local officials also have a role. This 2 hour certification class is structured to assist you in understanding your role in this important issue. (2 Certification Hours)

Presiding: Mayor Chris Claybaker, Camden
First Vice President, Arkansas Municipal League

Stay fit and cool despite the heat

By Dan Knight, M.D.

With summer comes activities like softball and tennis, running and bicycling, and our yards and gardens suddenly need a big dose of physical effort. As the temperature and humidity levels rise in Arkansas, so do the risks for people who spend a significant amount of time outside.

The heat combined with our state's typically high humidity is especially dangerous. Arkansans know that summertime highs are often above 95 degrees, and it's not uncommon to see temperatures cross the century mark.

The last thing we want is to let the heat prevent us from enjoying the outdoors. It's also a good time to take a few common-sense steps to staying fit this summer, especially if you're over 40.

Treadmill test

If you are planning to begin a vigorous exercise program, and you are over 40, see your family physician to determine if you need a treadmill stress test or other workup before starting a vigorous exercise program.

Key words

Frequency, duration and intensity. If you're starting an exercise program, begin by slowly increasing frequency (days per week) over several weeks with low duration and intensity. Your goal should be to exercise at least five days a week. Then slowly add duration (time spent exercising) over three or four weeks before increasing the intensity of the exercise.

Warming up

Always make sure you get your muscles warm before stressing them. For example, before attempting to throw a baseball from right field to home plate, warm up for several minutes making short throws and slowly build up the velocity. This will help you avoid common shoulder injuries. The same is true for tennis players; the overhand serve puts similar stress on the shoulder. Start slow.

Cooling the body

It's important to understand the factors at play when assessing heat risks. The temperature, humidity, radiant heat from the sun and air velocity play a role, but most important are a person's age, weight, fitness, medical condition and acclimatization to the heat.

The body cools itself by circulating blood to the skin, which allows the release of excess heat from the

skin. Physical exertion makes it difficult to cool down because more blood is directed to the muscles being used. Sweating also helps cool the body, but the higher the humidity, the less effective sweating is at providing evaporative cooling. Sweating also depletes the body's fluids and electrolytes, such as potassium, calcium and magnesium salts, which can lead to severe muscle cramps.

Remember to pace yourself, find some shade and drink extra fluids that contain electrolytes. Electrolyte solutions or foods during breaks that will restore electrolytes are necessary when strenuous activity continues for longer than about two hours.

Watch for symptoms

People who attempt strenuous outdoor physical activity without being acclimatized are especially at risk for heat exhaustion or heat stroke, the most deadly heat-related condition.

A person with heat exhaustion experiences fatigue, nausea or headache. If mental functioning is not altered, people typically recover from heat exhaustion within 24-48 hours. For infants and the elderly, heat exhaustion can quickly lead to serious problems, such as kidney failure.

Heat stroke 101

Heat stroke is much more serious, with mortality as high as 80 percent if not treated immediately. Heat stroke occurs when the body can no longer cool itself and the body temperature reaches 105 degrees. Other signs of heat stroke include confusion, delirium, fainting and convulsions. The skin becomes hot and dry. Victims of heat stroke may go into a coma, and if their temperature remains high, brain damage can occur. First aid should include taking the patient to a cool area, removing clothing and applying cool water to the skin plus ice packs to the groin and armpits, and elevating the person's legs. Aggressive first-aid treatment followed quickly by medical care can reduce the mortality rate to about 10 percent.



Dan Knight, M.D., is Chairman of the Department of Family and Preventive Medicine, University of Arkansas for Medical Sciences.

Emotional toll high in animal control

By Sgt. Larry Rogers

John has always been a very energetic, caring, compassionate, hardworking and dedicated employee. But now, after working at his job for 10 years, he is changing. He appears tired, sad, and cynical and has started keeping to himself. He is angry with society. Angry that people have no compassion or respect. Angry that people do not understand or comprehend. Angry that no matter how hard he tries, it does not seem to help or get better. John is an animal control officer and suffers from compassion fatigue.

The phrase compassion fatigue (also known as a Secondary Traumatic Stress Disorder) is now common in the animal-sheltering lexicon. This has also been known as Perpetration-Induced Traumatic Stress, or PITS, among the people who have the job of euthanizing animals. PITS not only affects those who actively participate in euthanasia but those who are also exposed to this disturbing event.

Compassion fatigue is increasing. The economic recession hasn't helped matters, with more owners abandoning their pets or failing to spay and neuter. The arrival of this call is long overdue, given the emotional demands of the animal control worker. Animal control officers and staff routinely deal with many challenges besides euthanasia: cruelty, ignorance and carelessness against animals, hostility from the public, disrespect for the commitment and love of animals. Of all these stressors, however, euthanasia is the most heart wrenching and unique to the job. No other profession asks people to end lives of those they so deeply care about and want to help.

As I write these words it is a Thursday, and I can't believe it: We're full again. We just euthanized 24 beautiful animals Monday and we're past our full limit again. I have to walk through with my assistant and decide which animals we are going to have to euthanize. The dogs see us walking through; they're all barking and wagging

their tails. They are thinking that it's walk, play or love and pet time. Each one of them has a great and unique personality. They keep sticking their noses up to the kennels trying to lick our hands while we write their fate on the kennel card. With a heavy heart filled with sorrow for the animals and anger at the irresponsible owner, the decision has been made. The room is ready, soft music is playing. The first dog enters the room greeting us with a wagging tail and trying to give us all a kiss. We place him on the table, pet him and give him ear rubs while we muzzle him. His leg is shaved and the final preparation is made. One of the techs pets him and gently talks to him as the euthanizing drug is administered. As the light of life fades from his eyes he looks at us and gives us a final lick. Thirty-seven more animals were euthanized today; our hearts broke on 37 separate occasions.

Have you ever wondered why people work as an animal control officer or shelter personnel? It's because of our tremendous love for these animals and the desire to protect and care for them. Too many times we hear from people in the community, including other city employees and even friends, "I couldn't work there; I love animals too much." The number one reason that we work where we do and do what we do is because we love animals and want to make a change. We do what we do despite the pain, sorrow and heartache.

The next time you find yourself in a conversation with an animal control officer, instead of saying "I couldn't do your job," try saying, "You must love animals greatly to do the work you do." This type of comment and acknowledgement goes a long way. It will boost the morale and help ease the emotional pain and sorrow that go along with the job.

Sgt. Larry Rogers is Supervisor, Jonesboro Police Department Animal Control Division.

That bad map might be costing you money

By Shelby D. Johnson

In a recent three-part series in *City & Town* on local sales tax collection, League Finance Director Paul Young provided a comprehensive look at how the system works. That series mentioned the city boundary and its importance in determining the Streamlined Sales and Use Tax collection for your town within the state's Geographic Information System (GIS). Physical addresses that are mapped inside a city are tagged with a code for sales tax collection. If the boundary is wrong, that address isn't coded correctly. The next time someone at that address places an order on a taxable good for delivery to the address, your city does not collect one dime.

As it happens, city boundaries are challenging to maintain across the state, partly because of the large number of cities that might change on any given week, but also because of the lengthy process involved. There are many steps taken to update the statewide map. City and county clerks file the record. The Secretary of State receives the filing and forwards the record to the Arkansas Highway and Transportation Department (AHTD) Mapping Section. Once there, the legal description is digitally platted into the GIS. Finally, the data is sent to the Arkansas Geographic Information Office, where it is published in the state GIS and used to calculate source jurisdiction for sales tax distribution.

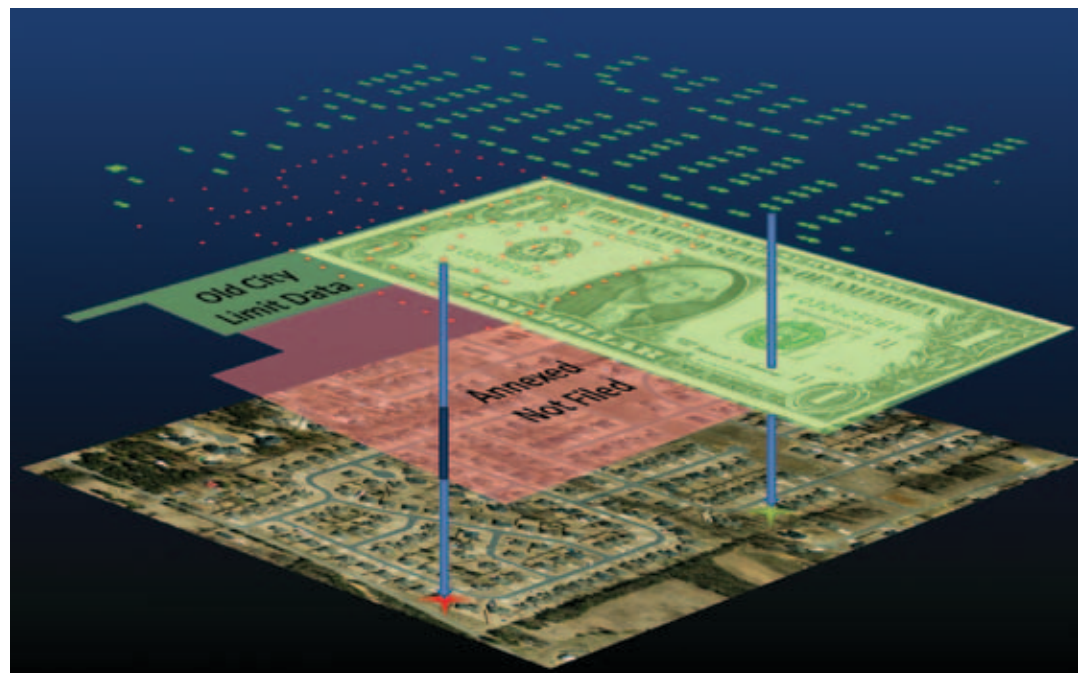
One challenge to ensuring the correct portrayal of your city stems from a breakdown in filing. During the redistricting process, we saw several examples where election commissioners reported that a city boundary was incorrect, and after research we found the problem to be in the filing process. Mayors, along with city clerks/recorders/treasurers, can easily correct this shortcoming with diligence in the annexation and de-annexation process by following up at every step and making certain the correct filing process is followed.

A second challenge is that city boundary legal descriptions are often poorly written and the map or plat is substandard. You may think the city is saving money by not engaging a professional land surveyor to write your description and prepare the plat, but the chances for making a mistake in the legal description are high. The Mapping and Graphics section at AHTD receives regular feedback and updates on digital city boundaries from local governments. They welcome submissions of city limit data to incorporate into the statewide map.

Remember, these boundaries are used to determine issues that are critical for your city, such as the 2010 Census population, property tax jurisdictions, voter districting, representation in the legislature, and franchise fee collection. That boundary needs to be up to date and as accurate as possible. If it's not, it just might be costing you money.

For more information, contact Sharon Hawkins at 501-569-2205.

Shelby D. Johnson is Geographic Information Officer, Arkansas Geographic Information Office. Contact Shelby at 501-682-2767 or email shelby.johnson@arkansas.gov.



Get Wild in July for National Park and Recreation Month

By Kitty Lane



America has celebrated July as the nation’s official Park and Recreation Month for over 25 years, and in 2009 the U.S. House of Representatives officially mandated July as “Parks and Recreation Month.” In accordance with this mandate, Gov. Mike Beebe has signed a proclamation stating July is Park and Recreation Month in Arkansas.

This July, the Arkansas Recreation and Parks Association (ARPA) and the National Recreation and Park Association (NRPA) is encouraging you and your community to “Get Wild” about parks and recreation!

Through this year’s exciting campaign, NRPA is encouraging the public to show how much fun parks and recreation are, while learning about the many benefits they bring to a community. There are several national initiatives planned to help accomplish that, including Get Wild geo-caching; social media initiatives on Facebook, Foursquare and Pinterest; and the ever popular Get Wild social media poster. The poster will be in the June issue of *Parks & Recreation* magazine and is available for download on the NRPA website at www.NRPA.org/july. Get together and take pictures or videos with the poster showing how wild you are about parks and recreation. Post them to Twitter, Facebook,

YouTube, Pinterest, websites and blogs tagging NRPA whenever possible. You can also email a link to the photos and videos to NRPA at July@nrpa.org.

In support of this year’s effort, NRPA will be blogging, Tweeting, posting on Facebook, and getting the word out to the media through national press releases, so expect a big buzz this year for National Park and Recreation Month.

You can also get in on spreading the word and promoting Park and Recreation Month. A complete toolkit of materials and ideas is available online at www.NRPA.org/july. Included are a downloadable version of the poster, web banners that you can post online, social media graphics, the official Park and Recreation Month proclamation, a customizable Park and Recreation Month calendar, logo files, and much more.

We know you’re wild about parks and recreation so this July during Park and Recreation Month, come “Get Wild!” with us. Stay informed on the fun. Learn more about July’s Park and Recreation Month line up at the website and make sure to “like” NRPA on Facebook and follow on Twitter.

Kitty Lane is Executive Director of the Arkansas Recreation and Parks Association.

Municipal Notes

Mammoth Spring named Tree City USA

Mammoth Spring has been named a Tree City USA for the seventh year, *Area Wide News* has reported. Arkansas forester Kenny Smothers presented members of the city's tree board with a plaque, a flag, and signs to go on the Tree City USA sign at the city limits.

The tree board's efforts have included planting trees at the city park and the Lasseter River access, sponsoring tree themed art contests in the local school, distributing trees to area residents, celebrating Arbor Day, pruning trees in the city park after an ice storm, and sponsoring tree care workshops for the public.

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the USDA Forest Service and the National Association of State Foresters.

Eureka Springs named among top cities for art

Eureka Springs has been named one of the top 25 Cities for Art in *American Style* magazine, the city announced May 24. In a list voted on by readers, Eureka Springs placed eighth in the small cities (population under 100,000) category for its many galleries, festivals and events that welcome art lovers and collectors.

Eureka Springs was the only Arkansas city to make the annual list. A destination for artists since the 1800s, Eureka Springs is home to more than 200 working artists and more than 30 art galleries.

Obituaries

LARRY DANIEL, 58, who served since 2001 on the Rogers City Council, died April 30.

JOE LANDERS, Lowell police chief of 15 years, died May 4.

ROBERT MILLER, 81, a former Helena mayor, died May 10. Miller was the first African-American doctor at Helena Hospital, the first African-American president of the Arkansas Board of Health, and in 1998 he became the first African-American mayor of Helena.

BILL MOON, 87, a Rose Bud alderman and former mayor, died April 21.

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ECONomy



Litter-free neighborhoods promote pride *and* growth. Business and industry prefer to create jobs in clean communities. Keep Arkansas clean. Make it **SHINE**.



Changing the “who cares”

By Jim von Tungeln

There is a deserted building in the middle of our city, threatening the public safety and blighting the area. The owner refuses to do anything with it.

Who cares?

There is a residential lot in an otherwise well-maintained neighborhood with five cars parked in the front yard, one of which is on blocks.

Who cares?

Neighborhood kids tear up the equipment in the local park every time the city replaces it.

Who cares?

We can easily see that there is one common factor in each of these scenarios. Those who do care are certainly not the property owners or, in the last instance, the perpetrators. What can local governments do? We might start by shifting the burden of “who cares” to the responsible parties.

One of the things we can do to be effective at local governance is to steal ideas from other professions when they promise to be of use. In this case, John Rosemond, a family psychologist who writes a column appearing in

the statewide newspaper, offers some advice in dealing with children who won’t perform responsibly. In a recent column, he mentions several scenarios, or problems, and then offers the following insight: “The fact is that the wrong people care. The wrong people are upset. Therefore, the only people who can solve the problems have no reason to solve them.”

He further suggests that we need to shift the burden of “who cares” through such methods as taking away privileges or access to coveted possessions.

How would that work in our cities? Here is one example. A major problem associated with our historic downtown areas is “demolition by neglect.” This simply means that buildings deteriorate through neglect until renovation or adaptive use is not physically possible.

Our state historic preservation statutes stop short of enabling cities to assess fines, as cities may in Mississippi, for example, for demolition by neglect. Some city attorneys with whom I consult have traditionally been cautious in allowing their clients to undertake methods that the state statutes didn’t specifically enable.



PHOTOS BY JAMES P. WALDEN, AICP

Landmark structures such as the Ritz Civic Center in Blytheville are important targets for preservation to maintain a thriving downtown.

This may have changed with the last full session of our legislature. It passed a bill designed to “Extend certain powers granted to cities of the first and second class to all Arkansas cities and towns.” In

other words, all incorporated places now enjoy “home rule.” This is in opposition to the long standing premise that Arkansas is a “Dillon’s Rule State,” a restriction referring to a ruling by a judge named Dillon that maintained cities have only those rights conferred upon them by the states, i.e. enabling legislation. The bill, which became Act 1187 of the 88th General Assembly, further stated that, “The rule of decision known as Dillon’s Rule shall be inapplicable to the municipal affairs of Arkansas cities and towns.”

If this law holds up under judicial review, it could prove to be the exact tool that cities need to “change who cares” in terms of demolition by neglect, as well as other blighting property maintenance problems that plague our downtown areas. It does not require a great deal of imagination to see how a property owner’s attitude might change when faced with a monthly assessment for not maintaining a property in the best interest of the public health, safety, and welfare.

One might argue that it is true that cities now have the right to demolish structures that are a threat to public safety. The problem lies in the fact that, in many instances, demolition doesn’t represent the desired outcome. What local officials, as well as adjacent investors, want is for the structure to be maintained and used productively.

When property owners fail, or even refuse to do this, the results can affect more than the building in question. One south Arkansas city boasted a multi-story building in the heart of its central business district. Vacant for many years, it was of concrete construction and structurally sound. Several investors attempted to purchase it for downtown apartments, a “consummation devoutly to be wish’d,” as the Bard would say. The owner, an elderly



Architectural details such as this are too precious to be lost through neglect.

gentleman, refused to sell, stating repeatedly that he “intended to do something with it himself.”

Things rocked on. The building sat vacant, its broken windows glinting forlornly in the midday

sun and staring menacingly during the midnight hours. Then one night it burned, taking the structures on either side with it. Now the city has three “missing teeth” along its main street instead of a vibrant urban center.

This is not to say that all vacant buildings in our downtowns suffer neglect by individuals. Often, particularly in older cities, they belong to estates that may consist of dozens of heirs, none of whom possesses a singular will of action. Again, monetary concerns in the form of fines or assessments might produce a coalition that would act.

There must be standards by which to enact compensatory actions. There are property maintenance standards available from the International Building Code Conference. As this column was being prepared, the Capital Zoning District Commission in Little Rock was considering regulations that contained clear standards for evaluating demolition by neglect. Help is available.

Some cities in other states now require owners of older buildings to commission annual structural evaluations at their own expense. Anyone who thinks this is an onerous mandate might consider the tragedy that occurred in one of our state’s cities recently when an older, neglected building collapsed.

In summary, there are new opportunities available for municipal development. Progressive leaders will use them to change the “who cares” in their communities.



Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is www.planyourcity.com.

Planning creates momentum

By Chad Gallagher

As I travel the state visiting Arkansas's municipalities, one theme seems to emerge over and over again: Successful community development doesn't just happen. It is the result of a deliberate process. Success is a destination at the end of a well-designed journey. As the old saying goes, if you don't care where you are going then any path you choose will do. However, if you begin with the end in mind and have a specific location you want to reach, then the path you choose not only matters, it is essential.

So far this year we've had the privilege of traveling to more cities of every size in Arkansas and in every region of the state than ever before. When you witness the successes they've achieved you can rest assured that it was because someone was thoughtful, had a plan and put in plenty of effort.

It's rare that one can just arrive where he wants to be without effort, planning or deliberate action. Most of us weren't born with a trust fund. Success is the result of someone's hard work. Most cities, organizations and corporations need more than a hope to be the next King Midas as a strategy for success. All truth is scalable. It works on every level. A considerate budget and savings plan works for the young couple hoping to purchase their first home and it works for the large corporation that is strategically mapping out cash flow and multi-million dollar acquisitions. Good principles work at every level and sector of life.

Planning is important in every community. A common vision for the community that encompasses all key community sectors will create synergy and result in a better community. With any plan there will be initial skeptics, but momentum will eventually work in your favor. It's like pushing a stalled car. The first push is the hardest because you are fighting gravity. Once you've overcome gravity's lockdown the job is easier. Momentum takes over and the car moves without as much effort. Community development is the same way. The initial work is difficult, but it will create an excitement that flows into every aspect of community life and the next thing you know momentum is on your side.

When it comes to writing a grant proposal, it is important to closely evaluate each grant in light of your overall community development plans. You should apply for grants that match your community's needs, compliment your community's blueprint for the future and enhance your city. Too often cities see a grant

opportunity, think about "free money" and try to find a way to make it work. Don't decide your community development efforts based on the latest grant available. Instead build your plan and watch for grants that fit it well.

It is important to think about how the grant will be used to further your city's vision and goals. Ask yourself, "Will this grant achieve anything in our plans? Does it fit into our common vision? Does it make our community better? Will it give the city an important injection of cash for a core piece of our vision, or is it enticing us to do something that is not important for our community? Will we have community support and organizational backing for the project?" Let your plan drive your decision, not the dollar amount.

When evaluating a grant it is important to determine if you have a fair chance of actually receiving the grant. In grant writing you will experience plenty of denied applications, but there is no sense in applying for a grant that was very unlikely to be funded before the first word in your application was written. Doing this only demoralizes your team, erodes local support and empowers those opposed. When considering a grant opportunity, the city should closely read the RFP. Take note of the language, expectations and programs designed to honestly assess whether or not your community is a good fit. If you are not what they are looking for then you will not likely be funded.

To help you decide to apply or not, study the granting agency or organization. Find out their priorities, review the type of projects they've funded in the past and schedule a meeting with their staff. This due diligence will give you more information about the program and help you determine if your project is a good fit. If it isn't, it is better to keep looking and researching to find a better fit. A grant application must be excellent in order to be a winner. Creating an excellent application is time consuming and the task of writing should only be taken when the grant is a good fit and your chances of being funded are good.



Chad Gallagher is principal of Legacy Consulting and a former mayor of DeQueen. Contact him in DeQueen at 870-642-8937, 501-246-8842 in Little Rock, or email chad.gallagher@legacyincorporated.com.

Fairs & Festivals

June 8-9, **GLENWOOD**, 2nd Caddo River Festival, 870-356-5266, www.glenwoodarkansaschamber.com;
WYNNE, 36th Farm Fest, 870-238-4183, www.crosscountychamber.com

June 12-16, **LESLIE**, 58th Leslie Homecoming, 870-448-7505, lesliehomecoming@gmail.com

June 14-16, **SMACKOVER**, 41st Oil Town Festival, 870-725-3521, www.smackoverar.com

June 21-23, **MALVERN**, Brickfest, 501-458-1115, www.malvernbrickfest.com

June 22-23, **JASPER**, 15th Buffalo River Elk Festival, 870-446-2455, www.theozarkmountains.com;
PARIS, 16th Mt. Magazine International Butterfly Festival, 479-963-2244, www.ParisArOnline.com

June 29, **WEST MEMPHIS**, Freedom Fest, 870-732-7598, www.westmemphis.org

June 29-30, **EMERSON**, 23rd Purple Hull Pea Festival & World Championship Rotary Tiller Race, 870-547-3500, www.purplehull.com; **LOWELL**, Mudtown Days, sheila@lowellarkansas.gov;
MOUNTAIN HOME, Red, White, Blue Festival, 870-421-2807, www.redwhitebluefestival.com

June 30-July 4, **CARAWAY**, 4th of July Picnic, Carnival & Parade, 870-219-3829, cityofcaraway1@centurytel.net

July 3-4, **FAIRFIELD BAY**, Fireworks & Parade, 501-884-3324

July 4, **BEEBE**, 4th of July Extravaganza, 501-882-8135, www.beebeark.org;
BOONEVILLE, 4th of July Celebration, 479-675-2666, information1@booneville.com;
EUREKA SPRINGS, Hometown 4th of July, 479-253-7333, www.eurekasprings.org;
GREENWOOD, 4th of July Freedomfest, 479-996-2742, dgabbard@gwark.com;
HARRISON, Fire in the Sky, 870-741-1789, www.harrisonarkansas.org;
HEBER SPRINGS, Fireworks Extravaganza, 501-362-2444, www.heber-springs.com;
MOUNTAIN VIEW, Old Time Gathering on the Square, 870-269-8068, mvchamber@mvtel.net;
OZARK, 2nd Cardboard Boat Race and 4th of July Celebration, 479-667-2525, www.ozarkchamberofcommerce.com;
PINE BLUFF, 4th of July Celebration, 870-536-7600, www.pineblufffestival.org;
RUSSELLVILLE, Freedom Fest, 479-968-1272, www.russellvillearkansas.org;
SHERWOOD, 13th July 4th Family Celebration, 501-833-3790, amy@sherwoodparks.com

CALENDAR

Arkansas Municipal League
78th Annual Convention
Wednesday-Friday
June 20-22, 2012
Hot Springs, AR

National League of Cities
2012 Congress of Cities and Exposition
Boston, Massachusetts
November 28 - December 1, 2012

Thousands receive free dental care at Jonesboro event

JONESBORO—State record numbers were shattered at the 2012 Arkansas Mission of Mercy (ArMOM) dental care event, April 27 and 28 in Jonesboro. “It was a blessing to see so many people in need receive the free dental care they needed,” event honoree and Jonesboro Mayor Harold Perrin said.

The event took place from 6 a.m. to 4 p.m. both days at the Arkansas State University Convocation Center. Over 350 patients lined up at the front door early Friday morning to ensure they received care. Event Director Dr. Terry Fiddler had to close the doors to adult patients at 10 a.m. Friday morning as they had reached their capacity for the day. One hundred and seventy-nine volunteer dentists—70 percent of whom were from Northeast Arkansas—participated in the ArMOM event, and an astounding 1,000 other volunteers were available to assist with anything that was needed. “There were over 1,300 people who volunteered and we were only able to use 1,000,” Perrin said. “That says a lot about our community and their willingness to give.”

The first record surpassed was the overall attendance. At least 2,408 people from five different states were served at the Jonesboro event receiving fillings, extractions, cleanings, exams, x-rays and dentures (an event first). The event averaged 127 patients receiving care per hour during both days. Sixty dentures were formed and fitted on-site to pre-screen patients that would otherwise been unable to acquire them. “This event was the first to offer on-site dentures and acrylic partials and we are excited it was such a success,” Dr. Fiddler said.

ArMOM provided nearly \$2.5 million worth of dental care to patients at the Jonesboro event, which set yet another state record. “I was floored when I heard the final dollar amount,” Perrin said. “It takes special people to give \$2 to \$2.5 million dollars worth of dental care to someone in need. I would like to personally thank all the dentists, sponsors and volunteers involved with this year’s event.”

“I am completely satisfied with the success of this event I want to personally thank all who were involved and the city as a whole,” Dr. Fiddler said. “The event had such a hometown feeling and I can’t wait to bring it back to Northeast Arkansas in the future.”



This year's event was the first time ArMOM was able to offer denture services.



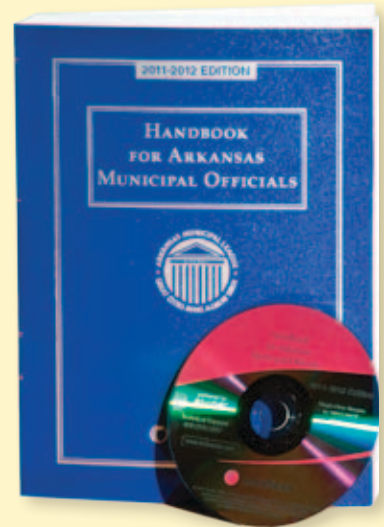
PHOTOS COURTESY CITY OF JONESBORO.

Nearly 2,500 received free dental care at the recent 2012 ArMOM dental care event in Jonesboro, a state record.

The must-have reference for every city hall in Arkansas

The new 2011-2012 edition of the *Handbook for Arkansas Municipal Officials* has arrived. The *Handbook* compiles state laws affecting Arkansas municipalities, including the newest laws from the 2011 legislative session.

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NEWSLETTER

JUNE 2012

The Newsletter, provided by a'TEST consultants, is included in City & Town as a service of the Arkansas Municipal League Legal Defense Program.

DOT issues rule on cell phone use

The Department of Transportation (DOT) has a slogan to remind drivers about the recent final cell phone rule: "No Call, No Text, No Ticket!" That is a good reminder to drivers who are tempted to use their cell phone while driving. The rule has been published by the Federal Motor Carrier Safety Administration and the Pipeline and Hazardous Materials Safety Administration and it strictly prohibits interstate truck and bus drivers and drivers who transport hazardous materials from texting or using hand-held mobile phones while operating a vehicle. The rule has been implemented to end distracted driving.

Texting is defined as manually entering alphanumeric text information into, or reading text from, any electronic device. This includes, but is not limited to: short message service, emailing, instant messaging, a command or request to access a website or pressing more than a single button to initiate, or terminate a voice communication using a mobile phone. It also restricts reaching for or holding a mobile device to conduct a voice communication or dialing by pressing more than a single button.

So, are there any exceptions where a driver may use a cell phone? The answer is yes. The driver must: locate the phone so it is operable while the driver remains restrained by his/her seatbelt; utilize an earpiece or the speaker phone function; and use voice activated or one-button touch features to initiate, answer or end a call.

20 years and going strong

a'TEST turns 20 years old this year, and it is a notable milestone in our industry. It means that our company is as old as drug testing has been around! Thank you for your support.

Mother and son team Judy and Jeff Sims started the company with \$1,200 and a borrowed credit card to buy a computer. For the first two months we conducted all business on-site and in our home. In the third month it became apparent that we needed an "official" office, so we moved to a site on West Broadway in North Little Rock, two blocks from where we are now located. We now have

Employers should update handbooks to reflect these rules for CDL holders.

Penalties

The rules impose sanctions for driver offenses, including civil penalties up to \$2,750 per event and disqualification for multiple offenses. Motor carrier employers are also prohibited from requiring or allowing their drivers to text or use hand-held mobile phones while driving and may be subject to civil penalties up to \$11,000. Violations will impact SMS results.

Besides penalties and possible disqualifications, statistics show that CMV drivers texting or using a cell phone are 23.2 times more likely to have a safety-critical event than those who are not distracted. Texting drivers take their eyes off the road for an average of 4.6 seconds. At 55 miles per hour, this equates to a driver traveling the approximate length of a football field —without looking at the roadway! When a CMV driver dials a mobile phone while driving, the odds of being in a safety-critical event are six times greater than for those who do not.

Bottom Line: All employers should review their handbook to clarify how they will handle their DOT drivers and non-CDL employees and mobile devices. These rules should apply to all who drive for your municipality.

three office sites in Arkansas: North Little Rock, Conway, and Searcy.

Some of our clients have been with us since we opened, and we are grateful to them for their support and loyalty. Additionally, we have been blessed with many wonderful new clients during the years and we thank them for allowing us to be a part of their testing programs. It is our hope that we will continue to grow, to offer new services, and to always satisfy our clients with excellent services. We value your trust in us.



a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation required drug testing for all holders of commercial drivers' licenses.



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Toss the burlap and wires before you plant

By John Slater

It's time to expose a dirty little secret about improper planting of balled and burlap trees. Trees are being planted with the packing material still attached to the root ball all over the state by individuals in the nursery and landscape trade. This is wrong.

There are many untrained employees who will take planting shortcuts that can cost the life of your tree. Learn what you can and should require when you hire someone to plant a tree for you.

I have seen many expensive tree planting projects around the state that are doomed to fail because of trees improperly planted by some experts who were hired to do the job.

It can take several years before the trees start showing obvious signs of problems. By that time, the warranty has expired and the landscaper or planter's obligations have been fulfilled. The people who originally arranged for the tree to be planted might have moved on. They trusted the experts to plant the tree properly. It's very

frustrating to everyone involved to watch a tree that was planted for future generations die. Since nobody knows why, the problem keeps perpetuating itself. Ten years after the tree was planted, I get a call asking what killed the tree or trees.

Even if you're trained in tree care, it can be very difficult to assess why a tree is having problems. The tree might be showing one problem while the reason for the tree's decline is something else entirely. The problem that shows up could be insects such as borers, yet prolonged stress from a poor tree planting installation is the reason the tree attracted insects and diseases. Trees will be stressed from trying to grow through burlap that has not decayed as was promised by the planter or through the wire of a wire basket that remains there for years. You cannot surround a root ball of a tree with wire and burlap, stick it in the ground and not expect long-term health problems or death of the tree.

PHOTOS BY JOHN SLATER



Because the wire and burlap were not removed when this tree was planted, it will probably die within 10 years.

Warning!

Don't leave packing material attached to the tree roots. Remove the tree from its container and remove wire baskets, burlap (at least on the sides), and twine from the root ball.

In your contract, make sure there is a warning worded like the one above. Be sure to supervise the tree planting yourself.

Many times burlap will not decay and the tree's roots will become tangled in the burlap. The roots' diameter will also increase in size, grow into the wire and cut off the transportation of water and nutrients to the tree's crown. The wire basket will outlive the tree, and it becomes a piece of trash left in the ground for the next tree planter to dig out to plant the next tree.

Even experts can trust their own landscapers so much that they neglect to check their work. Several years ago I went to a conference at the National Arbor Day Foundation Lied Lodge and Conference Center in Nebraska City, Neb., where they were showcasing an Air Spade in the parking lot of the conference center. They had a tree that had been planted five or six years earlier and the top was dying. The Air Spade was used to blow the dirt away from the tree's roots to see what was going on underground. It was found that the tree's roots were trying to grow through the wire basket.

Whether you are going to spend \$100 or \$50,000 to plant trees, educate yourself on what you need to do. Contact Patti Erwin for a sample contract for tree planting. Call me to put on a workshop in your city or town about everything you need to know about tree selection, planting, pruning and maintenance. Let's put a stop to this practice.



The wire basket prevents proper root growth and cuts off water and nutrients to the tree.

AUFC Conference coming to Russellville

The Arkansas Urban Forestry Council's 21st Annual Conference, "How Trees Grow Communities," will be held June 25-26 at Lake Point Conference Center in Russellville. For more information and online registration, visit www.arkansastrees.org.

Make a Memory...Plant a Tree



John Slater is urban forestry partnership coordinator with the Arkansas Forestry Commission. Contact him at 501-984-5867, or at john.slater@arkansas.gov.

League offers new driver safety program

Municipal leaders are concerned about the safety and welfare of city employees. As city workers go about their daily responsibilities they are exposed to a variety of work related risks. Perhaps the greatest risk is the potential for a vehicle related crash. In an effort to assist cities in reducing vehicle related crashes, the Arkansas Municipal League has initiated a new driver safety training program. The League has collaborated with the National Safety Council (NSC) to provide municipalities that participate in the Municipal Vehicle Program the opportunity to certify municipal employees as defensive drivers.

Recently, League Health and Safety Coordinator David Baxter attended and graduated from the NSC Defensive Driving (DDC 4) Instructor Course. David is now a certified defensive driving instructor and the League has attained status as a NSC defensive driving training center. The NSC is a nationally recognized leader dedicated in protecting life and promoting safety. Additionally, David is still available for police defensive driving training on the state-of-the-art Doron police defensive driving simulator.

The Highlights of the new League Driver Safety Training Program include:

- The Arkansas Municipal League is a National Safety Council Training Center.
- The facilitator is a former Arkansas law enforcement officer, experienced in vehicle crash investigation, Arkansas state vehicle laws, and policy development.
- Facilitated classroom defensive driving training requires less than a half-day of training.
- The facilitator can present training at League headquarters or travel to your city to give training presentations.

The training is available for Municipal Vehicle Program member cities and towns of all sizes. David will be exploring the possibility of setting up regional training opportunities to better serve our cities and towns with fewer municipal employees.

The League encourages those municipalities that have an interest in reducing employee related vehicle accidents or need additional information on how to participate in defensive driving training to contact David Baxter at 501-374-3484 Ext. 110, or email dbaxter@arml.org.



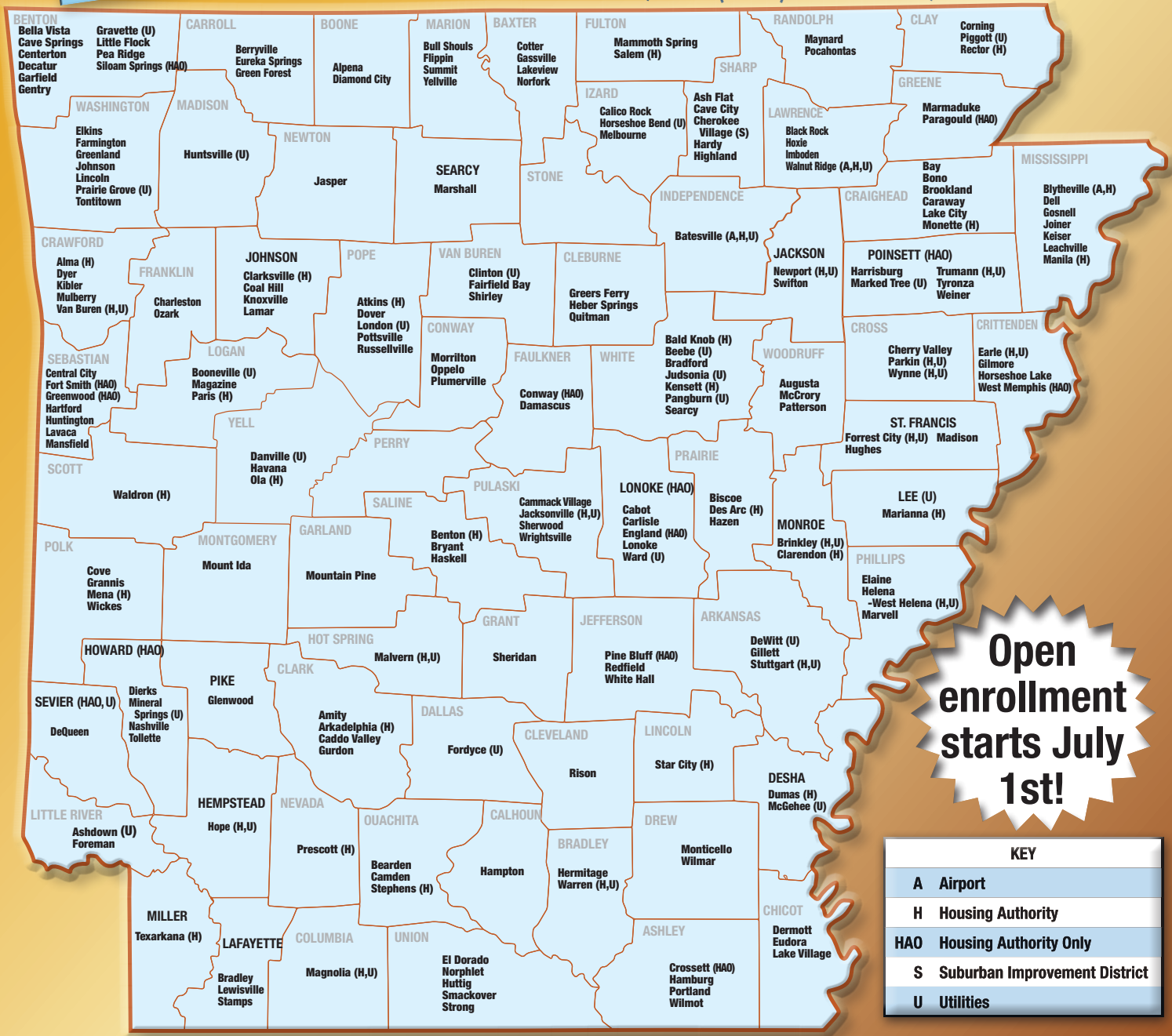
League Health and Safety Coordinator David Baxter is now an NSC-certified defensive driving instructor and will lead the new safety program.



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Other Municipal Entities Covered by MHBF

Argenta Community Development Corp. North Little Rock
 Barton-Lexa Water..... Phillips County
 Central Arkansas Planning & Development District..... Lonoke
 Eighth Judicial Drug Task Force DeQueen
 Fifth Judicial District Prosecuting Attorney Russellville
 Fifth Judicial District..... Russellville
 Grand Prairie/Bayou Two Water.....Lonoke and Prairie Counties
 Holiday Island Suburban Improvement District.....Carroll County

Ladd Water Users Association Pine Bluff
 Lakeview Midway Public Water Lakeview
 Lee County Water Association Marianna
 Local Police & Fire Retirement System..... Little Rock
 Montgomery County Nursing Home Mount Ida
 NE AR Region Solid Waste Management District..... Paragould
 North Little Rock - Library..... North Little Rock
 North Little Rock - Sewer/Waste Water North Little Rock
 Northwest AR Conservation AuthorityRogers

Northwest AR Economic Development District Harrison
 Ozark Regional TransitOzark
 SE AR Economic Development District.....Pine Bluff
 Sevier County Water Association DeQueen
 Thirteenth Judicial District Drug Task Force.....Camden
 Upper SW Regional Solid Waste Management District .. Nashville
 Western AR Planning & Development District.....Fort Smith
 Yorktown Water Association Star City

The ethics of economic development

By Randy Wright

John Doe, a longtime city employee in planning and development, has decided to start his own economic development consulting business, which he initially decides to do as a side business, maintaining his employment with the city. As time goes by, trying to balance these two jobs dramatically increases John's daily workload and begins to hinder his performance in both positions. He begins using extra time at work to focus on his new venture, including free time during his business trips for the city to advance his consulting business. Does John have an ethical dilemma? Would it be a greater dilemma if John were using city property to work on these outside ventures?

Conflicts of interest can arise from situations such as this. The people involved are often not aware of the possibility of conflict until something drastic occurs and it becomes a serious issue. By then it's too late to do anything but damage control. Recognizing this, the leading organization involved in the profession of economic development created a comprehensive code of ethics for economic developers to assist them in assessing difficult decisions. The International Economic Development Council (IEDC) believes economic developers like John Doe need to understand and adhere to a code of ethics, thus improving their lives and the quality of life in their regions of economic interest.

Why be ethical? The question is synonymous to asking "Why be professional?" To be ethical requires a professional to make choices between competing interests and make these choices against a standard that may exceed any legal standard. Difficult choices require one to ask difficult questions before acting. For instance, how should a city economic developer approach providing a potential business with short-term benefits if there is a likelihood of long-term costs that exceed the economic impact of the company's location? Should this even matter when making decisions on a citywide basis? What about infrastructure decisions and their costs vs. benefits? To whom does a city owe its paramount duty in such situations—the business, other businesses, the citizens?

Cities and developers need to establish clear organizational values and integrate these into the relevant

support systems and policies affecting local and regional economic development. Such behavior obviously must begin at the top and must be clearly communicated downward through the organization in order for all people involved to be informed and able to make ethical decisions.

While all agree that ethical behavior is good, why then would public officials and others in a trust position act unethically? According to the IEDC, unethical behavior often results from, among other things:

- Pressure on local officials to perform,
- Personal loyalties conflicting with public purpose, or
- Lack of a long-term perspective of the issue.

To combat the likelihood of unethical behavior guiding decisions on economic and community development, local organizations need to establish education programs and clear guidelines. This can include establishing or adopting a code of conduct, a performance assessment and some educational programs that explain underlying ethical principles in play.

The IEDC's code of ethics for officials working in economic and community development begins with a statement that developers carry out their responsibilities in a manner to bring respect to the profession. Such a rule acknowledges the challenges facing local officials and stresses personal and professional integrity as the guiding light in difficult situations. The code asks that local economic developers work in such a way as to be free of any conflict of interest or influence or relationship that could impair the developer's objectivity.

For instance, suppose our John Doe works for the local chamber of commerce and is considering investing in a community real estate project. The neighborhood is financially attractive because of its proximity to another, much larger town. Doe sits on the regional development board that covers both towns, and pending before the board is a funding mechanism designed to assist the neighborhood Doe invested in. Doe sincerely, and perhaps correctly, believes that financially assisting this neighborhood will help both towns. He wants to work hard to get this project granted but wonders if he has a conflict. What would you do? In Arkansas, there is a

strong argument that Doe needs to at least advise his fellow board members of his financial stake in the matter. Whatever one decides to do, Doe needs to act with integrity and be mindful of his responsibilities not only to his board but to the entire community. As an economic developer, Doe has a duty to both public and private sectors, and both material and nonprofit stakeholders.

A code of ethical conduct guides many of our professions and communities, and clients are better served as a result. Such guides allow their peers and the community to gauge their representation, decisions and judgments.

Organizations that wish to provide mechanisms to help their employees and officials make informed decisions when faced with an ethical dilemma might consider the following checklist:

- Recognize that an ethical issue exists.
- Gather facts necessary to make an informed decision.
- List your options and analyze each option.
- Make a decision then ask yourself how you would feel if your community learned of your decision.
- Reflect on your decision: What did you learn?

Professionals must be aware of their private and public responsibilities. A guide for developers not only helps explain what is expected of them in their roles, but it also informs the local community of the principles to which developers are committed first and foremost. Adherence to ethical behavior should result in more effective and more professional decisions by developers proud to hold themselves accountable for their decisions affecting the community.



Randy Wright is the Deputy Director of the Institute for Economic Advancement at UALR and a former attorney for the Arkansas Ethics Commission.



Support a family on \$20 a week?

Volunteer firefighters who are injured in their firefighter duties receive only \$20 a week for a compensable injury.

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Firefighters Supplemental Income Program**

Summaries of attorney general opinions

Recent opinions that affect municipal government in Arkansas

From the Office of Attorney General Dustin McDaniel

Conservation district may receive county funds

Opinion: 2012-021

Requestor: Chesshir, Bryan L.—Pros. Atty., 9th Judicial Dist. West

Would an appropriation of county funds to the Mine Creek Conservation District be a violation of Article 12, Section 5 of the Arkansas Constitution? **RESPONSE:** In my opinion, a reviewing court would likely conclude that neither Ark. Const. art. 12, § 5 nor any other provision of law precludes the Howard County Quorum Court from appropriating to the Mine Creek Conservation District any county funds that are not dedicated to another purpose. A conservation district is a governmental entity authorized by statute, serving a clear public purpose and legislatively approved to receive funds appropriated by the county in which the district is located. Under these circumstances, I consider it likely that a court faced with the issue would conclude that a conservation is not a “corporation, association or institution” subject to the proscription against appropriating funds set forth in Article 12, § 5.

Requiring permit to speak in park may violate First Amendment

Opinion: 2012-025

Requestor: Altes, Denny—State Representative

Is the attached proposed local ordinance governing permits for public assembly or special events in Fort Smith city parks constitutional as written?

RESPONSE: Proposed laws such as this that require people to obtain a permit before speaking in a public forum (like a city park) implicate the First Amendment to the U.S. Constitution. The scope of my review is limited to identifying the salient issues and the body of law that is most relevant to a constitutional analysis of this kind of ordinance. (See opinion for discussion). The proposed ordinance’s legality is a matter that must be addressed by the city’s local counsel, who will be in a position to apply this body of law after he or she construes the ordinance to determine local legislative intent.

Firefighter in DROP considered retired

Opinion: 2012-038

Requestor: Hobbs, Debra M.—State Representative

When a firefighter enters the DROP program as outlined in ACA 24-11-818, is that person “retired” for the purpose of computing his benefits under ACA 24-11-818 and 24-11-826, or is his retired status deferred until the end of the DROP term? **RESPONSE:** Consistent with previous opinions of this office and rules and regulations promulgated by the Arkansas Fire and Police Pension Review Board, it is my opinion that the firefighter who enters DROP is considered to be retired for purposes of calculating benefits under ACA § 24-11-818. With regard to 24-11-826, this so-called “ago 60 benefit” is calculated based on the firefighter’s years of service in excess of 25 prior to entering DROP. If he had more than 25 years of service when he entered DROP, then at 60 he will receive the benefit for the remainder of the DROP period. The benefit is calculated, however, on the basis of years served in excess of 25 before entering DROP, not years served while participating in DROP.

Person may run for but not hold two offices simultaneously

Opinion: 2012-050

Requestor: Word, James L.—State Representative

Can a person run for two positions simultaneously? Q2) If so, what is the procedure if that person is elected to both offices, in this instance, justice of the peace and county judge? **RESPONSE:** Q1) Generally yes. I have enclosed several opinions issued by my predecessors to this effect, with which I fully concur. Q2) There is no statute addressed to this particular scenario. However, the holding of these two positions simultaneously would very clearly be contrary to law. See ACA 14-14-502. And the general rule in that circumstance is that the officeholder will retain the last office accepted.

For full Attorney General opinions online, go to www.arkansasag.gov/opinions.



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2012 Estimated State Turnback Funds

Actual Totals Per Capita						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2011	2012	2011	2012	2011	2012
January	\$3.5720	\$3.4786	\$0.3285	\$0.2859	\$3.344	\$3.1339
February	\$4.199	\$3.7795	\$0.2906	\$0.2584	\$1.070	\$1.010
March	\$3.2159	\$3.2521	\$0.3725	\$0.4307	\$1.000	\$1.010
April	\$3.3681	\$3.4633	\$0.3751	\$0.2705	\$1.000	\$1.000
May	\$3.7030	\$3.6848	\$0.3460	\$0.1999	\$0.990	\$1.010
June	\$3.6759	\$-	\$0.3406	\$-	\$1.010	\$-
July	\$3.6615	\$-	\$0.3633	\$-	\$2.900	\$-
August	\$3.8180	\$-	\$0.4115	\$-	\$1.010	\$-
September	\$3.7317	\$-	\$0.3947	\$-	\$1.010	\$-
October	\$3.5307	\$-	\$0.4021	\$-	\$1.010	\$-
November	\$3.5115	\$-	\$0.3930	\$-	\$0.920	\$-
December	\$3.2842	\$-	\$0.3761	\$-	\$1.010	\$-
Total Year	\$43.2715	\$17.6584	\$4.3940	\$1.4455	\$16.2736	\$7.1639

Actual Totals Per Month						
	STREET		SEVERANCE TAX		GENERAL	
MONTH	2011	2012	2011	2012	2011	2012
January	\$6,297,470.92	\$6,537,582.03	\$578,646.75	\$537,347.01	* \$5,889,430.45	*\$5,889,623.14
February	\$7,080,721.02	\$7,103,104.25	\$511,874.74	\$485,627.91	\$1,889,837.05	\$1,889,245.23
March	\$6,041,952.97	\$6,111,822.72	\$699,895.94	\$809,523.74	\$1,878,361.11	\$1,889,603.23
April	\$6,328,001.75	\$6,508,820.12	\$704,744.69	\$508,320.37	\$1,883,619.31	\$1,882,530.42
May	\$6,957,111.57	\$6,925,015.17	\$650,134.81	\$375,733.12	\$1,860,445.27	\$1,889,362.42
June	\$6,906,168.25		\$639,925.58		\$1,889,921.24	
July	\$6,879,119.02		\$682,553.18		** \$5,443,030.68	**
August	\$7,173,125.80		\$773,146.02		\$1,889,129.92	
September	\$7,011,103.63		\$741,466.34		\$1,890,081.33	
October	\$6,633,476.96		\$755,415.22		\$1,890,081.33	
November	\$6,597,419.28		\$738,267.62		\$1,734,293.45	
December	\$6,170,333.10		\$706,663.00		\$1,890,081.33	
Total Year	\$80,076,004.27	\$33,186,344.29	\$8,182,733.89	\$2,716,552.15	\$30,028,312.47	13,440,364.44

* Includes \$4 million appropriation from the Property Tax Relief Fund

** Includes \$3,517,657 supplemental in July

Local Option Sales and Use Tax in Arkansas



2012 ELECTIONS


PIKE CO., Feb. 14	Passed. 3/8% removed
CONWAY, Feb. 14	Passed. 1/4% continued
SALESVILLE, Feb. 14	Passed. 1%
STUTTGART, Feb. 14	Passed. 1% continued
BATESVILLE, Mar. 13	Passed. 1/2% temporary Passed. 1/2% permanent
BLYTHEVILLE, Mar. 13	Failed. 1%
FORT SMITH, Mar. 13	Passed. 1% continued
LINCOLN, Mar. 13	Passed. 1%
TONTITOWN, Mar. 13	Failed. 1%
DEWITT, April 10	Passed. 1.5%
MELBOURNE, April 10	Passed. 1%
TRUMANN, May 22	Failed. 1%
WASHINGTON CO., May 22	Failed. 1/4% increase

Source: Debbie Rogers, Office of State Treasurer See also: www.dfa.arkansas.gov

Sales and Use Tax Year-to-Date 2012 with 2011 Comparison (shaded gray)								
Month	Municipal Tax		County Tax		Total Tax		Interest	
January	\$37,846,866	\$35,123,247	\$37,289,267	\$35,666,555	\$75,136,134	\$70,789,802	\$12,533	\$27,640
February	\$46,523,853	\$42,235,810	\$44,592,756	\$42,753,266	\$91,116,609	\$84,989,076	\$22,619	\$34,351
March	\$40,360,002	\$33,606,662	\$36,819,087	\$34,174,199	\$77,179,089	\$67,780,861	\$13,222	\$35,321
April	\$41,324,697	\$35,244,719	\$37,882,489	\$35,257,864	\$79,207,186	\$70,502,583	\$27,247	\$23,355
May	\$46,157,943	\$39,976,322	\$41,661,276	\$40,107,935	\$87,819,219	\$80,084,257	\$8,489	\$9,286
Total	\$212,213,361	\$186,186,760	\$198,244,875	\$187,959,819	\$410,458,237	\$374,146,579	\$84,110	\$129,953
Averages	\$42,442,672	\$37,237,352	\$39,648,975	\$37,591,964	\$82,091,647	\$74,829,316	\$16,822	\$25,991

Jennette	629.86	674.81	Weldon	733.92	699.76	Montgomery County	39,097.80	39,558.04	Greenwood	136,161.67	136,565.44
Jericho	724.18	775.87	Jefferson County	733,033.75	416,322.88	Black Springs	505.31	511.26	Hackett	12,350.68	12,387.30
Marion	75,126.10	80,488.39	Alzheimer	10,561.63	10,435.45	Glenwood	214.37	216.90	Hartford	9,764.95	9,793.90
Sunset	1,084.45	1,161.85	Humphrey	3,305.88	3,266.38	Mount Ida	5,492.07	5,556.72	Huntington	9,658.47	9,687.11
Turrell	3,368.35	3,608.78	Pine Bluff	526,825.70	520,531.52	Norman	1,929.37	1,952.08	Lavaca	34,816.14	34,919.38
West Memphis	159,715.22	171,115.26	Redfield	13,921.17	13,754.81	Oden	1,184.17	1,198.10	Mansfield	10,996.97	11,029.58
Cross County	253,512.62	241,468.92	Sherrill	901.60	890.83	Nevada County	30,842.05	30,200.53	Midland	4,943.31	4,957.97
Cherry Valley	6,511.61	6,202.26	Wabbaseka	2,737.01	2,704.31	Bluff City	855.19	837.40	Sevier County	242,202.10	241,000.90
Hickory Ridge	2,720.67	2,591.42	White Hall	59,312.57	58,603.93	Bradley	951.74	931.95	Ben Lomond	1,103.31	1,097.88
Parkin	11,052.73	10,527.64	Johnson County	114,850.62	109,991.85	Cale	544.84	533.51	DeQueen	50,174.15	49,927.17
Wynne	83,690.68	79,714.76	Clarksville	84,361.66	80,792.73	Emmet	3,275.93	3,207.79	Gilham	1,217.45	1,211.46
Dallas County	133,322.04	127,062.27	Coal Hill	9,302.03	8,908.50	Prescott	22,731.53	22,258.71	Horatio	7,943.86	7,904.76
Desha County	108,706.76	106,739.00	Hartman	4,770.51	4,568.69	Rosston	1,800.04	1,762.60	Lockesburg	5,623.10	5,595.42
Arkansas City	4,193.37	4,117.46	Knoxville	6,719.15	6,434.90	Willisville	1,048.31	1,026.50	Sharp County	67,866.21	66,946.21
Dumas	53,918.00	52,942.00	Lamar	14,752.71	14,128.61	Newton County	46,249.35	61,460.12	Ash Flat	8,117.77	8,007.72
McGehee	48,338.30	47,463.31	Lafayette County	72,579.88	81,925.82	Jasper	1,850.77	2,459.46	Cave City	14,429.75	14,234.14
Mitchellville	4,124.62	4,049.96	Bradley	3,420.59	3,861.05	Western Grove	1,525.09	2,026.68	Cherokee Village	32,123.17	31,687.71
Reed	1,615.48	1,586.24	Buckner	1,497.87	1,690.74	Ouachita County	331,131.96	347,149.67	Evering Shade	3,578.45	3,529.94
Tillar	240.60	236.25	Lewisville	6,971.89	7,869.65	Bearden	8,687.96	9,108.22	Hardy	6,046.91	5,964.94
Watson	2,417.49	2,373.72	Stamps	9,221.42	10,408.84	Camden	109,570.88	114,871.11	Highland	8,656.19	8,538.85
Drew County	423,729.87	290,639.77	Lawrence County	137,506.95	122,993.65	Chidester	2,599.19	2,706.07	Horseshoe Bend	66.27	65.37
Jerome	460.52	425.65	Alicia	741.60	663.33	East Camden	8,373.18	8,778.22	Sidney	1,499.30	1,478.98
Monticello	111,787.84	103,322.82	Black Rock	3,959.19	3,541.31	Loann	1,474.98	1,546.32	Williford	621.25	612.83
Tillar	2,408.86	2,226.46	College City	2,721.19	2,433.98	Stephens	8,013.44	8,401.06	St. Francis County	145,826.96	138,967.52
Wilmar	6,033.97	5,577.05	Hoxie	16,626.19	14,871.36	Perry County	93,487.26	93,270.82	Caldwell	9,595.02	9,143.68
Winchester	1,971.96	1,822.64	Imboden	4,048.90	3,621.55	Adona	833.12	831.19	Colt	6,534.98	6,227.58
Faulkner County	727,215.80	677,012.68	Lynn	1,722.43	1,540.63	Bigelow	1,255.67	1,252.76	Forrest City	265,738.74	253,238.84
Damascus	863.20	803.61	Minturn	651.89	583.09	Casa	681.65	680.07	Hughes	24,912.46	23,740.62
Enola	2,210.32	2,057.73	Portia	2,613.54	2,337.69	Fourche	247.15	246.57	Madison	13,294.72	12,669.36
Holland	3,642.45	3,391.00	Powhatan	430.61	385.16	Houston	689.62	688.02	Palestine	11,773.34	11,219.54
Mount Vernon	948.22	882.76	Ravenden	2,810.90	2,514.22	Perry	1,076.28	1,073.79	Wheatley	6,137.36	5,848.66
Wooster	5,623.90	5,235.65	Sedgwick	909.06	813.11	Perryville	5,819.90	5,806.44	Widener	4,719.70	4,497.72
Franklin County	151,945.36	156,051.26	Smithville	466.49	417.25	Phillips County	105,120.63	113,555.58	Stone County	71,310.64	81,241.20
Altus	5,944.74	6,104.97	Strawberry	1,806.15	1,615.52	Elaine	11,767.39	12,711.63	Fifty Six	1,302.31	1,483.66
Branch	2,878.07	2,955.84	Walnut Ridge	29,245.34	26,158.63	Helena-West Helena	186,466.13	201,428.35	Mountain View	20,686.33	23,567.06
Charleston	19,558.34	20,086.80	Lee County	32,731.45	34,923.14	Lake View	8,196.47	8,854.17	Union County	548,457.67	496,717.27
Denning	3,693.66	3,793.46	Aubrey	1,014.28	1,082.20	Lexa	5,291.63	5,716.24	Calion	15,989.31	14,480.92
Ozark	28,890.51	29,671.12	Haynes	894.95	954.88	Marvell	21,943.60	23,704.37	El Dorado	680,806.16	616,580.31
Wiederkehr Village	298.00	306.06	LaGrange	531.01	566.56	Pike County	169,020.84	163,555.59	Felsenthal	3,917.90	3,548.30
Fulton County	97,289.26	100,864.18	Marianna	24,551.57	26,195.54	Antoine	879.76	851.32	Huttig	21,915.16	19,847.73
Ash Flat	482.03	499.74	Moro	1,288.73	1,375.03	Daisy	864.72	836.76	Junction City	19,548.46	17,704.30
Cherokee Village	3,747.53	3,885.23	Rondo	1,181.35	1,260.44	Delight	2,097.90	2,030.06	Norphlet	24,664.86	22,338.03
Hardy	198.48	205.78	Lincoln County	51,764.90	60,369.29	Glenwood	16,437.29	15,905.80	Smackover	64,890.30	58,768.69
Horseshoe Bend	80.34	83.29	Gould	4,097.52	4,778.62	Murfreesboro	12,339.25	11,940.26	Strong	18,462.84	16,721.09
Mammoth Spring	4,617.07	4,786.72	Grady	2,198.07	2,563.44	Poinsett County	113,194.83	107,516.70	Van Buren County	336,092.56	230,960.98
Salem	7,726.62	8,010.54	Star City	11,132.35	12,982.76	Fisher	1,685.44	1,600.90	Clinton	29,855.01	20,516.20
Viola	1,592.58	1,651.10	Little River County	171,956.56	219,355.84	Harrisburg	17,292.79	16,425.34	Damascus	2,868.47	1,971.19
Garland County	756,172.52	713,174.58	Ashdown	35,074.91	44,743.20	Lepanto	14,307.36	13,589.67	Fairfield Bay	24,726.19	16,991.70
Fountain Lake	4,018.24	3,789.75	Foreman	7,508.10	9,577.68	Marked Tree	19,393.92	18,421.08	Shirley	3,338.90	2,294.47
Lonsdale	705.92	708.22	Ogden	1,336.75	1,705.22	Trumann	54,742.86	51,996.83	Washington County	1,116,020.91	1,101,552.10
Mountain Pine	6,151.19	5,801.42	Wilton	2,777.48	3,543.08	Tyrone	5,759.22	5,470.33	Elkins	33,239.02	32,808.09
Grant County	168,702.23	162,508.56	Winthrop	1,425.86	1,818.91	Walden	461.04	437.91	Elm Springs	18,791.07	18,547.47
Greene County	144,440.89	128,983.16	Logan County	81,870.11	93,617.92	Weiner	5,411.57	5,140.10	Farmington	74,988.64	74,016.44
Delaplaine	1,250.10	1,116.32	Blue Mountain	806.67	922.42	Polk County	227,978.02	245,187.17	Fayetteville	923,613.03	911,638.72
Lafe	4,935.76	4,407.54	Booneville	25,956.43	29,681.01	Cove	6,838.44	7,354.66	Goshen	13,443.73	13,269.44
Marmaduke	11,972.98	10,691.66	Caulksville	1,385.64	1,584.47	Gnani	9,917.54	10,666.18	Greenland	15,803.60	15,598.71
Oak Grove Heights	9,580.54	8,555.25	Magazine	5,510.05	6,300.71	Hattfield	7,393.40	7,951.50	Johnson	42,101.09	41,555.26
Paragould	281,413.47	251,297.27	Morrison Bluff	416.34	476.09	Mena	102,702.00	110,454.56	Lincoln	28,230.58	27,864.58
Hempstead County	566,345.50	556,060.87	Paris	22,976.97	26,274.02	Vandervoort	1,557.44	1,675.02	Prairie Grove	54,979.95	54,267.16
Blevins	3,519.22	3,455.31	Ratcliff	1,314.09	1,502.65	Wickes	13,497.88	14,516.74	Springdale	800,134.08	789,760.63
Emmet	480.40	471.68	Scranton	1,457.20	1,666.30	Pope County	323,064.75	327,781.65	Tontitown	30,879.15	30,478.82
Fulton	2,245.60	2,204.82	Subiaco	3,721.08	4,255.01	Atkins	38,799.16	39,365.65	West Fork	29,084.15	28,707.08
Hope	112,782.56	110,734.46	Lonoke County	266,417.81	244,348.20	Dover	17,727.20	17,986.03	Winslow	4,908.03	4,484.39
McCaskill	1,072.52	1,053.05	Allport	1,077.29	988.05	Hector	5,789.00	5,873.52	White County	949,506.84	1,007,417.66
McNab	759.70	745.91	Austin	19,091.40	17,509.90	London	13,366.16	13,561.31	Bald Knob	36,950.70	39,204.34
Oakhaven	703.84	691.06	Cabot	222,726.79	204,276.47	Pottsville	36,509.29	37,042.34	Beebe	93,301.48	98,991.98
Ozan	949.63	932.39	Carlisle	20,740.12	19,022.04	Russellville	359,175.24	364,419.36	Bradford	9,680.91	10,271.35
Patmos	715.02	702.03	Coy	899.30	824.80	Prairie County	37,616.65	29,892.69	Garner	3,622.37	3,843.30
Perrytown	3,038.82	2,983.63	England	26,463.79	24,271.58	Bischoe	3,118.97	2,478.54	Georgetown	1,581.60	1,678.06
Washington	2,010.98	1,974.45	Humoke	2,660.43	2,440.05	Des Arc	14,752.80	11,723.56	Griffithville	2,869.83	3,044.87
Hot Spring County	282,518.39	273,463.22	Keo	2,398.13	2,199.48	DeValls Bluff	5,318.57	4,226.49	Higginson	7,920.74	8,403.83
Donaldson	2,286.00	2,212.73	Lonoke	39,765.95	36,471.80	Hazen	12,613.35	10,023.40	Judsonia	25,751.97	27,322.60
Friendship	1,336.66	1,293.82	Ward	38,098.50	34,942.49	Ulm	1,460.67	1,160.75	Kensett	21,019.94	22,301.95
Magnet Cove	37.97	36.76	Madison County	161,115.32	155,941.58	Pulaski County	860,925.36	829,661.53	Letona	3,252.48	3,450.85
Malvern	78,361.93	75,850.31	Hindsville	339.91	328.99	Alexander	4,167.59	4,016.25	McRae	8,698.78	9,229.33
Midway	2,954.33	2,859.64	Huntsville	13,072.44	12,652.66	Cammack Village	13,562.33	13,069.82	Pangburn	7,665.64	8,133.18
Perla	1,830.32	1,771.65	St. Paul	629.66	609.44	Jacksonville	500,887.90	482,698.55	Rose Bud	6,147.82	6,522.78
Rockport	5,734.00	5,550.20	Marion County	76,302.73	78,422.72	Little Rock	3,417,495.07	3,293,391.40	Russell	2,755.04	2,923.07
Howard County	294,170.43	308,115.29	Bull Shoals	13,145.18	13,510.41	Maumelle	303,086.27	292,079.93	Searcy	291,549.60	309,331.34
Dierks	14,411.01	15,094.15	Flippin	9,134.22	9,388.00	North Little Rock	1,100,243.96	1,060,289.46	West Point	2,359.64	2,503.56
Mineral Springs	15,364.96	16,093.33	Pyatt	1,489.79	1,531.18	Sherwood	521,355.01	502,422.41	Woodruff County	18,639.95	18,298.24
Nashville	58,852.40	61,642.24	Summit	4,071.64	4,184.76	Wrightsville	37,331.73	35,976.05	Augusta	19,279.98	18,296.54
Tollette	3,052.65	3,197.35	Yellville	8,116.30	8,341.81	Randolph County	120,067.96	115,565.72	Cotton Plant	5,690.18	5,585.87
Independence County	506,773.62	497,880.19	Miller County	405,884.45	416,057.31	Biggers	2,911.04	2,801.89	Hunter	920.60	903.72
Batesville	125,056.67	122,862.04	Fouke	8,037.32	8,238.76	Maynard	3,573.79	3,439.78	McCroy	15,159.21	14,881.30
Cave City	1,976.89	1,942.20	Garland	8,037.32	8,238.76	O'Kean	1,627.50	1,566.47	Patterson	3,962.96	3,890.31
Cushman	5,515.77	5,418.97	Texarkana	180,839.60	185,372.07	Pocahontas	55,435.66	53,359.97	Yell County	99,923.47	90,592.46
Magness	2,465.01	2,421.75	Mississippi County	745,107.30	708,139.31	Ravenden Springs	3,889.92				

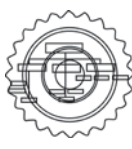
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MUNICIPAL MART

To place a classified ad in *City & Town*, please contact the League at 501-374-3484 or e-mail citytown@arml.org. Ads are FREE to members of the League and available at the low rate of \$.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

ASSISTANT FIRE CHIEF—Bentonville is seeking an Assistant Fire Chief. Under the general direction of the Fire Chief, assists the Chief in planning, directing, supervising, and coordinating all the activities and services of the fire department, including fire prevention, fire suppression, rescue, emergency medical, Community Emergency Response Training (CERT), and other services relating to the protection of lives and property. Also, in the absence of the fire Chief, serves as the City's Emergency Management Coordinator. Performs these duties either directly or through subordinate supervisors. A complete job description is available to applicants upon request. Hiring salary range is \$59,987 - \$75,523, DOE and qualifications. Qualified applicants will have successfully served as Battalion Chief or higher over a multi-station fire department (3 or more stations) of full-time firefighters with an EMS service/ responsibility (paramedics) for a minimum of 5 years and have 15 or more years of firefighting experience in full-time fire departments, with increasing levels of leadership and responsibility. Must be willing and able to serve 10+ years before normal retirement eligibility. Must be a licensed paramedic with 10+ years of experience and able to relocate (if necessary) within 60 days of receiving a job offer. It is highly desired that candidates have a Bachelor's in Management, Public Admin. or a related field; an Associate's Deg. in Fire Science, Fire Management or a related field; and be a graduate of the National Fire Academy.

To apply, pick up an application at City Hall or access an application online at www.bentonvillear.com. Completed applications & resumes can be mailed to: City of Bentonville, Attn: HR, 117 West Central Avenue, Bentonville, AR 72712; or fax to 479-271-5913; or email to ewheeler@bentonvillear.com. Open until filled. EOE.

CITY ADMINISTRATOR—Caney, Kan., seeks a City Administrator. For city information, visit www.caney.com/City_Main.html. Bachelor's degree required, Masters preferred. Ideal candidates should have 3+ years of municipal-management and budgeting experience. Accessibility, strong organizational skills, grant writing experience, and communication skills required. Salary DOQ. Send cover letter, resume, and 3 professional references to LEAPS-Caney, 300 SW 8th, Topeka, KS, 66603. EOE. Open until filled. Application review begins May 7.

EXPERIENCED LICENSED CLAIMS REPRESENTATIVE—The Municipal League Workers' Compensation Trust is seeking an individual with a minimum of 3 years experience handling lost time cases in the State of Arkansas. Applicants must have an Arkansas adjuster's license. Send resume to Assistant Director, Municipal League Workers' Compensation Trust, P.O. Box 37, North Little Rock, AR 72115. Salary negotiable.

FINANCE DIRECTOR—Siloam Springs is accepting applications for a Finance Director. Under the direction of the City Administrator, this position is responsible for managing and directing the financial affairs of the city including the functions of accounting, payroll, accounts payable, utility billing and collection, and treasury management. This position is further responsible for the preparation and administration of the municipal budget and annual audit process. This position requires a minimum of a Bachelor's in Financial Management. Certification as a CPA or CGFO are preferred but not required. The successful candidate's background should include five years or more of financial management experience in a municipal entity with significant supervisory or management experience. Applicants must possess a valid driver's license, submit to a background check, and be willing to relocate.

Salary Range: \$65,289 - \$84,816. The city offers a generous benefit package including, but not limited to medical, dental, vision, LTD, 457 Deferred Compensation, vacation and sick leave.

The city requires a completed application be submitted for all positions. Applications are available at City Hall, 400 N. Broadway, Siloam Springs, AR; or can be accessed online at www.siloamsprings.com. For further information call 479-524-5136 or email humanresources@siloamsprings.com. Open until filled. EOE.

POLICE OFFICER—Charleston is accepting applications for a FT police officer. Candidates must be able to meet all requirements of law enforcement standards and training. Charleston maintains a residency requirement for FT officers. For an application contact City Hall at 479-965-2269 or email mail@aboutcharleston.com. Application deadline is July 31. EOE.

POLICE OFFICER—Maumelle Police Department announces that Civil Service examinations for three vacant position of entry-level police officer will be given on Saturday, July 14. To qualify to take the exam one must be a U.S. citizen; be 21 on the date of exam; be able to pass a background check, drug test and physical exam; possess HS diploma or equivalent; possess valid Arkansas DL. Beginning salary is \$30,334. The city offers an excellent employee benefit package. The application process will begin immediately and end Friday, June 29. A completed City of Maumelle application is required. Applications may be obtained at the city's website, www.maumelle.org, or from the City's Human Resources Office. No applications will be accepted after the close of business (5 p.m.) on Friday, June 29 regardless of postmark date or any other form of verification that the application was sent prior to the deadline. EOE. Minority, women, and disabled individuals are encouraged to apply. This ad is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2784 Ext. 233 or at vernon@maumelle.org.

PUBLIC WORKS DIRECTOR—Heber Springs is accepting applications for a Public Works Director. Under the direction of the Mayor, the Public Works Director is responsible for managing and directing the day to day operations of the workers to include trash collecting/recycling, minor repairs of vehicles, cleaning ditches and streets. Responsible for annual budget review and keeping within this budget. Responsible for all supervisory functions including evaluating, disciplining, completing timecards. Experience in public works or related field preferred with 3 years of managerial experience preferred. Salary DOE. Benefits include vacation, sick leave, paid holidays, APERS retirement, health insurance as well as dental, vision and life insurance. Apply in person at the City of Heber Springs, Mayor's office, 1001 W. Main St., Heber Springs, AR 72543. Submit resume and cover letter to City of Heber Springs, Attn: Human Resources, 1001 W. Main St., Heber Springs, AR 72543; or email marthagarrett@suddenlinkmail.org

Changes to 2012 Directory, Arkansas Municipal Officials

Submit changes to Whitnee Bullerwell, wvb@arml.org.



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Delete /A/CA
Add /A/CA
Delete FO
Add FO
Delete PD
Add PD

Doyle Webb
Richard "Chris" Madison
Coleen Hyde
Cynthini West
Amanda Richardson
Shari Knight

Bull Shoals

Delete R/T
Add R/T

Kimberly Williams
Jenny Hargleroad

Caddo Valley

Delete PC
Add PC

Duane Baucom
(Vacant)

College City

Delete AL
Add AL

Aaron Abbott
Dale Leatherman

Cotter

Delete R/T
Add R/T

Sharon Sugg
Anna Floyd

Eudora

Delete C/T
Add C/T

Bridgette Berry
(Vacant)

Eureka Springs

Delete AL
Add AL

Dean Kirkpatrick
Karen Lindblad

Fort Smith

Delete SS
Add SS

Bob Wright
Greg Riley

Friendship

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Add AL

Bill Norwood
Dick Garret
Brandon Thompson

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Larry Sellars

Hoxie

Delete FC
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Mark VanBrook
Will Tate

Jennette

Delete R/T
Add R/T

Rita Belcher
Birdia Thompson

Lowell

Delete PC
Add PC

Joe Landers
(Vacant)

Marvell

Delete PC
Add PC
Delete WS/SS
Add WS/SS

Uless Wallace
Vincent Bell
Mark Moneymaker
(Vacant)

Newport

Delete C/T
Add /A/C/T

Linda Treadway
Deborah Hembrey

Paris

Delete CEO
Add CEO

Charles Pearson
(Vacant)

Perry

Delete PC
Add PC

James Harvey
Bill Finley

Rogers

Delete AL
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Add /A/DPW

Larry Daniel
(Vacant)
Jerry Hudlow
(Vacant)
Tom McAlister
Joyce Johnson

Rosebud

Delete AL
Add AL

Bill Moon
(Vacant)

Salesville

Delete AL
Add AL
Delete M
Add M

Ron Garcia
(Vacant)
Louis Satchwill
Ron Garcia

Texarkana

Delete FO
Add FO

Rebecca Harris
Jessica Hyman

Wooster

Delete R/T
Add R/T

Ginger Tomlin
(Vacant)

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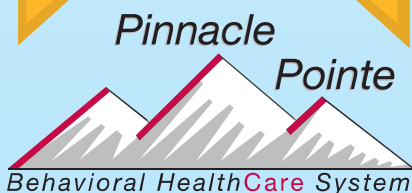
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Cabot 501-843-9233
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Conway 501-336-0511
Fordyce 870-352-5122
Forrest City 870-633-8092
Hot Springs 501-321-1779
Helena 870-572-5005

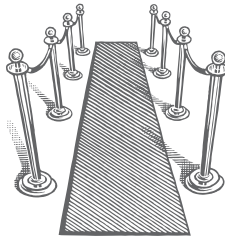
Lakeside 501-262-2766
Little Rock-Pierce St. 501-603-2147
Little Rock-Patterson Rd. 501-663-6771
Marion 870-735-3015
North Little Rock 501-223-8414
Pine Bluff 870-247-3588
Searcy 501-279-9220
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